

# 2015 ALA Midwest Architecture Conference Seminar Schedule

Session	Time	Room A	Room B	Room C	Room D	Room E	
1	8:00 am - 9:00 am	1A: <i>Foundation Restoration</i> - <b>Marty Sobelman</b> , Atlas Restoration, LLC	1B: <i>2 + 2 = 3? Something Just Doesn't Add Up</i> - <b>Kurt Hoigard</b> , Rath, Rath & Johnson, Inc.	1C: <i>Windows and Environmental Goals</i> - <b>Vivian Kahler</b> , Marvin Windows and Doors	1D: <i>Multi-Family Sound Control</i> - <b>Daniel Gibson</b> , Keene Building Products	1E: <i>Selling Healthier Indoor Air Quality and the Related Benefits</i> - <b>Robert Schildgen</b> , Priority Energy	
<b>MORNING BREAK -- 9:00 am - 9:30 am</b> <b>EXPO IS OPEN</b>							
2	9:30 am - 10:30 am	2A: <i>Understanding Critical Transitions of Air, Vapor and Moisture Barriers</i> - <b>Corey Zussman</b> , Pepper Construction	2B: <i>Mid Rise Design: Understanding Building Size and Fire Protection</i> - <b>Archie Landreman</b> , Wood Products Council	2C: <i>Translucent Daylighting Design Solutions - Building &amp; Energy Code Compliance</i> - <b>Rafael Rivero</b> , CPI Daylighting	2D: <i>Aminoplast Masonry Foam Insulation: Facts, Legends &amp; Fire Myths</i> - <b>Kevin Cavanaugh &amp; Bob Sullivan</b> , cfiFOAM, Inc.	2E: <i>Small Firms Do it Better with BIM</i> - <b>Leeswann Bolden &amp; Jon Welker</b> , GRAPHISOFT  LU	
<b>MORNING BREAK -- 10:30 am - 11:00 am</b> <b>EXPO IS OPEN</b>							
3	11:00 am - Noon	3A: <i>Advances and Applications of Fluid Applied Air Barrier Membranes</i> - <b>Casey Robb</b> , DuPont Building Innovations	3B: <i>Top Framing Concerns</i> - <b>Matthew Brown</b> , APA-The Engineered Wood Association	3C: <i>Electrochromic Glazing - Dynamic Control of Solar Energy</i> - <b>Kevin Frisone</b> , SAGE Electrochromics, Inc.	3D: <i>Introduction to the Prescriptive Residential Wood Deck Construction Guide (DCA6)</i> - <b>David Finkenbinder</b> , Simpson Strong-Tie	3E: <i>The Good, the Bad and the Ugly of Copyrights in Construction</i> - <b>Werner Sabo &amp; Shawn Goodman</b> , Sabo & Zahn, Attorneys at Law	
<b>LUNCH BREAK -- Noon - 1:00pm</b> <b>EXPO IS OPEN</b>							
4	1:00 pm - 2:00 pm	4A: <i>Storefront vs. Curtainwall: Selecting the Proper System</i> - <b>Jim Oberlin</b> , Tubelite Inc.	4B: <i>Energy Retrofits: Window ROI and Comfort - The Whole Story</i> - <b>Chris Carpenter</b> , Pella EFCO Commercial Solutions	4C: <i>Fire-Retardant Treated Wood and Its Use in Design and Construction</i> - <b>James Gogolski</b> , Hoover Treated Wood Products, Inc.	4D: <i>Win Win: Contract Clauses to the Rescue</i> - <b>Melissa Roberts</b> , USI Midwest LLC & Eric Singer, Ice Miller LLP  LU	4E: <i>Controlling and Isolating Sound in the Design and Construction Process</i> - <b>Peter Cook</b> , Automation Design + Entertainment	
<b>AFTERNOON BREAK -- 2:00 pm - 2:45 pm</b> <b>EXPO IS OPEN</b>							
5	2:45 pm - 3:45 pm	5A: <i>Designer Led Design-Build / Return of the Master Builder</i> - <b>Jeremy Baker</b> , Schiff Hardin LLP	5B: <i>Using Energy Codes to Your Advantage</i> - <b>Matthew Brown</b> , APA-The Engineered Wood Association	5C: <i>Healthy Walls = Rainscreen &amp; Ventilation</i> - <b>Jim O'Neil</b> , Keene Building Products	5D: <i>Geothermal Done Right!</i> - <b>Scott Niesen</b> , WaterFurnace	5E: <i>10 Ways to Better Communicate</i> - <b>Dave Molenda</b> , CGA CCP, Positive Polarity, LLC.  LU	
<b>AFTERNOON BREAK -- 3:45 pm - 4:00 pm</b> <b>EXPO IS OPEN</b>							
6	<b>Keynote Speaker</b> 4:15 pm - 5:30 pm	<b>KEYNOTE SPEAKER</b>  <b>Jimenez Lai</b> <i>Narratives in Architecture</i> - LU					
<b>EVENING SOCIAL -- 5:30 pm - 6:30 pm</b>							
7	6:30 pm - 7:30 pm	7A: <i>Top Framing Concerns</i> - <b>Matthew Brown</b> , APA-The Engineered Wood Association	7B: <i>Designer Led Design-Build / Return of the Master Builder</i> - <b>Jeremy Baker</b> , Schiff Hardin LLP	7C: <i>Storefront vs. Curtainwall: Selecting the Proper System</i> - <b>Jim Oberlin</b> , Tubelite Inc.	7D: <i>Building an Architect: Understanding Internship &amp; Licensure</i> - <b>Harry Falconer</b> , NCARB  LU		
All seminars qualify for 1.0 HSW Learning Unit unless noted by LU. The Keynote presentation qualifies for 1.25 LU.							