

Re: Registration Open for Society for Military History Meeting, March 30-April 2, 2017

To Marketing Director:

The Institute on World War II and the Human Experience is proud to organize the 84th Annual Meeting of the Society for Military History (SMH) in Jacksonville, Florida, March 30 – April 2, 2017. The Society for Military History is the preeminent international organization dedicated to the study of war and society. Last year's meeting in Ottawa, Canada, attracted over 700 registrants, and we hope sunny Florida will attract even more participants to this four-day meeting that will cover all fields of military history ranging from the classical to contemporary eras.

Registration for space at the book exhibit is now open and we encourage you to reserve a space by submitting the attached form via e-mail at smh2017@fsu.edu or fax it to (850) 644-6402. Payments for booth rentals are due no later than March 1, 2017 in a check payable to the **Institute on World War II**. Booth rental rates, which include two registrations to the general meeting, are as follows:

Single Booth (10'x10'): \$800.00
Double Booth (10'x20'): \$1,200.00
Single Booth for Non-Profit: \$500.00
Double Booth for Non-Profit: \$700.00

For questions regarding booth rentals, please direct them to Hillary Sebeny at (850) 644-9545. Space will be allotted on a first-come, first-serve basis.

Setup:

Thursday, March 30, 2017: 1:00 pm – 5:00pm

Hours for the Book Exhibit Hall:

Friday, March 31, 2017: 9:00am – 5:00pm
Saturday, April 1, 2017: 9:00am – 5:00pm
Sunday, April 2, 2017: 9:00am-12:00pm

During the conference, there will be coffee and snack breaks on Friday, March 31, and Saturday, April 1, that will encourage conference attendees to visit the book exhibit.

We are also taking reservations for advertising space in the 6"x9" conference program that we are compiling. If you are interested in taking out an ad, please send it to Anne Marsh at amarsh@fsu.edu. Advertising rates for the program are priced as follows, with final payment due no later than Friday, February 10, 2017:

Full-page in color: \$1,800.00
Full-page in black and white: \$400.00
Half-page in black and white: \$200.00

**Advertisement page due
Friday, February 3, 2017**

Inside cover in color: \$1,600.00

The hotel block for the Society for Military History meeting fills up quickly, so I encourage you to make your reservation as soon as possible, if you plan to exhibit at the conference. Jacksonville is a major transportation hub and served by Amtrak and several major airlines, including Southwest. Hotel reservation at the Hyatt Regency Jacksonville Riverfront can be made at <https://resweb.passkey.com/go/SMHAnnualMeeting2017>. For other information about the 2017 SMH conference, please visit: <http://ww2.fsu.edu/smh-conference>.

If I can address any questions about the Society for Military History meeting, please do not hesitate to contact me directly at: kpiehler@fsu.edu.

Hoping to see you in Jacksonville,

Kurt

G. Kurt Piehler
Director/Associate Professor of History
Institute on World War II and the Human Experience
Department of History
Florida State University
kpiehler@fsu.edu

SMH 2017 Exhibit Application and Contract



Mail this application along with your check to:

Attn: Kurt Piehler | Institute on World War II and the Human Experience, Florida State University | 401 Bellamy Building | 113 Collegiate Loop | Tallahassee, FL 32306-2200

Please make checks payable to *Institute on World War II*, memo line *SMH 2017 Booth*

Company Information

Contact: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____ Phone: _____
Email: _____ Website: _____

Exhibit Representative(s):

Name: _____ Email: _____
Name: _____ Email: _____

Cost of Exhibit Space (List number of booths desired):

Single Booth (10'x10', \$800.00) _____
Double Booth (10'x20', \$1200.00) _____
Single Booth–Non-Profit (\$500.00) _____ Provide Proof of 501(c)
Double Booth–Non-Profit (\$700.00) _____ Provide Proof of 501(c)

Exhibit Hours:

Setup: Thursday, March 30, 2017, 1:00pm -5:00pm

Exhibit: Friday, March 31, 2017, 9:00am-5:00pm; Saturday, April 1, 2017, 9:00am-5:00pm; Sunday, April 2, 2017, 9:00am-12:00pm

Take down: Sunday, April 2, 2017, 12:00pm-2:00pm

Advertising in Conference Program (Note number of ads requested):

Please note that payment is due by January 6, 2017. Send advertisement to Anne Marsh at amarsh@fsu.edu if interested. See last page for ad specifications.

Full-page, color (\$1,800.00) _____
Full-page, black and white (\$400.00) _____
Half-page, black and white (\$200.00) _____
Inside cover, color (\$1,600.00) _____

**Advertisement page due by
Friday, February 3, 2017**

Attendance at Events (Circle your choice):

Opening Reception, March 30, 2017 at 6:00 pm (Free): Not attending / 1 person / 2 people

Awards Luncheon, March 31, 2017 (\$38.00 per person): Not attending / 1 person / 2 people

Evening Banquet, April 1, 2017 (\$95.00 per person): Not attending / 1 person / 2 people

Signature: _____ Date: _____

Total amount enclosed: _____

For the Institute on World War II – SMH

Director's Signature _____ Date _____

**PROGRAM
BROCHURE
ADVERTISING
SPECIFICATIONS**

Black & White with
no bleed. Final artwork
to be supplied in pdf
high resolution format
or in jpg with a minimal
300 dpi resolution at 100%.

Send to Anne Marsh at
amarsh@fsu.edu by
Friday, February 3, 2017.

HALF PAGE
5" x 3.75"

HALF PAGE
5" x 3.75"

FULL PAGE
5" x 7.75"



SMH
2017
Jacksonville, FL