

## Gathering Speaker Ideas

Being a speaker at The Gathering of Games is a great opportunity to not only identify yourself as a leader in open-book community and gain the accolades of multitudes of adoring fans, but also get a FREE CONFERENCE REGISTRATION! You know you want to be there anyway... why not get free registration and a flashy "speaker" badge while you're at it?!

*But what can I talk about, you say? Here are some questions to get you thinking...*

- What aspect of The Great Game does your company do really well that you would love to show off?
- Do you have an exciting financial literacy program that other practitioners could learn from?
- How did you originally instill (and now reinforce) the idea of forward forecasting with your team?
- Do you have creative ideas for developing amazing scoreboards that engage employees? Maybe you could do a session on "10 Must-Haves for Marvelous Scoreboards", sharing pictures of some of the great ones you've used...?
- Are mini-games your strength? Do you have a tried-and-true "10 (or 3 or 27)-step" process for designing them? You've probably got lots of examples to share.
- Can you guide GGOB beginners asking the question "I've launched the Game, now what?" Help others learn from your successes (and failures)!
- Have you discovered a variety of highly-effective technology platforms for sharing the numbers and engaging employees? Don't keep them a secret!
- How do you get everyone, down to your front-line employees, involved in building your strategic plan and annual budget? (Do you excel at HIP?)
- What's your process for finding your critical number each year? Do you have a step-by-step you could share? What about departmental scoreboards?
- What are your tried-and-true methods for conducting kick-a huddles? What does your number-flow look like? What makes your huddles special?
- Do you involve vendors and/or customers in your Game? How do you do it, and what are the pay-offs?

- What are the fun ways you give rewards and recognition? What makes these so powerful, and what pointers could we give others?
- Do you have a highly-effective employee committee to help keep everyone involved? Bet you have some great videos to share!
- Have you perfected the employee on-boarding process to get everyone up-to-speed on GGOB quickly? Do tell!!
- What's your secret for keeping the Game alive? Maybe design your session around a Top 10 List...?
- Or on the opposite side of the coin – do you have great pointers about what NOT to do when implementing GGOB, an ESOP, a business literacy program, etc.?

Hopefully this gets your creative juices flowing! Even if you don't have a fully-formed session in your head, tell us what you're thinking and we can help you process your ideas into an awesome breakout session! Getting everyone involved in this networking conference is what makes it so powerful!

Go to the Gathering website ([www.openbookconference.com](http://www.openbookconference.com)) to fill out your submission, referring to the "Speaker" page for guidelines and helpful hints. You don't have to finish your submission in one sitting – using your email address and the registrantID issued when you begin your submission, you can log back in at a later time to finish it up. You can submit multiple submissions by finishing one, and then clicking the "Add Another Submission" button. All submissions will be reviewed and selected by the Practitioner Council.

*Speaker submissions are due Wednesday, March 8, 2017.*