

EXHIBITOR & SPONSOR PROSPECTUS



Make sure your company is visible at Network Central with one of our many sponsorship and Exhibiting opportunities. Read on for detailed sponsorship and exhibit information for the 54th Annual Meeting and Expo.

Governing Members have first pick! Make sure you upgrade your membership status today by contacting **Julia O'Connor at JuliaO@iamovers.org**.

ADVERTISING OPPORTUNITIES

NEW!

\$500 each

E-Blast Sponsorship

Connect to the entire IAM membership and place your logo on one of our Annual Meeting and Expo e-blasts. Your logo will be placed prominently at the top of the e-blast and will be hyperlinked to your company website for easy access.

Program Book

- Half Page Ad\$850
- Full Page Ad\$1,150
- Full Page Tab Ad\$1,500
- Program Book Back Cover\$3,500



Portal Magazine

- 1/4 Page Ad.....\$1,050
- 1/3 Page Ad.....\$1,426
- Half Page Ad\$2,025
- Full Page Ad.....\$3,825



NEW!

\$1,500/week

Full Page AD - Weekly Attendee List

Place your full-page color ad on the cover of the IAM Annual Meeting and Expo weekly attendee list. Viewed by the entire membership several times a week, this coveted spot features only one company per week offering full exclusivity.

Upgrade: Place your full-page ad in the conference program book at the half-page price of \$850
 Total Opportunities: 16 (1 per week)
 Restrictions: 1 per company

NEW!

\$300 each

Mobile App Push Notifications

Reach the entire mobile app audience with mobile messaging. This personalized mobile engagement will help attract attendees to your booth. Keep the message short and sweet for easy read and attraction. For example: "COMPANY NAME is at booth #XXX. Come visit us to learn more about our new offerings."

Total Opportunities: 12
 (Maximum of 4 opportunities per day)

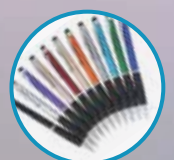
NEW!

\$3,000

Logo Stylus Twist Pen

Place your company name/website on this custom pen that will be placed in all of the conference bags. You can pick the color of your choice for this beautiful stylus pen that will be used by all.

Price includes production and placement in the conference bag
 Total Opportunities: 1



ADVERTISING OPPORTUNITIES *Cont.*

NEW!

\$5,000

Conference Lanyard

One of the best opportunities for brand recognition is items used, carried, or viewed by IAM attendees throughout the conference. The lanyard will list your company logo along with the IAM logo.

(Prices include all production costs)

Sponsorship includes one complimentary registration

NEW!

\$8,000

Hotel Guest Room Door Hang

Greet each registered attendee at their hotel room with a custom-made marketing message hung on their guest room door at the Hyatt Regency Hotel. *Door Hang Size: 3.5 inches wide and 8.5 inches tall.*



Price Includes production and placement on doors
Total Opportunities: 3 (1 opportunity per night)

RECEPTION SPONSORSHIPS

NEW!

\$2,000

Ladies in Moving Association (LIMA) Reception

Support LIMA and sponsor their annual reception. Your sponsorship includes remarks, branded signage and cocktail napkins. This sponsorship is non-exclusive.

NEW!

\$2,000

New Members, First Time Attendees & Special Guests Reception

Sponsor this exclusive reception attended by new members, special guests, and IAM board members. Sponsorship includes branded signage and cocktail napkins. This sponsorship is non-exclusive.

IMPORTANT NOTE:

Exhibit and sponsorship purchases will only be accepted online. No faxes or phone calls will be accepted. Membership and Past Due Invoices must be paid in full. Governing Members have first pick! Make sure you upgrade your membership status today by contacting **Julia O'Connor** at JuliaO@iamovers.org.

PERENNIAL FAVORITES

Bag Inserts

\$1,500

Would you like to get something into the hands of every attendee? Then a bag insert is for you. Just send us your item and we will take care of the rest.

Total Opportunities: 15

Network Central

\$2,000

Coffee Break Sponsor

Sponsor one of the many coffee and snack breaks in the Expo Hall. Sponsorship includes signage.

Total Opportunities: 15

Annual Meeting and Expo Mobile App

\$3,200

Keep attendees connected with the mobile app where they can easily access the schedule of events, attendee list and more! As a Mobile App sponsor, your logo will appear at the bottom of the app. Your logo will hyperlink to your company's website or message at the touch of a button.

Total Opportunities: 4

Wireless Internet

\$5,000

The username and password will be your company's name, which means everyone will need to enter your company name if they want access to the complimentary wifi.

Total Opportunities: 1

Hotel Keycard

\$5,000/\$8,500

Open doors and welcome all guests with a personalized hotel key card.

Price: \$8,500 - Hyatt Regency Hotel

Price: \$5,000 - Hyatt House Hotel

Total Opportunities: 1 per hotel

Relaxation Center

\$9,500

Provide rest and relaxation for your fellow attendees in Network Central. Attendees will indulge in a 10-minute soothing neck and back massage. Stations will feature massage chairs and foot rests. Your sponsorship includes branded signage and t-shirts for station workers.

Total Opportunities: 1

IAM-YP Welcome Reception

\$1,500

Friday, October 21, 2016 | 5:30pm - 7:00pm

Sponsor the exclusive members only welcome reception.

Your sponsorship includes:

- Branded Signage at opening reception and membership meeting
- Logo listed in the Annual Meeting and Expo Program Book, YP e-Newsletter
- Two tickets to the IAM-YP Welcome Reception
- One Ticket to the IAM-YP Social Mixer

Price: \$1,500 | Total Opportunities: 5

IAM-YP Team Building Event

\$2,500

Friday, October 21, 2016 | 12:30pm - 3:30pm

Help the members IAM-YP construct a Mardi Gras float. Teams will compete to build the best float. The winning float will be showcased at the Closing Dinner with your company's logo.

Your sponsorship includes:

- Branded logo at Team Building Event, team bandanas, and IAM-YP membership meeting
- Company Logo in the Portal, Annual Meeting and Expo Program Book, and IAM YP e-Newsletter
- One Ticket to the IAM-YP Social Mixer

Price: \$2,500 | Total Opportunities: 1

IAM-YP Social Mixer

\$5,000

Sunday, October 23, 2016 | 9:30pm - 2:00am

Sponsor the IAM-YP Social Mixer, now available to all registered attendees!

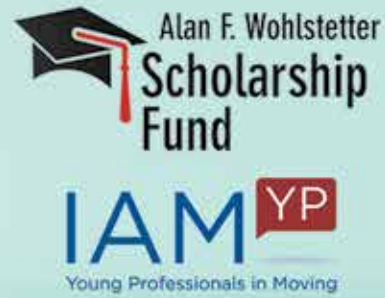
Your sponsorship includes:

- Branded Signage at Mixer Event and IAM-YP Membership Meeting
- Company Logo in the Portal, Annual Meeting and Expo Program Book, and IAM-YP e-Newsletter
- 2 Tickets to the IAM-YP Social Mixer

Price: \$5,000 | Total Opportunities: 3

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FUNd Night will be conducted concurrently with the Opening Reception. Choose a sponsorship below for the maximum exposure!

TO BECOME EITHER A SPONSOR OR A DONOR, YOU MUST CONTACT DEBORAH COOKSEY PASSMORE AT DPASSMORE@SUDDATH.COM TODAY!

GAMING TABLE SPONSOR

\$1,600 per table

(Prices include all production costs)

Sponsor one of the popular casino night tables- Blackjack, Pai Gow, Craps, and Roulette

Sponsor will receive:

- One (1) 22" x 28" custom sign with corporate logo
- Six (6) decks of playing cards customized with corporate logo
- Recognition in Annual Meeting Program Book
- Recognition at Annual Meeting IAM Breakfast

\$1,600

TEXAS HOLD'EM TABLE SPONSOR

\$2,000 (Prices include all production costs)

The Texas Hold'em Event will be held from 8:00pm-10:00pm

Sponsor will receive:

- Custom Sign with corporate logo
- Six (6) decks of playing cards customized with corporate logo
- Recognition in Annual Meeting Program Book
- Recognition at Annual Meeting IAM Breakfast

\$2,000

SLOT MACHINE SPONSOR

\$1,600 per table

(Prices include all production costs)

Sponsor will receive:

- One (1) 22" x 28" custom sign with corporate logo
- Recognition in Annual Meeting Program Book
- Recognition at Annual Meeting IAM Breakfast

\$1,600

MONEY MACHINE SPONSOR

\$2,500 (Prices include all production costs)

The Money Machine will lure attendees to take a chance to grab all the "Wholly Bucks" they can in this eye catching machine.

Sponsor will receive:

- One (1) 22" x 28" custom sign with corporate
- Recognition in Annual Meeting Program Book
- Recognition at Annual Meeting IAM Breakfast

\$2,500

FAIR BOOTH SPONSOR

\$1,600 (Prices include all production costs)

Sponsor one of the popular FUNd night fair booths- Basketball Toss, Skee Ball, Arcade Rentals (XBox 360 Kiosk Rental, ATV Track, Arctic Thunder), Golf Indoor Putting Simulator

Sponsor will receive:

- One (1) 22" x 28" custom sign with corporate logo
- Recognition in Annual Meeting Program Book
- Recognition at Annual Meeting IAM Member Breakfast

\$1,600

Notes to Our Sponsors

- Sponsorship opportunities are limited on a first come basis.
- Artwork for arcades, casino, and signage must be provided by the sponsor in print ready format.

Questions regarding sponsorship opportunities? Contact Deborah Cooksey Passmore via email at DPASSMORE@SUDDATH.COM today!

EXHIBIT PACKAGES

Benefits	Gold	Silver	Bronze	Exhibitor
Investment	\$7,650	\$5,650	\$3,850	\$2,650
Booth Size	8x30	8x20	8x10	8x10
1 Full Registration	1	1	1	1
Exhibit Hall Only Pass	5	4	3	2
New Member Reception Pass	1	1		
Opening Reception or Closing Dinner Pass	3	2	1	
Reserved Table at Closing Dinner	1			
Ad in Program Book	Tab Placement	Full Page	Half Page	
Description in Program Book	Full Page	Half Page	Listing	Listing
Recognition in Portal Magazine				
Mention at Membership Breakfast				
Logo at Entrance to Exhibit Hall				
Bag Insert	\$250	\$500	\$750	\$1,000
Additional Hall Pass (Max 2 per company)	\$500	\$500	\$500	\$500

 *Included with Purchase*

*Still unsure about which sponsorship is best for you? Call **Katia McKennon** at **+1 (202) 624-1771** or **katiam@mmsmeetings.com** to discuss your marketing objectives and see how an IAM sponsorship can be customized to meet your needs.*

Sponsor and Level Exhibitor Rules & Regulations

The foregoing regulations have been formulated for the best interest of all parties. All Exhibitors & Sponsors, by submission of their application, agree to abide by the following regulations:

1. **Eligibility:** At least one company representative must be registered for the meeting to reserve a booth, and exhibiting company must be a member in good standing at the time of booth reservation.
2. **Codes and Agreement:** The Exhibitor hereby agrees to be bound by the "Rules and Regulations" set forth in this document.
3. **Space Assignments:** Booth and event sponsor requests will be addressed in order of receipt of applications and payment. Exhibitor booth locations are on a first come, first serve basis. International Association of Movers (IAM)/Meeting Management Services (MMS) reserve the right to move exhibitors and make final assignments. Within these rules, decisions regarding space are solely at the discretion of IAM/MMS.
4. **Exhibit Hours: Setup** – Thursday, October 20 from 12:00 noon to 5:00 pm and Friday, October 21 from 7:30am to 11:30am. Exhibit hall will be closed at 11:30 to allowing for cleaning of the hall.

Exhibit Hall Hours:

Friday, October 21 - 2:00 pm - 5:00 pm
 Saturday, October 22 - 10am - 5:00 pm
 Sunday, October 23 - 9:00 am - 5:00 pm
 Monday, October 24 - 8:00 am - 11:00 am

Breakdown – Monday, October 24 from 11am to 12 pm.
Hours are subject to change.
5. **Use of Space:** The Exhibitor shall not sublet or share the booth provided by IAM/MMS, nor shall the exhibitor assign this lease in whole or in part without written notice to and approval from IAM/MMS. The Exhibitor, as specified in these rules and regulations, will forfeit space not occupied by the close of the installation period (Thursday, October 20 from 12:00 noon to 5:00 pm and Friday, October 21 from 7:30am to 11:30am). The space may be resold, reassigned, or used by the exhibit management.
6. **Early Dismantling of Booths:** Exhibits are to remain set up until 11am on October 24, 2016. You may not dismantle your booth before 11am on October 24, 2016. *Early dismantling of booths may result in loss of Exhibitor privileges in future years.*
7. **Exclusion:** IAM/MMS reserves the right to exclude or require modification of any display or demonstration which, in its sole discretion, it considers unsuitable or not in keeping with the character of the show. IAM/MMS shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. IAM/MMS reserves the right to demand modification of the appearance of dress or person used in connection with displays or demonstrations.
8. **Safety Regulations:** The use or storage of flammable liquids, gases, or solids will not be permitted. Only a safety film can be used. Video presentation must be arranged so that aisles are not blocked. Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations are allowed and other material must comply with fire department regulations.
9. **Liability:** Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt Manchester, its owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hyatt Manchester, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.
10. **Guard Service:** IAM/MMS will provide guard service when the exhibit hall is closed and exercise reasonable care for the protection of Exhibitors' material and display. Beyond this, IAM/MMS, its officers, agents, employees, subsidiaries, affiliates, and members (separately or collectively) cannot accept responsibility for any damage to or for the loss or destruction of an exhibit or for the property of an exhibitor either from fire, theft, or accidents or other causes.
11. **Food and Beverage:** If you plan on distributing food and/or beverage from your booth, you must receive prior approval from IAM/MMS and any additional fees that are levied by the Hotel will be your sole responsibility. Please contact IAM/MMS prior to the event to determine the cost associated for your consumable give away.
12. **Minimum Age for Entry:** To maintain a business environment, children under the age of 16 will not be permitted to enter the exhibit hall. Toddlers in strollers may be allowed access to the exhibit hall, but must remain in the stroller and be accompanied by an adult at all times.
13. **Official Service Contractor:** To assure orderly and efficient installation, operation and removal of the displays, and to minimize confusion by the presence or solicitation of unknown or unqualified firms, GES has been selected as our official service contractor. GES will send all confirmed exhibitors a service kit containing information on material handling, furnishings, electrical, signs, labor, booth cleaning, display rental, telephone, audio/visual, photography, computer rental, and recommended transportation carriers.
14. **Amendment of Rules:** Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of IAM/MMS and the Hotel. These rules and regulations may be amended at any time by IAM/MMS and the Hotel. All amendments shall be binding on Exhibitors.
15. **Cancellation and Refunds:** In the event the Sponsor or Exhibitor cancels its reservation for space or sponsored item, and does so on or before **JULY 8, 2016**, then Exhibitor or Sponsor will be refunded the participation fee less a \$500 nonrefundable deposit. Cancellations received after **JULY 8, 2016** will forfeit the entire fee. No refunds will be made if exhibit space is not used or for space used part of the time.