



Once upon a time

from the pages of story books

—•• Tucson Association of REALTORS® ••—
2019 Real Estate EXPO

September 19, 2019 * 10am-3pm * TCC

Exhibitor Registration



Exhibitor Registration

When: Thursday, September 19 | 10:00am-3:00pm

Where: Tucson Convention Center | Halls B & C

This is the largest Residential Real Estate Trade Show in Southern Arizona!

Representatives from local, state and national real estate related businesses will be under one roof showcasing their services and products.

Over 100 exhibitions featuring:

The latest REALTOR® tech products | Association services & benefits | Industry goods & services | promotional give-a-ways | MLS services & classes | networking area | raffles | & much more!

How we market the event:

Beginning in May, we promote the event primarily to our membership of over 5,500. Throughout the summer, marketing continues via mass emails, website updates, social media postings and more.

Attendance at the past EXPO events was typically between 1,100 and 1,500.

How sponsors/Exhibitors are recognized:

- ✳ On the Tucson Association of REALTORS® website, in mass emails, videos, and social media.
- ✳ Logos are displayed in promotional materials sent out to over 5,500 invited REALTORS® and Affiliate members.
- ✳ You will also be listed on the TAR website's EXPO page.

This year's theme is "Once Upon A Time - From the Pages of Story Books". Vendors are not required to participate in the theme; this is for fun only. There may be a costume competition.

This entire event is your opportunity to show off your products/services and what distinguishes you from your competition.

Contact: Liza Lopez | Trade Show Coordinator | liza@tucsonrealtors.org

All exhibits and Exhibitors are subject to the following regulations: the phrase 'Association' herein refers to the Tucson Association of REALTORS® acting through its officers, employees or agents in the management of the Trade Show. Tucson Convention Center will be referred to as "TCC."

1. Exhibit Sponsorship & Objectives: The Association Trade Show is produced and is the property of the Tucson Association of REALTORS®. The Trade Show is meant to supplement the Association's education programs by providing real estate professionals with information about the various types of products and services available to them. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of real estate professionals. The Association reserves the right to refuse space to any applicant who, in the opinion of the Association, is unlikely to contribute to the overall objectives of the Trade Show.

2. Exhibitor Representative Responsibilities: Each Exhibitor must name at least one person to be the official on-site representative and responsible party. The official representative will receive the Trade Show contracts and all relevant materials relating to the Trade Show. The representative shall be authorized to enter into such contracts as may be necessary for fulfillment of obligations to the Association and to contractors. At least one company representative must be at the display during the official hours of the Trade Show.

3. Contract for Space: This application for exhibit space, the notice of space assignment by the Association and the full payment of rental charges constitute a contract for a right to use the space. Applications should be filed promptly and must be accompanied by a full payment for each booth space reserved.

4. Arrangements of Exhibits: All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard exhibit booth provided will consist of a cloth draped back wall 8' high (depending on location) by 10' wide, with side dividers 3' high and 10' long; 8' draped table; 2 chairs and 1 company sign. No construction or built-up exhibit, including signs, shall exceed the overall height of the back wall, unless approved by the Association. Display boards and other equipment more than 3' in height must not exceed more than 3' out from the booth back wall, in regular aisle locations.

5. Basic Electric Service: Electricity is not included in the cost of your booth, but is available through Common Wealth Electric. Basic service consists of (1) 500-watt outlet. This service will provide power for most display needs. Higher power requirements are available and should be requested directly from the vendor.

6. Installations: Exhibits will be installed in Exhibit Halls B and C of the TCC. Exhibitors may set up between 4:00pm and 6:00pm on Wednesday, September 18, 2019 and 7:30am to 9:30am the day of the show (September 19, 2019). The show opens at 10:00am sharp. Exhibitors agree to hold harmless the Association and TCC for any loss or damage to Exhibitor's property.

7. Dismantling: The Trade Show officially closes at 3:00pm the day of the Trade Show. Exhibitors may not dismantle or disturb their exhibits until after the official closing. Failure to observe this rule may jeopardize the Exhibitor's space assignment or right to exhibit at future events. All exhibits must be removed by 4:00pm on September 19th. Exhibitors will be charged for the removal of any exhibition materials, supplies, or excess debris left.

8. Unclaimed Space: Any space unclaimed by 9:15am on the day of the Trade Show may be reassigned by the Association and any fees paid will be forfeited. The Association will not be responsible for any expenses incurred by an Exhibitor that forfeits space.

9. Work Rules: Help and any equipment needed to move, erect or dismantle exhibits are the Exhibitor's responsibility.

10. Use of the Exhibit Space: No Exhibitor shall assign, sublet or share the whole or part of the space allotted without consent of the Association and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled by him in the regular hours of business. No firm or organization not assigned space in the Trade Show will be permitted to solicit business in any manner in the exhibit hall.

11. Motion Pictures, Sound Devices and Lighting: All motion picture projections must comply with the fire regulations of Tucson, Arizona and the requirements of the TCC. Prior consent of the Association must be received before operating such machinery. Sound equipment approved by the Association must be received before operating such machinery. Sound equipment approved by the Association must be maintained at a level not disturbing to adjacent Exhibitors.

12. Circulation, Solicitation and Direct Selling: Distribution by the Exhibitor of any printed matter, souvenirs or other articles must be confined to the space assigned. No undignified manner of attracting attention will be permitted. All aisle space belongs to the Association. No exhibit or advertising matter will be allowed to extend beyond the space allotted to the Exhibitor. In the event that an Exhibitor engages in on-location transactions, the Exhibitor is responsible for complying with all Federal, state and local laws that pertain to such sales.

13. General Restrictions: The Association reserves the right to restrict exhibits that because of noise, methods of operation, or for any reason that becomes objectionable; and also to prohibit or evict without refund, any exhibit or person that, in the opinion of the Association, may detract from the general character of the Trade Show. No display material exposing an unfinished surface to neighboring booths or aisle will be permitted.

14. Locations of Exhibits: The Association reserves the right to alter the location of exhibits or booths shown on the official floor plan, as it deems advisable and in the best interest of the Trade Show.

15. Fair Employment: The Exhibitor agrees that during the life of this contract, they will not discriminate against any employee or applicant for employment because of race, color, creed, sexual orientation, national origin or ancestry. It is the policy of the Association that all parties doing business with the Association will adhere to the principles of, and takes responsible affirmative action to ensure, positive progress in Equal Opportunity Employment.

16. Liability and Insurance: The Association will not be held liable for loss or damage to property of the Exhibitor or its representatives/employees from theft, fire, accident, or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The Association's liability for injury to persons or losses or damage to property shall be limited to such as may be caused by negligence. The Exhibitor shall indemnify the Association against and hold it harmless from negligence of the Exhibitor or in connection with the Exhibitor's use of display space.

17. Failure to Open Exhibition: In case that the premises of the TCC shall be destroyed or damaged, or if the Trade Show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented by strike, lockout, injunction, act of war, act of nature, emergency declared by any government agency or for any other reason, this contract may be terminated by the Association. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability of the Association shall be to return each Exhibitor his space payments, less his pro-rata share of all costs and expenses.

18. Care of Buildings: Exhibitors or their agents shall not injure or deface the walls or floors of the building, the booths, the equipment and/or furnishings in the booths. The Exhibitor will be held liable for any such damage caused by his agents. The Exhibitor assumes full responsibility for complying with any Union regulations, as well as all local, city and state law regarding sales taxes and regulations concerning fire, safety, electrical wiring and health. Tucson Fire Department regulations prohibit the use of any booth decorative materials that are not fire-proofed by TFD standards. All hangings must clear the floor. If the Exhibitor neglects or violates these regulations or otherwise incurs fire hazards, the Association may cancel, without refund, all or such parts of the exhibit that may be irregular.

19. Decoration/Food/Alcohol: Alcohol, popcorn or any other food items may not be sold or given away during the Trade Show without prior permission from the TCC. Helium Balloons ARE NOT ALLOWED. Any Exhibitor having gas filled balloons in their display will be liable for any charges incurred to remove balloons that become lodged in the rafters or near the ceiling of the exhibit hall. The cost of retrieving them will be \$250 each; your company will be billed. Contact Jana Doyle Catering Sales for questions concerning give-a-ways at 520-419-7225 or jana.doyle@tucsonaz.gov.

20. Refund/Cancellation Policy: Any request to cancel a reservation must be submitted in writing to the Association. Refund policy is as follows - requests received by:

- June 30th, 2019 - 100% of fee paid;
- July 1- August 30, 2019 - 50% of fee paid.
- No refunds will be given for cancellations received after September 1st, 2019.

21. Prize Giveaways: Exhibitors may offer prize giveaways during the Trade Show. Exhibitors are responsible for the distribution of all prize giveaways. Winners will not be announced by Emcee.

22. Regulation & Contract: These regulations have been formulated in the best interest of all concerned and has become part of the contract. All matters and questions not covered by these regulations are subject to the decision of the Association.