



CONFERENCE PROGRAM

2014 NATIONAL
SMART START
CONFERENCE
MAY 5TH - 8TH
GREENSBORO, NC



CONFERENCE AGENDA



- 7:30AM** Registration Opens
- 10:30AM-5:00PM** Pre-Conference Sessions:
1. *Framing Early Childhood Messaging: How to Tell Your Story Your Way*
 2. *Building Leadership Capacity for Racial Equity – A Path to Community Change*
 3. *Early Childhood Health and Nutrition: From Individual Health to Systemic Changes*



- 7:30AM** Registration Opens
- 8:30AM-10:00AM** Workshop Sessions
- 10:30AM-11:30AM** Opening Keynote: Al Race
- 11:30AM-12:30PM** Keynote Address: Linda K. Smith
- 12:30PM-1:30PM** Lunch on Your Own
- 1:30PM-3:00PM** Workshop Sessions
- 3:00PM-3:30PM** Break
- 3:30PM-5:00PM** Workshop Sessions
- 7:00PM-9:00PM** Dessert Reception*



- 7:30AM** Registration Opens
- 8:00AM** Sponsor Exhibits Open
- 8:30AM-10:00AM** Workshop Sessions
- 10:00AM-10:30AM** Break
- 10:30AM-12:00PM** Featured Speakers/Panels:
1. *Are Two-Generation Strategies a Solution to Social Immobility?*
 2. *High Stakes Early Literacy: Supporting Successful Readers Beginning at Birth*
 3. *Groundbreaking Research into Advocacy: Getting the Facts to the Public*
- 12:00PM-1:30PM** Lunch on Your Own
- 1:30PM-3:00PM** Workshop Sessions
- 3:00PM-3:30PM** Break
- 3:30PM-5:00PM** Featured Speakers/Panels:
1. *A New Approach to Family Support and Engagement - What Will It Take?*
 2. *Pre-K for Some or All?*
 3. *Step into Greatness: Leading for ECE Now*
- 6:00PM-7:30PM** Leadership Symposium Reception* (NC invited guests)

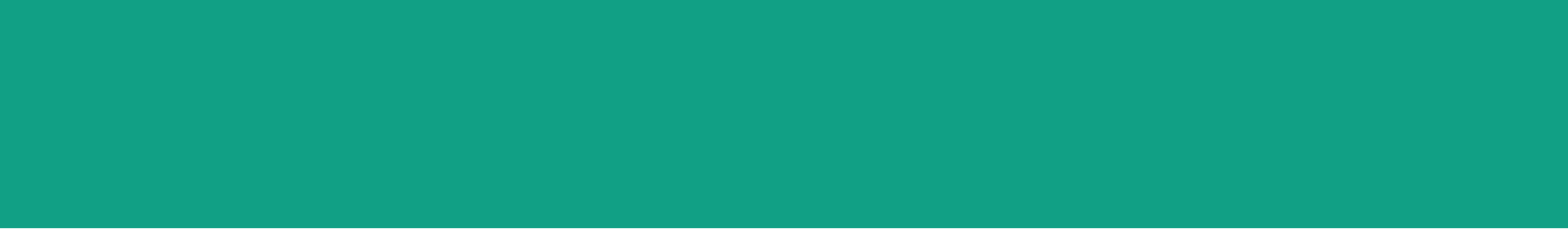


- 7:30AM** Registration Opens
- 8:30AM-10:00AM** Workshop Sessions
- 10:00AM-10:30AM** Break
- 10:30AM-12:00PM** Workshop Sessions
- 8:00AM-12:00PM** Leadership Symposium (NC Board Leaders and Executive Directors)
- 12:15PM** Celebration Lunch* & Closing Keynote with Wes Moore
- 2:15PM** Conference Concludes

*Federal and State grant funds were not used to pay for any food or beverages provided by NCPC at the National Smart Start Conference.

TABLE OF CONTENTS

CONFERENCE AGENDA	2
WELCOME MESSAGE	5
GENERAL INFO	6
SPECIAL EVENTS	7
CONFERENCE PHONE APP	8
QR CODES & SOCIAL MEDIA	9
STEERING COMMITTEE	10
PRECONFERENCE	11
KEYNOTE SPEAKERS	12
FEATURED SESSIONS & PANELS	14
MY ITINERARY	17
TRACKS AT-A-GLANCE	18
EARLY CARE & EDUCATION	18
EARLY CHILDHOOD SYSTEM DEVL	19
EARLY CHILDHOOD HEALTH	20
FAMILY SUPPORT & LEADERSHIP	21
PUBLIC ENGAGEMENT & ADVOCACY	22
BUILD	23
SMART START SPECIFIC	23
WORKSHOPS DESCRIPTIONS	24
TUESDAY MAY 6	
8:30AM – 10:00AM	24
10:30AM – 12:30PM	26
1:30PM – 3:00PM	26
3:30PM – 5:00PM	28
WEDNESDAY MAY 7	
8:30AM – 10:00AM	31
10:30AM – 12:00PM	34
1:30PM – 3:00PM	35
3:30PM – 5:00PM	38
THURSDAY MAY 8	
8:30AM–10:00AM	39
10:30AM–12:00PM	41
SPONSOR EXHIBITS & STAMPBOOK	43
THANKS TO OUR SPONSORS	44
PRESENTER INDEX	48
HOTEL MAP	50
CERTIFICATE OF ATTENDANCE	51



WELCOME

Welcome to the 2014 National Smart Start Conference!

What an exciting time to be together. There is a tremendous amount of great work being done across the country on behalf of our children and families. The collective wisdom that is brought together every year as part of this conference is awe-inspiring. It is also critical to continuing and expanding the work.

The needs of society, family dynamics, political environments, and developmental research have all changed and grown dramatically over the past several years. We are facing new challenges in the early childhood profession, but with that come new opportunities. Our hope is that this conference provides the first steps for many of you in exploring opportunities and taking bold action in your states and communities.

This year, we have six featured sessions on Wednesday, May 7.

The sessions all host some of the nation's leading experts on a wide range of early childhood topics and we are thrilled to have these great minds. We are also honored to have both our opening and closing keynote speakers. Al Race of the Center on the Developing Child at Harvard University will discuss the importance of building resilience in our children during our opening session. Wes Moore, author of "The Other Wes Moore" and our closing keynote, will share his own story of incredible resilience that has led to an inspirational life.

A very special thank you to all our sponsors for their generosity and continued commitment to early childhood; to our Conference Steering Committee that assisted with putting together this impressive program; to the over 100 workshop presenters that bring such valuable knowledge and expertise; and to the staff of the North Carolina Partnership for Children who work hard every year to make the conference a success. None of this would be possible without the hard work and dedication of all of these individuals and organizations.

Finally, thank you to all of you who work so hard every day to make sure every child arrives at school healthy and ready to succeed. While the impact may not always be immediately evident, please know that your passion and dedication is improving the lives of so many. We are proud to welcome you to this conference.

Sincerely,



Cindy Watkins
President, The North Carolina
Partnership for Children, Inc.



Nancy H. Brown, Ph.D.
Board Chair, The North Carolina
Partnership for Children, Inc.



CINDY WATKINS
NCPC PRESIDENT



NANCY H. BROWN
NCPC BOARD CHAIR

GENERAL INFO

MEALS

YOUR CONFERENCE REGISTRATION INCLUDES:

OPENING DESSERT RECEPTION, TUESDAY, MAY 6
7:00 PM-9:00 PM IN THE GUILFORD BALLROOM

CELEBRATION LUNCH, THURSDAY, MAY 8
12:15 PM IN THE GUILFORD BALLROOM

Please be sure to wear your nametag to be admitted to each event. For meals on your own, there is a food court in the Four Seasons Town Centre and several restaurants located nearby. A Visitors Guide is available at the registration desk.

RESTAURANTS IN THE HOTEL:

- Joseph's Restaurant
- Cafe Espresso
- Skylite Cafe

WORKSHOP SEATING

While we do our best to place popular workshops in larger rooms, we don't always get it right. Make sure you get to your workshop early to get a seat. Inevitably, some sessions will reach capacity. When that happens, we will post a "Session Full" sign at the room entrance.

ATTENDANCE CERTIFICATE

A Certificate of Attendance for the Conference is included in the back of the program. Contact hours through the North Carolina Division of Child Development and Early Education are not provided.

MESSAGE BOARD

There is a Bulletin Board located next to the Registration Desk. Any workshop and/or room changes will be posted here as well messages for conference participants.

These announcements will also be made via Twitter and on the Official Conference App (*see page 6 for details*).

SPECIAL EVENTS

DESSERT RECEPTION

TUESDAY, MAY 6 – 7:00PM UNTIL 9:00PM
IN THE GUILFORD BALLROOM

DANCING!
CHOCOLATE!
PRIZES!

NOW THAT'S A COMBINATION!

Grab some dinner then head back to the ballroom to mingle with your peers from around the country, conference presenters, and early childhood leaders. Dance to the tunes of our DJ and enjoy a selection of desserts. A cash bar will be available for what is sure to be an enjoyable evening.

SPONSOR RAFFLE PRIZES INCLUDE:

GIFT CARDS
BE CHOOSY BE HEALTHY® ACTIVITY KIT
MIGHTY MINUTES SET
TOYS AND MORE!



BOOK SIGNINGS

Keynote speaker Wes Moore and featured presenter Stacie Goffin will be hosting book signings following their sessions. Book signings will take place across from the registration desk (*Desk V, see map inside the back cover*) at the foot of the escalator. Books will be for sale at the signings.

Special thanks to Barnes and Noble who is coordinating the book signings and is graciously donating 10% of all sales to The North Carolina Partnership for Children, Inc.



CONFERENCE APP



We are pleased to offer another tool to help you enjoy this year's conference; a conference web app for your smart phone or tablet. On it you will find features like:

- Alerts about moved or cancelled workshops
- Conference agenda
- Complete session listing
- Select bios of speakers
- A hotel map (best viewed on a tablet)
- Sponsor and exhibitor info
- A feedback tool
- and More!

TO GET THE APP

Open your phone's web browser and go to:

myapp.is/2014NationalSmartStartConference

Then just pin it or add it to your home screen for easy access and for later use. Instructions are below if you need them.

HOW TO PIN TO HOME SCREEN ANDROID

- Start by opening the address above in your Android's web browser.
- Hit the menu button, and add the page to your bookmarks. In Chrome, just tap on the star and follow the prompt.
- Open your bookmarks using the menu button, and find the new bookmark you've just added. Press down and hold on the bookmark until you see an action menu. Select Add to Home screen.
- That's it. The bookmark is pinned to the homescreen for quick access. Arrange it into the place of your liking.



HOW TO ADD TO HOME SCREEN IPHONE

- Start by opening the address above in your iPhone's Safari web browser.
- Once its loaded tap the share button.
- Select Add to Home Screen.
- That's all there is to it. The bookmark icon is added to the home screen for quick access. Arrange it into the place of your liking.



QR CODES, & SOCIAL



You may have noticed the little pixelated boxes around the conference. They are called QR codes and they work much like the barcodes you are used to seeing on almost everything these days. The difference is that QR codes can hold more data and do more things. We are using them in a number of ways to make certain tasks quicker and to reduce paper use.

These include registration, accessing evaluation surveys and vendor contacts.

If you have a smart phone, you can use these codes quite easily. All you have to do is download a QR code scanning app from your device's app store (*see right*).

Once you have the app, simply open it on your phone and it should have a scan option that will look like you are looking through your device's camera. Simply aim at a QR code and scan. It'll decode the QR code and then do the action the QR code is asking you to do. For instance:



EVALUATION

Online evaluations for each workshop can be accessed using the QR codes found next to its description in this program or on the sign outside the room in which its held. To use a QR code just download any QR code reader app such as Scan Life or Red Laser to your smartphone (iPhone, Android, Windows), open the app and scan the QR code using your phone's camera. It will take you to a short, online survey for the workshop you scanned.

You may also provide session feedback at an evaluation station located on the second floor near the sponsor exhibits or through links that will be sent out with an evaluation regarding your entire conference experience via email following the conference.

VENDOR CONTACT COLLECTION

A feature we have offered our sponsors/exhibitors this year is the ability to collect attendees contact information via QR codes. **This is completely voluntary, you are not required to let any vendor scan your badge.** If you agree to allow a vendor to collect your contact information they will scan your badge and collect your first and last names, your organization and the email address you used to register for the conference.

@SMARTSTARTCONF #SMARTSTART2014

If you are a Twitter user you can follow @smartstartconf for the latest conference specific news and announcements. The conference app will also display many of those tweets.

If you'll be tweeting from the conference use, and search, the hashtag #smartstart2014 to see what everyone is saying.



TO INSTALL THE SCANLIFE QR CODE READER...

Just go to www.getscanlife.com on your phone. It will detect your phone type and give you a link to ScanLife in the app store that your phone uses.

You don't have to use ScanLife though, any QR reader should work.

Here is a list of good QR code scanners for each of the major mobile operating systems:

- Android – ScanLife, QuickMark Barcode Scanner, i-nigma Barcode Scanner
- iOS (iPhone/iPad/iPod Touch) – ScanLife, RedLaser, Scan
- Blackberry – QR Code Scanner Pro
- Windows Phone – QR Code Reader

STEERING COMMITTEE

We are grateful to the many experts who volunteered numerous hours of their time to ensure that this year's program represents the best thinking in the field. They brainstormed with us, contacted their colleagues on our behalf and often agreed to present themselves. The excellent workshops and featured sessions offered this year are the result of this collaboration. We thank the following members of the Steering Committee for their time, expertise and dedication.

THE 2014 STEERING COMMITTEE:

Gina Adams, Urban Institute

George Askew, M.D., F.A.A.P., Administration for Children and Families, U.S. Department of Health and Human Services

Joan Blough, Early Childhood Investment Corporation

Bobby Cagle, Georgia Office of Early Learning

Gerry Cobb, BUILD Initiative

Dr. Felicia DeHaney, National Black Child Development Institute

Susan DeVenny, South Carolina First Steps

Harriet Dichter, Delaware Office of Early Learning

Marian Earls, M.D., F.A.A.P., Guilford Child Health

Ida Rose Florez, Ph.D., WestEd

Pennie Foster-Fishman, Department of Psychology, Michigan State University

Josephine F. Garza, National Latino Children's Institute

Kathy Glazer, Virginia Early Childhood Foundation

Michelle Hughes, Benchmarks

Christine Johnson-Staub, CLASP

Fran Kipnis, Center for the Study of Child Care Employment, University of California Berkeley

Perri Klass, M.D., F.A.A.P., Reach Out and Read

Alicia Leatherman, Ohio Dept of Jobs and Family Services

Kelly Maxwell, Child Trends

Bill Millett, Scope View Strategic Advantage

Dr. Robert Murphy, Ph.D., Duke University

Rich Neimand, Neimand Collaborative

Kris Perry, First Five Years Fund

Karen Ponder, Ponder Early Childhood Consulting

Rachel Schumacher, Rachel Schumacher Consulting

Julie Shuell, Nemours

Sheila Smith, Ph.D., National Center for Children In Poverty

Carol Trivette, Ph.D., Orelena Hawks Puckett Institute

Elizabeth Vasques, National Latino Children's Institute

Jodi Whiteman, ZERO TO THREE

Karen Woodhouse, Arizona First Things First

SPECIAL THANKS TO THE NC EARLY CHILDHOOD FOUNDATION FOR THEIR VALUABLE ASSISTANCE WITH THE PLANNING OF THE 2014 NATIONAL SMART START CONFERENCE.



PRECONFERENCE – MAY 5

ALL SESSIONS ARE MAY 5TH, 10:30AM – 5:00PM. **PRE-REGISTRATION IS REQUIRED.**

BUILDING LEADERSHIP CAPACITY FOR RACIAL EQUITY – A PATH TO COMMUNITY CHANGE

Marisol Jimenez McGee, Racial Equity Training Director, OpenSource Leadership Strategies, Inc.
Kathleen C. Clark, Leadership and Life Coach and Lead Faculty and Coach, Wildacres Leadership Initiative
Sterling E. Freeman, Pastor, First Missionary Baptist Church, Smithfield, NC

As practitioners, advocates, and educators dedicated to improving the lives of children and families, we encounter the results of structural racism all the time – through the disparities we witness in education and health outcomes, involvement with the criminal justice system, and employment opportunities. Yet, we often do not have a framework for understanding or communicating about these disparities through an analysis of structural racism. Without shared language, analytical frameworks, and an ability to talk about race with skill and confidence, we can find ourselves unintentionally perpetuating myths about racial superiority and inferiority, and focusing narrowly on incremental changes at the individual level while leaving the larger context in which individuals operate untouched.

This learning session will expose participants to a variety of tools to advance their understanding of structural racism, power, and privilege, and how a racial equity framework could help strengthen community change efforts that benefit children and families. Participants will develop a shared framework for understanding structural racism and how it intersects with early childhood issues. We will employ a variety of tools to analyze case studies and participant-generated examples of disparities through a structural framework, map racialized resource disparities in communities, and engage participants in large- and small-group dialogue to link personal observations and experiences with a broader systems thinking approach. We also will begin to surface relevant and meaningful racial equity outcomes and strategies that participants can pursue in their home institutions and communities.

Victoria A

FRAMING EARLY CHILDHOOD MESSAGING: HOW TO TELL YOUR STORY YOUR WAY

Scarlett Boudier, Vice President, Advocacy & Communication Solutions, LLC
Heather Lenz, Policy Associate, Advocacy & Communication Solutions, LLC

At a time when breaking through all the noise is one of the biggest challenges facing communications and outreach professionals, creating a concise, impactful message has become a critical skill. This pre-conference session will provide a greater understanding of how to develop communications strategies and frame your early childhood messages. This includes discussing the definition and components of framing, developing tools to create target messaging, learning how to shift the frame and be ready to communicate at a moment's notice, and integrating framing into all your communications efforts. Session presenters from Advocacy & Communications Solutions have helped organizations across the country work through these challenges facing early childhood professionals.

Victoria BC

EARLY CHILDHOOD HEALTH AND NUTRITION: FROM INDIVIDUAL HEALTH TO SYSTEMIC CHANGES

Katie Boles, Wake Forest Baptist Health, Brenner's Children's Hospital
Julie Shuell, Project Director, Nemours National Office of Policy and Prevention
Erin R. Watson, Systems Exchange Co-Director, Michigan State University.

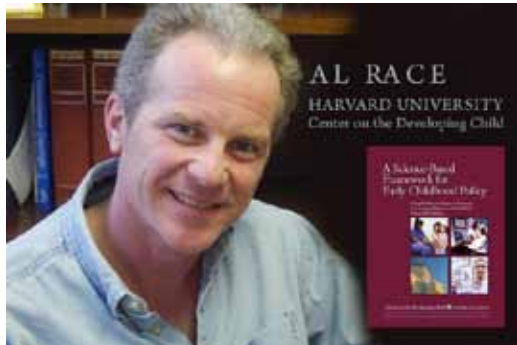
Within the current landscape of healthcare, this pre-conference session will address why healthy weigh in early childhood is a critical component in improving national health and mitigating rising healthcare costs. In recent years, the importance of starting early to help children develop healthy habits that will last a lifetime has been supported by research and has led to the development of emerging best practices in the field. Experts working at the national, state and local levels will discuss how rising rates of obesity are impacting young children's health and which strategies are showing promise in stemming the tide of the epidemic. Participants will engage in an interactive session using the ABLe framework, a community engagement approach that is being used to tackle early childhood obesity using a systems change approach.

Grandover East/West

KEYNOTE SPEAKERS

OPENING KEYNOTES

TUESDAY MAY 6, 10:30AM – GUILFORD ABC



AL RACE

Al Race is the Deputy Director of the Center on the Developing Child at Harvard University and Director of Communications and Public Engagement. Part of the senior leadership team, he helps to formulate, revise, and operationalize the Center's strategic vision and ensures alignment of its projects, initiatives, and products. His responsibilities include overall thought leadership for knowledge translation, public engagement, and impact evaluation for the Center and its initiatives, including the National Scientific Council on the Developing Child,

the National Forum on Early Childhood Policy and Programs, Frontiers of Innovation, and the Global Children's Initiative. He has worked with scientists, researchers, policy makers, practitioners, business leaders, advocates, and students to improve understanding and more effective communication of the science of child development in order to inform policies that build the foundations of school achievement, economic prosperity, and healthy communities. The videos and other content on the Center's web site drew more than 450,000 visits last year, from all 50 states and 200 countries around the world.

TUESDAY MAY 6, 11:30AM – GUILFORD ABC



LINDA K. SMITH (INVITED)

Linda K. Smith is the Deputy Assistant Secretary and Inter-Departmental Liaison for Early Childhood Development for the Administration for Children and Families (ACF) at the U.S. Department of Health and Human Services. In this role she provides overall policy coordination for the Head Start and Early Head Start Program and the Child Care and Development Fund, as well as serving as the liaison with the U.S. Department of Education and other federal agencies. Her office serves as a focal point for early childhood policy at the federal level.

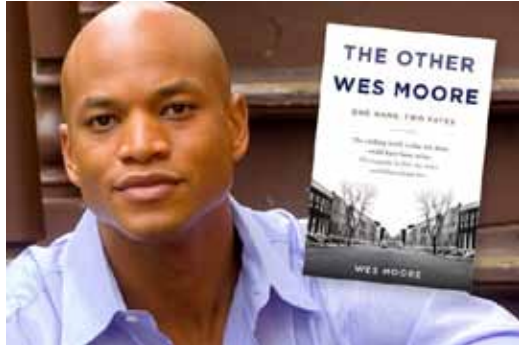
Smith previously served as the executive director for the National Association of Child Care Resource and Referral Agencies (NACCRRA), where she represented more than 650 community-based agencies concerned with the care of children in their earliest years. Linda Smith led the organization through significant growth and transformation- she was the driving force behind NACCRRA's national policy agenda and strategic plan to improve the quality of child care nationwide. Key components of NACCRRA's advocacy efforts included strengthening child care licensing and oversight, requiring comprehensive background checks, and establishing minimum training requirements for all child care workers.

Prior to joining NACCRRA, Smith served as a legislative fellow and professional staffer on the Senate Health, Education, Labor and Pensions Committee under the Chairmanship of the late Senator Edward M. Kennedy. Prior to this work, she was the director of the Office of Family Policy for the Secretary of Defense, where she was one of the primary architects of the military's child care program. Additionally, Linda Smith has held positions with both the United States Army and the United States Air Force.

Smith began her career in early childhood education on the Northern Cheyenne Reservation in her native state of Montana. She is a graduate of the University of Montana.

CLOSING KEYNOTE

THURSDAY MAY 8, 12:15PM – GUILFORD ABC



WES MOORE

Wes Moore is a youth advocate, Army combat veteran, social entrepreneur, Rhodes Scholar, and host of Beyond Belief on the Oprah Winfrey Network. His first book “The Other Wes Moore” became an instant New York Times and Wall Street Journal bestseller.

Born in 1978, Wes and his sisters were raised by their widowed mother. Despite early academic and behavioral struggles, he graduated Phi Theta Kappa in 1998 as a commissioned officer from Valley Forge Military College, and Phi Beta Kappa from

Johns Hopkins University in 2001, where he also played football and earned a bachelor’s degree in International Relations. He then became a Rhodes Scholar, studying International Relations at Oxford University.

After his studies, Wes, a paratrooper and Captain in the United States Army, served a combat tour of duty in Afghanistan with the 1st Brigade of the 82nd Airborne Division. Wes then served as a White House fellow to Secretary of State Condoleezza Rice. He serves on the boards of the Iraq Afghanistan Veterans of America (IAVA) and Johns Hopkins University, and founded an organization called STAND! that works with Baltimore youth involved in the criminal justice system.

Wes is committed to helping the parents, teachers, mentors, and advocates who serve our nations youth. A portion of all book proceeds for “The Other Wes Moore” are being donated to City Year and the US Dream Academy.



FEATURED SESSIONS & PANELS

WEDNESDAY MAY 7, 10:30AM–12:00PM

ARE TWO-GENERATION STRATEGIES A SOLUTION TO SOCIAL IMMOBILITY?

Olivia Golden, Executive Director, CLASP

Nisha Patel, Deputy Director, Ascend at The Aspen Institute

Laura Clark, M.A., Executive Director, Renaissance West Community Initiative Community Initiative

Moderator - Christine Johnson-Staub, Senior Policy Analyst, CLASP

Social immobility is a defining challenge of our time. While there are numerous conversations about how to narrow the income gap, seldom do we discuss how early childhood programs that focus on the success of both the child and their parents can play a role. How can two-generation strategies that create opportunities for success for families help them move up economically? Can they reduce income disparities? What tensions arise when trying to create programs and policies that support families' economic security and ensure high quality early education for children? Join Olivia Golden, Executive Director for the Center for Law and Social Policy, and Nisha Patel, Deputy Director of Ascend at the Aspen Institute, in examining these critical questions and addressing the new solutions for moving families beyond poverty.

Guilford A

HIGH STAKES EARLY LITERACY: SUPPORTING SUCCESSFUL READERS BEGINNING AT BIRTH

Kathryn Hirsh-Pasek, Department of Psychology, Temple University

Albert Wat, Education Division, National Governors Association Center for Best Practices

Moderator - Carol M. Trivette, Co-Director, The Puckett Institute

Many states are adopting laws that require children to pass a reading test or be held back from fourth grade. In light of this increased pressure to master reading, what opportunities exist to develop early literacy skills in the first few years of life in order to help children be successful by the end of third grade? How can we support parents and educators who have the most influence on learning and development? This session will review the most recent early literacy research and highlight state policy options for improving end of third grade reading.

Guilford B

GROUNDBREAKING RESEARCH INTO ADVOCACY: GETTING THE FACTS TO THE PUBLIC

Rich Neimand, President/Creative Director, Neimand Collaborative

Moderator - Tracy Zimmerman, Director of Strategic Communications, NC Early Childhood Foundation

What happens when you provide young children with quality early education AND ongoing health care? Forty years after the groundbreaking Abecedarian program, we have answers. Nobel Laureate James Heckman, the man who broke new ground with his research demonstrating the economic value of investing in early childhood education, has just released new research showing that comprehensive early child development programs have the power to prevent adult hypertension, metabolic syndrome, obesity and diabetes. Rich Neimand, Professor Heckman's communications partner, will share these latest findings and discuss how to integrate them into our advocacy efforts.

Guilford C

FEATURED SESSIONS & PANELS

WEDNESDAY MAY 7, 3:30PM–5:00PM

A NEW APPROACH TO FAMILY SUPPORT AND ENGAGEMENT – WHAT WILL IT TAKE?

Khari Garvin, Director, NC Head Start-State Collaboration Office

Nilofer Ahsan, Senior Associate, The Center for the Study of Social Policy

Dr. Jayne Singer, Clinical Psychologist, Brazelton Touchpoints Center, Boston Children's Hospital, Harvard Medical School

Moderator - Cindy Watkins, President, The North Carolina Partnership for Children, Inc.

Research continues to confirm what common sense has posited - that parents are extremely influential in their child's early learning and development, as well as lifelong well-being. What strategies are effective for supporting nurturing and stimulating parenting? How do we move out of the "silos" of various family support and education programs? How can we build on existing programs and expertise in communities to construct a common framework for supporting families? Do current federal and state policies support a common framework? This session, featuring Dr. Jane Singer from Children's Hospital Boston, Nilofer Ahsan from the Center for the Study of Social Policy, and Khari Garvin from the NC Head Start-State Collaboration Office, will consider these questions and present systemic approaches to move forward with policies and practices that support families.

Guilford A

PRE-K FOR SOME OR ALL?

W. Steven Barnett, Director of the National Institute for Early Education Research, Rutgers University

Debra Andersen, M.A., Executive Director, Smart Start Oklahoma

Cecilia Zalkind, Executive Director, Advocates for Children of New Jersey

Moderator - Kenneth Dodge, William McDougall Professor of Public Policy

Public funds for education are shrinking. With tighter budgets and limited resources, policy makers across the country face the difficult decision of how to invest these limited public dollars – all children or only at-risk children? When it comes to pre-K, W. Steven Barnett says the answer is clear – all children. Join Barnett, the Director of the National Institute for Early Education Research (NIEER) at Rutgers University, as he lays out the case for universal pre-K and examines why universal programs may have larger effects than targeted programs for the most disadvantaged children. This session will explore state and local policy options and successes.

Guilford B

STEP INTO GREATNESS: LEADING FOR ECE NOW

Stephanie Fanjul, Former President of The North Carolina Partnership for Children, Inc.

Stacie Goffin, Principal of the Goffin Strategy Group

Dr. Valora Washington, CEO of the Council for Professional Recognition

Moderator - Susan Perry-Manning, Executive Director, NC Early Childhood Foundation

The needs of society, family dynamics, political environments, and developmental research have all changed and grown dramatically over the past several years. As a result, the field of early childhood education is constantly changing. Early childhood educators will need a different set of skills and new ways to think about the design of professional development systems. Three nationally recognized leaders in early childhood, Stephanie Fanjul, Stacie Goffin, and Valora Washington, will explore the challenges for ECE leaders as they tackle new ideas and tap into renewed energy for social change. They will also examine what structures are necessary to raise the field to the next level in order to establish early childhood as a solidly recognized and valued profession.

Guilford C

NOTES

MY ITINERARY

WORKSHOP/EVENT

ROOM

MONDAY, MAY 5
PRE-CONFERENCE

10:30-5:00

TUESDAY, MAY 6

8:30-10:00

10:30-12:30 *Opening Keynote*

Guilford Ballroom

Lunch on my own

1:30-3:00

3:30-5:00

7:00-9:00 *Dessert Reception*

Guilford Ballroom

WEDNESDAY, MAY 7

8:30-10:00

10:30-12:00

Lunch on my own

1:30-3:00

3:30-5:00

EVENING

THURSDAY, MAY 8

8:30-10:00

10:30-12:00

12:15-2:15 *Celebration Lunch*

Guilford Ballroom

TRACKS AT-A-GLANCE

EARLY CARE & EDUCATION

	TUESDAY, MAY 6	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
100 – SEEING QUALITY IN ACTION: A MENTORING INITIATIVE / BLANDWOOD					
101 – USING OBSERVATION BASED ASSESSMENT TO INDIVIDUALIZE LEARNING / PEBBLE BEACH					
103 – EARLY LEARNING COMMUNITIES-PROMISING PRACTICE / AUD II					
105 – MORE THAN ASSESSMENTS: SUPPORTING DEVELOPMENTAL SCREENING / TIDEWATER AB					
106 – PLANNING FOR AND IMPLEMENTING MYTEACHINGPARTNER / TIDEWATER AB					
108 – NAVIGATING THE MAZE: SIMPLIFYING & ALIGNING CHILD CARE / GRANDOVER WEST					
110 – PROGRAM QUALITY: ADMINISTRATION ITEM DEVELOPMENT / BILTMORE					

WEDNESDAY, MAY 7

104 – SOCIAL JUSTICE IN EARLY CHILDHOOD / TIDEWATER AB					
107 – CREATING A CONTINUOUS QUALITY IMPROVEMENT CULTURE / BLANDWOOD					
109 – EARLY CARE AND EDUCATION WORKFORCE: DATA AND SUPPORTS / HERITAGE					
112 – BETTER FOR BABIES: IMPROVING STATE ECE POLICIES / SANDPIPER					
115 – DEVELOPING WORKFORCE KNOWLEDGE & COMPETENCIES / PEBBLE BEACH					

THURSDAY, MAY 8

111 – PROGRAM QUALITY AND STAFF SUPPORT IN PRESCHOOL / GRANDOVER EAST				
113 – MAKING KINDERGARTEN TRANSITION HIGH QUALITY AND ENGAGING / TIDEWATER AB				
114 – CHILD CARE CONSULTATION FOR CHALLENGING BEHAVIOR / SANDPIPER				

TRACK COLOR KEY: EARLY CARE & EDUCATION, EARLY CHILDHOOD SYSTEM DEVELOPMENT, EARLY CHILDHOOD HEALTH,

TRACKS AT-A-GLANCE

EARLY CHILDHOOD SYSTEM DEVELOPMENT

	TUESDAY, MAY 6	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
204 - A LOCAL READINESS INITIATIVE COMES TO LIFE / ARROWHEAD					
205 - BEING AN EARLY CHILDHOOD LEADER IN TODAY'S CLIMATE / ARROWHEAD					
206 - BUILDING COMMUNITY: USING APPRECIATIVE INQUIRY / AUGUSTA AB					
208 - GREAT EXPECTATIONS LEAD TO NEW COMMUNITY INITIATIVES / HERITAGE					
209 - SECOND GENERATION ORIS - STATE TRENDS AND DIRECTIONS / BLANDWOOD					
211 - MAPPING EARLY CHILDHOOD SYSTEMS: CASE STUDIES / ARROWHEAD					
217 - PRIMEROS PASOS: LATINO INFANTS AND TODDLERS IN POLICY & PRACTICE / HERITAGE					
219 - BLENDING & BRAIDING EARLY CHILDHOOD PROGRAM FUNDING / AUGUSTA B					

WEDNESDAY, MAY 7

202 - SMART START'S ONLINE LEARNING COMMUNITY / BILTMORE					
203 - DEVELOPING LEADERS OF SYSTEMS CHANGE / TIDEWATER AB					
210 - NC'S EARLY CHILDHOOD INITIATIVES & SPECIAL ED PLACEMENT / GRANDOVER WEST					
214 - SUPPORTING HIGHER EDUCATION SUCCESS / TANGLEWOOD					
218 - GEEARS BLUEPRINT: APPLICATIONS OF ECE DATA MAPPING IN GEORGIA / PINEHURST					
220 - EARLY CHILDHOOD SOCIAL IMPACT FINANCE / GRANDOVER WEST					

THURSDAY, MAY 8

200 - EFFECTIVELY PARTNERING WITH SCHOOL DISTRICTS / AUGUSTA AB					
201 - QUALITY RATING AND IMPROVEMENT SYSTEMS: ONLINE TOOLS / PEBBLE BEACH					
212 - NO MORE CRICKETS: USING WEBINARS TO SUPPORT LEARNING / PEBBLE BEACH					
213 - COMMUNITY SCHOLARSHIPS - PATHWAY TO HIGH-QUALITY / SANDPIPER					
215 - HOW AN EARLY LEARNING COLLAB IS ENHANCING DATA USE / TIDEWATER AB					

FAMILY SUPPORT & LEADERSHIP, PUBLIC ENGAGEMENT & ADVOCACY, BUILD, SMART START SPECIFIC, FEATURED SESSIONS

TRACKS AT-A-GLANCE

EARLY CHILDHOOD HEALTH

	TUESDAY, MAY 6	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
302 - HOW TO REDUCE STRESS, SURVIVE AND THRIVE WITH HUMOR / VICTORIA A					
303 - UNDERSTANDING AND WORKING WITH DIFFERENT AGES / VICTORIA A					
306 - RURAL CHILD CARE PROVIDERS AND CHILDREN 2-5 YEARS OF AGE / HERITAGE					
309 - CHOOSY HEALTH & NUTRITION TRAINING / PEBBLE BEACH					
310 - INTERPERSONAL NEUROBIOLOGY / BLANDWOOD					
WEDNESDAY, MAY 7					
300 - SUPPORTING AND REACHING - THAT ONE KID! / SANDPIPER					
304 - BE ACTIVE KIDS MOVEMENT GUIDE / TURNBERRY					
307 - THE NURSE FAMILY PARTNERSHIP PROGRAM / TANGLEWOOD					
308 - DEVELOPMENTAL SCREENING FOR ALL / BILTMORE					
312 - CSAS, OLES, READY SCHOOLS: WHAT'S THE CONNECTION? / BILTMORE					
THURSDAY, MAY 8					
301 - THE AFFORDABLE CARE ACT AND THE EC WORKFORCE / GRANDOVER EAST					
305 - AGENTS OF HEALTHY CHANGE: INFORMED AND ENGAGED ECE / COLONY AB					
311 - NUTRITION AND PHYSICAL ACTIVITY WELLNESS POLICIES IN CENTERS / BILTMORE					

TRACK COLOR KEY: **EARLY CARE & EDUCATION**, **EARLY CHILDHOOD SYSTEM DEVELOPMENT**, **EARLY CHILDHOOD HEALTH**,

TRACKS AT-A-GLANCE

FAMILY SUPPORT & LEADERSHIP

	TUESDAY, MAY 6	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
402 – BUILDING AND SUPPORTING PARENT LEADERSHIP IN SYS DEV / GRANDOVER EAST					
407 – USING PARENT LEADERSHIP TO ACHIEVE UNIVERSAL SCREENING / AUD II					
408 – ENHANCING EARLY CHILDHOOD FAMILY ENGAGEMENT / GRANDOVER WEST					
409 – FAMILY FIRST –A COMPREHENSIVE MODEL OF FAMILY SUPPORT SERVICES / VICTORIA B					
411 – IMPLEMENTING THE BRAZELTON TOUCHPOINTS APPROACH / GRANDOVER WEST					
WEDNESDAY, MAY 7					
404 – PARENTS AS CO-CREATORS OF EFFECTIVE FAM ENGAGEMENT / PEBBLE BEACH					
405 – ENGAGING FAMILIES IN CHILDREN’S LEARNING AGE / TURNBERRY					
406 – KIDS WITH SPECIAL NEEDS = PADRES LATINOS LÍDERES / AUGUSTA AB					
410 – PARENTS AS TEACHERS: SUPPORTING PARENTS TO LAY A FOUNDATION / AUGUSTA AB					
412 – STRENGTHENING FAMILIES: A STATEWIDE SYSTEMS APPROACH / BLANDWOOD					
THURSDAY, MAY 8					
400 – COMMUNITY CAFÉS : CONVERSATIONS THAT CHANGE LIVES OF FAMILIES / AUGUSTA AB					
401 – 9 WAYS PARENTING ASSESSMENT STRENGTHENS ECPROGRAMS / VICTORIA BC					
403 – MOTIVATIONAL INTERVIEWING: AN EVIDENCE-BASED WAY / VICTORIA BC					

TRACKS AT-A-GLANCE

PUBLIC ENGAGEMENT & ADVOCACY

	TUESDAY, MAY 6	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
501 - ADVOCACY ALIGNMENT: MESSAGES-MESSENGERS-MUSCLE /GRANDOVER EAST					
505 - I MAKE A DIFFERENCE FOR YOUNG CHILDREN / GRANDOVER EAST					
507 - BUILDING PUBLIC AWARENESS OF QUALITY IN EARLY LEARNING: / AUGUSTA AB					
508 - THE SOCIAL SPHERE: AMPLIFY YOUR COMMUNICATIONS & CONTENT / VICTORIA B					
509 - FIRST 2000 DAYS: BUILDING SUPPORT WITH UNEXPECTED VOICES / PEBBLE BEACH					
WEDNESDAY, MAY 7					
502 - FAITH IN ACTION - FAITH COMMUNITY EMBRACING EC PROGRAMS / HERITAGE					
503 - TAKE ADVOCACY ACTION FOR EARLY CARE AND EDUCATION / PINEHURST					
THURSDAY, MAY 8					
504 - ENGAGING OUR COMMUNITY: CREATING VISION FOR PREK-12 ED / GRANDOVER WEST					
506 - STORYTELLING TO ENGAGE YOUR STAKEHOLDERS / BILTMORE					

TRACK COLOR KEY: EARLY CARE & EDUCATION, EARLY CHILDHOOD SYSTEM DEVELOPMENT, EARLY CHILDHOOD HEALTH,

TRACKS AT-A-GLANCE

BUILD INITIATIVE

	TUESDAY, MAY 6	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
601 - USING DATA TO DRIVE EQUITABLE EARLY CHILDHOOD SYSTEM BUILDING / COLONY B					
WEDNESDAY, MAY 7					
602 - ARE HIGH QUAL PROGRAMS, HIGH QUAL FOR DUAL LANGUAGE LEARNERS? / COLONY B					
THURSDAY, MAY 8					
603 - TEACHING CHILDREN FROM DIVERSE BACKGROUNDS / COLONY AB					

SMART START SPECIFIC

	TUESDAY, MAY 6	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
SS1 - SMART START & EVIDENCE-BASED/ EVIDENCE-INFORMED ACTIVITY / VICTORIA BC					
SS2 - START, SUSTAIN, SUCCEED: CREATING STRATEGIC PLANS THAT MATTER / VICTORIA C					
SS3 - SMART START OUTCOMES BRIEFING / VICTORIA C					
WEDNESDAY, MAY 7					
SS4 - FINANCE TRAINING AND REPORTING PROCESSES / VICTORIA BC					
SS5 - FINANCE TRAINING AND REPORTING PROCESSES / VICTORIA BC					

WORKSHOPS

TUESDAY MAY 6, 8:30AM – 10:00AM



100 SEEING QUALITY IN ACTION: A MENTORING INITIATIVE

Marcia Bacon, Richland County First Steps; Catherine Nolan, Richland County First Steps; Porsche Knight, Richland County First Steps

In Columbia, South Carolina, “Seeing is believing” is applied to child care technical assistance in a Mentoring Initiative by Richland County First Steps. This workshop will look at the mentor model that brought child care teachers to high-quality classrooms to “see” best practices in action that related to specific ITERS/ECERS items.

Blandwood



105 MORE THAN ASSESSMENTS: SUPPORTING DEVELOPMENTAL SCREENING IN ECE SETTINGS

Christine Johnson-Staub, Center for Law and Social Policy; Stephanie Schmit, Center for Law and Social Policy

In high quality early childhood settings, caregivers can play an important role in connecting families to health care coverage, providing information about available health services, conducting screening, providing preventive health services, and communicating with parents about the health and developmental needs of their children. This workshop will discuss state policy strategies to integrate and finance comprehensive services into programs.

Tidewater AB



110 PROGRAM QUALITY: ADMINISTRATION ITEM DEVELOPMENT IN A TQRIIS MEASUREMENT SYSTEM

Sharon Mims, The University of North Carolina at Greensboro (UNCG); Karen La Paro, (UNCG); Linda Hestenes, (UNCG); Deborah Cassidy, (UNCG); Yudan Wang, (UNCG)

The goal of the Measurement Development Project is to develop a new measurement system to evaluate early childhood program quality within a Tiered Quality Rating and Improvement System (TQRIS). This workshop will highlight the program administration component of the new system both from a conceptualization perspective and an assessment perspective.

Biltmore



204 A LOCAL READINESS INITIATIVE COMES TO LIFE

Floyd Creech, Florence School District One

How do you grow your program from \$1 million in funding to \$4 million of sustained funding in three years? Join this workshop to learn about a local success story in Florence, SC. Transparent community engagement, a local school board and a local school foundation board used collaboration and commitment to build a successful school readiness program.

Arrowhead



217 PRIMEROS PASOS: LATINO INFANTS AND TODDLERS IN POLICY AND PRACTICE

Jacob Vigil, Latino Policy Forum; Maria Mayoral, Zero to Three

One of every four children under age five in the US is Latino, and as federal and state governments seek to expand the scope and quality of their early childhood systems, understanding the strengths and challenges of this population is critical. This dynamic workshop explores the opportunities and challenges of building programs and policies that can best serve Latino children.

Heritage



219 BLENDING AND BRAIDING EARLY CHILDHOOD PROGRAM FUNDING STREAMS

Margie Wallen, Ounce of Prevention

This workshop will engage participants in a Toolkit designed to provide access to specific policies and approaches that states are using to promote blending and braiding of early childhood funding streams in order to develop options for policy change that address identified barriers.

Augusta B

TRACK COLOR KEY: **EARLY CARE & EDUCATION**, **EARLY CHILDHOOD SYSTEM DEVELOPMENT**, **EARLY CHILDHOOD HEALTH**,

WORKSHOPS

408 ENHANCING EARLY CHILDHOOD FAMILY ENGAGEMENT NCR TT-ELCG STANDARDS & BEST PRACTICE



C. Chris Payne, Center for Youth, Family and Community Partnerships at UNCG; Khari Garvin, NC Head Start State Collaboration Office; Lorena Gonzalez, Guilford Child Development; Claretta Witherspoon, Center for Youth, Family and Community Partnerships at UNCG; Joy Scott, Center for Youth, Family and Community Partnerships at UNCG

This workshop will focus on three family engagement outcomes: positive parent-child relationships to nurture children's development; families as life-long educators to promote everyday learning at home, school, and in communities; family engagement in transitions to support and advocate for development. It will provide information and practical applications for enhancing the family engagement best practices of early care and education providers.

Grandover West

505 I MAKE A DIFFERENCE FOR YOUNG CHILDREN



Debra Torrence, North Carolina Institute for Child Development Professionals; Sue Russell, T.E.A.C.H. Early Childhood National Center

Join this interactive workshop to learn about and gain access to tools to help you educate others about the importance of your work and why young children need an educated, compensated workforce. During the session participants will use free national I Make a Difference (IMD) tools, developed by the T.E.A.C.H. Early Childhood® National Center, and leave with an IMD toolkit.

Grandover East

509 THE FIRST 2000 DAYS: BUILDING SUPPORT WITH UNEXPECTED VOICES



Tracy Zimmerman, North Carolina Early Childhood Foundation; Lisa Finaldi, North Carolina Early Childhood Foundation

Early childhood programs protect our national security, reduce crime and build our economy. The First 2000 Days campaign is changing the way people talk about early education and who is doing the talking. We will share tools and discuss how finding the right message/messenger is building broader awareness of and support for early care and learning investments.

Pebble Beach

601 USING DATA TO DRIVE EQUITABLE EARLY CHILDHOOD SYSTEM BUILDING



Kelly Perez, BUILD Initiative; Charles Bruner, Child & Family Policy Center; Dennis Campa, Annie E. Casey Foundation; Ann Benfield, Cabarrus Partnership for Children; Sherri Killins, BUILD Initiative

Glaring inequities exist in the healthy development and readiness for school of children by race, culture, language, geography, and socio-economic status. This interactive session will explore how we can use available data to identify many factors creating or perpetuating disparities; and create more equitable policies, practices and opportunities for all children within our early childhood system.

Colony B

SS1 SMART START AND EVIDENCE-BASED/EVIDENCE-INFORMED ACTIVITIES (EB/EI)



Kimberly McCombs-Thornton, The North Carolina Partnership for Children, Inc.; Ann Spence, The North Carolina Partnership for Children, Inc.; Cynthia Turner, The North Carolina Partnership for Children, Inc.

The NC Legislature required Smart Start to fund only evidence-based and evidence-informed activities starting in 2011. NCPC and local partnerships are working together through a Quality Assurance process to further strengthen services using the NCPC Board approved definition of EB/EI. This session covers observations from the field on EB/EI documentation including research evidence, logic models, and programmatic guidelines.

Victoria BC

WORKSHOPS

TUESDAY MAY 6, 10:30AM – 12:30PM

OPENING KEYNOTES – GUILFORD ABC



Al Race, Deputy Director of the Center on the Developing Child at Harvard University and Director of Communications and Public Engagement

Linda K. Smith, Deputy Assistant Secretary and Inter-Departmental Liaison for Early Childhood Development for the Administration for Children and Families (ACF) at the U.S. Department of Health and Human Services

TUESDAY MAY 6, 1:30PM – 3:00PM

103 EARLY LEARNING COMMUNITIES—PROMISING PRACTICE FOR CHILDREN AND THEIR CAREGIVERS



Judy Freeman, First Steps; Roberta Malavenda, Children's Defense Fund: Collective Action Initiative; Paula Steinke, First Steps

What does Atlanta, GA, Seattle, WA and Grand Rapids, MI have in common? They use strength-based approaches to expand access to quality learning for children who are not in formal care settings and work to develop the skills of caregivers. Hear about multiple strategies (for school and community settings) that are improving school readiness across the country.

Auditorium II

108 NAVIGATING THE MAZE: SIMPLIFYING & ALIGNING CHILD CARE WITH OTHER WORK SUPPORTS



Hannah Matthews, Center for Law and Social Policy; Christine Johnson-Staub, Center for Law and Social Policy

While conversations on program alignment most commonly focus on aligning core programs like Head Start, child care and prekindergarten, a parallel alignment effort is occurring across work support programs including child care, SNAP and Medicaid. Learn how states are redesigning service delivery to allow families to access and retain benefits for which they are eligible, with minimal burden.

Grandover West

205 BEING AN EARLY CHILDHOOD LEADER IN TODAY'S EARLY CHILDHOOD CLIMATE



Myra Crouch, Council for Professional Recognition

Efforts to embed professional development to improve the quality of early care is at the core of the new Child Development Associate Credentialing Program. Join this workshop as we explore issues that impact early childhood leaders in their efforts to advance the alignment of early learning standards, professional development and the entry point of the CDA for early care professionals.

Arrowhead

208 GREAT EXPECTATIONS LEAD TO NEW COMMUNITY INITIATIVES



Naomi Karp, United Way of Tucson and Southern AZ; Lavonne Douville, United Way of Tucson and Southern AZ; Amber Jones, Child and Family Resources

Join this interactive session featuring discussions of how Tucson, AZ is: building a new EC professional development system; using multiple strategies for documenting evidence of changes in teachers, children, and Tucson; and linking early childhood professional development to community-wide birth- third grade literacy initiatives.

Heritage

TRACK COLOR KEY: **EARLY CARE & EDUCATION**, **EARLY CHILDHOOD SYSTEM DEVELOPMENT**, **EARLY CHILDHOOD HEALTH**,

WORKSHOPS



209 SECOND GENERATION QRIS – STATE TRENDS AND DIRECTIONS

Debi Mathias, BUILD Initiative

What ideas, strategies and next steps will you want to incorporate into your systems building work moving forward? Come to this interactive session prepared to discuss innovation and next generation system building. What do national trends mean to the quality improvement and systems building work that you are currently involved in?

Blandwood



302 HOW TO REDUCE STRESS, SURVIVE AND THRIVE WITH HUMOR

Emily Ballance, Emily Speaks

Come to this interactive, entertaining session and learn fun stress reduction strategies you can use or teach to families and children. There will be stories, audience participation, group activities and music as we explore the many benefits of humor. Participants will leave with lots of tips to help them increase laughter, enhance resilience, build self-esteem, and just plain have more fun!

Victoria A



309 CHOOSY HEALTH & NUTRITION TRAINING

Ron Mohl, Lakeshore Learning Materials

This workshop is packed with tools & activities that promote healthy nutrition and options for moderate to vigorous activity. We will move and explore with activities that support children's motor development and obesity prevention. Be ready to move as we do activities with music that can be infused throughout the day!

Pebble Beach



402 BUILDING AND SUPPORTING PARENT LEADERSHIP IN SYSTEMS DEVELOPMENT

Holly Wingard, Early Childhood Investment Corporation

Parents have the potential to be effective partners in improving early childhood systems, but often need opportunities, guidance and encouragement. Settings that welcome and respond to their feedback are necessary for on-going engagement. Learn how to build and support the foundations that move parents from being a client into an active leader in their family and community.

Grandover East



409 FAMILY FIRST –A COMPREHENSIVE MODEL OF FAMILY SUPPORT SERVICES

Wendy Price, Down East Partnership for Children; Janessa Nieves, Down East Partnership for Children; Cornelia Singletary, Down East Partnership for Children

Unique to Down East Partnership for Children in North Carolina, the Family First System was designed around best practices regarding family support services. This approach ensures that DEPC is able to reach all families with children 0-8, assess their needs, refer and enroll in programs and evaluate the impact of referrals and services provided. This workshop will demonstrate the model of services.

Victoria B

WORKSHOPS

507 BUILDING PUBLIC AWARENESS OF QUALITY IN EARLY LEARNING: STRATEGY AND TACTICS



Dan Puglisi, First Things First; Elizabeth Barker Alvarez; Brooke Travis

A case study of the strategic approach taken by First Things First to engage Arizonans in a conversation about the importance of quality in child care and preschool. Participants will discuss tactics - including market research, branding and messaging, website development, earned and paid media and other community outreach efforts - to illustrate the strategic marketing of a statewide early childhood initiative.

Augusta AB

SS2 START, SUSTAIN, SUCCEED: CREATING STRATEGIC PLANS THAT MATTER



Betsy Polk Joseph, The North Carolina Partnership for Children, Inc.; Denauvo Robinson, Albemarle Smart Start Partnership, Inc.; Amy Barry, Buncombe County Partnership for Children, Inc.; Carolyn Paylor, Franklin-Granville-Vance Partnership for Children

If strategic planning has you stuck, if you're not sure how to start (or why); if you're tired of developing plans that end up in binder on a shelf -- then join us for an interactive session that will get you unstuck and ready to create a meaningful plan that's built to last as it moves your Partnership forward.

Victoria C

TUESDAY MAY 6, 3:30PM – 5:00PM

101 USING OBSERVATION BASED ASSESSMENT TO INDIVIDUALIZE CHILDREN'S LEARNING



Carol Bellamy, Teaching Strategies

This workshop will show teachers the process for gathering information about each child in order to ensure the child's progress and plan meaningful experiences. Participants will examine the steps of the assessment cycle and review strategies for linking curriculum and observation-based assessment. Individualizing children's learning through thoughtful observation, family conferences, and planning will drive the discussion.

Pebble Beach

106 PLANNING FOR AND IMPLEMENTING MYTEACHINGPARTNER COACHING IN NC



Catherine Lieberman, Helping Hand Developmental Center; Kathy Carmical, Robeson Community College; Sedra Spano, Teachstone

This workshop will look at the experiences of two agencies in North Carolina counties in planning, implementing and supporting MyTeachingPartner (MTP) Coaching, a research-based model for improving teacher-child interactions. Each coach will discuss the unique county demographics and types of preschool education, as well as the benefits, successes and challenges of coaching to improve child outcomes.

Tidewater AB

WORKSHOPS

202 SMART START'S ONLINE LEARNING COMMUNITY



Pedro Bermudez, University of Florida Lastinger Center for Learning; Sarah Smith, The North Carolina Partnership for Children, Inc.

Looking for a way to take meaningful collaboration to the next level? Interested in cultivating and maintaining productive relationships with partners? A primer on the Smart Start Online Learning Community, this session provides a conceptual framework and hands-on practice with this exciting online leadership tool that supports collaboration across geographies and organizations to share practice and advance our work.

Biltmore

206 BUILDING COMMUNITY: STRATEGIC PLANNING USING APPRECIATIVE INQUIRY



Janice Edgerton, Region A Partnership for Children; Kristi Cook, Region A Partnership for Children; Jody Miller, Region A Partnership for Children; Linda Neyman, Region A Partnership for Children

This workshop will introduce an approach to Strategic Planning, integrating Appreciative Inquiry (AI) to achieve success-based outcomes. The presenters will demonstrate the use of AI directed Community Mapping to engage stakeholders in designing and owning a specific strategic plan. AI is based on the belief that communities are made and imagined by those who live and work in them.

Augusta AB

211 MAPPING EARLY CHILDHOOD SYSTEMS: CASE STUDIES FROM MI, VA AND DC



Colin Newlin, Braintree Solution Consulting, Inc.

Learn about the art and science of mapping and building early childhood system. Case studies from two counties in Michigan, two cities in Virginia and the District of Columbia reveal the methods, benefits and challenges associated with mapping early childhood systems. This session can help you improve community collaboration to address needs, raise funds and measure and improve outcomes.

Arrowhead

303 UNDERSTANDING AND WORKING WITH DIFFERENT AGES AND GENERATIONS



Emily Ballance, Emily Speaks

Different age groups and generations have their own characteristics. Knowing what they are can help staff members understand and work more effectively with families, children and coworkers. Attendees will listen to some music of each generation while learning about the unique talents, struggles, motivators and defining events of Millennials, 34 and under; Gen-Xers, 34-54; Baby boomers, 54-71; and Traditionalists, 71-92.

Victoria A

306 RURAL CHILD CARE PROVIDERS AND CHILDREN 2-5 YEARS OF AGE



Catherine Keech, The North Carolina Partnership for Children, Inc.; Sherry Clark, Beaufort-Hyde Partnership for Children; Victor Aeby, East Carolina University; Tracy Carpenter-Aeby, East Carolina University

This workshop will examine findings from a pilot study that found early child care health programs could more immediately impact practices in child care settings related to physical activity rather than nutrition. The study also showed lower BMI post intervention in 80% of the facilities. Participants will learn more about the training and intervention used to change practices in nutrition and physical activity for participating licensed child care facilities.

Heritage

WORKSHOPS

310 INTERPERSONAL NEUROBIOLOGY: REDUCING THE IMPACT OF ADVERSE CHILDHOOD EVENTS



Mary Neal, Capella University

Home and school are a child's two biggest teachers. When children are traumatized by their family, schools have a responsibility to step up and help these children. Learn how interpersonal neurobiology can help us reshape the brain's bias toward negativity, reduce the impact of trauma on children, and, in turn, reduce adult mental health disorders.

Blandwood

407 USING PARENT LEADERSHIP TO ACHIEVE UNIVERSAL SCREENING FOR BOSTON'S CHILDREN



Gina Mittal, Thrive in 5; Katie Madrigal, Thrive in 5; Samilla Quiroa, Thrive in 5

This workshop will explore a groundbreaking initiative for achieving universal screening for young children in the city of Boston using the ASQ and a parent-to-parent screening model that promotes parent empowerment and leadership. Participants will discuss family engagement and connection to community resources, as facilitated by the parent screeners.

Auditorium II

411 IMPLEMENTING THE BRAZELTON TOUCHPOINTS APPROACH IN EARLY CARE AND EDUCATION



Ann Stadtler, Brazelton Touchpoints Center; Jackie Muniz, Children's Services Council of Palm Beach County; Dawn Rochelle, Onslow County Partnership for Children; Jayne Singer, Brazelton Touchpoints Center

This workshop will introduce participants to the TouchPoints Approach. Through presentation, panel and case based learning, participants will learn about the approach and its application in various settings.

Grandover West

501 ADVOCACY ALIGNMENT: MESSAGES / MESSENGERS / MUSCLE



Bill Millett, Scope View Strategic Advantage; Lamar Mitchell, Innovation Fund North Carolina

Each target is a "market of one." By responding to market segmentation with an appropriate alignment of segmented messages, messengers and muscle, organizations can maximize the impact of advocacy, public awareness and resource development. This workshop will define the various customer segments for quality early education and explain strategic marketing approaches to successfully reach and energize those often vastly different audiences.

Grandover East

508 THE SOCIAL SPHERE: AMPLIFY YOUR COMMUNICATIONS AND CONTENT STRATEGY – ONLINE



Tiffany Erickson, Council for the Accreditation of Educator Preparation

The best way to grow, engage, and connect with your audiences. Best practices in measuring and analyzing your impact.

Victoria B

SS3 SMART START OUTCOMES BRIEFING



Smart Start Data Advisory Group

Smart Start received funding through RTT-ELC to develop common outcomes for the Smart Start system. The Data Advisory Group, with representatives across 12 local partnerships, will provide an overview of their work on developing outcomes for Smart Start core services. Participants will discuss plans to pilot and/or phase in new data collection and reporting as well as partnership capacity-building opportunities.

Victoria C

WORKSHOPS

WEDNESDAY MAY 7, 8:30AM – 10:00AM

107 CREATING A CONTINUOUS QUALITY IMPROVEMENT (CQI) CULTURE WITHIN PROGRAMS



Debi Mathias, BUILD Initiative

This workshop for program managers will explore how to create a culture of continuous quality improvement, what we can learn from other disciplines about CQI, and the elements of a strong CQI plan. Participants will have the opportunity to share experiences and brainstorm with colleagues about challenges and strategies for program improvement.

Blandwood

109 EARLY CARE AND EDUCATION WORKFORCE: DATA AND SUPPORTS



Allison Miller, Child Care Services Association; Edith Locke, Child Care Services Association; Mary Martin, Child Care Services Association

How has the early care and education workforce in North Carolina changed over the past decade? What improvements have we seen? Where are improvements needed? Come and learn about the workforce as well as important strategies, the T.E.A.C.H Early Childhood® Project and Child Care WAGES® Project, that can help achieve better education, retention and compensation outcomes for all states.

Heritage

112 BETTER FOR BABIES: IMPROVING STATE EARLY CARE AND EDUCATION POLICIES



Stephanie Schmit, Center for Law and Social Policy; Hannah Matthews, Center for Law and Social Policy

This workshop will share strategies for improving the early care and education experiences of infants and toddlers through state child care policies and investments. Presenters will discuss the national picture of state infant-toddler child care policies and highlight promising state policies that benefit infants and toddlers.

Sandpiper

203 DEVELOPING LEADERS OF SYSTEMS CHANGE



Joan Blough, Blough Consulting; Alissa Parks, AKP Consulting

Leadership is not only about what you know but who you are. Being a systems change leader requires specific capacities and competencies built from both external knowledge as well as awareness of factors internal to the individual. Utilizing research based and mindfulness practices, the presenters will help participants increase their awareness of systems change leadership at a very personal level.

Tidewater AB

220 EARLY CHILDHOOD SOCIAL IMPACT FINANCE: POSSIBILITIES AND CHALLENGES



Joe Waters, Institute for Child Success; Megan Golden, New York University

This workshop will explore the emerging field of social impact finance (pay for success contracting, social impact bonds, etc) and the applications for early childhood. Participants will become acquainted with the state of the field, the possibilities and limits for applying social impact finance to early childhood programs, and what must be done to prepare various stakeholders for EC transactions.

Grandover West

WORKSHOPS



304 BE ACTIVE KIDS MOVEMENT GUIDE

Ryan Fahey, Be Active Kids; Richard Rairigh, Be Active Kids; Evie Houtz, Be Active Kids

In this workshop, you will learn how to actively engage young children with confidence and competence for a healthier future. Be Active Kids is a North Carolina initiative aiming to provide physical activity related support through tools such as our BCBSNC Be Active Kids Movement Guide. We believe that providing resources such as our movement guide to individuals caring for young children is essential to further promote active, healthy living. Our Be Active Kids curriculum is told through five colorful characters. Using these characters allows children to engage in more playful experiences. Along with our Movement Guide, Be Active Kids offers continual support through professional development training modules.

Turnberry



307 THE NURSE FAMILY PARTNERSHIP PROGRAM: FROM PLANNING TO FUNDING TO IMPLEMENTATION

Gail Kiker, Kiker, Strickland & Associates; Heather Adams, Rockingham County Partnership for Children; Chris Bishop, Nurse-Family Partnership; Elaine Scarborough, Anson County Partnership for Children; Barbara Whitley, Stanly County Partnership for Children

Interested in learning about the Nurse-Family Partnership initiative and how to start this evidence-based program in your community? If so, this session is for you! You will learn the basic components of the NFP program and hear from an organization that successfully planned for, sought funding for and successfully implemented this program in its community.

Tanglewood



312 CSAS, OLES, READY SCHOOLS: WHAT'S THE CONNECTION?

Carey Ann Watkins, Alamance Partnership for Children; Jamie Wilson, Down East Partnership for Children; Andrea Little, Alexander County Partnership for Children

Outdoor Learning Environment is gaining popularity across the state and country, the use and accessibility of an outdoor learning environment on site is beneficial to the whole community. This session will discuss what an outdoor learning environment is, how it can be used on site, and how to begin implementing an outdoor learning environment.

Biltmore



404 PARENTS AS CO-CREATORS OF EFFECTIVE FAMILY ENGAGEMENT STRATEGIES

Consuellis Hawkins-Crudup, East Coast Migrant Head Start; Sofia Baucom, East Coast Migrant Head Start

Journey with us as we learn creative, targeted strategies that employ families' cultural strengths to establish partnerships with educators on their child's behalf. Participants will discuss strategies used by a program for migrant farm-worker families, including mobile classrooms, drama, photo novellas, and co-creating materials for children that empower parents to be leaders of their child's education.

Pebble Beach



410 PARENTS AS TEACHERS: SUPPORTING PARENTS TO LAY A FOUNDATION FOR SCHOOL READINESS

Robin Roberts, Parents as Teachers National Center

Parents as Teachers (PAT) is a strong evidence-based home visiting model providing a broad context of parenting education and family support, focusing on parent-child interaction, development-centered parenting, and family well-being; on strengths, capabilities and skills; on building protective factors within the family. This workshop introduces the PAT model, theoretical frameworks that support it, and mechanisms for model fidelity and quality implementation.

Augusta AB

WORKSHOPS



503 TAKE ADVOCACY ACTION FOR EARLY CARE AND EDUCATION

Michele Rivest, NC Child Care Coalition; Lorie Barnes, NC Association for the Education of Young Children; Rob Thompson, NC Child

Exciting early childhood initiatives are happening at the national level while states are also setting early care and learning policy and programs. This workshop will explore emerging trends and strategies and zoom into the North Carolina experience. Participants will sharpen their own skills and develop effective tools and strategies to promote the advancement of early childhood education.

Pinehurst



602 ARE HIGH QUALITY PROGRAMS, HIGH QUALITY FOR DUAL LANGUAGE LEARNERS?

Kelly Perez, BUILD Initiative; Linda Espinosa, University of Missouri; Miriam Calderon, BUILD Initiative; Antonia Lopez, National Council of La Raza; Sherri Killins, BUILD Initiative

Children from diverse racial, ethnic, language and cultural backgrounds (and their families) may require different approaches, standards that aren't based on the "dominant" culture. This workshop will focus on dual language learners to unpack specific policies and practices that support English language learners to have gains across the developmental domains.

Colony B



SS4 SMART START PROGRAM MATCH

Christine Bauer, The North Carolina Partnership for Children, Inc.

This session is specific to the legislative requirements in North Carolina for Smart Start partnerships. Participants will receive the most current information available regarding the Smart Start Program Match requirement. This will include the current policy that applies to all Smart Start local partnerships, an overview of contributions allowability guidelines, appropriate documentation and reporting into the Candl online system.

Victoria BC



WORKSHOPS

WEDNESDAY MAY 7, 10:30AM – 12:00PM

FEATURED SESSIONS

ARE TWO-GENERATION STRATEGIES A SOLUTION TO SOCIAL IMMOBILITY?



Olivia Golden, Executive Director, CLASP; **Nisha Patel**, Deputy Director, Ascend at The Aspen Institute

Laura Clark, M.A. Executive Director Renaissance West Community Initiative Community Initiative

Moderator - **Christine Johnson-Staub**, Senior Policy Analyst, CLASP

Social immobility is a defining challenge of our time. While there are numerous conversations about how to narrow the income gap, seldom do we discuss how early childhood programs that focus on the success of both the child and their parents can play a role. How can two-generation strategies that create opportunities for success for families help them move up economically? Can they reduce income disparities? What tensions arise when trying to create programs and policies that support families' economic security and ensure high quality early education for children? Join Olivia Golden, Executive Director for the Center for Law and Social Policy, and Nisha Patel, Deputy Director of Ascend at the Aspen Institute, in examining these critical questions and addressing the new solutions for moving families beyond poverty.

Guilford A

HIGH STAKES EARLY LITERACY: SUPPORTING SUCCESSFUL READERS BEGINNING AT BIRTH



Kathryn Hirsh-Pasek, Department of Psychology, Temple University

Albert Wat, Education Division, National Governors Association Center for Best Practices

Moderator - **Carol M. Trivette**, Co-Director, The Puckett Institute

Many states are adopting laws that require children to pass a reading test or be held back from fourth grade. In light of this increased pressure to master reading, what opportunities exist to develop early literacy skills in the first few years of life in order to help children be successful by the end of third grade? How can we support parents and educators who have the most influence on learning and development? This session will review the most recent early literacy research and highlight state policy options for improving end of third grade reading.

Guilford B

GROUNDBREAKING RESEARCH INTO ADVOCACY: GETTING THE FACTS TO THE PUBLIC



Rich Neimand, President/Creative Director, Neimand Collaborative

Moderator - **Tracy Zimmerman**, Director of Strategic Communications, NC Early Childhood Foundation

What happens when you provide young children with quality early education AND ongoing health care? Forty years after the groundbreaking Abecedarian program, we have answers. Nobel Laureate James Heckman, the man who broke new ground with his research demonstrating the economic value of investing in early childhood education, has just released new research showing that comprehensive early child development programs have the power to prevent adult hypertension, metabolic syndrome, obesity and diabetes. Rich Neimand, Professor Heckman's communications partner, will share these latest findings and discuss how to integrate them into our advocacy efforts.

Guilford C

TRACK COLOR KEY: **EARLY CARE & EDUCATION**, **EARLY CHILDHOOD SYSTEM DEVELOPMENT**, **EARLY CHILDHOOD HEALTH**,

WORKSHOPS

WEDNESDAY MAY 7, 1:30PM – 3:00PM



104 SOCIAL JUSTICE IN EARLY CHILDHOOD: EFFECTIVE PRACTICES FOR CHANGE

Paula Grubbs, Winston-Salem State University; Eva Phillips, Winston-Salem State University

This workshop will provide recommendations and strategies for social justice and social change perspectives in developmentally and culturally appropriate preschool and kindergarten classrooms.

Tidewater AB



115 DEVELOPING WORKFORCE KNOWLEDGE & COMPETENCIES FOR EDUCATORS, PROFESSIONAL DEVELOPMENT PROVIDERS & INSTITUTIONS OF HIGHER EDUCATION

Linda Warren, Early Childhood Associates; Benita Danzing, Early Childhood Associates

This workshop will explore tools and processes used to actively draw upon the expertise of and engage diverse stakeholders in competency development, and examine ways to integrate the work into the five core elements of a professional development system. Participants will review a conceptual approach for developing workforce knowledge and competencies, and connect with colleagues and develop action plans.

Pebble Beach



210 NC'S EARLY CHILDHOOD INITIATIVES AND SPECIAL EDUCATION PLACEMENT IN THIRD GRADE

Kenneth Dodge, Duke University; Helen Ladd, Duke University; Clara Muschkin, Duke University

This workshop addresses an under-researched and important question: what are the community-wide effects of North Carolina's state-supported early education initiatives on special education placements in third grade? We will examine results from an ongoing research study, explore implications for cost savings, and discuss the translation of research to comprehensive policy on investment in early education programs.

Grandover West



214 SUPPORTING HIGHER EDUCATION SUCCESS FOR EARLY CHILDHOOD'S ADULT WORKING STUDENTS

Sue Russell, T.E.A.C.H. Early Childhood® National Center; Sharon Sullivan, T.E.A.C.H. Early Childhood® National Center

This workshop will discuss what it takes for our adult working student population to be successful in a higher education degree program. Economic, counseling and mentoring strategies that support first generation college students, adult students with families, and students with economic and academic challenges will be reviewed.

Tanglewood



218 GEARS BLUEPRINT: APPLICATIONS OF ECE DATA MAPPING IN GEORGIA

Laura Wagner, Georgia Early Education Alliance for Ready Students

This workshop will provide a case study of successful statewide engagement of early childhood advocates, state agency representatives, and funders around the use of a dynamic map of ECE data and services. Presenters will interactively exhibit this web-based map which illustrates how each of Georgia's 159 counties is doing in terms of preparing children to succeed.

Pinehurst

WORKSHOPS



300 SUPPORTING AND REACHING – THAT ONE KID!

Dianne Alexander, Smart Start of Mecklenburg County; Ariana Shabinfar, University of North Carolina Charlotte; Elaine Liberato, Thompson Child & Family Focus; Lee Henderson, Smart Start of Mecklenburg County
This workshop will lay the groundwork for the exploration of when healthy development is disrupted. Participants will review healthy child development, primary attachment and relationship foundations. An outline and model for building social competence offered within the child/parent/teacher triad will be highlighted and will focus on relationships lacking desired healthy patterns of development.

Sandpiper



308 DEVELOPMENTAL SCREENING FOR ALL: HOW ONLINE SCREENING INCREASES ACCESS

Erin Kinavey, University of Alaska, Anchorage; Carol Prentice, Prentice Consulting; Jillian Lush, Sprout Community Services

The State of Alaska will present its experience implementing the Ages and Stages Questionnaires (3rd edition and social emotional) online as a coordinated statewide system to achieve universal developmental screening of children birth to five. This innovative Child Find initiative is built on partnering with medical providers, including public and private health centers, and early care and learning agencies.

Biltmore



405 ENGAGING FAMILIES IN CHILDREN'S LEARNING – FROM BIRTH THROUGH SCHOOL AGE

Christine Johnson-Staub, Center for Law and Social Policy; Sheila Smith, National Center for Children in Poverty

Parents are a child's first and most important teachers. CLASP and NCCP have explored the importance of family engagement, particularly for vulnerable and low-income families. Presenters will summarize related research, engage participants in a discussion about family engagement, and talk about potential directions in policy and practice that emerge from that research and discussion.

Turnberry



406 KIDS WITH SPECIAL NEEDS = PADRES LATINOS LÍDERES

Norma Marti, NC Department of Health & Human Services; Mariela Maldonado, Autism Society of NC; Debbie Biggerstaff, Cabarrus Health Alliance

Come learn about a collaborative model between the Autism Society of NC--Latino Parent Support Groups and state/county agencies in creating Latino Parent Leaders who are equalizing the playing field for their special needs child(ren). Cultural competency is more than just providing interpretation & translation services to families receiving services. Health benefits are more than just an entitlement program.

Augusta AB



412 STRENGTHENING FAMILIES: A STATEWIDE SYSTEMS APPROACH

Terry Tolan, Kentucky Governor's Office of Early Childhood; Ruth Shepherd, Cabinet for Health and Family Services, Department of Public Health; Patricia Minish, Strengthening Families Georgia

Two Kentucky leaders from different disciplines came together last year to explore the adoption of the Strengthening Families Framework. This positive approach to building protective factors can transform existing programs that work with families. They joined with Strengthening Families Georgia to learn from their implementation experience. This workshop will share how Strengthening Families will help us achieve statewide goals.

Blandwood

WORKSHOPS



502 FAITH IN ACTION – FAITH COMMUNITY EMBRACING EARLY CHILDHOOD PROGRAMS

Winnie Morgan, Early Childhood Faith Initiative Coordinator, Durham's Partnership for Children & End Poverty Durham

The Congregations and Early Childhood Initiative in Durham County will share programs from the faith community of early childhood programs in action. After sharing these successful and creative programs, participants will engage in discussion on how congregations can support early childhood in their locale. Participants will learn how to move the faith community to action.

Heritage



SS5 SMART START FISCAL UPDATE/YEAR END CLOSE FOR SMART START PARTNERSHIPS

Christine Bauer, The North Carolina Partnership for Children, Inc.; Erica Holton, The North Carolina Partnership for Children, Inc.

The Smart Start Fiscal Update/Year-End Close will be a combined session with the fiscal update being presented first. The Smart Start Fiscal Update session will update Smart Start local partnership staff on Smart Start fiscal matters. Discussion will include issues such as audit results, common monitoring issues and any planned accounting or contracting changes. The year-end session focuses on the local Smart Start partnerships year-end close process. Reporting requirements for the 2013-2014 year-end will be discussed. (Both sessions are specific to the financial and accounting requirements in North Carolina for Smart Start partnerships.)

Victoria BC



WORKSHOPS

WEDNESDAY MAY 7, 3:30PM – 5:00PM

FEATURED SESSIONS

A NEW APPROACH TO FAMILY SUPPORT AND ENGAGEMENT – WHAT WILL IT TAKE?



Khari Garvin, Director, NC Head Start-State Collaboration Office

Nilofer Ahsan, Senior Associate, The Center for the Study of Social Policy

Dr. Jayne Singer, Clinical Psychologist, Brazelton Touchpoints Center, Boston Children's Hospital, Harvard Medical School

Moderator - Cindy Watkins, President, The North Carolina Partnership for Children, Inc.

Research continues to confirm what common sense has posited - that parents are extremely influential in their child's early learning and development, as well as lifelong well-being. What strategies are effective for supporting nurturing and stimulating parenting? How do we move out of the "silos" of various family support and education programs? How can we build on existing programs and expertise in communities to construct a common framework for supporting families? Do current federal and state policies support a common framework? This session, featuring Dr. Jane Singer from Children's Hospital Boston, Nilofer Ahsan from the Center for the Study of Social Policy, and Khari Garvin from the NC Head Start-State Collaboration Office, will consider these questions and present systemic approaches to move forward with policies and practices that support families.

Guilford A

PRE-K FOR SOME OR ALL?



W. Steven Barnett, Director of the National Institute for Early Education Research, Rutgers University

Debra Andersen, M.A., Executive Director, Smart Start Oklahoma

Cecilia Zalkind, Executive Director, Advocates for Children of New Jersey

Moderator - Kenneth Dodge, William McDougall Professor of Public Policy

Public funds for education are shrinking. With tighter budgets and limited resources, policy makers across the country face the difficult decision of how to invest these limited public dollars – all children or only at-risk children? When it comes to pre-K, W. Steven Barnett says the answer is clear – all children. Join Barnett, the Director of the National Institute for Early Education Research (NIEER) at Rutgers University, as he lays out the case for universal pre-K and examines why universal programs may have larger effects than targeted programs for the most disadvantaged children. This session will explore state and local policy options and successes.

Guilford B

STEP INTO GREATNESS: LEADING FOR ECE NOW



Stephanie Fanjul, Former President, The North Carolina Partnership for Children, Inc.

Stacie Goffin, Principal, Goffin Strategy Group

Dr. Valora Washington, CEO, Council for Professional Recognition

Moderator - Susan Perry-Manning, Executive Director, NC Early Childhood Foundation

The needs of society, family dynamics, political environments, and developmental research have all changed and grown dramatically over the past several years. As a result, the field of early childhood education is constantly changing. Early childhood educators will need a different set of skills and new ways to think about the design of professional development systems. Three nationally recognized leaders in early childhood, Stephanie Fanjul, Stacie Goffin and Valora Washington, will explore the challenges for ECE leaders as they tackle new ideas and tap into renewed energy for social change. They will also examine what structures are necessary to raise the field to the next level in order to establish early childhood as a solidly recognized and valued profession.

Guilford C

TRACK COLOR KEY: **EARLY CARE & EDUCATION**, **EARLY CHILDHOOD SYSTEM DEVELOPMENT**, **EARLY CHILDHOOD HEALTH**,

WORKSHOPS

THURSDAY MAY 8, 8:30AM – 10:00AM



113 MAKING KINDERGARTEN TRANSITION BOTH HIGH QUALITY AND ENGAGING

Ken Smythe-Leistico, University of Pittsburgh Office of Child Development

This engaging and interactive workshop will discuss the aspects of early childhood that predict successful outcomes as children transition to kindergarten. The workshop will blend strategies that tie parent engagement, child “readiness”, welcoming schools, and community support into effective transition practices. The session includes a critical review of what makes transition activities good, better and BEST.

Tidewater AB



200 EFFECTIVELY PARTNERING WITH SCHOOL DISTRICTS

Samantha Aigner-Treworgy, The Ounce of Prevention Fund

Come find out how YOU can work with your local school district in meaningful and impactful ways. Learn from expert experience on strategies that will work to increase school district leadership commitment in early childhood-- and then translate that commitment into policies that improve the alignment between early childhood and K-12 systems!

Augusta AB



212 NO MORE CRICKETS: EFFECTIVELY USING WEBINARS TO SUPPORT LEARNING

Alissa Parks, AKP Consulting

Webinars are a widely used technology within early childhood training and technical assistance programs. However, they are rarely used effectively to engage participants and increase learning. This workshop will increase participant’s knowledge regarding the effective use of webinar technology, including how to decide whether a webinar is the best methodology, and specific tips for preparing and conducting successful webinars.

Pebble Beach



213 COMMUNITY SCHOLARSHIPS – PATHWAY TO HIGH-QUALITY

Karen Roback, Early Childhood Investment Corporation; Alicia Williams, Early Childhood Investment Corporation

How did 29 communities across Michigan establish local early childhood funds, designed to increase access to high-quality early learning? Learn how, in this workshop that will discuss strategies for engaging partners, identifying high-quality early learning, process and protocols for scholarships, outreach to families, and sustainability. Participants will increase awareness of community capacity building, and build knowledge about strategies to establish a local fund.

Sandpiper



301 THE AFFORDABLE CARE ACT AND THE EARLY CHILDHOOD WORKFORCE

Jill Arnold, Child Care Services Association; Samirra Wise, Child Care Services Association

The Affordable Care Act is in the news daily. What does it mean for the individual child care worker? What does it mean for the owners of child care facilities? What does this mean for children? What exactly is the Marketplace? Join us for an informative session that will educate and perhaps bust some myths surrounding this national initiative.

Grandover East

WORKSHOPS



401 9 WAYS PARENTING ASSESSMENT STRENGTHENS EARLY CHILDHOOD PROGRAMS

Marilee Comfort, Comfort Consults

Research shows parenting is important, so most high quality programs serving families with young children include the goal of improving parenting. Assessing parents in action offers insights into what really matters to children. It can guide your work with parents and prove your outcomes. Join us in exploring 9 ways observational parenting assessment can enhance your program's services.

Victoria BC



506 STORYTELLING TO ENGAGE YOUR STAKEHOLDERS

Heather Yandow, Third Space Studio

In this interactive workshop you'll learn how to craft a compelling story to engage your organization's stakeholders. Whether you are recruiting volunteers, cultivating donors, or grooming potential Board members, stories can help you. You'll leave this session with tips for telling great stories, one practiced organizational story, and ideas on how to better capture and use stories in your organization.

Biltmore



603 TEACHING CHILDREN FROM DIVERSE BACKGROUNDS: SUPPORTING TEACHERS TO GO FROM GOOD TO GREAT

Gerry Cobb, BUILD Initiative; Aisha Ray, Erikson Institute; Sherri Killins, BUILD Initiative; Sharon Glover, Winston-Salem State University Cultural Competence Collaborative Series; Kelly Perez, BUILD Initiative

Teachers come to the field of early education and care with varied experiences with formal and informal professional development and education. How do program, state and regional early childhood leaders ensure equitable, affordable access and success for teachers regardless of race, language, culture, abilities or ethnicity? How do we establish and maintain teacher diversity while increasing educational expectations and requirements?

Colony AB



TRACK COLOR KEY: **EARLY CARE & EDUCATION**, **EARLY CHILDHOOD SYSTEM DEVELOPMENT**, **EARLY CHILDHOOD HEALTH**,

WORKSHOPS

THURSDAY MAY 8, 10:30AM – 12:00PM

111 PROGRAM QUALITY AND STAFF SUPPORT IN PRESCHOOL AND INFANT/TODDLER CLASSROOMS



Rhonda Sawyer, North Carolina Rated License Assessment Project; Megan Porter, North Carolina Rated License Assessment Project; Marilyn Thompson, North Carolina Rated License Assessment Project

This workshop will explore the relationship of classroom quality scores and varying levels of staff support measured in environmental rating scales. Using data from over 5000 assessments conducted by the North Carolina Rated License Assessment Project, a comparison of overall quality scores with ratings on staff and parent subscale scores will be shared.

Grandover East

114 CHILD CARE CONSULTATION FOR CHALLENGING BEHAVIOR: CSEFEL COACHING MODEL



Aviva Starr, Exchange Family Center

The CSEFEL Teaching Pyramid can concurrently determine the needs of a classroom and a specific child with challenging behavior. This process results with stable child care for the child, the classroom running more smoothly, and teachers possessing strategies for all teaching. This workshop will discuss what goes into Action Plan development, coaching (utilizing observation, modeling, and feedback sessions), resources, tracking systems and evaluation for this model.

Sandpiper

201 QUALITY RATING AND IMPROVEMENT SYSTEMS (QRIS): ONLINE TOOLS AND RESOURCES



Peggy Ball, National Center on Child Care Quality Improvement

As a requirement for the Race to the Top Early Learning Challenge grant, QRIS has become a universal state strategy. In this workshop, a menu of online tools from the Office of Child Care for the design and revision of a QRIS will be demonstrated including the Benchmarks for Quality Improvement indicators; Cost Estimation Model; Provider Cost of Quality Calculator; QRIS Resource Guide.

Pebble Beach

215 HOW AN EARLY LEARNING COLLABORATIVE IS ENHANCING ITS DATA USE



Josie Rutherford, North Central Early Learning Collaborative; Aimee White, Custom Evaluation Services; Alan Walker, United Way of Chelan and Douglas Counties

This workshop will take participants through a data capacity building initiative in a regional early learning coalition in North Central Washington state, using the PPV/Child Trends document titled “Using Data in Multi-Agency Collaborations”. The project is a partnership with the collaborative and an evaluation consulting firm specializing in systems level data capacity building.

Tidewater AB

305 AGENTS OF HEALTHY CHANGE: INFORMED AND ENGAGED ECE PROGRAMS IN ACTION



Mary Neal Jones, Nemours Health and Prevention Services; Julie Shuell, Nemours National Office of Policy and Prevention

Learning collaboratives are a new approach to training that involve participants in discovery learning, quality improvement, and collaboration with colleagues. This workshop highlights findings from collaboratives in Delaware and six other states, explores key elements; leverages ideas of participants. The session will be active and fun with games and activities to support children’s health and learning.

Colony AB

WORKSHOPS



311 NUTRITION AND PHYSICAL ACTIVITY WELLNESS POLICIES IN CHILD CARE CENTERS

Jennifer Popadiuk, Bright from the Start: Georgia Department of Early Care and Learning

This workshop will provide information about how to improve nutrition and physical activity practices in child care facilities through the implementation of a wellness policy. Participants will learn what a wellness policy is and why the implementation of wellness policies in child care facilities can be such a valuable asset in improving the health and well-being of young children.

Biltmore



400 COMMUNITY CAFÉS: CONVERSATIONS THAT CHANGE THE LIVES OF CHILDREN AND FAMILIES

Carolyn Abdullah, Prevent Child Abuse North Carolina; Michael Bellizzi, Prevent Child Abuse North Carolina

Community Cafés build on the oral tradition of many family cultures while promoting the Strengthening Families Protective Factors framework. This workshop will provide an overview of a strategy to strengthen parent/practitioner partnerships through guided conversations -- Community Cafés. Workshop participants will have an opportunity to participate in a guided Community Café conversation.

Augusta AB



403 MOTIVATIONAL INTERVIEWING: AN EVIDENCE-BASED WAY TO PARTNER WITH PARENTS

Rachel Galanter, Exchange Clubs' Family Center

There are things we know successful parents do to support their children's development. How do we truly partner with parents and empower them to make good decisions for their children instead of merely trying to convince them to do what we think is best? Learn more about Motivational Interviewing (MI), an evidence-based model to partner with parents to make change.

Victoria BC



504 ENGAGING OUR COMMUNITY: CREATING OUR VISION FOR PREK-12 PUBLIC EDUCATION

Scottie Seawell, Leading and Governing Associates; Carrie Theall, Alamance Partnership for Children; Derek Steed, Glen Raven

Learn how a board of education, local chamber of commerce and a diverse group of 50 stakeholders found common ground, despite their differences, to build local community support and create their vision for public education. In this interactive session, learn about the public values framework and process used and how your community can use the same to benefit your community.

Grandover West

THURSDAY MAY 8, 12:15PM



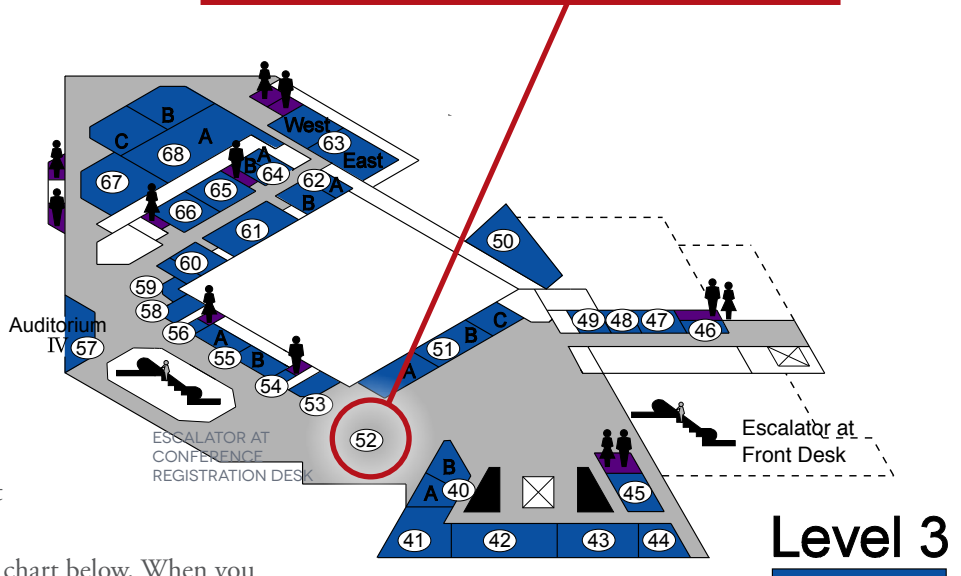
CELEBRATION LUNCH AND CLOSING KEYNOTE – GUILFORD ABC

Wes Moore, Youth Advocate, Army Combat Veteran, Social Entrepreneur, Rhodes Scholar, and Host of "Beyond Belief" on the Oprah Winfrey Network

SPONSOR EXHIBITS



WEDNESDAY, MAY 7 8:00AM – 5:00 PM
THIRD FLOOR, PREFUNCTION AREA



There is only one way to get a conference t-shirt this year – attendees who visit **each** sponsor booth will receive a free Smart Start Conference t-shirt (while supplies last).

Have each exhibitor stamp their box on the chart below. When you collect all stamps, bring your page to the Smart Start kiosk to get your free t-shirt. **(Please note that this offer is good while supplies last.)**

It is through the generous support of our sponsors that we are able to keep conference registration fees affordable. So please stop by and thank them!

COLLECT YOUR STAMPS HERE

 www.DiscountSchoolSupply.com	Discount School Supply's stamp here		Community Playthings' stamp here
 1-800-334-2014 • www.kaplanco.com	Kaplan's stamp here	 LakeshoreLearning.com • (800) 778-4456	Lakeshore Learning's stamp here
			Teaching Strategies, LLC's stamp here

THANKS TO OUR SPONSORS



Lakeshore[®]

LakeshoreLearning.com • (800) 778-4456

THANKS TO OUR SPONSORS



**Strong Foundations For
Our Youngest Children**

THANKS TO OUR SPONSORS



www.DiscountSchoolSupply.com



THANKS TO OUR SPONSORS



EARLY LEARNING COMPANY™

1-800-334-2014 • www.kaplanco.com



PRESENTER INDEX

A

Abdullah, Carolyn 42
Adams, Gina 10
Adams, Heather 32
Aeby, Victor 29
Ahsan, Nilofer 15, 38
Aigner-Treworgy, Samantha 39
Alexander, Dianne 36
Alvarez, Elizabeth Barker 28
Andersen, Debra 15, 38
Arnold, Jill 39

B

Bacon, Marcia 24
Ballance, Emily 27, 29
Ball, Peggy 41
Barnes, Lorie 33
Barnett, W. Steven 15, 38
Barry, Amy 28
Baucom, Sofia 32
Bauer, Christine 33, 37
Bellamy, Carol 28
Bellizzi, Michael 42
Benchmarks 10
Benfield, Ann 25
Bermudez, Pedro 29
Biggerstaff, Debbie 36
Bishop, Chris 32
Blough, Joan 10, 31
Boles, Katie 11
Bouder, Scarlett 11
Brown, Nancy H. 5
Bruner, Charles 25

C

Cagle, Bobby 10
Calderon, Miriam 33
Campa, Dennis 25
Carmical, Kathy 28
Carpenter-Aeby, Tracy 29
Cassidy, Deborah 24

Clark, Laura 14, 34
Clark, Sherry 29
Cobb, Gerry 10, 40
Comfort, Marilee 40
Cook, Kristi 29
Creech, Floyd 24
Crouch, Myra 26

D

Danzing, Benita 35
DeHaney, Felicia 10
DeVenny, Susan 10
Dichter, Harriet 10
Dodge, Kenneth 15, 35, 38
Douville, Lavonne 26

E

Earls, Marian 10
Edgerton, Janice 29
Erickson, Tiffany 30
Espinosa, Linda 33

F

Fahey, Ryan 32
Fanjul, Stephanie 15, 38
Finaldi, Lisa 25
Florez, Ida Rose 10
Foster-Fishman, Pennie 10
Freeman, Judy 26

G

Galanter, Rachel 42
Garvin, Khari 15, 25, 38
Garza, Josephine F. 10
Glazer, Kathy 10
Glover, Sharon 40
Goffin, Stacie 15, 38
Golden, Megan 31
Golden, Olivia 14, 34
Gonzalez, Lorena 25
Grubbs, Paula 35

H

Hawkins-Crudup, Consuellis 32
Henderson, Lee 36
Hestenes, Linda 24
Hirsh-Pasek, Kathryn 14, 34
Holton, Erica 37
Houtz, Evie 32

J

Johnson-Staub, Christine 10, 14, 24,
26, 34, 36
Jones, Amber 26
Jones, Mary Neal 41
Joseph, Betsy Polk 28

K

Karp, Naomi 26
Keech, Catherine 29
Kiker, Gail 32
Killins, Sherri 25, 33, 40
Kinavey, Erin 36
Kipnis, Fran 10
Klass, Perri 10
Knight, Porsche 24

L

Ladd, Helen 35
La Paro, Karen 24
Leatherman, Alicia 10
Lenz, Heather 11
Liberato, Elaine 36
Lieberman, Catherine 28
Little, Andrea 32
Locke, Edith 31
Lopez, Antonia 33
Lush, Jillian 36

M

Madrigal, Katie 30
Malavenda, Roberta 26
Maldonado, Mariela 36
Martin, Mary 31
Marti, Norma 36

Mathias, Debi 27, 31
Matthews, Hannah 26, 31
Maxwell, Kelly 10
McCombs-Thornton, Kimberly 25
McGee, Marisol Jimenez 11
Miller, Allison 31
Miller, Jody 29
Millett, Bill 10, 30
Mims, Sharon 24
Minish, Patricia 36
Mitchell, Lamar 30
Mittal, Gina 30
Mohl, Ron 27
Moore, Wes 13, 42
Morgan, Winnie 37
Muniz, Jackie 30
Murphy, Dr. Robert 10
Muschkin, Clara 35

N

Neal, Mary 30
Neimand, Rich 10, 34
Newlin, Colin 29
Neyman, Linda 29
Nieves, Janessa 27
Nolan, Catherine 24

P

Parks, Alissa 31, 39
Patel, Nisha 14
Paylor, Carolyn 28
Payne, C. Chris 25
Perez, Kelly 25, 33, 40
Perry, Kris 10
Perry-Manning, Susan 15, 38
Phillips, Eva 35
Ponder, Karen 10
Popadiuk, Jennifer 42
Porter, Megan 41
Prentice, Carol 36
Price, Wendy 27
Puglisi, Dan 28

Q

Quiroa, Samilla 30

R

Race, Al 12, 26
Rairigh, Richard 32
Ray, Aisha 40
Rivest, Michele 33
Roback, Karen 39
Roberts, Robin 32
Robinson, Denauvo 28
Rochelle, Dawn 30
Russell, Sue 25, 35
Rutherford, Josie 41

S

Sawyer, Rhonda 41
Scarborough, Elaine 32
Schmit, Stephanie 31
Schumacher, Rachel 10
Scott, Joy 25
Seawell, Scottie 42
Shahinfar, Ariana 36
Shepherd, Ruth 36
Shuell, Julie 10, 11, 41
Singer, Jayne 15, 30, 38
Singletary, Cornelia 27
Smith, Linda K. 12, 26
Smith, Sarah 29
Smith, Sheila 10, 36
Smythe-Leistico, Ken 39
Spano, Sedra 28
Spence, Ann 25
Stadtler, Ann 30
Starr, Aviva 41
Steed, Derek 42
Steinke, Paula 26
Sullivan, Sharon 35

T

Thompson, Marilyn 41
Thompson, Rob 33
Tolan, Terry 36

Torrence, Debra 25
Trivette, Carol M. 10, 14, 34
Turner, Cynthia 25

V

Vasques, Elizabeth 10
Vigil, Jacob 24

W

Wagner, Laura 35
Walker, Alan 41
Wallen, Margie 24
Warren, Linda 35
Washington, Valora 15, 38
Wat, Albert 14, 34
Waters, Joe 31
Watkins, Carey Ann 32
Watkins, Cindy 5, 15, 38
Watson, Erin R. 11
White, Aimee 41
Whiteman, Jodi 10
Whitley, Barbara 32
William, Alicia 39
Wilson, Jamie 32
Wingard, Holly 27
Wise, Samirra 39
Witherspoon, Claretta 25
Woodhouse, Karen 10

Y

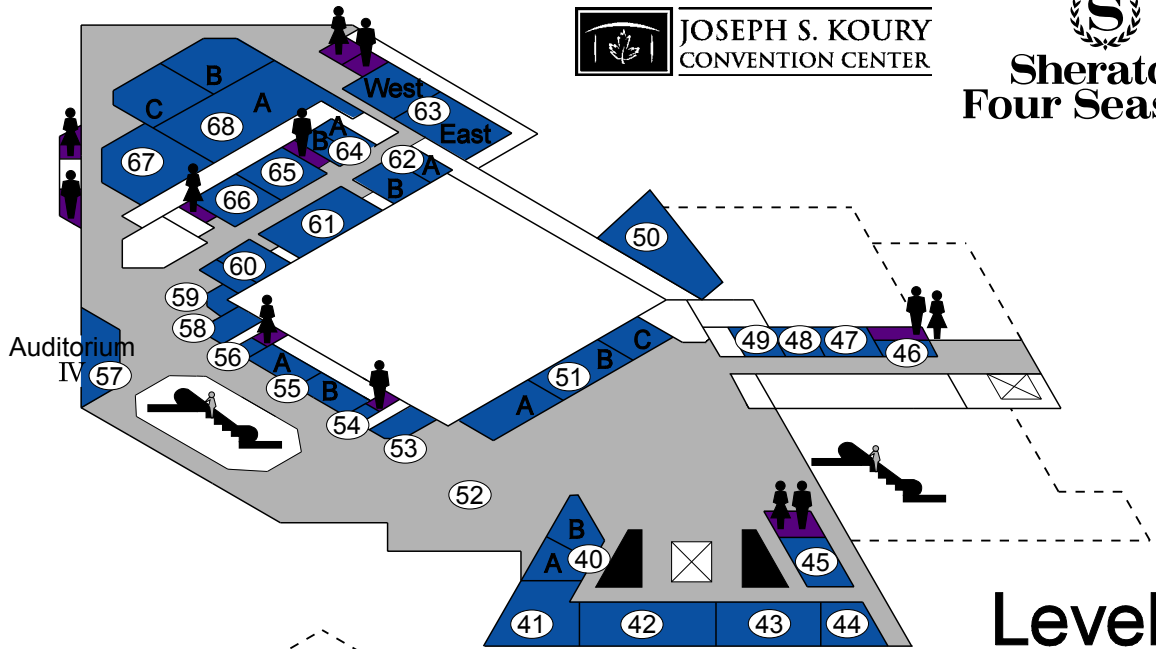
Yandow, Heather 40

Z

Zalkind, Cecilia 15, 38
Zimmerman, Tracy 14, 25, 34

Level 3

- 40 Heritage
- 41 Olympia
- 42 Turnberry
- 43 Pinehurst
- 44 Bear Creek
- 45 Marsh Harbour
- 46 Edgewood
- 47 Meadowbrook
- 48 Links
- 49 McCormick
- 50 Sawgrass
- 51 Colony
- 52 Prefunction Area III
- 53 Riverdale
- 54 Oyster Bay
- 55 Arrowhead
- 56 Eastmoreland
- 57 Auditorium IV
- 58 St. Andrews
- 59 Torry Pines
- 60 Pebble Beach
- 61 Edinburgh
- 62 Augusta
- 63 Grandover
- 64 Tidewater
- 65 Sandpiper
- 66 Tanglewood
- 67 Blue Ashe
- 68 Victoria Ballroom



JOSEPH S. KOURY
CONVENTION CENTER

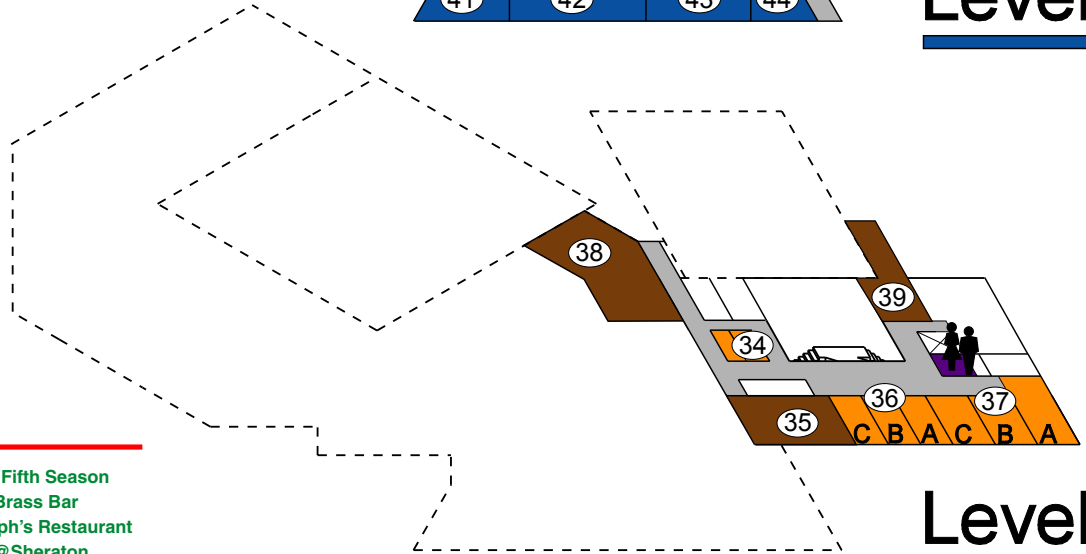


Sheraton
Four Seasons

Level 3

Level 2

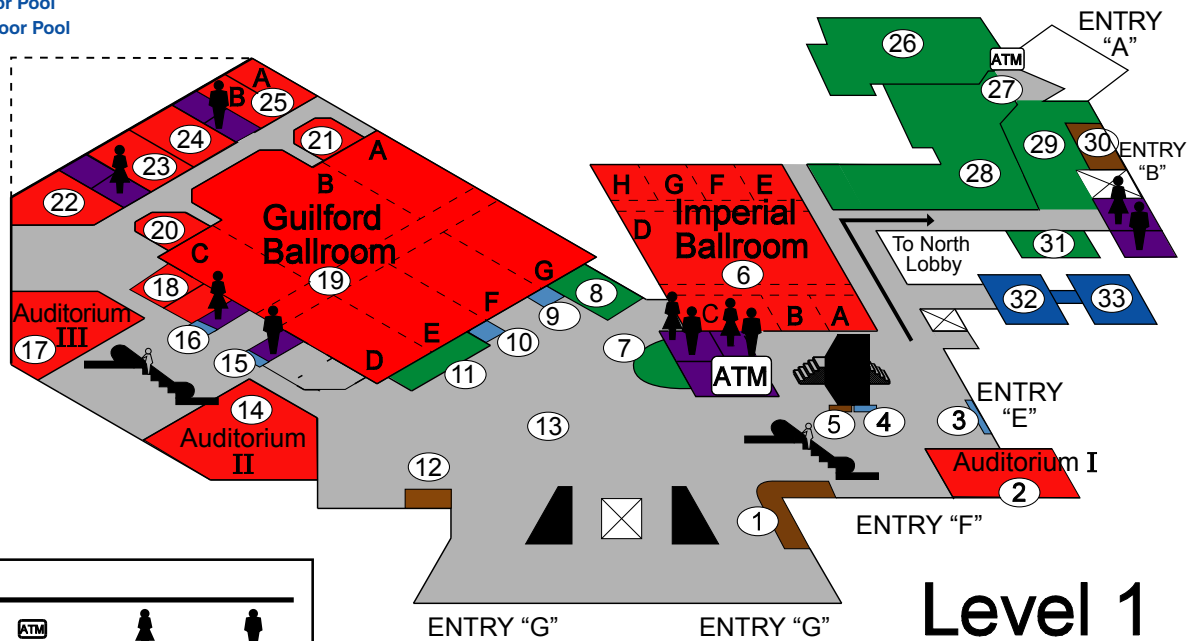
- 34 Birch
- 35 Reservations
- 36 Oak
- 37 Cedar
- 38 Sales and Catering
- 39 Fitness Center



Level 2

Level 1

- | | |
|-----------------------|------------------------|
| 1 Hotel Registration | 26 Club Fifth Season |
| 2 Auditorium I | 27 The Brass Bar |
| 3 Convention Desk I | 28 Joseph's Restaurant |
| 4 Convention Desk II | 29 Link@Sheraton |
| 5 Concierge | 30 Administration |
| 6 Imperial Ballroom | 31 The Connection Bar |
| 7 The Bar Down Under | 32 Indoor Pool |
| 8 Skylite Café | 33 Outdoor Pool |
| 9 Convention Desk III | |
| 10 Convention Desk IV | |
| 11 Café Espresso | |
| 12 Gift Shop | |
| 13 Prefunction Area I | |
| 14 Auditorium II | |
| 15 Convention Desk V | |
| 16 Convention Desk VI | |
| 17 Auditorium III | |
| 18 Cardinal | |
| 19 Guilford Ballroom | |
| 20 Carolina | |
| 21 Gate City | |
| 22 Old North | |
| 23 Blandwood | |
| 24 Morehead | |
| 25 Biltmore | |



Symbols

ELEVATORS	ESCALATORS	STAIRS	ATM	WOMEN'S RESTROOM	MEN'S RESTROOM

Level 1

CERTIFICATE OF ATTENDANCE

2014 National Smart Start Conference
May 5 - May 8, 2014
Greensboro, North Carolina

Awarded to

ATTENDEE

Cindy Watkins

CINDY WATKINS, PRESIDENT





WWW.SMARTSTART.ORG



FB.COM/SMARTSTART



@NCSMARTSTART



YOUTU.BE/NCSMARTSTART