

ON TOUR 2022

COLOR-CUT-STYLE



JOIN THE GOLDWELL AND KMS TEAMS AS WE TAKE EDUCATION, INSPIRATION AND CREATIVITY ON THE ROAD.

You will experience Look and Learns in the latest color trends, hands-on by classrooms with the latest in cutting and razor techniques, and hands-on styling inspired from the runways.

COMING TO A CITY NEAR YOU IN 2022

MARCH 7TH – Westin Beach Resort, Ft. Lauderdale, FL

MARCH 28TH – Renaissance Hotel, Nashville, TN

APRIL 10TH – JW Marriott Parq, Vancouver, BC

APRIL 24TH – Sheraton Centre, Toronto, CAN

MAY 23RD – Foxwoods Resort & Casino, CT

TICKET PRICE

\$275 OR
15,000 Salon Alliance Points

TICKET INCLUDES

- » Three programs in two hour rotations
- » One mannequin head
- » Lunch
- » Cocktail hour with Artistic Team and models
- » VARIS and product giveaways
- » Drawing for a ticket for two to our NYC or Toronto Academy

Contact your DSC or local Goldwell/KMS Representative or visit the Salon Alliance website at www.thesalonalliance.com for more information and to purchase tickets.

This one day event will consist of three inspirational programs from some of the industry's most talented Artists.

- » **Look and Learn – Color:** Join the Goldwell team for a journey into Color-Cut-Style with the latest trends from commercial ready to wear to the couture. Explore the full portfolio and all Goldwell has to offer you and your clients.
- » **Hands-On Styling Inspiration:** Get Inspired and learn the latest in styling techniques from the KMS team. From texture to editorial to bridal, this styling room has something for everyone. In this class you will discover many facets of styling, recreating the looks in a hands-on workshop.
- » **Hands-On Mastering the Cut:** Join Jacob Khan and Sonna Brado as they share their signature cutting techniques. Create beautiful wearable hair for clients while infusing your creativity into each look.

GOLDWELL. KMS VARIS