

Friday, June 10, 2016

7:00 a.m. – 1:00 p.m.

Executive Development Program (EDP) 2015 Cohort Final Reviews



Tours: Orange General Sessions: Blue Concurrent Sessions: Green CEO Sessions

Combined Board/ CEO Sessions



7:00 a.m. – 2:30 p.m.

Golf

Come and join your fellow colleagues at The Players Club at Deer Creek, Omaha's only 27-hole championship golf course designed by PGA Tour Legend Arnold Palmer. *Ticket Price: \$115 to cover transportation to and from the hotel, golf cart, green fees and lunch.*

1:30 - 4:30 p.m.

EDP Boot Camp – How to Land Your Next Job as CEO

Facilitated by Everett T. Shupe II, EDP Director, Goodwill Industries International (GII) and Catherine Lux Frye, Director of Recruiting, Vetted Solutions

How do you land your next job as CEO of a Goodwill agency? This workshop will offer three different opportunities for you to explore this question: a panel of EDP graduates who have transitioned to the CEO role sharing their stories; an informal roundtable for you to speak directly with these CEOs; and interactive presentation on résumé writing/interviewing skills at the CEO level. *This workshop is open to all EDP graduates and the 2015 EDP cohort.*

3:00 – 6:30 p.m.

We Don't Coast...We Empower!

In its fourth year, the Women CEOs Leadership Retreat will learn about Borsheims, a Berkshire Hathaway subsidiary that's been in business for more than 100 years and is a staple in Omaha. This fine jewelry store maintains an inventory of more than 100,000 pieces. CFO and Goodwill Omaha Board Member Erin Limas will lead an all-female executive panel followed by a wine and cheese reception with plenty of time for shopping afterwards! *Ticket Price: \$75 to cover the cost of transportation to and from the hotel and light hors d'oeuvres.*

Saturday, June 11, 2016

8:00 – 9:15 a.m.

GII Conference of Executive (COE) Leadership Development Committee Meeting

Members of the COE Leadership Development Committee will meet to discuss 2016 priorities, which include a review of core competencies and succession planning.

GII Sustainability Committee Meeting

This meeting is for the Sustainability Program Steering Committee members only.

9:30 – 11:30 a.m.

GII Board Strategic Issues Planning Committee (SIPC) Meeting

This meeting is open to all members of the Delegate Assembly, where SIPC will present the final results and analysis of the Goodwill network's 2015 performance and impact, review the analysis of the 2011 – 2015 GII Strategic Plan results and discuss implementation of the 2016 – 2020 Common-Ground Aspirations and GII Plan.

10:00 a.m. – 2:45 p.m.

We Don't Coast...We Shop!

We invite you to spend your afternoon at one of the nation's largest independent jewelry stores in the heart of Omaha, Borsheims. A proud Berkshire Hathaway subsidiary, Borsheims is known the world over for its vast selection of merchandise, expert sales team and everyday value. In addition to learning about this Omaha staple that has been in business for more than 100 years, you'll also receive a tutorial about diamonds from a jewelry expert, have your jewelry cleaned and take a special tour of the Lux Collection, a unique assortment of jewelry and precious stones. After visiting Borsheims, guests will have the opportunity to shop at a number of shops at Regency Court. *Ticket Price: \$25 to cover transportation to and from the hotel; lunch at your own cost.*

11:45 a.m. – 1:30 p.m.

Kickoff Luncheon: Scaffolding for Social Change

Jacob Harold, President and CEO, GuideStar

GuideStar President and CEO Jacob Harold will speak on the opportunity for stronger information systems to support innovation in the nonprofit sector. He will highlight how much data we have at our fingertips and the challenge of making it meaningful. Jacob will also discuss the basic building blocks that facilitate better access to and understanding of nonprofit data — and how that data can be used by organizations, funders, advisors and researchers. Jacob will highlight the tools needed to drive even greater social change in today's society and discuss how large-scale informational scaffolding — data collection, distribution and innovation — can improve the efficiency of both the sector and individual organizations. He will then dive deep into GuideStar's work as an information source that powers the nonprofit sector and touch on the importance of denouncing the use of "overhead ratios" as primary indicators of nonprofit performance. He will explain what nonprofit leaders should be doing to help the sector move past this false measurement and underscore an organization's true impact toward its mission. *Ticket Price \$45*

1:30 – 1:45 p.m. Networking Break 1:45 – 3:00 p.m. **Concurrent Sessions**

Good Governance: What's Risk Got to Do with It?



Melanie Lockwood Herman, Executive Director, Nonprofit Risk Management Center

Risk management expert Norman Marks writes that "the real issue for boards is whether risks are being managed such that we are on the path to achieving our objectives." With an eye toward maximizing opportunities and mitigating threats to achieving the Goodwill mission, board leaders have a responsibility to understand an organization's key risks, clarify an organization's risk appetite, and ensure that appropriate risk oversight and risk management processes are in place.

Is Your Form 990 Telling the Full Story?



David J. Trimner, CPA, MST, Nonprofit Tax Leader, Public Sector, CliftonLarsonAllen, LLP and Jacob Harold, President and CEO, GuideStar

If your organization thinks of the Form 990 as only a tax return required by the IRS, then you are missing a huge opportunity to showcase the great work your organization does! The Form 990 should also be used to promote your organization to donors, foundations, prospective donors and the world at large. This session will highlight strategies for using your Form 990 to expand transparency, communicate more effectively and increase your organization's credibility and visibility. Even if your Form 990 is prepared by an outside firm, you should take control of the sections that allow you to tell your organization's story. Remember, the IRS is not the only one looking at your Form 990!

Topics that will be addressed include:

- Who is looking at your Form 990?
- Key components of the Form 990 you can use to promote your Goodwill. •
- How to craft the messages you want to convey through the Form 990.
- Tips for reporting sensitive issues on your Form 990.

Proving Goodwill Mission Impact: Moving from Aspirations to Action

Panelists: Liz Gulick, CEO, Goodwill Industries of Southern Arizona (Tucson), Michael Wirth-Davis, President and CEO, Easter Seals-Goodwill Minnesota (St. Paul), Michael Elder, President and CEO, Goodwill Industries of the Southern Piedmont (Charlotte, NC), and Art Gibel, President and CEO, Goodwill Industries of Northwest North Carolina (Winston-Salem)

For the past two years, a Goodwill member taskforce has been designing and defining what individual and household-level mission impact means and how it can be measured. Why mission impact? Learn from Goodwill leaders who were part of the design about their motivations and the difference they believe this journey will make for Goodwill organizations and the people they serve. What is mission impact – exactly? Explore an overview of the impact measures that will be tested in a pilot later this year and how the data can be used to improve results, grow resources and strengthen the brand.



3:15 – 4:30 p.m. **Concurrent Sessions**



Good Governance: Risk Management in Action

Panelists: Rich Borer, President and CEO, and Debra Testa, Board Chair, Easter Seals Goodwill Industries Rehabilitation Center, Inc. (North Haven, CT); Steve Lufburrow, President and CEO, Goodwill Industries of Houston

Facilitated by Melanie Lockwood Herman, Executive Director, Nonprofit Risk Management Center

What does risk management look like in practice, from the boardroom to the front line? Join a discussion with CEOs and their board chairs about how they are beginning to implement a risk-aware culture through board policies, structure and reporting practices. Learn how Goodwill boards can embrace risk to extend their reach while fiercely guarding the mission and assets of the organization.

Customer Analytics as a Foundation for a Successful Customer Engagement Strategy GII Donated Goods Retail (DGR) Market Planning Analytics Platform Vendor

Today's consumer households face more choices and more companies vying for their attention than ever before. With so many options, businesses are constantly looking for ways to differentiate and stand above the competition. Increasingly, businesses are turning to analytics to identify those insights to best position their products and services in the face of competition. One of the most strategic data assets companies rely on to inform decisions is customer data. Armed with detailed customer data, companies are learning their customer's preferences, interests and behaviors and using that information to engage them and out-position the competition. This session will highlight new initiatives and advances in GII's market analytics platform, designed with customer analytics in mind. Insights will be shared on the importance of customer data and how it can be leveraged to inform business decisions from where to locate to where to target and how to increase market penetration.

Continuing and Emerging Trends: The 2015 Annual Statistical Report

Matthew Vile, Director of Research and Development, Goodwill Industries International, Inc.

This session will review the results and trends emerging from the 2015 Annual Statistical Report data in light of the economic and operational challenges that developed in 2014. The session will cover financial risk, donated goods operations, and program services outcomes.

4:30 – 4:45 p.m. **Networking Break**

4:45 – 6:00 p.m.

Turning Donated Media into Donated Goods: Public Service Advertisement (PSA) Campaign Impact In this general session, attendees will learn the results to date from Goodwill's PSA campaign in partnership with the Ad Council. We will share key metrics that detail donated media to date across Goodwill territories, continuous tracking results that demonstrate consumer views and changes in perception of the Goodwill brand, outcomes in consumer actions around the campaign's call to action, and, ultimately, the campaign's impact in the form of donations to Goodwill. This session will highlight data of interest for all Goodwill members regarding this comprehensive and integrated marketing campaign, including key independent research and data analysis that is shaping the campaign for 2016 and beyond. Come and learn about how media channels and the various creative elements are being evaluated and the learnings and successes that Goodwill and Ad Council have gleaned along the way.

Sunday, June 12, 2016

7:30 a.m. - 5:30 p.m.

Faith-Based Service

In an effort to broaden the options to worship, click here to learn more about faith based services in Omaha and their service or prayer times.

8:00 - 9:15 a.m. **Continental Breakfast**

8:30 a.m. - Noon **GII Board Meeting**

9:00 a.m. – Noon



Executive Development Program (EDP) Poster Sessions The EDP 2015 cohort participants will share their research projects in an interactive poster session format. The following topics will be covered:

- Big Data Solutions: The Goodwill Movement's Need to Collect Reliable Material Donor Data •
- Goodwill Industries: A Social Return on Investment
- Attracting and Recruiting a Goodwill Workforce for 2020 and Beyond
- Impact of Implementing and Sustaining a Wellness Program Due to Rising Health Care Costs
- Inter-Organizational Partnerships: An Opportunity for Growth at Goodwill and Greater • Community Impact
- Goodwill Industries: Social and Economic Impact on Donation Acquisitions •
- Low-Income Housing in New Orleans in Support of Workforce Development Efforts •
- Community Involvement: Where Should CEOs Spend Their Time •
- Collaboration Blurring the Boundaries •
- Goodwill Industries of Southwest Florida (North Fort Myers) as Its Own Intentional Community •
- How to Effectively Integrate Mission Services Within Outlying or Rural Communities in Order to • Create Impactful Societal Outcomes
- Implications of Traditional Brick-and-Mortar Sales Versus Online Sales at Goodwill Industries of Greater Grand Rapids (MI)
- Mexico: The New Frontier

Join us for lively and engaging conversations around these topics.

9:30 - 10:30 a.m. **Concurrent Sessions**

Collaborative Nonprofit Leadership: The Board, the Board Chair, and the CEO



Cyrus N. White, principal consultant at The South Cabin Group LLC

The CEO and board chair are partners in advancing your Goodwill's mission; they are colleagues who help the board achieve its intended results while avoiding confusion and ineffectiveness. In this session, we'll review the board's essential roles to provide governance oversight, strategic direction, and resources to support the organization through the CEO. We'll explore 1) what the board needs from the CEO and board chair, 2) how the board designs each role to best advantage, and 3) how to facilitate

effective collaborative leadership by avoiding common mistakes that can lead to conflict and undermine organizational performance.

Succession Planning — Building a Pipeline for Mission and Retail Leadership

John Hannam, Executive President Human Resources, Goodwill Industries of the Columbia Willamette and Anne Richards, Vice President Human Resources, Goodwill of G Greater Cleveland and East Central Ohio

Often when we think of succession planning, the focus is the C-Suite; however, succession planning is critical at all levels. Current and future leaders need to embrace your organization's vision and strategic direction to promote growth and sustainability. Regardless of the current strength of the organization, without strong future leadership, there is a risk of organizational failure in the future. Join us as we look at what succession planning is and equip Goodwill's leaders with the resources needed to develop a strong succession plan, thereby expanding the Goodwill mission and strengthening the Goodwill brand.

The Role of Sustainability: Strengthening Our Brand and Value to Our Communities

<u>Panelists:</u> Beth Forsberg, Vice President of Retail and Operations for Goodwill Industries of San Diego County (GISD); Sarah Davis, Environmental Specialist, City of Oceanside, CA, Ryan Kuhn, Senior Director of Marketing, GII

Facilitated by Susanne Fredericks, GII Sustainability Specialist; Michelle Quintyn, CEO, Goodwill Industries, Ontario Great Lakes (London); Dennis Brice, CEO, Chattanooga Goodwill Industries, Inc.

The environment is a critical force in our current world and Goodwill has an undeniably substantial accountability for ensuring that our donations are handled in an environmentally sound manner, as our donors and stakeholders have entrusted us to do, making this an opportune time to focus efforts strategically and provide leadership on the issue of sustainability. *We can't coast!*

The 2016-2020 Common-Ground Aspirations & GII Plan has incorporated sustainability into the strategic plan; sustainability will be weaved throughout the core work going forward, to advance mission and strengthen business and the brand. This is also in line with the Goodwill Sustainability Program's efforts to reduce Goodwill's environmental footprint and promote sustainability across the enterprise, while supporting the Triple Bottom Line: People (Mission); Planet (Environmental); and Prosperity (Revenue that supports the mission). It is important for us to not only be leaders in this space – which we believe we are – but also to communicate this to our donors and external stakeholders. *We won't coast!*

This session will provide attendees with the opportunity to learn and discuss how they, as leaders, can focus their efforts strategically and provide leadership on the issue of sustainability in their local communities. Through a facilitated dialogue and panel discussions, innovative strategies and best practices will be shared by Goodwill and community leaders from San Diego/Oceanside, CA and GII focusing on how sustainability can strengthen our brand and provide value to our communities. *We don't coast!*

9:45 a.m. – 12:15 p.m.

We Don't Coast...We Enjoy the Arts!

Joslyn Art Museum opened to the public in 1931, and its collection has grown to include more than 11,000 works representing artists and cultures from antiquity to the present. Highlights include a highly regarded collection of Greek pottery, Renaissance and Baroque masterworks, noteworthy 19th century French paintings and Impressionist masterpieces by Renoir and Monet. Explore the museum on your



own with assistance along the way from docents stationed throughout the building. Enjoy various featured galleries, including the temporary exhibit of fiber-based works by Nebraska-born Sheila Hicks. This excursion wouldn't be complete without visiting the fountain court, education technology gallery, café and gift shop. Ticket Price: \$30 to cover the Sheila Hicks Exhibit and transportation cost to and from the hotel.

10:30 – 10:45 a.m. **Networking Break**

10:45 a.m. – Noon **Concurrent Sessions**

Succession Planning for the CEO Position: What Does the Future Look Like?

Over the course of the past three years, Goodwill has seen significant turnover in its leadership as a result of CEO retirements. Succession planning is foundational to ensuring your organization's future sustainability by aligning leadership with strategic vision. Current and future leaders need to embrace your organization's vision and strategic direction to promote growth and sustainability. Regardless of the current strength of the organization, without strong future leadership, there is a risk of organizational failure in the future. Join us as we take a look at what succession planning is and equip Goodwill's board leaders with the resources needed to develop a strong succession plan, thereby expanding the Goodwill mission and strengthening the Goodwill brand.

CEO Comma Club Presents: Show Me the Money

Panelists: Lance Detrick, CEO, Goodwill Easter Seals Miami Valley (Dayton, OH); and Robert Poznanski, SVP and COO, LISC New Markets Support Company.

Alphabet soup that works: GMJCS, NMTC, PRI and bonds. Low-cost capital comes in many forms! This session will help you learn how to prepare for and access these resources. Goodwill Mission and Job Creation Services (GMJCS) has successfully helped more than a dozen Goodwill members accelerate their growth using responsible debt. Members have also used New Markets Tax Credits (NMTC) to save up to 20 percent on the cost of their capital projects. Program Related Investments (PRIs) also provide low-cost capital for mission-related projects. And many members have used tax-exempt bonds to support large real estate projects. Join subject-matter experts who will help cut through the haze of abbreviations, jargon and complexity; learn the benefits and costs of these opportunities; and be prepared to take the next step in capital and mission growth. Explore a simplified road map with decision tree for what could work for your Goodwill.

Explore the New MyGoodwill: Features, Search, Communities and Collaboration

Presented by: Beth Perell, Vice President of Communications and Information Management, GII

The new MyGoodwill, designed in collaboration with Goodwill members, the GII team, user interface experts and SharePoint developers, has a modern, corporate look and feel. In response to your feedback, the team has focused on providing a secure platform, a richer, more interactive search and simpler navigation. Take a tour of the site, learn how to find content relevant to your work and collaborate with your peers across the Goodwill network.





12:30 - 2:15 p.m.

GII Recognition Luncheon

Join your colleagues for this special luncheon that pays tribute to exceptional Goodwill organizations, local agency staff and volunteers. Awards presented include the Robert E. and Charlotte Watkins Award for Excellence in Mission Advancement, the Edgar J. Helms Awards for Staff and Graduate Staff, the Elsine Katz Volunteer Leader of the Year, the Volunteer Program of the Year, the Energy Star Challenge and the Kenneth K. King Management Award for Executive Excellence. Ticket Price: \$45

2:30 – 4:00 p.m.



Goodwill CEOs and board members come together at the annual meeting of Delegate Assembly. The EDP 2015 cohort graduates will be recognized during this time.

2:45 – 6:15 p.m.

We Don't Coast... We Indulge!

Touring the Nebraska Brewing Company is guaranteed to be crazy fun! On this 50-minute tour, a Brewery Ambassador will lead you through the production facility where you'll meet the people behind the pints, learn about the art and science of crafting beer, fathom the finer points of the Nebraska Brewing Company and discover why this beer is their pride and joy. From cutting-edge tools, incredible production staff and creative prowess, you'll see all that defines Nebraska Brewing Company. You'll also take part in a tasting of eight different beer varieties and enjoy an array of light hors d'oeuvres. You'll leave acquiring a taste for Nebraska beers. Ticket Price: \$50 to cover the cost of sampling a variety of beers with light hors d'oeuvres, a tour and transportation to and from the hotel.

4:00 – 5:30 p.m.

CEO DGR Open Forum

This is your chance to dialogue with your peers on an array of topics relating to DGR. Discuss and share the challenges, opportunities and solutions relating specifically to your DGR operations. Sample topics range from e-commerce, foot traffic, salvage, backroom operations, outlets, donations, competition, warehousing and logistics. This is a peer-to-peer exchange facilitated by GII Vice President of Marketing and Donated Goods Retail Michael Meyer.

5:30 – 6:15 p.m.

EDP Reception

Please join and congratulate the latest graduates of the Executive Development Program, get to know the newest cohort of EDP learners and catch up with other EDP alumni for fellowship and conversations before heading to Omaha Night Out.

6:00 – 9:00 p.m.

We Don't Coast... We Entertain!

Join Goodwill Industries, Inc., Serving Eastern Nebraska and Southwest Iowa for an evening with colleagues and friends at the Holland Performing Arts Center for Omaha Night Out. The Holland offers crisp, urban modernism inside and out. With bold European design and finely engineered acoustics, this performing arts center is truly among the best in the country. Enjoy spectacular views of downtown Omaha in an intimate atmosphere. The night will feature local food fare from Nebraska to include chili with a cinnamon roll and hamburger pizza to name a few. The evening will be capped off with coffee

and desserts from local establishments while enjoying music from one of Omaha's most popular cover bands, Finest Hour.

Monday, June 13, 2016

7:00 – 8:00 a.m. Continental Breakfast

Edgar's Prayer Group

All are welcome to attend the Edgar's Prayer Group gathering. Whether or not you are a "Prayer Partner" on the email listserv (which functions as a vehicle to request and receive prayer support from our colleagues), feel free to drop in. The group is informal and seeks to honor the prayerful legacy of Goodwill's founder, Rev. Edgar Helms. It will be a great start to your day!

8:00 – 9:15 a.m.

State Association Meetings

All attendees are invited to meet with their state associations during this time.

9:30 – 10:45 a.m. **Regional Association Meetings**

All attendees are invited to meet with their regional associations during this time.

9:30 a.m. – Noon

Select Your Local Goodwill Tour of Choice:

We Don't Coast...We ROC!

Come spend your morning touring the Omaha Goodwill's Retail Operations Center. Also known as The ROC, this 90,000 square foot building not only houses the retail processing division, it is also home to two specialty stores and a variety of other community-based services. There's the computer recycling store GoodBytes and the WearHouse Store, where most items are sold by the pound. Other services operated out of this building include the commercial contracts division RePack, Goodwill Grounds, the Retail Floor Crew, e-commerce, e-cycling and the after-market and recycling programs. All of these services and businesses play a pivotal role as a learning ground for the special education high school students in the Work Experience program. We cordially invite you to come and see all the wonderful things happening at The ROC.

We Don't Coast...We Take the Helm!

Goodwill Omaha Headquarters and Employment Services Center is located in the heart of Omaha and on the outskirts of the thriving and hip neighborhood known as Benson. The building design is simple with plenty of open space. From "chance encounter" areas to recycled furniture, the building scheme has won several awards for architectural design. Half the building houses the agency's largest retail store and donation center. The other half consists of the administration offices and the main employment and training center. Also known as Benson Park Plaza, this location offers a variety of training programs, a large community gathering center, spacious classrooms and a computer center. Join us for an indepth tour meeting the people and participants behind the Omaha Goodwill.

11:00 a.m. – 12:15 p.m. State and Regional Chairs Meeting The chairs of each state and regional association come together to report on the work taking place in their associations. They will also share best practices and work to leverage efforts across the network to advance Goodwill's mission.

Setting the Course for Goodwill's National Marketing/PSA Campaign Investment Beyond 2016

This session is designed for current CEO investors in the Ad Council PSA campaign as well as CEOs who are interested in supporting these efforts in the future. GII and Goodwill member CEOs will sit down to react to and discuss the findings presented during the earlier general session and have a conversation regarding the future direction of the PSA campaign and/or other unified marketing initiatives. Topics of discussion will include perceived effectiveness or shortcomings of the existing approach, member engagement and communication for the PSA campaign, funding and planning of future campaign initiatives, and other business elements of the national marketing approach. Planning for 2017 needs to happen now, and this session is designed to provide those most invested in the initiative a forum to share their thoughts on the opportunities ahead as well as how to secure them.

12:30 – 2:00 p.m.

From Goodwill to Good Jobs: Insights from Gallup's Education and Workforce Research *Brandon Busteed, Executive Director of Education and Workforce Development, Gallup*

Brandon Busteed's career spans a wide range of important work as an educational entrepreneur, speaker, writer and university trustee. Busteed's work integrates Gallup's research and science on talent selection, strengths, engagement and well-being to improve student success, teacher effectiveness and educational outcomes. His mission is to create a national movement to measure the educational outcomes that matter most, connect education to jobs and job creation, and promote a paradigm shift from knowledge mastery to emotional engagement in education. Busteed will talk about how Goodwill Members' workforce development efforts can have a lasting impact on the people they serve and the communities that they are in, and share Goodwill-relevant insights and intersections from Gallup's research on employee engagement, company productivity and profitability, community well-being, education and workforce development. *Ticket Price: \$45*

1:00 – 6:15 p.m.

We Don't Coast...We Monkey Around!

Visit the world's largest indoor desert and nocturnal exhibits along with one of North America's largest indoor rainforests at the Henry Doorly Zoo and Aquarium. Other world-class exhibits include the Scott Aquarium, Hubbard Orangutan Forest and Gorilla Valley, Lozier IMAX® Theater, Durham's Bear Canyon, Berniece Grewcock Butterfly and Insect Pavilion, and more. Explore Kingdoms of the Night featuring the world's largest indoor swamp, a canyon and massive caves. Experience Skyfari, the aerial tram that transports guests to a new view of the zoo. Rated the number-one zoo in Trip Advisor, we guarantee you will not be disappointed. *Ticket Price: \$40 for adults and \$35 for kids ages (3 - 11) to cover the zoo admission and transportation to and from the hotel.*

2:15 – 2:45 p.m.

COE Executive Council

The 16-member executive council comes together to review committee updates and discuss member issues and opportunities. The council will also receive an update on the work of state and regional associations. All Goodwill CEOs are encouraged to attend this session to hear updates and share perspectives regarding implementation of recommendations for greater engagement and input across the Conference of Executives.

2:45 – 3:45 p.m.

COE Business Session

The Conference of Executives will convene for a special Business Session to consider proposed changes to the COE Rules of Procedure. These proposed changes came as a result of the recommendations from the Ad Hoc Committee on COE and Executive Council Roles, whose report was reviewed by the Conference at their Annual Meeting in February.

2:45 – 6:15 p.m.

We Don't Coast...We Bloom!

Escape to an urban oasis of beauty and tranquility at Lauritzen Gardens. Experience the glory of the garden and discover a hidden sanctuary in the heart of the city. Take part in a guided walking tour of the beautiful grounds or roam the gardens on your own while cultivating your mind in this living plant museum, conveniently located in the beautiful riverfront hills. *Ticket Price: \$40 to cover the admission/fee and a guided walking tour and transportation to and from the hotel.*

3:45 – 4:00 p.m. Networking Break

4:00 – 5:15 p.m. Town Hall Meeting

Facilitated by Jim Gibbons, CEO, Goodwill Industries International, Inc.

5:15 – 5:45 p.m. Closing Session

6:45 – 7:15 p.m.

Kenneth K. King Fellowship Reception

CEOs and alumni who have received the King Fellowship Award are invited to network with other fellow King Fellowship recipients.

2016 Delegate Assembly Shining Stars Reception

7:15 – 9:00 p.m.

2016 Delegate Assembly Shining Stars Banquet

Goodwill's 2016 Achiever of the Year and Graduate of the Year take the spotlight during the annual Shining Stars Banquet. After a wonderful meal, the winners' stories are presented in video presentations that usually move attendees to tears. Taking part in this celebration of the people Goodwill serves is a wonderful end to your Delegate Assembly stay. *Ticket Price: \$65*

Tuesday, June 14, 2016

9:15 – 11:30 a.m.

We Don't Coast...We Take the Helm!

Goodwill Omaha Headquarters and Employment Services Center is located in the heart of Omaha and on the outskirts of the thriving and hip neighborhood known as Benson. The building design is simple with plenty of open space. From "chance encounter" areas to recycled furniture, the building scheme has won several awards for architectural design. Half the building houses the agency's largest retail store and donation center. The other half consists of the administration offices and the main employment and training center. Also known as Benson Park Plaza, this location offers a variety of training programs, a large community gathering center, spacious classrooms and a computer center. Join us for an indepth tour meeting the people and participants behind the Omaha Goodwill.