

TribalHub 2021 Northwest Regional Event

WEDNESDAY MAY 12, 2021

Time (Pacific)	Event	Summary
8:30-9:15am	<p>Keynote Session: Intersection of Business and Technology</p>	<p>Who really owns technology? The gap between any tribe's business executives and departments and IT still exists. Meanwhile, every facet of your operations has become increasingly dependent on technology. Your executives are tasked with embracing and leveraging technology to improve their services, meet customer expectations and drive new revenue. In this session, we will explore techniques to bridge the gap that exists between traditional technology perceptions and business structure and executives.</p>
9:15- 11:00am	<p>Roundtable Session: Meet or Catch-up with your Regional Peers</p>	<p>Participate in this networking opportunity where you can introduce yourself, get to know your peers, make new valuable connections, share some of your own challenges and successes and learn what your regional tribal peers are doing. Before joining this session, take a look at the "WHAT TO EXPECT" sheet in TribalHub's information booth (Under Virtual Tradeshow>> Get Connected in the event portal menu) or in your virtual tote bag (look upper right).</p>
11:00am-12:00pm	<p>Virtual Tradeshow: Connect with Solution Providers PLUS participate in TribalHub's "What do you MEME" game, for a chance to win \$\$!</p>	<p>Navigate to the GET CONNECTED menu tab under Virtual Tradeshow Menu at the top of your screen to start your experience and connections with these providers. Make connections with these providers. For each sponsor you visit under GET CONNECTED, you will earn an entry to win one of three \$100 giveaways. Earn an extra entry for each booth you enter into a chat with! Chat only guaranteed during the dedicated hours but you can visit and gather info on them anytime! Also, you can play the TribalHub version of "What Do You Meme"! It's fun, easy and gives you a chance to be picked to win one of several \$100 prizes at the Lunch & Learn. Visit a sponsor, click "View Profile" - scroll down to RESOURCES - find the box labeled "What Do You Meme" - add it to your totebag - click "VIEW". You will then see a picture, to make it a "meme" it needs words! What do YOU think are the best words or a short phrase to match this picture? To enter your meme into the contest: go back to the profile and click "CHAT" - say hi and type your - words or a short phrase in the chat box for that sponsor. How to win: At the lunch and learn each sponsor will pick the \$100 winner! It's fun and easy!</p>
12:00- 1:15pm	<p>Lunch and Learn: Partners, Products and Solutions PLUS \$\$ Winners of "What do you MEME" announced!</p>	<p>In this "speed learning" session, attendees will quickly be introduced to several partners and their latest products and solutions that are already assisting tribes and tribal enterprises just like yours. PLUS if you participated in TribalHub's version of "What Do You Meme" you will get a chance to have a laugh and maybe win some CASH!</p>
1:15-1:55pm	<p>Breakout Session: How to Champion your Tribal Cybersecurity Strategy</p>	<p>This session kicks off with an intro to the Tribal-ISAC group from Tribal-ISAC steering committee members. Then we move into the breakout session. In this dynamic cyber threat landscape, it is more important than ever for the C-Suite, Tribal Council, and other executives to champion the cybersecurity strategy for their tribal organizations. That does not mean every executive needs to be an expert in cybersecurity, but it does mean advocating for and enabling the cybersecurity and/or technology staff for success. Executives must also embody that support and positively influence the cybersecurity culture for the entire organization. In this session, we'll discuss: why leading from the top goes for cybersecurity too, the importance of maintaining cyber situational awareness and how it does not have to cost a lot of money to drive the cybersecurity strategy forward. Presented by Jennifer Lyn Walker Director, Cybersecurity Services, Gate-15</p>
2:00-3:00pm	<p>Keynote Session: A Time to Reinvent PLUS closing remarks & PRIZES</p>	<p>A time of new beginnings is upon us. In this engaging, fun and insightful session - global success speaker Haydee Antezana shows us how the 3 pillars of Reinvention to thrive and not just survive in our new reality. If you wish to position yourself for leadership success in Indian Country do not miss this session. Presented by Haydee Antezana, Leadership & Success Expert/Global Speaker/Best Selling Author, Haydee Antezana International. And be sure to stick around for closing remarks and event PRIZE giveaways!</p>