

2020 Marketing Opportunities Program

15th Annual Bridge to
Integrated Marketing &
Fundraising Conference

July 15-17, 2020
Gaylord National Hotel &
Convention Center
National Harbor, MD



BREAKTHROUGH FUNDRAISING & MARKETING



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Overview

The **15th Annual Bridge to Marketing & Fundraising Conference** combines the resources of two major organizations: The Association of Fundraising Professionals, Washington, DC Metro Area Chapter (AFP/DC) and the Direct Marketing Association of Washington (DMAW).

Designed to bring together some of the biggest buyers, sellers and users of fundraising and direct marketing products and services, this three-day conference features nationally and internationally renowned speakers and some of the finest cutting-edge educational programming available to fundraisers and direct marketers in North America.



Bridge Conference Attendees

Demographics

The diverse group of people that choose the Bridge Conference for their marketing and fundraising education and networking each year

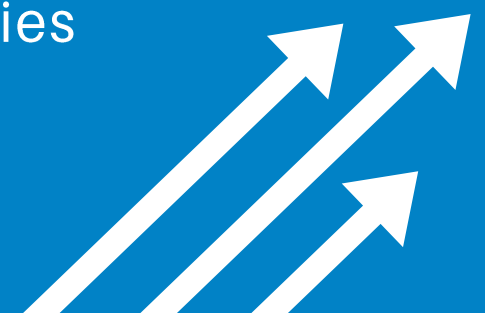




Attendees

Over 2,500 professionals attended the 2019 Annual Bridge Conference, representing sectors such as:

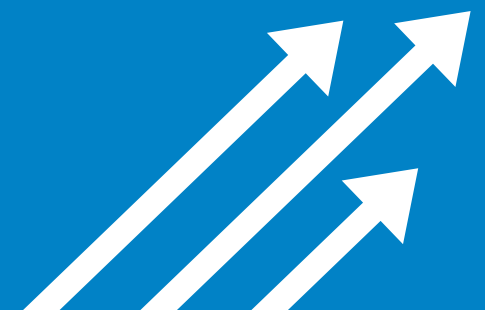
- Major Gifts & Capital Campaign
- Directors of Direct Response
- Leadership & Management
- Fundraisers
- Digital Marketers
- Faith Based Fundraising
- Nonprofit Chief Executives
- Directors of Development
- Major Gift Officers
- Planned Giving Officers & Staff
- Chief Financial Officers
- Consultants to Nonprofits
- Fundraising Agencies
- Association Marketing Staff
- Trade & Professional Associations
- Membership Marketing Staff
- List Brokers
- Printers and Mailers
- Catalogers/Publishers
- Telemarketers
- DM & General Advertising Agencies
- DRTV Producers/Buyers
- Government Agencies
- Media Buyers





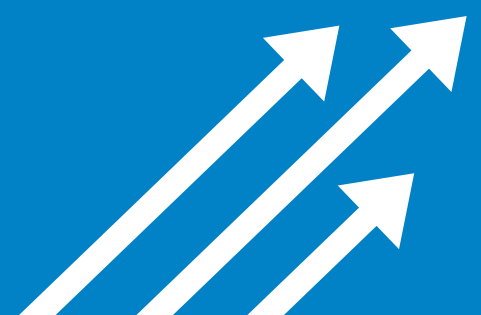
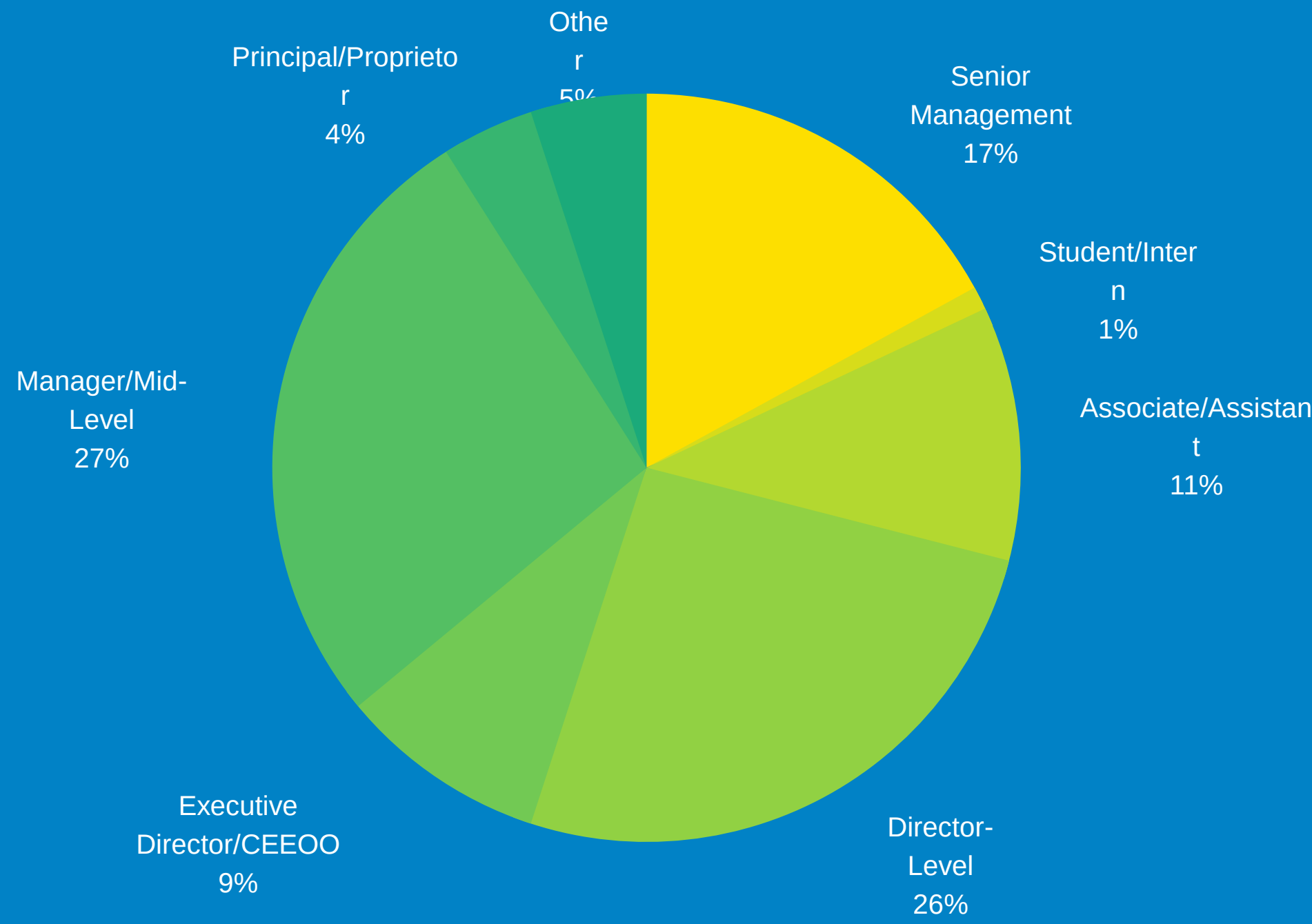
Attendees

As you consider your Marketing Opportunities at the 2020 Bridge Conference, just check out the demographics of our attendees on the following pages and you'll quickly see – this is where the decision makers come to network, learn and connect! This is where you and your company need to be!



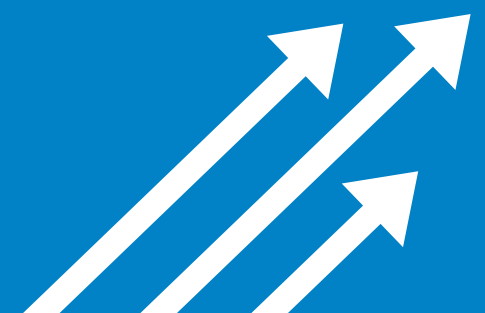
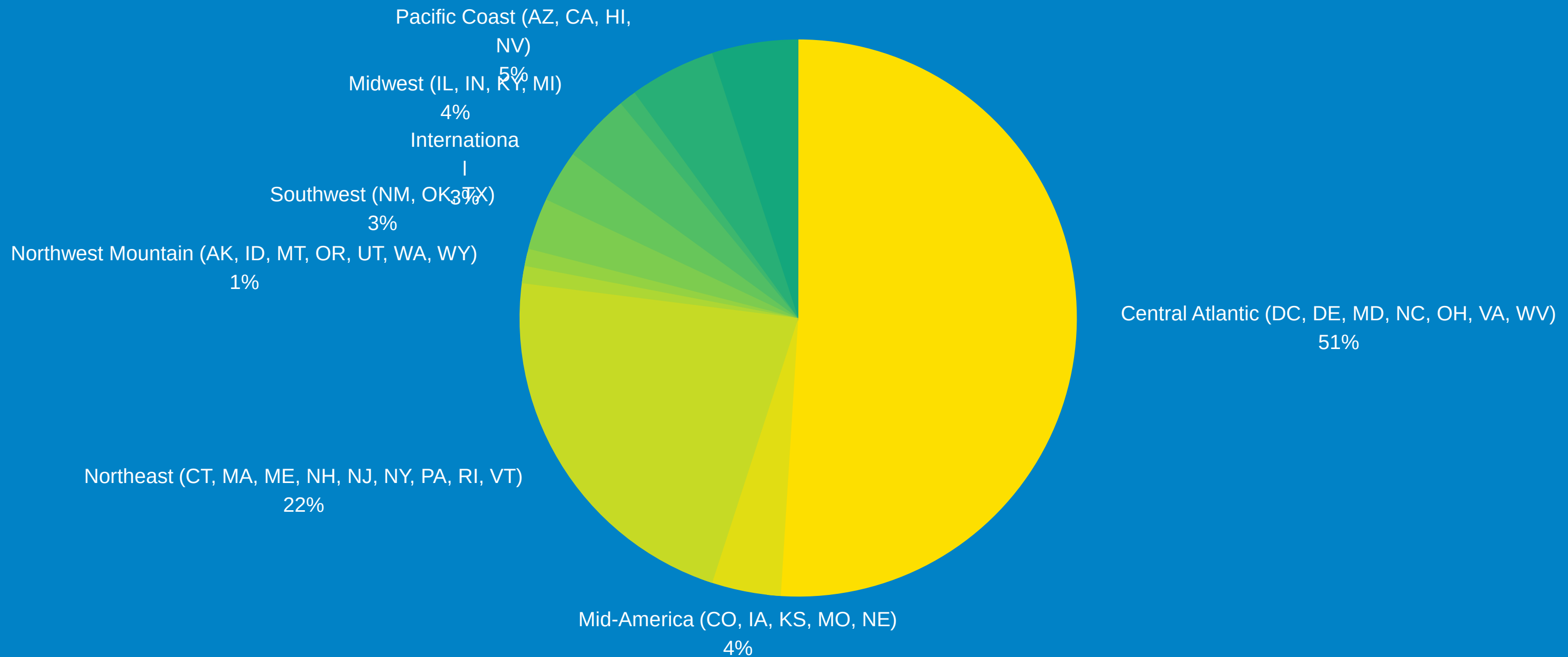
By Staffing Level

2019 Bridge Conference Attendee Snapshot



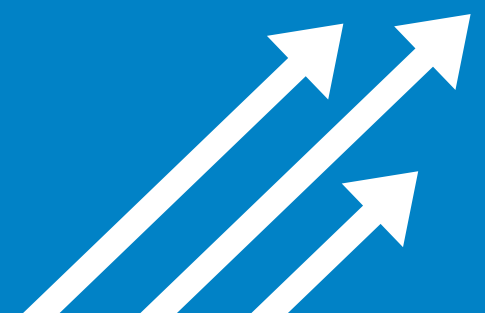
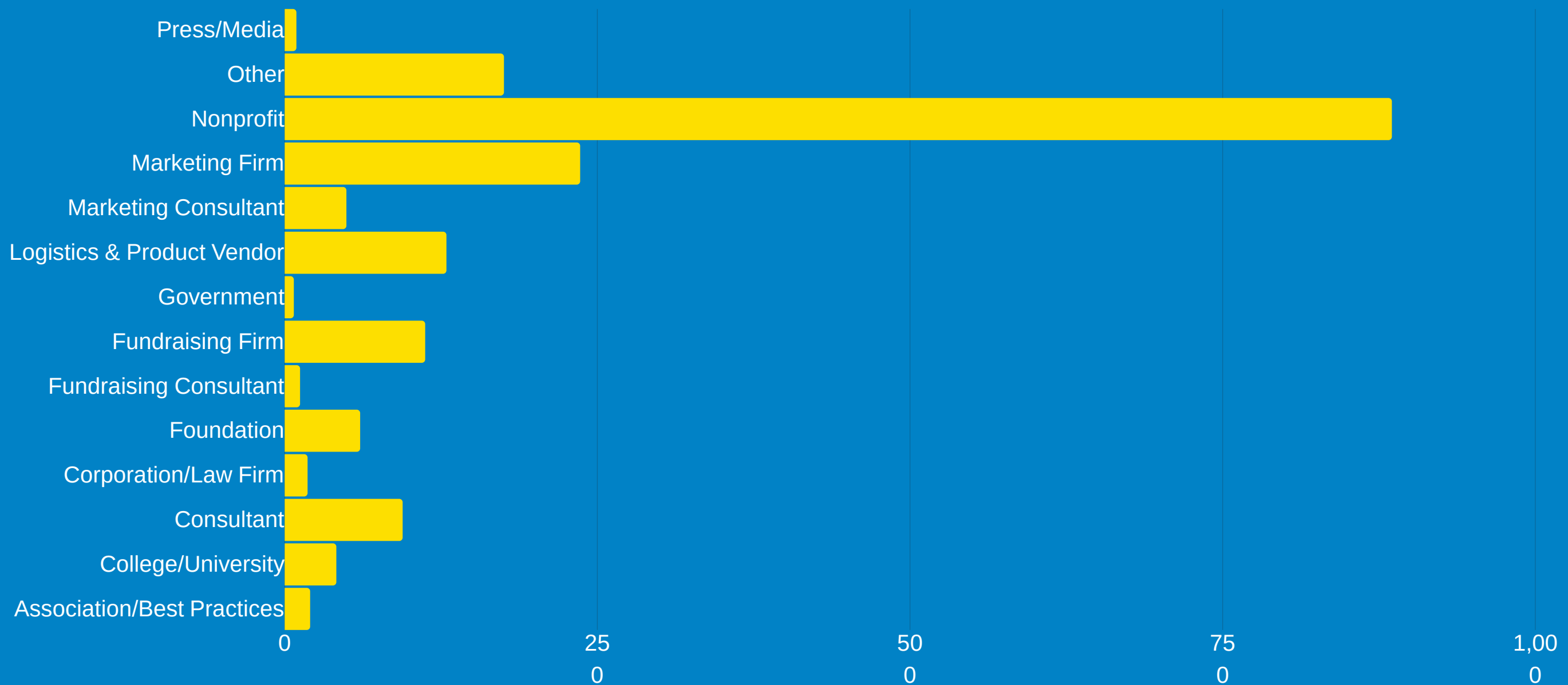
By Geographic Region

2019 Bridge Conference Attendee Snapshot



By Organization Type

2019 Bridge Conference Attendee Snapshot



Marketing Opportunities

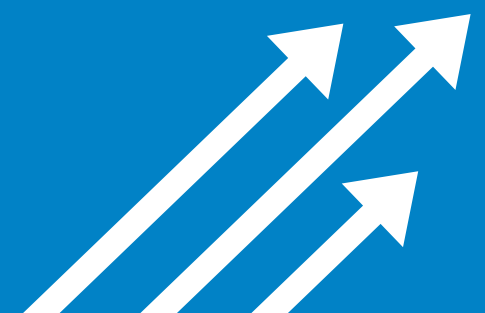
Let's partner together to drive your brand forward



BADGE WALLET MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$18,500

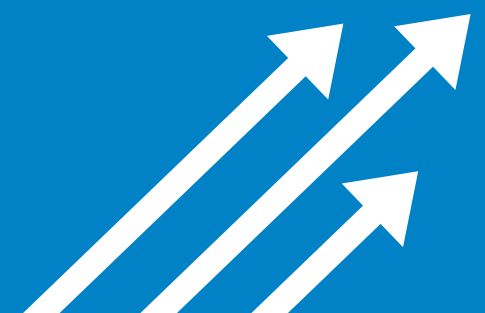
- Company logo imprinted with conference logo on badge wallet
- Two (2) complimentary full education package registrations (for the two-day conference)
- One (1) Standard 10'x10' booth in Solutions Showcase - (2 additional full education package registrations included with booth)
- Two (2) exhibitor additional staff registrations (exhibit hall only)
- Three (3) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes **NEW!***
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience **NEW!***
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



TOTE BAGS MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$18,500

- Company logo imprinted with conference logo on tote bag
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) exhibitor additional staff registrations (*exhibit hall only*)
- Three (3) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
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- Access to the Bridge Conference logo to be used on company website

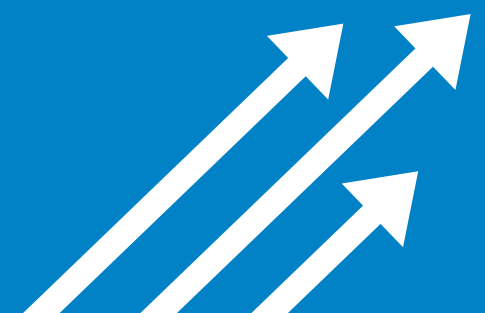


WI-FI MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$17,500

Sponsoring the internet at the Bridge Conference includes WIFI for conference attendees for **three days**.

- Company logo and link on conference WIFI splash page
- Users automatically directed to sponsor's website at log in
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) exhibitor additional staff registrations (*exhibit hall only*)
- Three (3) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

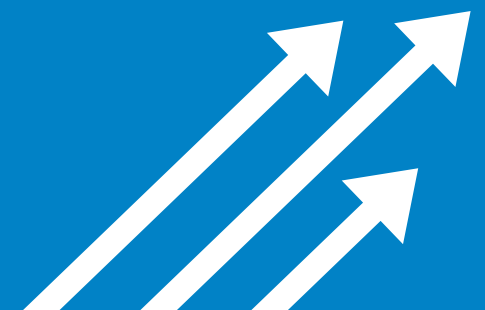


MOBILE APP MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$16,500

Sponsoring the Bridge Conference mobile app for **two weeks** leading up to the conference and **three days** of the conference.

- Company logo on app splash page
- Ability to send two broadcast messages/push notifications before or during conference
- First listing under the "Sponsors" tab on the app
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) exhibitor additional staff registrations (*exhibit hall only*)
- Three (3) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

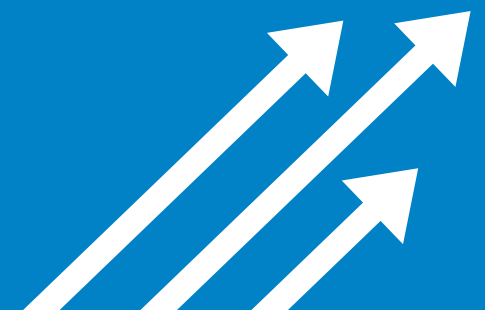


OPENING GENERAL SESSION MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$15,000

One *exclusive* opportunity - Wednesday morning; speakers to be determined

- Opportunity to introduce keynote speaker
- Company logo on signage at entrance of plenary session
- Opportunity to open morning session with a thirty-second digital presentation
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

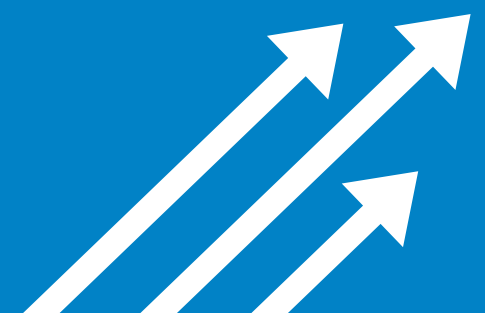


GENERAL SESSION MARKETING OPPORTUNITY - *Exclusive* **SOLD**

\$12,500

One *exclusive* opportunity - Thursday morning; speakers to be determined

- Opportunity to introduce keynote speaker
- Company logo on signage at entrance of plenary session
- Opportunity to open morning session with a thirty-second digital presentation
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registration included with booth*)
- Two (2) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

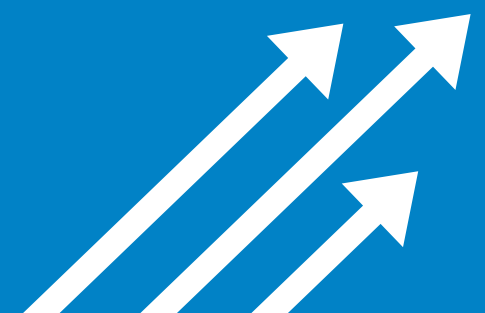


LUNCH MARKETING OPPORTUNITY

\$12,000

One (1) opportunity to be the lunch sponsor taking place in ***Solutions Showcase*** for both days

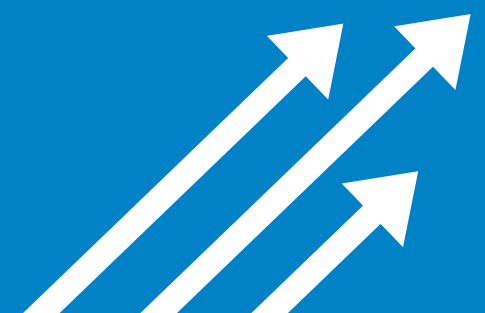
- Company logo on signage in luncheon area
- Company logo on napkins, lunch tickets & plates
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



CHARGING STATION MARKETING OPPORTUNITY (2 OPPORTUNITIES **1 SOLD!**) \$12,000

(2) Two charging station sponsorships will be available within the Bridge Conference space

- Company logo on a charging station's signage
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes **NEW!***
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience **NEW!***
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

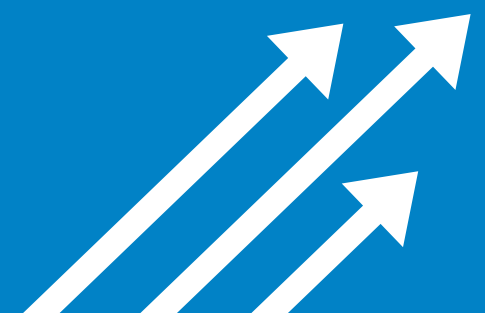


NETWORKING RECEPTION MARKETING OPPORTUNITY - *Exclusive*

\$11,000

One (1) opportunity to be the Networking Reception sponsor taking place in ***Solutions Showcase*** on Thursday evening

- Company logo on signage in reception area - logo on napkins, glasses & drink tickets
- Opportunity to welcome everyone to the reception
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in ***Solutions Showcase*** - (*2 additional full education package registrations included with booth*)
- Two (2) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

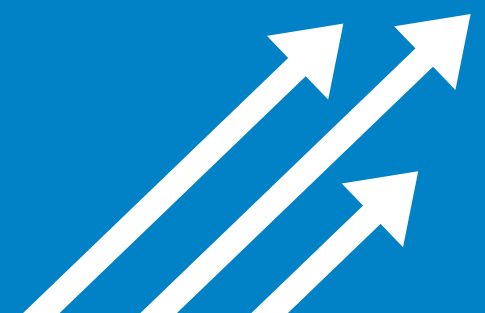


ADVANCED EXECUTIVE MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$10,000

One (1) opportunity to be the Advanced Executive Track Sponsor (One Day)

- Company logo on signage in AET area, on the PowerPoint Slide as well as logo on napkins.
- Light Breakfast for all Advanced Executive Track attendees
- Table in the back of the room for sponsored materials
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

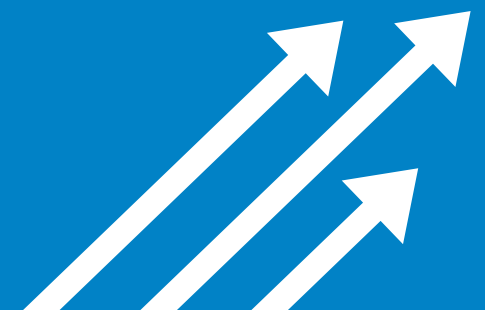


CLOSING GENERAL SESSION MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$10,000

One exclusive opportunity - Thursday afternoon; speakers to be determined

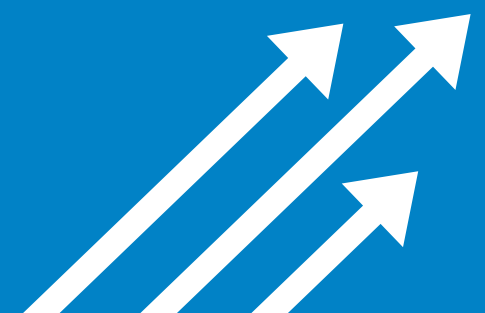
- Opportunity to introduce keynote speaker
- Company logo on signage at entrance of plenary session and on Raffle Ticket
- Opportunity to open afternoon session with a thirty-second digital presentation
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



SESSION LOCATOR MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$10,000

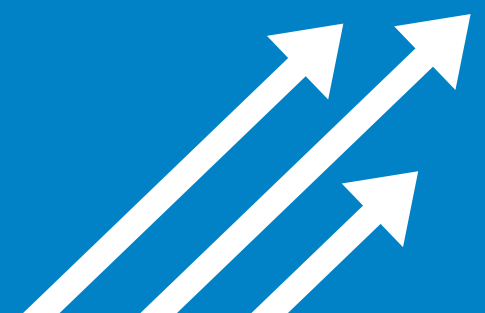
- Company logo on Session Locator inserted into the badge wallets
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) Standard 10'x10' booth in **Solutions Showcase** - (*2 additional full education package registrations included with booth*)
- Two (2) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Bridge site traffic retargeting - *Access to the Bridge website traffic for retargeting purposes* **NEW!**
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) full page ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



VIP RECEPTION MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$9,500

- Company logo on signage at all entrances of the reception
- Company logo on invitations
- Company logo on napkins and a glass
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- Four (4) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) half page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

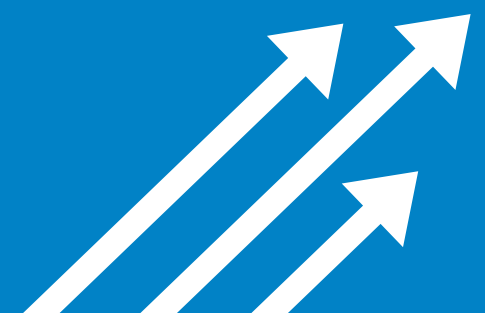


HOSPITALITY WELCOME BOX MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$9,500

Customized Hospitality Snack Boxes will be delivered to the registrants staying at the Gaylord National Hotel & Convention Center

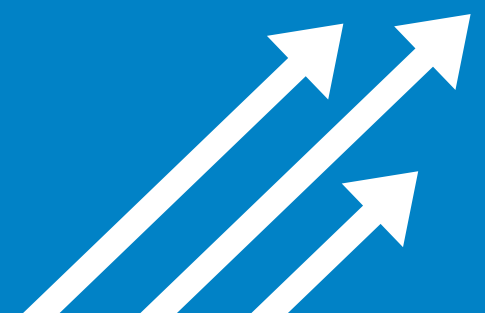
- Logo on outside of Welcome Box, along with Bridge Branding
- Promotional card to be placed in box (to be designed by sponsor)
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) ticket to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) half page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



PROGRAM BOOK MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$9,500

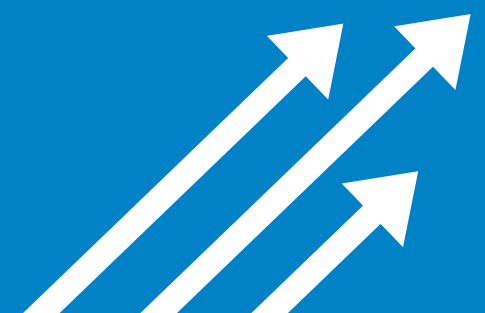
- Full color back cover ad on the Bridge Conference program book
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) half page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



REGISTRATION MARKETING OPPORTUNITY - *Exclusive*

\$8,500

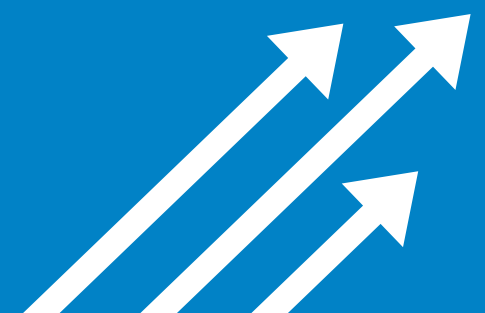
- Company logo on signage in registration area and Bridge Conference Information Booth
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization’s audience* **NEW!**
- One (1) half page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



WATER BOTTLE MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$8,500

- Company logo on Water bottle distributed with tote bags
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- One (1) ticket to the private VIP Reception
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) half- page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

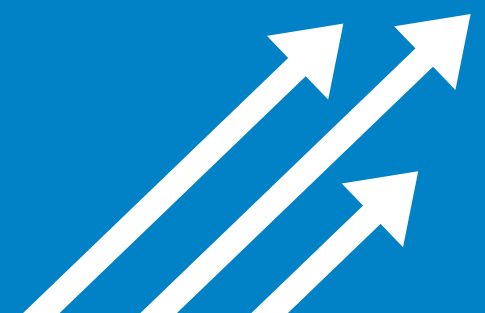


HOTEL KEY CARD MARKETING OPPORTUNITY - *Exclusive*

\$8,500

Hotel room guests within the Bridge Conference Block will receive a hotel room key card with sponsor logo (Sponsor can provide artwork for door hangers, including the Bridge Logo-[approval of artwork required])

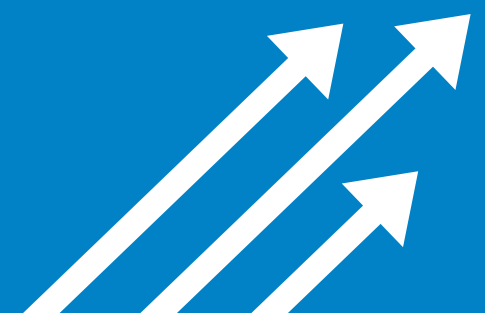
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) tickets to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post-conference mailing list
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience **NEW!***
- One (1) half page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company logo in conference registration brochure - 130,000 impressions
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



DIRECTIONAL SIGN MARKETING OPPORTUNITY - *Exclusive* **SOLD!**

\$7,500

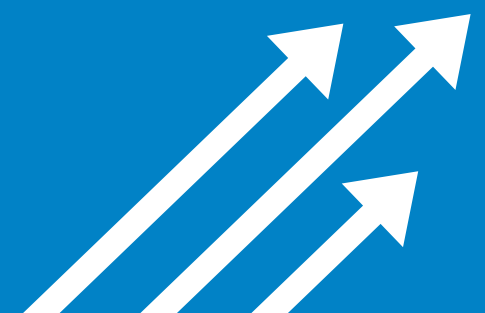
- Company logo on all directional conference signs
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) ticket to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) half page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



AISLE FLAGS AND FLOOR MARKERS MARKETING OPPORTUNITY - *Exclusive*

\$7,500

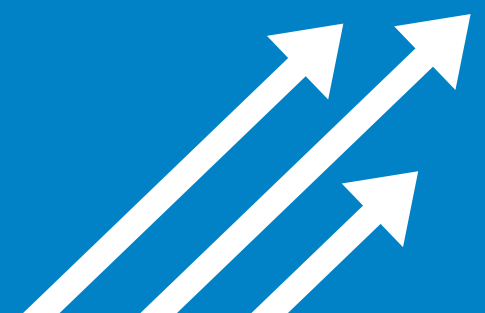
- Company logo on a minimum of (4) four aisle flags and on a minimum of eight (8) floor markers in the Solutions Showcase
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) ticket to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) half page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website



COMMUNITY SERVICE PROJECT MARKETING OPPORTUNITY - *Exclusive*

\$7,500

- Company logo on all in-service project signs conference signs
- Recognition from the podium during the Closing General Session
- Two (2) complimentary full education package registrations (*for the two-day conference*)
- One (1) ticket to the private VIP Reception
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) half page horizontal ad in the Bridge Conference program - 2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

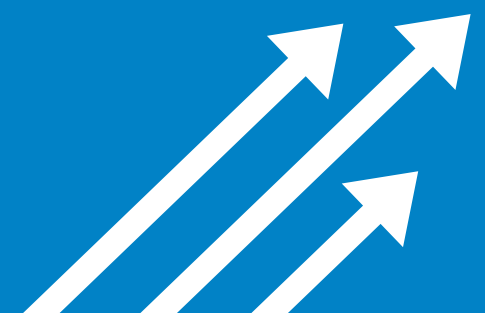


HAND SANITIZER STATION MARKETING OPPORTUNITY **SOLD!**

\$6,500

Hand Sanitizers Stations within Bridge Conference space

- Company logo on Hand Sanitizer Station signage
- One (1) complimentary full education package registration (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) quarter- page ad in the Bridge Conference program – 2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

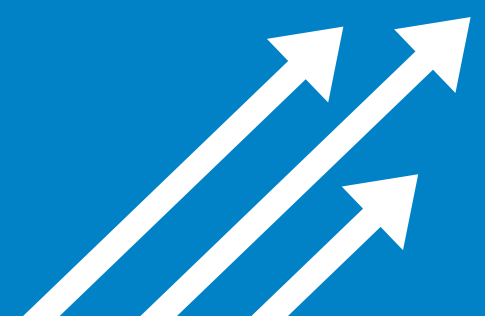


REFRESHMENT BREAKS MARKETING OPPORTUNITY

\$6,250

Three **exclusive** opportunities; times to be determined; all breaks are located in **Solutions Showcase**

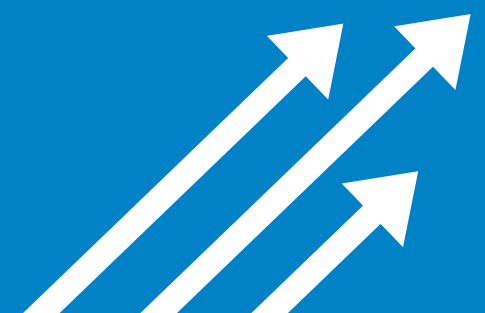
- Thursday, July 16, Morning **SOLD!**
 - Thursday, July 16, Afternoon **SOLD!**
 - Friday, July 17, Morning **AVAILABLE**
-
- Company logo on signage, napkins and cups during sponsored refreshment break
 - One (1) complimentary full education package registration (*for the two-day conference*)
 - One (1) tote bag insert for 2,200 tote bags
 - One (1) time use of pre-conference mailing list
 - One (1) time use of post conference mailing list
 - Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization’s audience* **NEW!**
 - One (1) quarter- page ad in the Bridge Conference program - 2,200 impressions
 - Company name in conference registration brochure - 130,000 impressions
 - Company name on large screen during plenary sessions
 - Company name on appropriate conference signage
 - Company name on conference web page, including a link to your home page through September 2020
 - Access to the Bridge Conference logo to be used on company website



SOLUTIONS SHOWCASE EDUCATIONAN MARKETING OPPORTUNITY - *Exclusive* \$6,250

Exclusive opportunity to sponsor the Solutions Showcase Educational Programming. All conference attendees will receive customized headphones for use during the ***Solutions Showcase*** Educational Programming in their conference tote bag.

- Opportunity to introduce speakers at each session (if sponsor is not available, recognition from podium will be made)
- Minimum (4) sessions over the two-day conference
- (1) Mention in a pre-conference email to registrants
- Company logo on Solutions Showcase Education Program signs
- Table in education area for handouts
- One (1) complimentary full education package registration (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization’s audience* **NEW!**
- One (1) quarter page ad in the Bridge Conference program -2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020

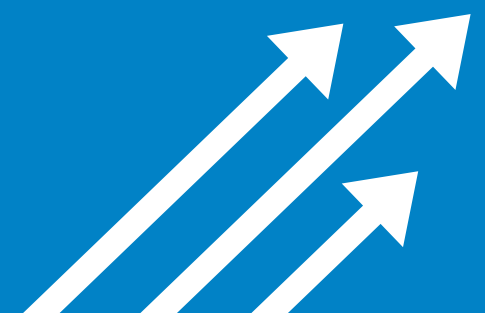


EARLY MORNING COFFEE MARKETING OPPORTUNITY **THURSDAY SOLD!**

\$5,250

Two exclusive opportunities; times to be determined

- Thursday, July 16, Morning
- Friday, July 17, Morning
- Company logo on signage and napkins during sponsored morning coffee
- One (1) complimentary full education package registration (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) quarter- page ad in the Bridge Conference program - 2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020

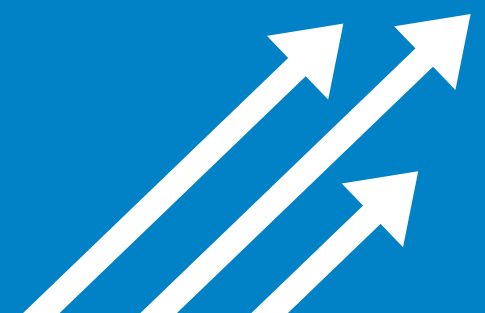


PROFESSIONAL RESOURCES CENTER MARKETING OPPORTUNITY **SOLD!**

\$5,000

Exclusive opportunity to sponsor the Professional Resources Center located in the **Solutions Showcase**. This area includes a photographer to take professional headshots. Sponsor to help create the career atmosphere such as providing a resume coach/consultant to review and advise on resumes and job postings from various companies or other resources.

- Company logo on signage at the resource center
- One (1) complimentary full education package registration (*for the two-day conference*)
- Two (2) Exhibit hall only access passes, per day, to the staff providing professional resources
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) quarter- page ad in the Bridge Conference program - 2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020
- Access to the Bridge Conference logo to be used on company website

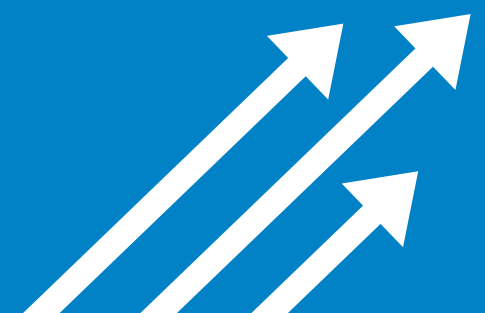


EDUCATION TRACK MARKETING OPPORTUNITY **16 SOLD OUT OF 26** \$5,000

Recognition of sponsorship is for **one day only** *Once track names are published, sponsors can select their track on a first come-first serve basis in the order that they submitted their completed sponsorship agreement form.

**Track Titles are subject to change

- Opportunity to introduce track speakers at each session (if sponsor is not available, recognition from podium will be made)
- Company logo on track sign
- Table/credenza in back of room for handouts
- One (1) complimentary full education package registration (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) quarter page ad in the Bridge Conference program -2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020



HOTEL DOOR HANGER MARKETING OPPORTUNITY

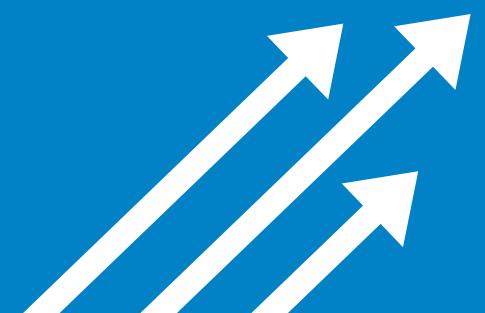
\$3,500

Two **exclusive** opportunities to leave a marketing messages on the door of all Bridge Conference attendees staying at the Gaylord Hotel & Conference Center.

- Thursday, July 16, Morning **Thursday SOLD!**
- Friday, July 17, Morning

Company marketing message designed and printed on door hangers to be placed on attendee hotel rooms doors (Sponsor can provide artwork for door hangers, including the Bridge Logo-[approval of artwork required])

- One (1) complimentary full education package registration (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) - *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) quarter page ad in the Bridge Conference program -2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020

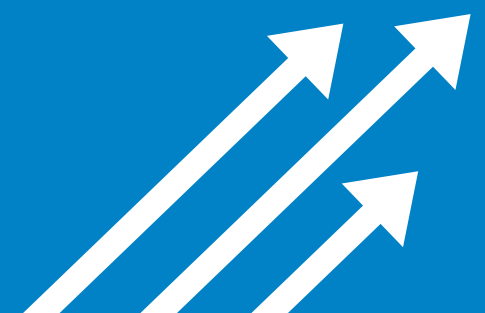


PRE-CONFERENCE WORKSHOP MARKETING OPPORTUNITY

\$3,000

Recognition of sponsorship is for the **Pre-Conference Day** on Wednesday, July 15 (only)

- Opportunity to introduce speakers at the session (if sponsor is not available, recognition from podium will be made)
- Company logo on workshop signage (including session signage & directional)
- Table or credenza available in back of room for handouts
- One (1) complimentary full education package registration (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience* **NEW!**
- One (1) quarter page ad in the Bridge Conference program -2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020



MEET THE EXPERTS MARKETING OPPORTUNITY

\$3,000

Host this special event for our 1st time Bridge attendees and the experts that hope to guide them! This sponsorship is for (1) one morning only (Thursday) and will include coffee and branded napkins.

- Company logo on signage during sponsored event
- One (1) complimentary full education package registration (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience **NEW!***
- One (1) quarter page ad in the Bridge Conference program -2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020

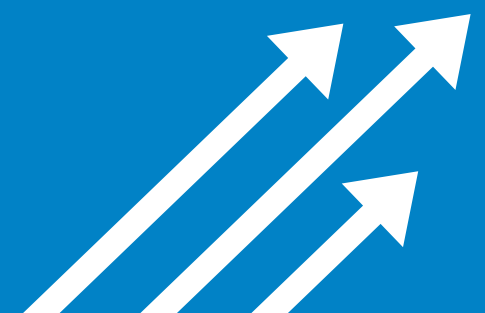


PATRON MARKETING OPPORTUNITY **2 SOLD!**

\$3,000

Four opportunities are available for Patron Sponsors to receive:

- One (1) complimentary registration for the two-day conference
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of the pre-conference mailing list
- One (1) time use of the post-conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience **NEW!***
- One (1) quarter page ad in the Bridge Conference program – 2,200 impressions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020

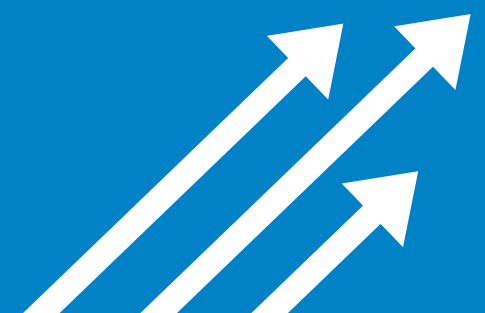


EARLY MORNING COFFEE FOR EXHIBITORS MARKETING OPPORTUNITY **SOLD!** \$3,000

Treat the Solutions Showcase exhibitors to a special early morning coffee! Two exclusive opportunities; times to be determined

- Thursday, July 16, Morning (prior to exhibit hall opening)
- Friday, July 17, Morning (prior to exhibit hall opening)

- Company logo on signage during sponsored morning coffee
- One (1) complimentary full education package registration (*for the two-day conference*)
- One (1) tote bag insert for 2,200 tote bags
- One (1) time use of pre-conference mailing list
- One (1) time use of post conference mailing list
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience **NEW!***
- One (1) quarter- page ad in the Bridge Conference program - 2,200 impressions
- Company name in conference registration brochure - 130,000 impressions
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through September 2020

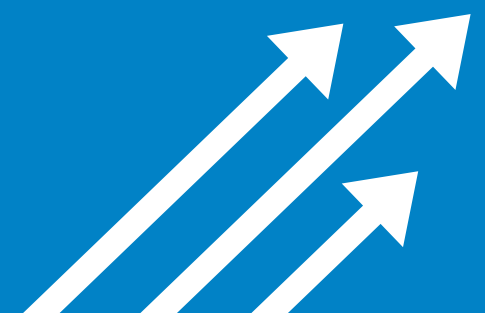


RAFFLE MARKETING OPPORTUNITY **1 SOLD!**

\$2,000

Sponsor one of four raffle opportunities in the ***Solutions Showcase*** on one of two days. The Bridge Conference will purchase items, which may include items such as: Apple Air pods, Amazon Gift Card, Alexa or Bose Speakers.

- One (1) ***Solutions Showcase*** only pass
- Company name in the Bridge Conference program - 2,200 impressions
- One (1) company logo on raffle signage in Solutions Showcase
- Recognition on raffle ticket
- Company name mentioned at drawing
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience **NEW!***

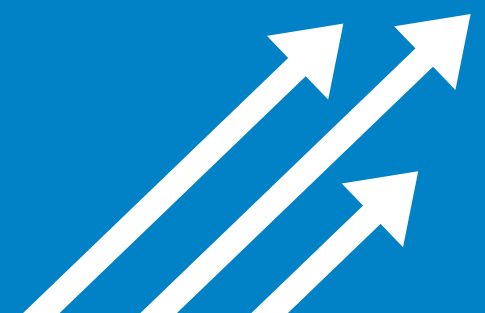


FRIENDS MARKETING OPPORTUNITY

\$1,500

Five opportunities are available for Friends Sponsors to receive:

- One (1) **Solutions Showcase** only pass
- Company name in the Bridge Conference program - 2,200 impressions
- Referral Marketing Tools (Invites) – *Create & share custom collateral to easily promote to organization's audience **NEW!***
- Company name on conference web page, including a link to your home page through September 2020



ORGANIZATIONS REPRESENTED AT THE 2019 BRIDGE CONFERENCE

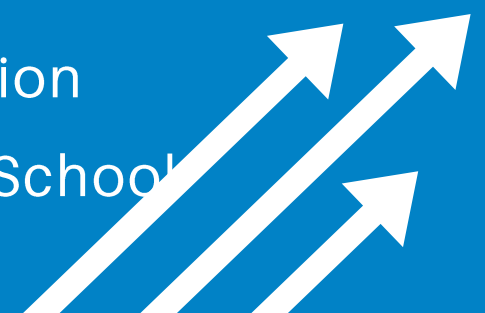
- 1st Degree
- 350.org
- A DIRECT SOLUTION
- A Sheridan Company
- A.B. Data, Ltd.
- AAAS
- AAPD Foundation
- AARP
- AARP Foundation
- AAUW
- AAV
- ABD DIRECT
- Academy of Hope Adult Public
- Charter School
- ACEEE
- Action Against Hunger
- Action International
- Action Mailers Inc.
- Actors Fund
- Acxiom
- ADCORP
- Admiralty Global, LLC
- Adoptions Together
- ADRA International
- ADRFCO
- Adrian Dominican Sisters
- Advanced Response Systems
- Advancement Project
- Aegis
- AEM Consulting Group LLC
- AFP DC
- AFP Foundation for Philanthropy
- After-School All-Stars, Washington DC
- AGC Education and Research Foundation
- Aging Care Connections
- AID Upstate
- AIHA
- AIPAC
- Air Force Enlisted Village
- Alameda County Community Food Bank
- Alaska Wilderness League
- ALC



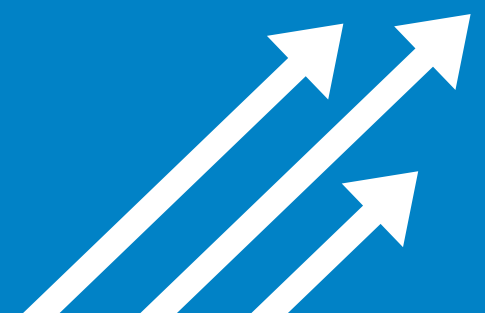
- Alexander Graham Bell Association for the Deaf and Hard of Hearing
- Alexion Fischer, LLC
- Alfond Youth & Community Center
- Alliance for Aging Research
- Alliance for Retired Americans
- Alliance of Nonprofit Mailers
- Alliant
- Alpha Omega Translations
- ALSAC/St. Jude Children's Research Hospital
- Alzheimer's Association
- Amergent
- American Association for the Study of Liver Diseases
- American Battlefield Trust
- American Bible Society
- American Bird Conservancy
- American Cancer Society
- American Civil Liberties Union (ACLU)
- American Council on Education
- American Farmland Trust
- American Forest Foundation
- American Foundation for the Blind
- American Friends Service Committee
- American Geophysical Union
- American Heart Association
- American Institute for Cancer Research
- American Institute of Physics
- American Kidney Fund
- American Litho
- American Lung Assn
- American Mailing Lists Corporation/American Target Advertising, Inc.
- American Nurse Association
- American Pharmacists Association Foundation
- American Physical Society
- American Political Science Association
- American Psychiatric Association Foundation
- American Red Cross
- American Society for Radiation Oncology
- American Society of Human Genetics
- American Society of Nephrology
- American Target Advertising, Inc.
- American University
- Americans United
- Americares
- AMGA Foundation
- AMi Direct
- Amnesty International Global Secretariat
- Amnesty International USA



- Ampersand Consulting
- AMVETS National Service Foundation
- Amy Graves Beaudoin Creative LLC
- ANA Nonprofit Federation
- Anchor Computer Inc.
- Anchor Software, LLC
- Animal Legal Defense Fund
- Animal Welfare League of Arlington
- Anne Lewis Strategies - An Infogroup Company
- Anne Morrison Consulting
- APhA Foundation (American Pharmacy Association Foundation)
- Archdiocese of Washington
- Arena Stage
- Aria
- Arjuna Solutions
- Arlington Food Assistance Center
- Arlington Life Shelter
- Arlington THRIVE
- Arpro M-Tec
- Arreva
- Arthritis Foundation
- Artivate
- ASAP FAST
- Ascenta Group
- ASPCA
- Assn of Miraculous Medal
- Associated Black Charities
- Association of Marian Helpers
- Asthma and Allergy Foundation of America
- Atlantic List Company Inc
- AV One
- Avalon Consulting Group
- Avodah
- Ayda Sanver Consulting, LLC
- Ayuda
- Barton Cotton
- Barton Cotton Graphics
- BC Cancer Foundation
- BDR Express
- Be The Match
- Beach List Direct
- Beaconfire RED
- Beebe Medical Foundation
- Belardi Wong
- Benedictine School for Exceptional Children Foundation, Inc.
- Best Friends Animal Society
- Big Duck
- Birthright Israel Foundation
- Bishop McNamara High School



- Blackbaud
- Blakely
- Blakely Inc.
- Blinded Veterans Association
- Blue North Strategies
- Blue State
- Blue State Digital
- BoardSource
- boodleAI
- Boston Children's Hospital Trust
- Boys and Girls Clubs of America
- Boys Town Washington DC
- BRADLEY GRAPHICS
- BradyBread for the City
- Brewer Direct Inc
- BrightFocus Foundation
- Brittanys Hope
- Brookings Institution
- Build Consulting
- Building Bridges Across the River
- Bulletproof
- Business+Impact at the University of Michigan
- CAIR Foundation, Inc
- Calmark Group
- The Campaign for Tobacco Free Kids
- Campbell & Company
- Candela Strategies
- Canter for Health and Gender Equity
- Capital Area Food Bank
- Capital Development Services
- Capital Jewish Museum
- CAPTRUST
- Care Net
- Care2
- Carnegie Museums of Pittsburg
- Carol Enters List Company
- Carter Consulting Group LLC
- CASA for Children of DC
- Casey Woodard Consulting, LLC
- Cathexis Partners
- Catholic Charities
- Catholic Education Foundation of LA
- Catholic Extension
- Catholic Relief Services
- Cato Institute
- CauseVox
- CBN
- CCAH
- CCG
- CCS Fundraising
- CDP
- CDR Fundraising Group
- CDS Global
- CELCO



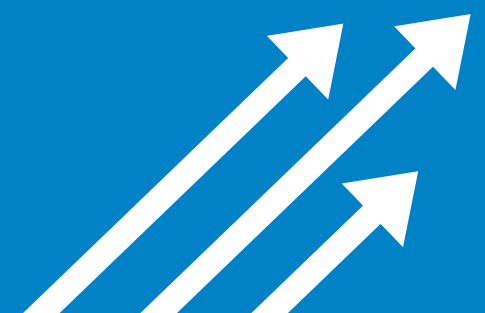
- Centenary College
- Center for Adoption Support & Education
- Center for Global Development
- Center for Public Integrity
- Center for Reproductive Rights
- Center For Science in the Public Interest
- Center for Strategic and International Studies (CSIS)
- Center for World Music
- Central Association of the Miraculous Medal
- Central Park Conservancy
- Cenveo
- CESM
- CFP Board
- Chapman Cubine and Hussy
- Charitable Giving
- Charity Dynamics
- CharityEngine
- Charles E. Smith Life Communities
- Chesapeake Bay Foundation
- Chesapeake Climate Action Network (CCAN)
- Chesapeake Conservancy
- Chesapeake DM Group
- Chetu inc.
- Child Impact International
- Childerns Hunger
- ChildFund International
- Children's Defense Fund
- Children's Hospital Foundation
- Children's Hospital of Philadelphia
- Children's National Hospital Foundation
- CHRIS 180
- Christian Appalachian Project
- Christian Relief Services Charities
- Christian Union
- Chronicle of Philanthropy
- Church World Service
- Cindy Anderson Consulting
- Citizens Against Government Waste
- City Care
- City of Hope
- ClearView CRM
- Climate Reality Project
- CMRF Crumlin
- Cogency Global Inc.
- Cohber
- Cold Spring Harbor Laboratory
- College of Southern Nevada Foundation
- College of William & Mary
- Come Over and Help



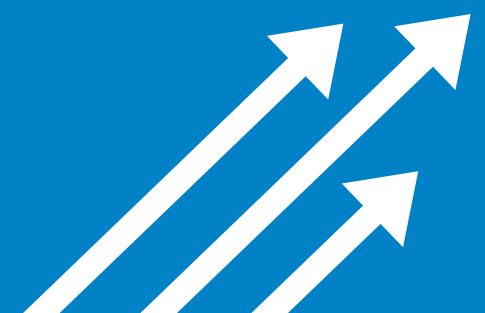
- Comgraphx
- Common Cause
- Communications Corporation of America
- Communities In Schools
- Community Foodworks
- Community of Hope
- Community Shelter Board
- Compassion & Choices
- Concord Direct
- Conference Inc
- Connect360
- Conquer Cancer Foundation of ASCO
- Conrad Direct
- Conservation International
- Consumer Reports
- Continuum

- Contributor Development Partnership
- Cook Children's Health Foundation
- Copley Raff
- Copywriter
- Cornershop Creative
- Cornerstone Services
- Corporate Communications Group
- Corporate Mailing Services, Inc.
- CP Direct
- CPM
- CPS Cards
- Crohn's & Colitis Foundation
- Cross Catholic Outreach
- Cru
- Cull Martin & Associates
- Cultivated Clients
- Curley Company
- Cuso International
- CVCC Educational Foundation

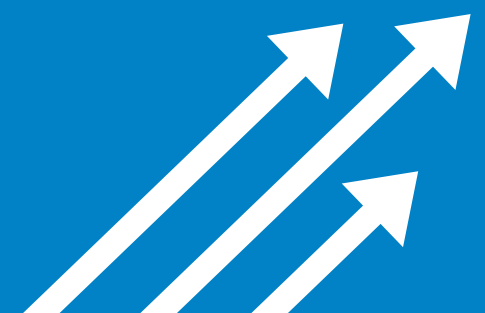
- Cystic Fibrosis Foundation
- D.C. Bar Pro Bono Center
- Danville Community College
- Educational Foundation
- Daryl Upsall & Associates
- Data Best Practices
- Data Management, Inc
- Data Services, Inc.
- Data-Mail
- Daughters of Divine Charity
- DAV
- DaVinci Direct
- DC Bar Pro Bono Center
- DC Sustainable Energy Utility
- DC Youth Orchestra Program
- DCM
- DCT Consulting
- DDTV
- Defenders of Wildlife



- Deluxe
- Deluxe Treasury Management
- Democratic National Committee
- Design Distributors
- Development Resources Inc.
- DialogueDirect Incorporated
- Diamond Communication Solutions
- Diamond Envelope Corporation
- Diamond List Marketing Company
- Digital Marketing Consultant
- DIOCESE OF FAIRBANKS
- Direct Donor TV
- Direct Mail Processors, Inc.
- Direct Mail Solutions
- Direct ON
- DirectMail.com
- DirectMail2.0
- Divine Word Missionaries
- DM Pros
- DMAW
- DMP
- Do Good Points
- Doctors Without Borders
- DV LEAP
- Domestic Violence Resource Center of South County
- Dominican Friars Foundation
- Dominican Sisters of Springfield IL
- Donna T. Johnson Photography
- DonorBase
- DonorBureau
- Donorly
- DonorSearch
- DonorVoice
- Douglas Shaw & Associates
- DR2
- DRI Consulting
- DRUM
- DSA Direct, LLC
- DSEF
- DSIL Global
- Dupli
- Dupont Circle Solutions
- EAB
- Eagle Eye Direct
- EAGLE Graphics Inc.
- Earth Thebault
- Earthjustice
- Eberle Communications Group
- ECG
- Economic Policy Institute
- Educare DC
- Education Through Music
- Eidolon Communications
- EMILY's List
- Emory University



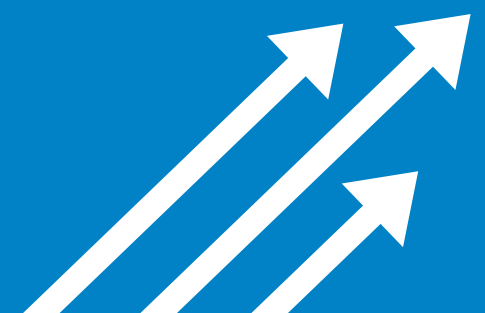
- Engage USA
- Engaging Networks
- EnGenderHealth Inc
- Ennis, Inc.
- Eno Center for Transportation
- EnventU
- Environmental Defense Fund
- Envision Marketing
- EnvyPak, Inc
- Epilepsy Foundation of Greater Chicago
- Episcopal Community Services (ECS)
- Episcopal Relief & Development
- Epsilon
- Equality Federation Institute
- Estee Marketing Group, Incorporated
- EveryAction
- Everyone Home DC
- EveryStep Foundation
- EVO Payments
- Excentia Human Services
- Executive Maling Service
- Eye Street Massage
- Fair Chance
- Faircom NY
- Fairfax Library Foundation
- Fathers & Families Center
- Fearless Mobile Strategies
- Feeding America
- Firebird Presort
- First Book
- First Look Media Works
- First Step House
- First To Market Consulting Group
- Fisher Group
- Focus Fundraising
- Food & Friends
- Food Allergy Research
- Food For The Poor
- Ford's Theatre Society
- Forest
- Forum Marketing Resiources, LLC
- ForwardPMX
- Foundation for a Christian Civilization
- Foundation for Cancer Research
- Foundation for Physical Therapy Research
- Foundation for Religious Retirement
- Foundation for the National Institutes of Health
- Fraunces Tavern Museum
- Fred Hutchinson Cancer Research Center
- Freedom Alliance
- Freedom for All Americans Education Fund
- Freelance
- FreshAddress, LLC
- Friars of the Atonement



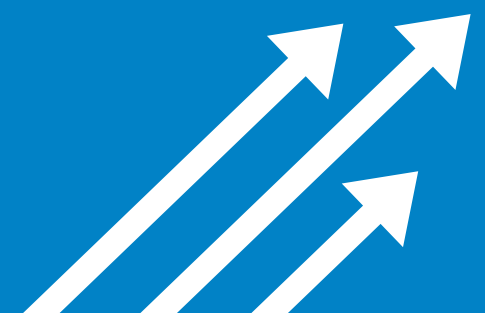
- Friends of the Library, Montgomery County
- Fundraise Up Inc
- Fundraising by Design
- Fundraising That Works!
- Funraise
- Further
- G5 Marketing Solutions
- Gabriel Group
- Garcia Consulting
- Gaudenzia, Inc.
- George Washington University
- Getaway2Give
- Girl Scouts Nation's Capital
- GiveBridge
- GivePanel
- GLAAD
- Global Adolescent Project
- Global Data Consortium
- Global New Beginnings, Inc.
- Globalfaces Direct
- Glove House, Incorporated
- Good Leaders
- Good Shepherd Housing & Family Services
- Good Works
- Goodwill Industries-Suncoast
- Goodwill of Greater Washington
- Grand Canyon Conservancy
- Grand Canyon Education
- Grand Rapids Community Media Center
- Granite Lists, LLC.
- Grantmail Direct Marketing
- Grassroots Campaigns, Incorporated
- Grassroots Unwired
- GrayHair
- Grayhair Software
- Greater Good Strategy
- Green America
- Greenbelt Theatre
- GSM Charity Auctions, Inc.
- GW Elliott School of International Affairs
- Hartsook
- Harvey McKinnon Associates
- Hays Mailing
- Hazen and HILT
- HCB Communications
- HealthWell Foundation
- Heartland
- Heeter
- Heifer International
- Helping Up Mission
- HIGOL
- Hillsdale College
- Hillwood Estate, Museum & Gardens
- Historic Seattle



- hjc
- Holistic Grotto
- HomeMade Digital
- Hope
- HopeWest
- Hospice of Charles County
- Houston Ballet
- Houston Food Bank
- Howard University
- HSP Direct
- Hub Labels, Inc.
- Human Rights Campaign
- Humane Society Legislative Fund
- Humane Society of the United States
- Humane Society of Washington County
- Humanity & Inclusion
- Huntsinger & Jeffer, Inc.
- Hustle
- Hustle, Inc.
- IBS Sales
- ICS Corporation
- IFAW
- Image direct Group
- Immune Deficiency Foundation
- Impact Communications, Inc.
- Independent
- InfoCision
- Infogroup
- Infogroup Nonprofit Solutions
- Infomergent
- Infomergent, LLC
- InnerWorkings
- Innovairre Communications
- Inova Health Foundation
- Inside Philanthropy
- Institute for Justice
- Integral
- INTEGRAM
- Integrated Direct Marketing
- Intellectual Property Owners Association
- Intellus
- Intellus Marketing
- Interactive Strategies
- Interfaith Works Incorporated
- International Campaign for Tibet
- International Eye Foundarion
- International Fellowship of Christians and Jews
- International Fund for Animal Welfare
- International Justice Mission
- International Rescue Committee
- Investor Place Media
- IOCC
- Iona Senior Services
- IPM Advancement
- IPPF/WHR



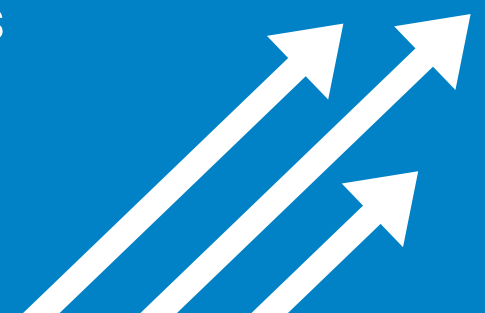
- IQ Strategic
- Ironmark
- Islamic Relief USA
- Jack Henry and Associates
- James W. Foley Legacy Foundation
- Jana's Campaign
- Japs-Olson Company
- JD RF
- Jesuits-Maryland Province
- Jetson Specialty Marketing Services
- Jewish American Defense Coalition
- Jewish Theological Seminary
- JJ Collins printers
- Johns Hopkins University
- Johnson/Anderson and Assoc.
- JSM
- JSSA
- Jubilee JumpStart
- Judicial Watch
- Junior Achievement of Greater Washington
- Justice Rising
- K. R. Gardiner & Associates
- K2D Strategies
- KaBOOM!
- Kael Direct, LLC
- Kansas 4-H Foundation
- KAP
- Kauffman Center for the Performing Center
- Kavod Senior Life
- KEEN Greater DC-Baltimore
- Kenmore Envelope Co
- Kennedy Krieger Institute
- King Solutions
- KlerMail
- KNOM Radio Mission
- KU Alumni Association
- KuenzlerBachmann DM AG
- L&E Meridian
- La Clinica del Pueblo
- Lab Rescue LRCP
- Labels & Specialty Products LLC
- Lake Group Media, Inc.
- Lautman Maska Neill & Company
- Leaders in Energy
- Leadership Greater Washington
- Leadership Institute
- Leadership Roundtable
- League of Conservation Voters
- League of Women Voters
- Leapfrog Group DC
- Leg Up Production
- Legacy Mail Management
- Legion of Christ



- Lehigh Valley Health Network
- LeSEA Global Feed The Hungry
- Leukemia & Lymphoma Society
- Library of Congress
- Lifesitenews
- LiftEngine
- LIRS / GMB Consulting
- LiveIntent
- LiveIntent, Inc.
- Loudoun Education Foundation
- Loudoun Hunger Relief
- Lung Cancer Research Foundation
- Lupus Foundation of America
- Lutheran Immigration and Refugee Service
- Lutheran World Relief
- M&C
- M+D
- M+R
- MAAC
- Mac Lean & Newberry Direct, LLC
- MackayMitchell Envelope
- MADD
- Magnets 4 media
- MailSmart Logistics
- Mal Warwick Donordigital
- MAR
- March of Dimes
- Marianist Mission
- Marine Toys For Tots
- Mark Van Bergh Photography
- Market Development Group
- MarkeTeam
- Marketing Card Technology
- Marketing Card Technology, LLC
- Martha's Table
- Maryknoll Fathers and Brothers
- Maryknoll Sisters
- Mary's Center
- Masterworks
- Matera & Co.
- MDM
- MDMG Neuro-Fundraising Lab
- MDS Communications
- Media Reactions
- MediaMath
- Medicine With a Mission
- Meeting The Challenge, Inc.
- MEGA, Inc.
- Melwood
- Membership Cards Only, LLC
- Mental Health Association of Maryland - BrainFutures
- Mercatus
- Mercy Corps
- Mercy Ships
- Merkle Response Management Group



- Merkle RMG
- MESH Marketing
- Meyer Partners
- Michigan Humane Society
- Mid Atlantic Arts Foundation
- Midwest Direct
- Mighty Citizen
- Miller-Dwan Foundation
- Million Dollar Women
- Milton Gottesman Jewish Day School
- MINDset direct
- Mindwize
- Minnesota Opera
- Miriam's Kitchen
- Mitch-Stuart, Inc./GSM
- MKDM
- MMI Direct
- Montana Contractors' Association Education Foundation
- Monticello
- Moore
- Moore DM Group
- Morris Animal Foundation
- Mosaic Strategies Group
- Mote Marine Laboratory
- Mount Vernon Printing
- Mountain Mojo Group
- MRP Communications
- MS Society of Canada
- MSBT
- MSI United States
- MSP
- MUSC Storm Eye Institute
- Museum of African American History and Culture
- Muttville Senior Dog Rescue
- MVP Press
- MWI Direct
- Mystic Logistics
- Nacha
- NAIOP
- Names in the News
- NAPCO
- NARAL Pro-Choice America
- NARFE
- National 4-H Council
- National Apartment Association
- National Audubon Society
- National Building Museum
- National Center for Missing & Exploited Children
- National Council of Jewish Women (NCJW)
- National Fair Housing Alliance
- National Fundraising Lists
- National Gallery of Art



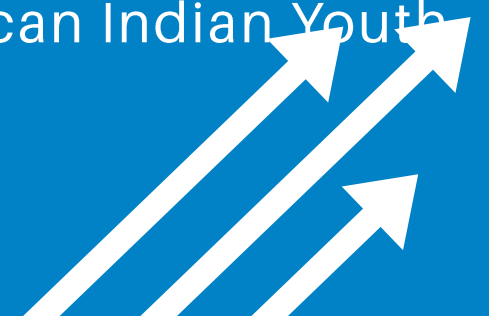
- National Graphics, Inc.
- National Imprint
- National Marine Sanctuary Foundation
- National Museum of African American History and Culture
- National Park Foundation
- National Park Trust
- National Parks Conservation Association
- National Pediatric Cancer Foundation
- National Philanthropic Trust
- National Presbyterian Church
- National Restaurant Association Educational Foundation
- National Trust for Historic Preservation
- National Wildlife Federation
- National Women's Health Network
- National Women's Law Center
- National Women's Law Center/TIME'S UP Legal Defense Fund
- Native American Rights Fund
- Naval Aviation Museum Foundation
- Navistar Direct Marketing
- Navy Marine Coast Guard Residence Foundation
- Network for Good
- New River Communications
- New York Institute of Technology
- Newport One
- Newseum
- Nexus Direct
- Nexus Marketing
- NonProfit PRO/Target Marketing
- North Carolina Central University School of Law
- Northern Virginia Family Service
- Northwestern University
- Nova List Company
- NPL - National Parcel Logistics
- NPR
- NPT Publishing/The NonProfit Times
- NRDC
- NWF
- NWFCU Foundation
- O'Brien Garrett Inc.
- Ocean Conservancy
- Oceana
- Off The Wall Magnetics
- OLV Homes of Charity
- Omega Institute for Holistic Studies
- One & All
- ONE HUNDRED
- One to One Print & Promotional Products Specialists



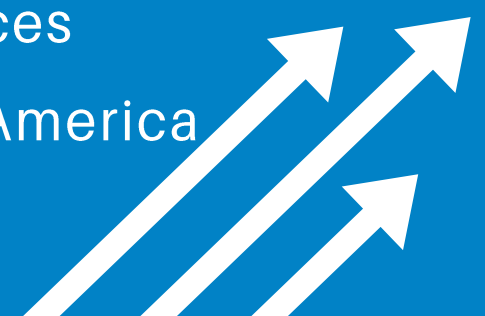
- OneCause (formerly BidPal)
- OnTime Card Solutions
- Open Edge
- Operation Eyesight
- Operation Fuel
- Operation Paws for Homes
- Operation Smile
- OPH
- ORACLE
- Oracle Data Cloud
- Orange Element
- Orange Regional Medical Center
- Osborne Coinage
- Ounce of Prevention Fund
- Oxfam America
- P&L Associates, LLC
- PAI-Champions of Global Reproductive Rights
- Paragon Strategic Insights
- Parkinson's Foundation
- Parkland Direct
- Passioninst Missionaries
- Path2Response
- PathSight/JSM
- Patriot Marketing, LLC
- PCA, an RRD Company
- PDCC - The Philippines Needs Fatima
- PDK International
- Peachtree Data, Incorporated
- PenFed Foundation
- Pennsylvania Horticultural Society
- People For the American Way
- Perdue School of Business
- Perlman & Perlman
- Personal
- PETA
- Pete Kimbis Consulting
- Peter MacCallum Cancer Foundation
- PFLAG National
- PHCC Educational Foundation
- Phillips Consulting, LLC
- Phoenix House NY & LI
- Physicians Committee for Responsible Medicine
- Pioneer Direct Marketing
- Pitney Bowes
- Plan International Canada
- Planet Direct
- Planned Parenthood Federation of America
- Planned Parenthood South Atlantic
- PMA
- PMG
- POAC Autism Services
- Polaris
- Political & Fundraising Lists, LLC
- Pontifical North American College
- Population Services International



- Port Discovery Children's Museum
- Potomac Conservancy
- PPMS
- Presbyterian SeniorCare Foundation
- Pressley Ridge
- Principal
- Prison Fellowship
- Production Advantage
- Production Solutions
- Project HOPE
- Project Open Hand
- Prolist
- Prompt Direct/ Universal Mailing Services
- Province of St. Augustine of the Capuchin Order
- Public Interest Communications
- Public Justice
- Pursuant
- PVA
- Qgiv
- Queens Public Library Foundation
- Ratner Companies
- RBDavies
- Rebuilding Together
- Red Apple Auctions
- Redfield Direct
- Reingold, Inc.
- Reingold, Incorporated
- RepresentUs
- RESOLVE: The National Infertility Association
- Resource One Fundraising Grp
- RHA Marketing
- Rising Tide Direct
- Rite Envelope & Graphics, Inc.
- Riverside Community Health Foundation
- RKD Group
- RMI Direct Marketing
- RMK Productions
- RMS/Chicago
- Rochambeau, French International School
- ROI Solutions, Inc.
- Rollins Bowers Consulting
- Ronald McDonald House of Long Island, Inc
- Rose Valley Consulting
- Rosemount Center
- Rothman Talent Solutions
- Round House Theatre
- Royle Printing
- RR Donnelley Marketing Solutions
- RRD Marketing Solutions
- RST Marketing Associates, Inc.
- Running Strong for American Indian Youth
- RWT Production



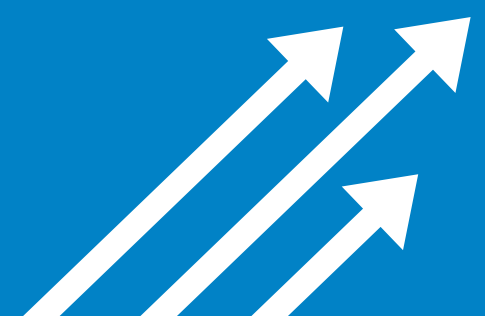
- Safe Routes Partnership
- Safe Shores - The DC Children's Advocacy Center
- Sage Communications Group
- Saint Francis Ministries
- Salesforce.org
- Salsa Labs
- Samaritan Medical Center Foundation
- San Diego Zoo Global
- San Francisco AIDS Foundation
- Sanford Health Foundation
- Sanky Communications, Inc.
- Sapphire Consulting
- SAT-7
- Saturn Corporation
- Save the Children
- Schultz & Williams
- Scripps Research
- SD&A Teleservices
- Sea Change Strategies
- Secular Coalition for America
- Sempervirens Fund
- Seraphic Mass Association
- Serent Capital
- SeriousFun Children's Network
- SG360°
- Share Our Strength | No Kid Hungry
- ShipShapes
- SHLB Coalition
- Shriners Hospitals
- Sidnae Global Research
- Sierra Club
- Signature Theatre
- Silver Marketing
- Sisk Fulfillment Service, Inc.
- Sisters of Charity of New York
- Six Half Dozen
- Skills for Rhode Island's Future
- SkillsUSA
- Smak
- Smart As A Fox LLC
- Smithsonian
- Smithsonian Institution
- Smithsonian Latino Center
- Smithsonian National Air and Space Museum
- SMS Direct
- SnailWorks
- SOAR! (Support Our Aging Religious)
- Society for Neuroscience
- Society for Science & the Public
- Sojourners
- Southwest Publishing & Mailing Corp.
- Special Olympics
- Specialists Marketing Services
- Spectrum Community Services
- Spina Bifida Association of America



- SpiriTrust Lutheran
- SPLC
- SSMF
- St Coletta of Greater Washington
- St Louis Print Group
- St. Benedict's Abbey
- St. Catherine's Center for Children
- St. Coletta of Greater Washington
- St. Labre Indian School
- Stagecoach Digital
- Statue of Liberty-Ellis Island Foundation
- Stephen Thomas Ltd
- Stephenson Printing
- Stirista
- Strategic Philanthropy Services
- StratusLIVE
- Sue Curran Design
- Summit Direct Mail
- Sunrise Data
- Sunrise Data Services
- Support Our Aging Religious
- SupremeX Envelope
- Susan G. Komen Florida
- Synergy Direct Marketing Solutions
- Syracuse University
- Tahirih Justice Center
- Targeted Victory
- TCA
- TCM Creative
- Telefund Inc.
- Tension Corporation
- Texas Children's Hospital
- THD, Incorporated
- The ALS Association
- The American Legion Natl. Headquarters
- The Arc Prince George's County
- The Baltimore Station
- The Basilica of the National Shrine of the Immaculate Conception
- The Big Bear Hug
- The Calmark Group
- The Campaign for the Fair Sentencing of Youth
- The Center for Wildlife
- The Child & Family Network Centers
- The Children's Inn at NIH
- The Chronicle of Philanthropy
- The City Mission
- The Community Foundation of Frederick County
- The Delta Group USA, Inc.
- The Donnee Group
- The Engage Group
- The Fisher Group
- The George Washington University
- The Gerontological Society of America



- The Giving Block
- The Harrington Agency
- The Humane League
- The Humane Society of the United States
- The Jackson Laboratory
- The John F. Kennedy Center for the Performing Arts
- The Leukemia & Lymphoma Society of Canada
- The Lukens Company
- The Magnet Guys
- The Marianist Province of the United States
- The Marist Brothers
- The National Children's Cancer Society (NCCS)
- The National WWII Museum
- The Nature Conservancy
- The Nelson Mandela Institution
- The Newseum
- The Nonprofit Alliance
- The NonProfit Times
- The Ottawa Mission Foundation
- The Padre Pio Foundation of America
- The Passionists
- The Pew Charitable Trusts
- The Phoenix Group
- The Printing Express
- The Production Advantage
- The Prosper Group
- The Rotary Foundation
- The Salvation Army
- The Sheridan Group
- The Stelter Company
- The Treatment and Learning Centers
- The Up Center
- The V Foundation for Cancer Research
- The Washington Center
- The Washington Chorus
- The White House Historical Association
- The Wilderness Society
- Think Ink, Inc.
- ThinkShout, Incorporated
- Three Creative
- Threshold Giving
- TLC-The Treatment and Learning Centers
- Tom Gaffny Consulting
- Trees for the Future
- Tri State Envelope
- Trinity Direct
- Trinity Missions
- Trost Marketing
- Trout Unlimited
- True Justice International
- TrueSense Marketing
- TruState



- TSYS
- Tudor Place Historic House & Garden
- Turnkey
- TWCPSA - The Wetherall Company Public Service Advertising
- Twin Cities PBS
- U.S. Committee for Refugees and Immigrants
- U.S. Holocaust Museum
- UAP
- UIH Family Partners
- UN Foundation
- UNC Charlotte
- UNHCR
- Union League Boys & Girls Clubs
- Unitarian Universalist Association
- United Envelope
- United Presort
- United States Holocaust Memorial Museum
- University of Delaware
- University of Kentucky College of Pharmacy
- University of Louisville
- University of North Dakota Alumni Association & Foundation
- University of Pittsburgh
- University of South Florida
- University of Texas at Austin
- University of Wisconsin Oshkosh
- US Campaign for Palestinian Rights
- USA for UNHCR
- USA-Notepads
- USO: United Service Organizations
- USPPC
- USTA Mid-Atlantic Section, Inc.
- UVA Alumni Association
- Valtim
- Valtim Marketing Solutions
- Van Andel Institute
- Venable LLP
- VeraData Decision Labs
- Veritus Group
- VersaSeal
- Virginia Hospital Center Foundation
- VMI Alumni Agencies
- VOICELOGIC
- Volunteers of America
- Voto Latino
- Waltham Boys and Girls Club, Inc
- WAMU
- Wartburg Theological Seminary
- Washington Bach Consort
- Washington Lawyers' Committee for Civil Rights and Urban Affairs
- Washington National Cathedral



- Washington Project for the Arts
- Washington Theological Union
- Water Street Mission
- WaterAid
- Wayside Waifs
- West Central Independent Living Solutions (WILS)
- West Virginia State University
- WETA
- WFP USA
- Wheeler Mission
- Whittier & Associates
- Whole Whale
- Wiland
- Will County Center For Community Concerns
- William Paterson University
- Win Win Giving
- Windmill Hill Consulting, LLC
- Windwood Family Services
- WNET
- WNET NY Public Media
- Wolf Trap Foundation for the Performing Arts
- Women for Women International
- Worcester Envelope Company
- WordTech Group
- World Wildlife Fund
- Worldpay
- Wounded Warrior Project
- Wunderman Data Products
- /iBehavior Cooperative
- Wunderman Thompson Data
- WWBIC (Wisconsin Women's Business Initiative Corporation)
- YWCA USA
- Zebra Fundraising AB
- ZERO - The End of Prostate Cancer
- ZERO TO THREE



2020 Marketing Opportunities Guidelines



Please note, if Marketing Opportunity Purchaser (a.k.a. Sponsor) does not comply with ALL guidelines below, sponsor can be denied their benefits.

- Marketing opportunities listed are available on a first come/first serve basis, with a signed and completed commitment form. However, the Bridge Conference will offer renewals of a marketing opportunity from the previous year (2019) as a first right of refusal to the prior year's sponsor up until September 6, 2019. Please note, there is a 3-year limit to marketing opportunity purchases for the same opportunity. After (3) three years of purchasing the same opportunity, the purchaser (sponsor) must select a different marketing opportunity the next year and that opportunity will be available to the general public for purchase. If the marketing opportunity is not sold/taken by October 1, 2019, the sponsor from 2019 will have the opportunity to purchase the sponsorship for the 4th year.



- Marketing opportunities listed are available on a first come/first serve basis, with a signed and completed commitment form. However, the Bridge Conference will offer renewals of a marketing opportunity from the previous year (2019) as a first right of refusal to the prior year's sponsor up until September 6, 2019. Please note, there is a 3-year limit to marketing opportunity purchases for the same opportunity. After (3) three years of purchasing the same opportunity, the purchaser (sponsor) must select a different marketing opportunity the next year and that opportunity will be available to the general public for purchase. If the marketing opportunity is not sold/taken by October 1, 2019, the sponsor from 2019 will have the opportunity to purchase the sponsorship for the 4th year.
- Marketing Opportunity Purchaser (a.k.a. Sponsor) may not schedule any activity that conflicts with any official Bridge Conference event. If Marketing Opportunity Purchaser is interested in hosting an activity, it must fall outside of the events listed on the Schedule at a Glance (available on the Bridge Conference website).
- To secure a Marketing Opportunity, purchaser must submit completed agreement form and \$500 deposit by January 6, 2020 and full payment by March 9, 2020. If Marketing Opportunity Purchaser (a.k.a. Sponsor) does not submit payment by deadline, purchaser is not guaranteed all benefits, especially for printed items. If you would like to pay the FULL AMOUNT of the opportunity now, with the 2019 calendar year, instead of just the \$500 deposit, please advise us when submitting your agreement.
- Marketing Opportunity Purchaser (a.k.a. Sponsor) must submitted any package complimentary registration(s) by June 8, 2020, after that date, purchaser will forfeit their registration(s).
- The Bridge Conference will not ship Marketing Opportunity Purchaser (a.k.a. Sponsor) leftover materials submitted for the tote bag inserts. Leftover materials will be delivered to the Bridge Conference and can be collected by the purchaser at the registration desk located inside of the Solutions Showcase. Any materials that are leftover will be donated to local Washington DC charities or to other organizations as the Bridge Conference sees fit.



- Marketing Opportunity Purchaser (a.k.a. Sponsor), if included in package, must send tote bag inserts for prior approval by May 11, 2020 and then purchaser must submit their tote bag item to the Bridge Conference assembly center, prior to the tote bag insert deadline, June 7, 2020. Marketing Opportunity Purchaser (a.k.a. Sponsor) may NOT include any Bridge Conference Sponsored items such as water bottles or earphones in conference tote bag. If Marketing Opportunity Purchaser (a.k.a. Sponsor) submits a water bottle or earphones, their item will not be included in the conference tote bag.
- Any Marketing Opportunity Purchaser (a.k.a. Sponsor) with speaking roles (i.e. session introductions, general sessions etc.) are required to use the scripts provided by Bridge Conference show management. Any variations must be submitted and approved by show management in advance of the conference.
- Per the exhibitor terms and conditions: Solicitations or demonstrations by exhibitors must be confined within the bounds of their respective booths. Aisle space shall not be used for exhibit purposes, display signs, solicitation, or distribution of promotional material. Exhibit signs and displays are also prohibited in any of the public spaces or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotel.

