

2016 EXHIBIT, SPONSORSHIP & MARKETING OPPORTUNITIES

Promote Your Company to Our Buying Audience.

375⁺
Offices

6,700⁺
Professionals

380⁺
Million Square
Feet Managed

750⁺
Owners
& Executives

200⁺
Marketing
Professionals

#1 Managed
Network

#3 Ranked on Total
CCIM's/SIOR's

Top 4 Brand
2016 Lipsey Ranking of Commercial
Real Estate Brands

40⁺ Years in
Business

250⁺ CoStar Power
Brokers

Top Tier Coverage
Coverage So Deep Our Competitors
Often Turn to Our Members

REimagined Exhibits
Stop Waiting – Start Integrating

NAI Global. Convention REimagined

2016 NAI GLOBAL CONVENTION

SEPTEMBER 12-15, 2016

OMNI AMELIA ISLAND PLANTATION RESORT

AMELIA ISLAND, FLORIDA



Omni Amelia Island September 12-15, 2016

- NAI Will be the Only Group in-House
- Unique Resort Destination
- Terrific Networking Opportunity
- 3+ Miles of Private Beach
- 2 Golf Courses
- Spa, Pool, 10 Restaurants
- Networking, Teambuilding and Business Development Events
- Marketed Pre/Post to 6,700+ CRE Professionals
- Attended by 500-800 Professionals

Testimonial 1st Time Exhibitor

The service provided by the NAI Global team is unmatched. I had great traffic throughout and learned the traffic is strong enough that I can't host a booth alone. I closed my first sale while at the show. Amazing! I'm looking forward to being at the 2016 Convention.

Marc Rehberger
Matterport



Testimonial Marquee Sponsor & Preferred Provider

We have been a top level sponsor with NAI Global for years and are committed into the future. We have grown our business with NAI Members year over year and find the opportunities to be in front of Members in person and then complimented by ongoing marketing is very effective.

Jim Cooley
Sherwin Williams



Agenda at a Glance

Monday 9/12/16

- 12:00 PM – 6:00 PM SWAG Welcome Room (Hosted by Those Firms Sponsoring Items – 1 Rep Per Company Unique Opportunity to Greet Virtually Every Attendee)
- 12:00 PM – 4:00 PM Exhibitor/Sponsor Check In
- 6:30 PM – 10:00 PM Welcome Reception, Dinner, Bon Fires & Beach Games (Beach)
Tall Cocktail Tables and Banner/Flags in Place

Tuesday 9/13/16

- 8:30 AM – 10:00 AM Breakfast with Exhibitors (Your Table and Flag will be in Place)
- 10:00 AM – 11:30 AM General Session
- 11:30 AM – 1:30 PM Island Survivor Team Building Event (Integrate with Attendees)
- 1:30 PM – 2:30 PM Lunch w/ Challenge Winners Announced (Expo/Sponsors Host Lunch Tables)
- 2:30 PM – 3:30 PM Speed Networking (Participate with Attendees)
- 3:30 PM – 9:30 PM FREE TIME
- 6:00 PM – 9:30 PM Platinum, Gold and Silver Sponsors Have Option to Privately Host Dinners in This Window
- 10:00 PM – 12:00 After Hours Party with Trivia at Falcon's Nest Bar

Wednesday 9/14/16

- 8:00 AM – 9:00 AM Breakfast with Exhibitors (Your Table and Flag will be in Place)
- 8:00 AM – 9:00 AM Principals, Directors and Managers Breakfast (Open to Leadership Specialty Sponsors)
- 9:00 AM – 10:30 AM General Session
- 10:30 AM – 11:00 AM Refreshments with Exhibitors
- 11:00 AM – 2:00 PM Specialty Breakouts (Industrial, Investment, Marketing, Office, Property Management, Retail)
- 11:00 AM – 2:00 PM Sponsor and Technology Showcase
- 11:00 AM – 12:00 PM ... Technology Innovators and Interrupters Panel
- 12:00 PM – 2:00 PM Tables Around Perimeter of General Session Room. 2x6 Tables Around Perimeter of General Session Room for Sponsors. Exhibitors in Foyer.
- 1:30 PM – 2:30 PM Lunch will be Available
- 5:30 PM – 6:30 PM Bar Hopping by Specialty (No Host)
- 6:30 PM – 7:30 PM Closing Reception on Beach (Expo/Sponsor Flags will Create the Walkway to the Reception)

Thursday 9/15/16

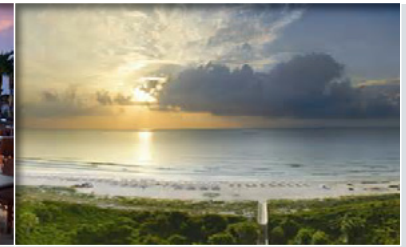
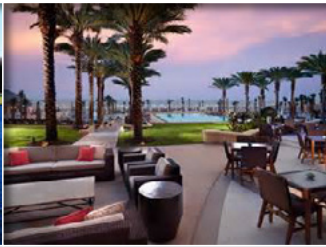
Recreational Activities will be offered at an additional charge. If you are interested in potentially sponsoring an event or a small group, please let us know.

Certain Levels on Members Intranet

The screenshot shows the NAI Global SocialNet interface. At the top, there's a header with the NAI Global logo and a red 'SocialNet' button. Below the header, there are sections for 'Preferred Providers' (with a link to learn more), 'Prominent Providers', and a list of providers including apto, SHERWIN WILLIAMS, Ais, ARS, and CoStar Group. A central banner for 'Certain Levels in Members Guide' features the text '2016 Discounts Preferred Services & Extended Capabilities' and a list of roles: Preferred Provider, Preferred Partner, Learning Partner, Exhibitor, and Sponsor, each with a corresponding colored box. The background of the banner shows a modern building with a glass facade.

Certain Levels in Weekly Newsletter

The screenshot shows the NAI Global NEWSLINK weekly newsletter. The header features the NAI Global logo and the text 'NEWSLINK REAL-TIME UPDATES'. Below the header, there are sections for 'Preferred Providers' (with a link to learn more), 'Prominent Providers', 'Learning Partners', and 'Media Sponsor'. The providers listed include apto, SHERWIN WILLIAMS, Ais, ARS, MRI software, CoStar Group, SIOR, and ALM. A central banner for 'Certain Levels Targeted Promo' features the text '2016 Discounts Preferred Services & Extended Capabilities' and a list of roles: Preferred Provider, Preferred Partner, Learning Partner, Exhibitor, and Sponsor, each with a corresponding colored box. The background of the banner shows a modern building with a glass facade. On the right side, there is a 'Dear NAI Member' section with a message about the CRE industry and a link to 'REGISTER NOW'.



Platinum

1 Each Includes Choice of:

- Opening General Session
- Breakfast 1
- Breakfast 2
- Lunch 1
- Lunch 2
- Reception 1
- Reception 2

Gold

4 Each Includes Choice of:

- Registration
- Convention Bag
- Trivia Bar
- Team Building
- Speed Dating
- T-Shirts

Silver (Specialty)

4 Each Includes Choice of:

- Executive
- Industrial
- Investment
- Marketing
- Office
- Property Management
- Retail

Silver (Technology)

- 8 With Spot on Technology Panel
- 15 in Technology Showcase

Exhibitor

REimagined Exhibit Program

Stop Waiting – Start Integrating

- Some Traditional Opportunities to Stand at High Cocktail Table with Banner/Flag (we Provide)
- Mixed with Opportunities to Participate with Attendees With Who You Would Like to do Business
- Sponsor and Technology Showcase as Ideal Time for Demonstrations and Appointments
- Exhibit Manager
- VIP Services Manager (Sponsors)

Benefit from Our VIP Services

We value our sponsors as customers and desire to build a relationship for years to come. As such we are focused on your objectives and are open to some customization to meet your needs. Please email us to schedule a discussion or to outline your request.

Quick Links

[2016 Brochure \(Convention and ½ Year Marketing Programs\)](#)

[Request Prospectus](#)