

Centennial Institute



**WESTERN
CONSERVATIVE
SUMMIT**

Your Story: FREEDOM ALIVE

June 26 – 28, 2015

*Colorado Convention Center
700 14th Street
Denver, CO 80202*

**Exhibitor
Information Packet**

Dear Exhibitor,

Welcome to one of the most exciting events of summer 2015. You can be part of this dynamic event as an exhibitor, a conference attendee or as a sponsor. There are many options within each category; one is sure to fit your needs. Applications for exhibitors and conference registrations are currently being accepted online at www.westernconservativesummit.com. Interested in being a sponsor? Contact Jan Kary for details at jkary@verizon.net. Exhibiting organizations are offered an excellent opportunity to network with other exhibitors and conference attendees, hand out information, and showcase organization resources.

More than 4,000 motivated and resourceful citizen leaders are expected to attend. The exhibit area is located in the Bellco Theater Lobby, Lobby D and D Concourse of the Convention Center. All of these lobby and concourse areas are along the main corridors that link all of the Summit activities under one roof. Summit delegates walk through the exhibit area multiple times each day of the event giving your organization repeated exposure. Food concessions, lounge seating, a cyber café, bookstore, registration, receptions, workshops and conference recording outlets are interspersed throughout the exhibit area.

We are excited to be at the Colorado Convention Center for this 3-day event from June 26 - 28, 2015.

Exhibit space is limited and offered on a first-come-first-served basis.

The following packet contains everything you need to make an informed decision. You may go online to register as an exhibitor, select your booth space, and register for your discounted Summit tickets. Please feel free to contact me directly with any questions.

Dawn Grubb
Western Conservative Summit
dawn@legacyevents.com

Western Conservative Summit Core Values

The Western Conservative Summit is orchestrated by Centennial Institute at Colorado Christian University. Centennial Institute seeks to:

“Impact our culture in support of traditional family values, sanctity of life, compassion for the poor, Biblical view of human nature, limited government, personal freedom, free markets, natural law, original intent of the Constitution and Western civilization.”

**Presentations, exhibitors and events at the Summit will expand and strengthen at least one of the dimensions listed above.*

Background

About Us

The Centennial Institute at Colorado Christian University works to enhance public understanding of the most important issues relating to faith, family, and freedom. As part of this endeavor, the Institute focuses its efforts on conducting research, analyzing public policy options, and sponsoring seminars, conferences, and other activities that involve students, faculty, staff, and outside experts. The Institute and all sponsored activities are guided by the University's objectives.

Mission

The Centennial Institute research, events, and publications exist to enhance public understanding of the most important issues facing our state and nation. By proclaiming Truth, we aim to foster faith, family, and freedom, teach citizenship, and renew the spirit of 1776.

Leadership

Director of the Centennial Institute is John Andrews, a leading conservative voice in our state and nation since the 1970s. Chairman of the Institute is William L. Armstrong, President of Colorado Christian University and a former US Senator. More on the Institute Leadership and Fellows at: ccu.edu/Centennial.

Summit History

Western Conservative Summit 2015 is our 6th annual Rally in the Rockies. Since 2009 the event has grown from 350 to over 3300 participants. In 2014, delegates came from all over Colorado, as well as from 35 states. 2015 brings an expanded national and international presence and an increasing breadth of participation by young people and those new to the Summit and we are preparing for over 4000 participants and a host of National Profile candidates. Policy and Government leaders, community activists and advocates all come together for this catalyzing event in Denver. The energy and commitment grows with each gathering, as well, and this year

should be absolutely effervescent with fresh energy, personalities and ideas. The Summit will be at the Colorado Convention Center with great access to all that downtown Denver has to offer.

Past Summit speakers have included Bobby Jindal, Sarah Palin, Dr. Ben Carson, Ted Cruz, Scott Walker, Allen West, Mike Huckabee, Mia Love, Michelle Bachmann, Michelle Malkin, Herman Cain, Rick Santorum, Dennis Prager, Jan Brewer, Glenn Beck, Star Parker, Hugh Hewitt, Geert Wilders, Frank Gaffney, and dozens of others. We offer a popular after hours option for seeing quality films with great themes – often before they are released to the general public! For 2015, our theme is Your Story: FREEDOM ALIVE. Our website will have continuously updated information on the exciting line-up for this year.

New in 2015 will be:

- *All exhibitors on the concourses in the Convention Center – right in the middle of the program venues
- *An expanded range of pre-or-post-Summit workshop events;
- *An increase in the number of younger delegates; and
- *Friday and Saturday night general sessions at the Bellco Theater
- *More attendees attracted by new pricing and a la carte attendance options – new faces every day to pass through the exhibit area
- *Book Signings even more directly imbedded in the exhibit area
- *The energy and relevance of the upcoming 2016 primary season
- *Momentum and galvanizing resources coming off the 2014 midterm election results

Guidelines for Exhibiting

Western Conservative Summit event team will review all exhibit applications. The decisions made by this team are final.

1. Appropriate activities in exhibit areas:

- Interaction with event attendees about your organization/business
- Distribution of free resources in exhibit area
- Sale of merchandise
- Option for attendees to sign up for your mailing list
- Signatures on petitions **at your exhibit booth** as a voluntary activity with attendees.
- Initiating verbal contact with passersby from your exhibit booth
- Animated and respectful discussions

2. Inappropriate activities in exhibit area:

- Initiating contact with passersby from the aisle or other areas adjoining the exhibit area.
- Walking the aisles and common areas to distribute materials or circulate petitions.
Placing your materials in the general meeting rooms or in any area outside of your booth is not allowed. For placement in conference packets or at any of the conference sessions, see “Sponsorship” opportunities.
- Confrontational or loud debates.

3. You will be able to select your own exhibit space when you sign up and pay the registration fee.

4. Freeman Decorating will email a link to an online exhibitor kit and you may make individual choices about your booth space directly with them.

5. No materials may be fastened to the walls of the exhibit hall or concourses without prior

consent of the exhibit team leader or host.

6. Exhibitors may check-in Friday at 11:00 AM at Exhibit Check-in located in the Convention Center to receive exhibitor packet and exhibit space location. You may start set-up immediately after completing check in. Set-up should be completed by 1:00 PM.

7. Western Conservative Summit takes no responsibility for lost or stolen articles.

8. All exhibitors are encouraged to staff their booths during all Summit hours:

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| Friday, June 26 | 1:00 PM – 9:30 PM |
| Saturday, June 27 | 8:00 AM – 6:45 PM |
| Sunday, June 28 | 8:00 AM - 1:00 PM |

9. Exhibitors are encouraged to remain until everyone has cleared the venue Sunday afternoon.

10. Audio/visual sound levels in your booth must be kept at a reasonable level as a courtesy to other exhibitors.

11. Exhibitors are expected to maintain proper standards of professionalism at all times. Western Conservative Summit reserves the right to take down or confiscate any material that may be deemed offensive to attendees, venue staff, volunteers, and Western Conservative event staff.

12. Exhibitors are responsible for shipping their materials to and from the event.

This process has changed from last year.

Exhibitor may ship directly to the decorator's warehouse (Freeman Decorating) in advance of the show (up to 30 days prior to show move-in - 5/27) or to Colorado Convention Center beginning Thursday prior to the event (6/25). If materials arrive prior to Thursday of event week, the venue may refuse shipments or charge the exhibitor a fee for storage. Exhibitor will be responsible for any storage charges. The decorating company will provide shipping labels via a link on the exhibitor page –plan to use these labels only.

When the freight is received, exhibitor will receive notification that it was received and it will be delivered directly to the exhibit booth during move-in.

Same union restrictions as last year, exhibitors are only allowed to hand carry materials. All other items will be subject to union jurisdiction and handling.

13. Headers will be printed - one – 7" x 44" ID sign for each booth. Company name on one line – black copy on white background and this will hang from the back drape of all 8' X 8' booths. The headers will be placed on the skirting of the 6' X 6' table-top booths.

14. Exhibitors are responsible to make their own arrangements for all A/V rentals and outgoing shipments.

15. Exhibitors are responsible to pay their own parking costs. No special arrangements have been made with the venue. The Convention Center parking rates are as follows:

Parking - park onsite in their 1,000 space parking garage.

Convention Center parking rates are as follows:

Park up to 8 Hours: \$12.00

Park up to 12 Hours: \$15.00

Park up to 18 Hours: \$17.00
Park up to 24 Hours: \$25.00

Three FREE Parking Spaces for Hybrid and Electric Cars:

The Colorado Convention Center Parking Garage has designated three reserved parking stalls for Hybrid and Electric Vehicles for up to 8 hours of FREE parking. These free "Green" stalls are offered on a first come first serve basis and when available are located on level P1 in the garage. *Thank you for partnering with the Colorado Convention Center to reduce our impact on the environment and our valuable natural resources.*

There are public pay lots across the street from the Convention Center as well as pay parking at the Hyatt Regency Denver nearby.

14. Exhibitors are free to explore the exhibit area and public spaces. To participate in the summit sessions requires purchasing a separate registration. Exhibitors receive a significant discount on event registration. The 2015 discounted rate for Exhibitors is 50% off the regular rate for a pass to the Summit. Register for up to 2 special discounted passes at WesternConservativeSummit.com when you register for your exhibit booth. If you are not prepared to register for the conference at that time, you may go back into your exhibit record at a later date to purchase the Summit pass (up to 2).

(\$100 until 6/1/15 and \$125 after 6/1/15.)

Miscellaneous Information

Fire & Safety Information

For the safety of all, exhibitors must comply with all federal, state, and municipal codes that apply to places or buildings of public assembly.

Electrical equipment must be Underwriters Laboratory (UL) approved for their specified use.

Smoking is prohibited in the exhibit area.

All display materials must meet public safety regulations.

Use of flash pots, fireworks, open flame, burning and smoke-emitting materials is prohibited.

Signs and/or decorations may not be taped, nailed, tacked, stapled or otherwise fastened to any wall, ceiling, column, stone, window, or painted surface.

Lights with UL approved clamp-on types of booth spotlights, with porcelain based and metal guards are allowed. **Clip types are not allowed.**

All exhibit entrances/exits must be clear at all times. No obstructions will be allowed near the entrance/exit areas at any time.

Hotel Reservations

Exhibitors are encouraged to take advantage of the Summit event rate at the Hyatt Regency Denver at Convention Center Denver. To book your hotel room go to www.westernconservativesummit.com and select "Book Hotel" or call Hyatt reservations at

1-888-421-1442. Special rates are based on availability (book early).

Food and Beverage for Exhibitors

Western Conservative Summit will provide hot and cold beverages and light snacks throughout the day for exhibitors. These are not meals. There will be a number of Convention Center food concessions open throughout the weekend as well as nearby restaurants and café's.

Exhibit Booth Options & Rates

Exhibit Options

Booth space is limited, available on a first-come-first-served basis and determined by the package purchased:

Partner Booth - \$250 (Your organization must meet the criteria for a Partner organization. The deadline for this discount is April 15th, 2015. After April 15th these booth spaces will be \$400 each.) These are smaller exhibits – 6' x 6' (table tops with no pipe and drape) and are only available by invitation from Centennial Institute. You may receive up to 8 – exhibitor credentials as needed.

Single Booth - \$750.00

- 1 – 8' X 8' pipe and drape space
- 1 – 6' skirted table
- 2 – chairs
- 1 – waste basket
- 8 – exhibitor credentials

Double Booth - \$1,200.00

- 1 – 16' X 8' pipe and drape spaces
- 2 – 6' skirted tables
- 4 – chairs
- 1 – waste basket
- 8 – exhibitor credentials

Prime Location- Single Booth- \$1,000.00

- 1 – 8' X 8' pipe and drape space
- 1 – 6' skirted table
- 2 – chairs
- 1 – waste basket
- 8 – exhibitor credentials

Prime Location – Double Booth -- \$1800.00

- 1 – 16' x 8' pipe and drape space
- 2 - 6' skirted tables

- 1 – wastebasket
- 8 - exhibitor credentials

Registration fee due when application is submitted.

Cancellation Policy:

Please note that cancellations must be received in writing to dawn@legacyevents.com. If you cancel your exhibitor registration, you will receive:

- 100% Refund on or before May 31, 2015
- 50% Refund between June 1, 2015 thru June 14, 2015
- No Refund on or after June 15, 2015