



REGIONAL CONNECT – APRIL 19, 2022 PROVIDENCE, RI

7:45AM – 8:30AM Networking Breakfast with Exhibitors

- 8:30AM – 8:40AM **Welcome & Introduction**
Joseph Jones, On Trac, Inc. – Executive Vice President / FBA Board Vice Chair
Gary Bolton, FBA – President & CEO
Joe Reeser, Adtran – Business Development Manager
- 8:40AM – 9:10AM **Opening Keynote – State of Broadband in Rhode Island**
Lt. Governor Sabina Matos, Rhode Island
Daniela Fairchild, RI Commerce – Director of Operations & Special Projects
- 9:10AM – 9:55AM **Session #1 – The Community Broadband Assessment**
Presenter – Jessica Fowler, Lit Communities – Chief Client Officer
Presenter – David Talbott, CTC Technology & Energy – Director of Research Services

9:55AM – 10:20AM Networking Break with Exhibitors

- 10:25AM – 11:10AM **Session #2 – The Value & Impact of Research & Brand Positioning**
Presenter – J. Ed. Marston, EPB – Vice President of Marketing
Presenter – Bill Stiles, The Johnson Group – Director of Strategy & Research
- 11:10AM – 11:55AM **Session #3 – Building Community Support & Political Will**
Moderator/Presenter – Bob Knight, Harrison Edwards – President & CEO
Presenter – Mayor Mike Walsh, East Hartford, Connecticut
Presenter – Joseph Patton, SiFi Networks – President Wholesale Sales
Presenter – Eric Rex, KeyBanc Capital Markets – Vice President
- 11:55AM – 12:30PM **Networking Lunch**

12:30PM – 12:55PM Networking Dessert with Exhibitors

- 1:00PM – 1:45PM **Session #4 – Industry Trends & Technology Best Practices**
Moderator/Presenter – Kevin Morgan, Clearfield – Chief Marketing Officer
Presenter – Joe Reeser, Adtran – Business Development Manager
Presenter – Greg Bathrick, Calix – Area VP Commercial Development
Presenter – John George, OFS – Senior Director Solutions and Professional Services
- 1:45PM – 2:30PM **Session #5 – Marketing Strategies for New Product Launches**
Moderator – Kimberly McKinley, UTOPIA Fiber – Chief Marketing Officer
Presenter – Elizabeth Cates, The Sasha Group – Vice President

2:30PM – 2:55PM Networking Break with Exhibitors

3:00PM – 3:45PM

Session #6 – Broadband Funding & The Broadband Infrastructure Playbook

Moderator – Gary Bolton, FBA – President & CEO

Presenter – Joanne Hovis, CTC Technology & Energy – President

Presenter – Michael Lynch, City of Boston, MA – Broadband Director

3:45PM – 4:15PM Closing Keynote – **The Impact of Broadband**

Representative Deborah Ruggiero, State of Rhode Island

Chair of the Rhode Island House Committee on Innovation, Internet, and Technology

Candidate for Lt. Governor of Rhode Island

4:15PM – 4:25PM Closing Remarks

Gary Bolton, FBA – President & CEO

Joseph Jones, On Trac, Inc. – Executive Vice President / FBA Board Vice Chair

4:25PM – 5:15PM Cocktail Reception with Exhibitors