

The Annual Gathering of Games Practitioner Council Roles and Responsibilities

The Annual Gathering of Games Practitioner Council represents the caliber and commitment of participants that will be found at the conference itself. Each of these advisory committee members plays a crucial role in steering the conference agenda and each is committed to the conference's success.

The purpose of the Practitioner Council is to provide broad advice to the Great Game staff regarding the direction of the Gathering of Games, including suggesting possible speakers, topics and themes, to ensure that the conference is relevant and applicable to the meeting attendees, and that it supports the goals and needs of open-book management companies. All members of the Practitioner Council attend and have active roles at the conference, and may also serve on the judging panel for the All-Star Awards.

Composition and Tenure

- A new Council is formed each year.
- The Council is appointed each year following an online application process (*2015 ONLY: Council members will be selected by the GGOB team*), with terms finishing on the last day of the following Gathering.
- The Council is to be made up of no more than ten individuals, not including Great Game staff members.
- Membership shall include at least one member from each of the following categories:
 - a GGOB Customer for Life
 - a division of SRC, preferably from the winner of the Owner's Cup
 - a GGOB contracted coach or trainer
 - a past All-Star Award winner
 - a "rookie" player (practicing The Great Game of Business for less than a year)
 - an international player
- Members may apply to serve more than one term, but should serve no more than four consecutive terms.

Duties and expectations

- Council members will be asked to complete a variety of assignments in preparation for the conference, such as contacting potential speakers or sponsors, evaluating speaker proposals, evaluating All-Star Award applications, providing feedback, etc.
- Practitioner Council members are expected to attend the Gathering of Games conference, including the Conference Overview meeting for key player (speakers, coaches and Practitioner Council), the Wednesday before the Thursday/Friday conference.
- During the conference, Council members will have “ambassador” duties, which may include greeting participants, serving as room monitors, answering participant questions, etc.
- Post the conference, Council members will meet with key conference staff for a Friday night wrap-up dinner to discuss the conference and make recommendations for future conferences, and the next Practitioner Council.

Remuneration

Membership of the Practitioner Council is on a voluntary basis. Council members will not be remunerated, however will receive complimentary registration to the Gathering of Games that they assisted in planning (a \$949 value). All travel and accommodations for the conference are the responsibility of the Council members, with the exception of the extra hotel night required post the Friday night meeting, which will be furnished by the GGOB.

Measures of Achievement

The measures of success for the Council are:

- Overall conference Net Promoter Score of 80 or better.
- Target attendance and revenue numbers reached.

Stake in the Outcome

If goals are met, Practitioner Council members will receive a free seat for a half-day pre-conference workshop at the following Gathering of Games conference (value \$195).

Council Selection

The Council will be chosen through an application process handled through the conference website. Applications will be due January 1st, and Council members will be notified by January 15th. *2015 ONLY: Council members will be selected by the GGOB team.*