

# Engaging Our Community



*Creating Our  
Vision for  
PreK-12  
Education*

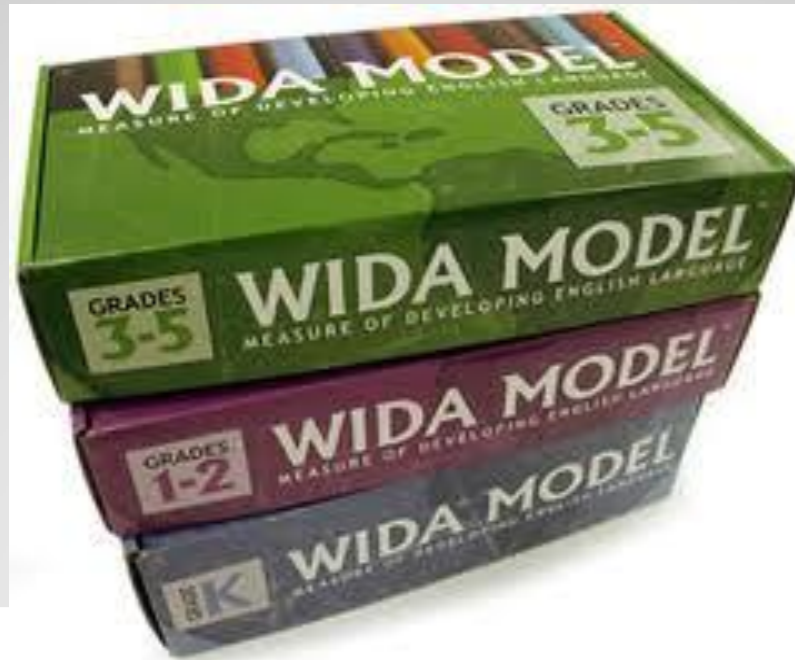
**National Smart Start Conference  
May 8, 2014**

# Values? Whose Values?



*Where do  
you stand?*

# Adopt a statewide assessment for kindergartners?



**Allow parents to home-school their children even if they lack teaching credentials?**



# Child care



1. Require all providers to be licensed?
2. Require only private commercial providers to be licensed?
3. Make all licensing voluntary?

# Install surveillance cameras in all schools that receive public funding?



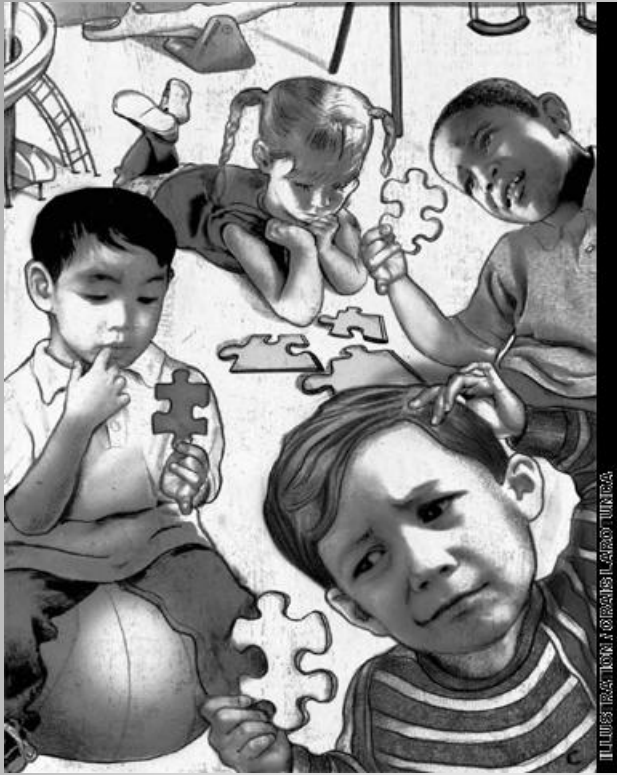
**BIG BROTHER  
IS WATCHING  
YOU**



# Require publically-funded pre-schools to teach teeth brushing and dental hygiene?



# Pre-K Education



- Public, universal, and voluntary
- Public, universal, and mandatory
- Public, universal, and mandatory only for children at-risk
- A private responsibility left up to parents



# Visioning and the Public Values Framework

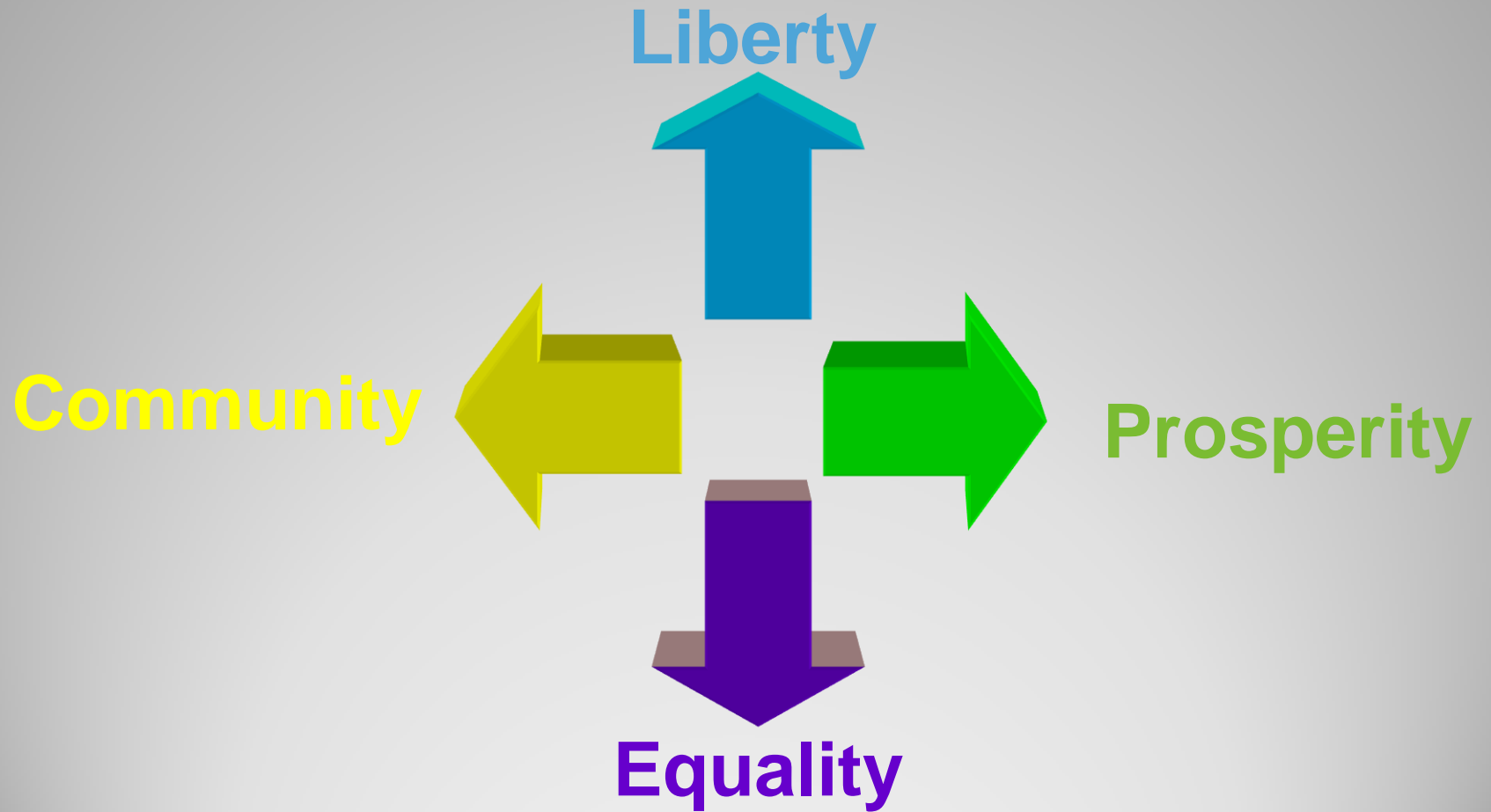


# What are these choices about?

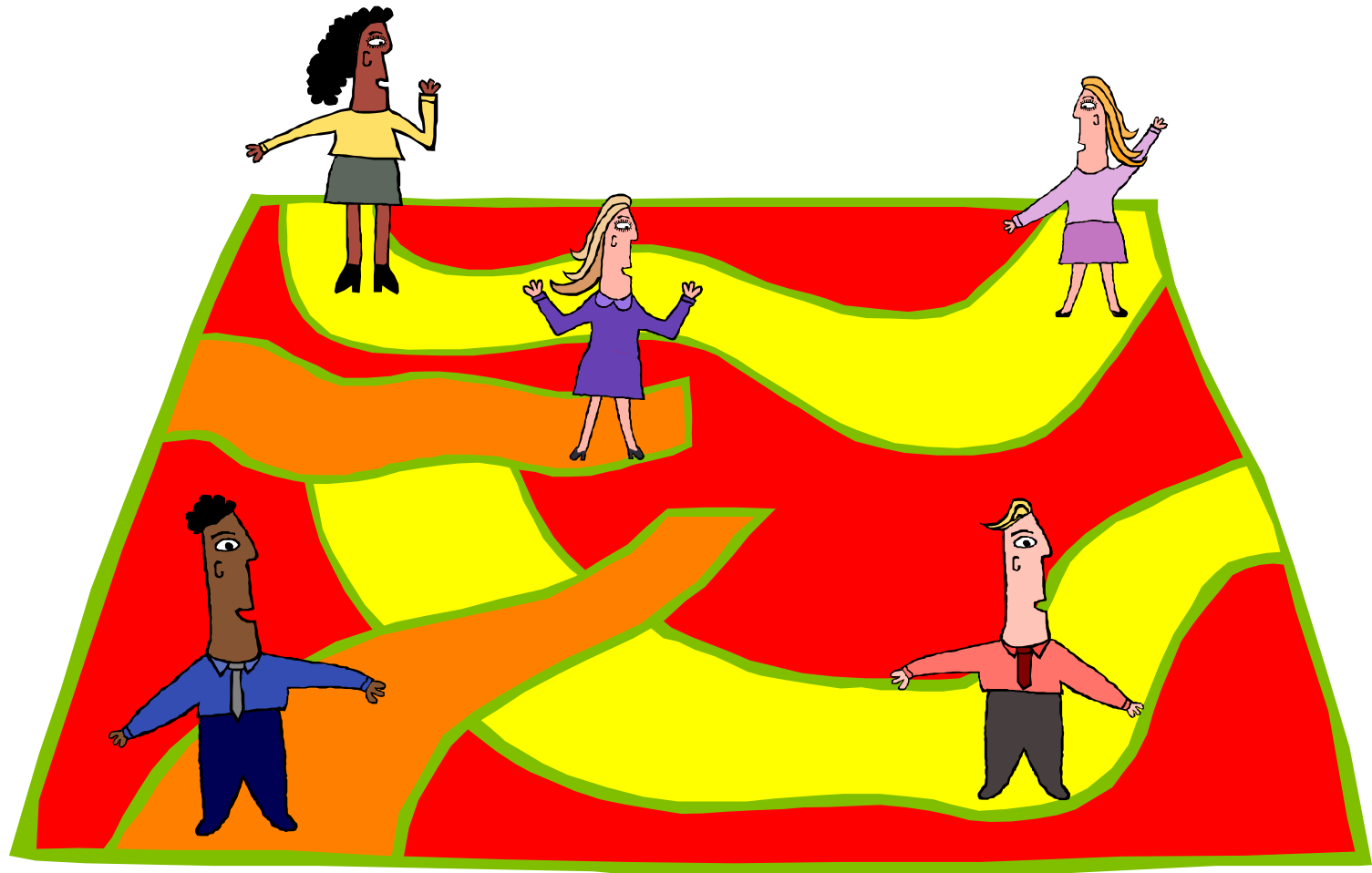


***Why do they  
arise in the  
context of  
caring for  
and  
educating  
children?***

# Values of the Public Good



# Liberty



# Equality



# Community



# Prosperity



**These values  
frame our  
visions for  
educating  
children**





## **LIBERTY**

**Freedom, choice, independence, autonomy, transparency, rights, voluntary, opportunity, individuality, privacy, personal responsibility, self-determination, self-sufficiency, self-help, self-governing**

## **COMMUNITY**

**Safety, security, sense of place, belonging, identity, connection, attractive, appealing, welcoming, healthy, preservation, conservation, tradition, customs, culture, history, the sacred, collective action, social order, moral order, quality of life**

## **PROSPERITY**

**Economy, efficiency, growth, profit, productivity, return on investment, development, incentives, competition, privatization, commercialization, standardization, performance measurement, benchmarking, market rules, quantity of life, standard of living**

## **EQUALITY**

**Fairness, justice, tolerance, acceptance, diversity, equity, inclusion, representation, redistribution, equal rights, equal opportunity, equal access, equal treatment, equal results, level playing field**

# Audacity

Audacious Visions to Unite a Community

- A computer on every desk and in every home
- Democratize the automobile
- Every book, ever printed, in any language, all available in less than 60 seconds
- Before this decade is out, of landing a man on the moon and returning him safely to the earth

## **Audacious Visions**

# Audacious Vision...

**We envision a public school system that is a national model for its curriculum and community engagement to empower all Alamance County students with equal opportunity for civic engagement, a meaningful quality of life and skills for economic success – for themselves and our community.**

# A Vision Plan for Public Education



# Vision Statements

**We will be recognized as a national model for best-in-class public education, emulated by other school systems across the country.**



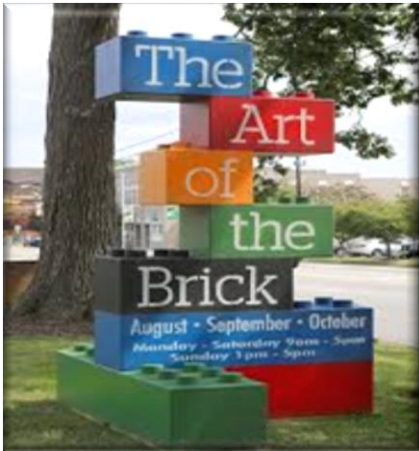
# Vision Statements

**We will educate our students with utmost respect and an uncompromising commitment to rigor and excellence.**



# Vision Statements

**We will be recognized as a preferred place to live, raise families, and build businesses because of our public education system.**





# Vision Statements

**We will attract high quality teachers as a result of our respect for and trust in them, our community and professional support, and competitive compensation.**



DeAnna Foust-Platt named ABSS 2013 Teacher of the Year

# Vision Statements

**Our schools and related facilities will be safe and well-maintained, and they will support our commitment to provide best-in-class educational opportunities for our students.**



Highland Elementary

# Vision Statements

**We will prepare our students to live, work, lead,  
and govern in our local, national, and global  
communities.**



# Vision Statements



**We value a school system  
interwoven with the  
community fabric.**

**How did we get there?**

# The Process

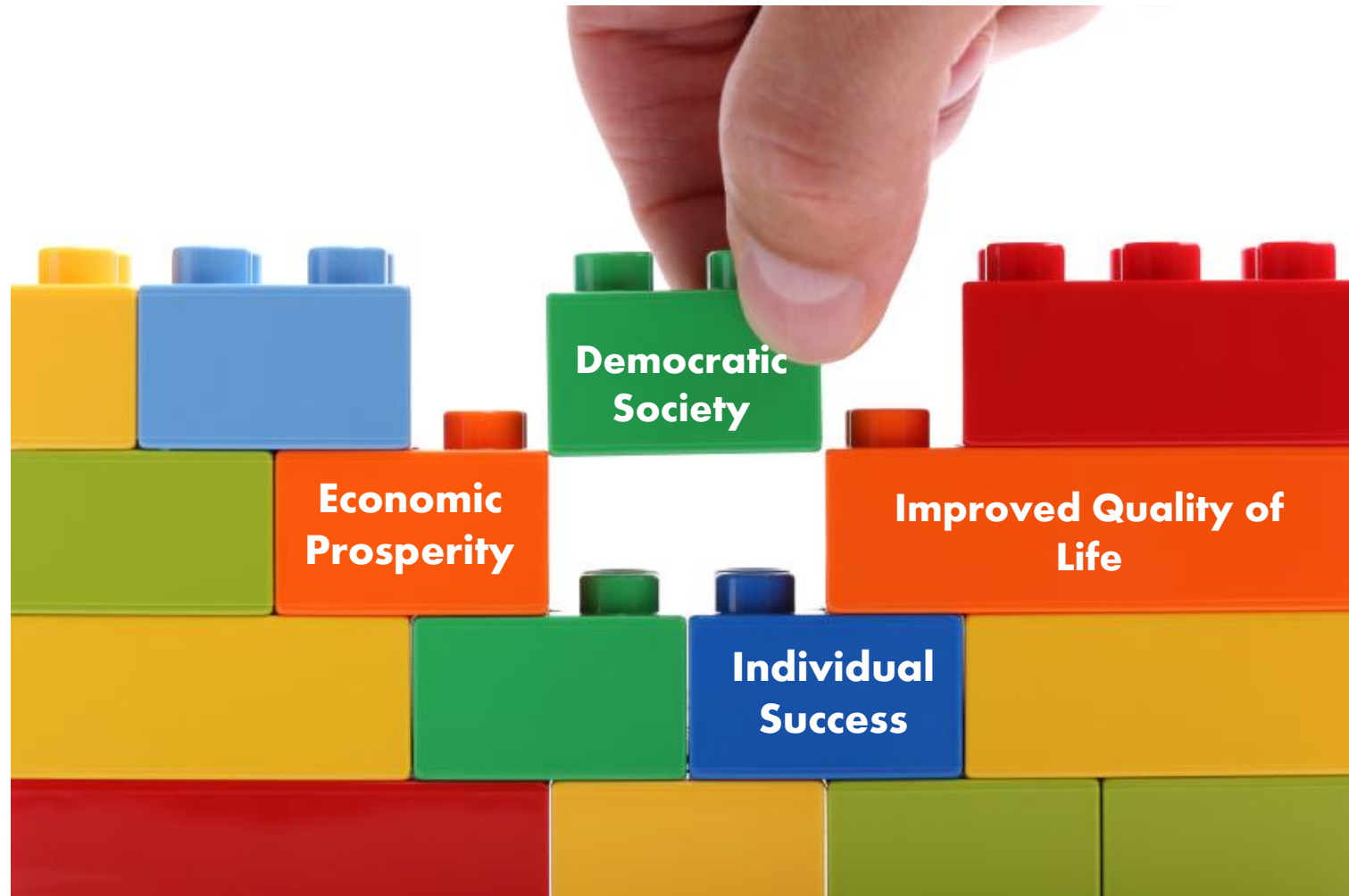


# The People

- 9 high school juniors
- 5 police chiefs
- 3 mayors and Chairman of County Commissioners
- 3 City Council members
- Parent representatives
- Teacher representatives
- Business leaders
- Faith community
- Governmental leaders (DSS, DHS, County Manager)

# We Believe...

**Education is the foundation for:**





# The Results

**We  
Believe**



**We  
Envision**



**We  
Expect**

# We Believe...in Alamance County

## **That educating our children will...**

- Prepare good citizens, a talented work force, and strong leaders.**
- Allow Alamance County to be competitive in a global economy.**
- Provide for economic success and improve the quality of life for all residents.**
- With an excellent system, enable Alamance County to be the most desired place to live, work, and raise a family.**

# We Believe...in our Children

- That all children must have *equal opportunity* to realize their *full potential*.
- That our children can *achieve exceptional* post high school *successes*.



**Where do we go from  
here?**

# **Everyone has a responsibility to fulfill the Vision:**

- **the community,**
- **the parents,**
- **the Board of Education, and**
- **our local leaders.**

**Fulfilling the Vision**

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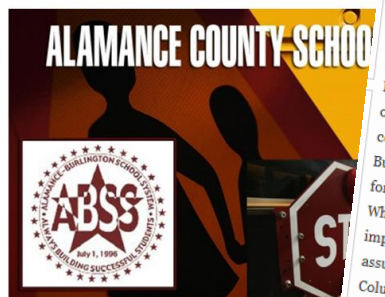
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How One Woman Is Getting Hundreds of E...  
 (The Book Insider)

### Education forum focuses on funding



### Education summit focuses on vision plan



By Isaac Groves / Times-News  
 Published: Tuesday, September 17, 2013 at 18:50 PM.

Tables were set for about 150, cars and two school bus down Turrentine Street, a middle-school orchestra was...  
 The theme was vision.

### Education needs innovative solutions to improve

Like almost any parent and grandparent, I am concerned that our children receive a quality education. Concerning the controversy surrounding Wednesday's Greater Alamance Chamber of Commerce ad encouraging "better funding for education in Alamance County," one question comes to mind. Why do the ad's sponsors assume better funding will equal improved student achievement? Statistics do not support that assumption. For instance, per-pupil funding in the District of Columbia is \$30,000. In spite of that, D.C. has one of the lowest graduation rates in the nation and produces some of the country's lowest achievement scores.

I join the chamber and the ad's sponsors in supporting our education system. I'm not necessarily opposed to increased funding. I'd just like to see the old and unproven "more money means better education" mantra replaced with "more money means better schools."

### Community makes a difference in public education

By Lillie Cox / Alamance-Burlington School System  
 Published: Friday, August 30, 2013 at 11:40 AM.

As I visited schools across our district on opening day, I was reminded of how many memories and futures frame our profession. I watched parents take pictures of their child's first day of school and thought about the significance of those snapshots for the families we serve. Whether you are 6 or 60, the first day of school is a shared memory, a common bond. Every year our education professionals create lasting lifetime memories as they develop strong foundations for the future for every child. We are proud to be public educators and proud of every child in Alamance County's community collaboration for our future.

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### Response to pro-education ad was enlightening

Published: Tuesday, April 15, 2014 at 14:53 PM

After I read a response to the recent "education ad" in the April 9 Times News by current county commissioners, several questions came to mind. Commissioner John Paisley stated that he would like to see the individuals that were listed as sponsoring the ad contribute to the school system to "help the burden on the taxpayers." Are they not paying taxes now? Does this mean that we are not paying taxes now? Mr. Paisley also stated that we were losing too many teachers to neighboring counties due to pay.

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Eighteen Uncomfortable Engagement Photos (Parent Society)

10 All-American Foods That Foreigners Can't (Answers)

The Top 5 Worst Dog Breeds For Kids (DogReference)

### Schools funding ad riles some county board candidates



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### School board begins process of guiding first strategic plan



# Vision for Public Education

IN ALAMANCE COUNTY

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ADVOCATE

YOUR ROLE



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ADVOCATE

| READ MORE |



YOUR ROLE

| READ MORE |

See the Vision at:

<http://www.acvision4ed.com>

# Values? Whose Values?



*Where do you  
stand? Wearing  
your stakeholder  
hat...*



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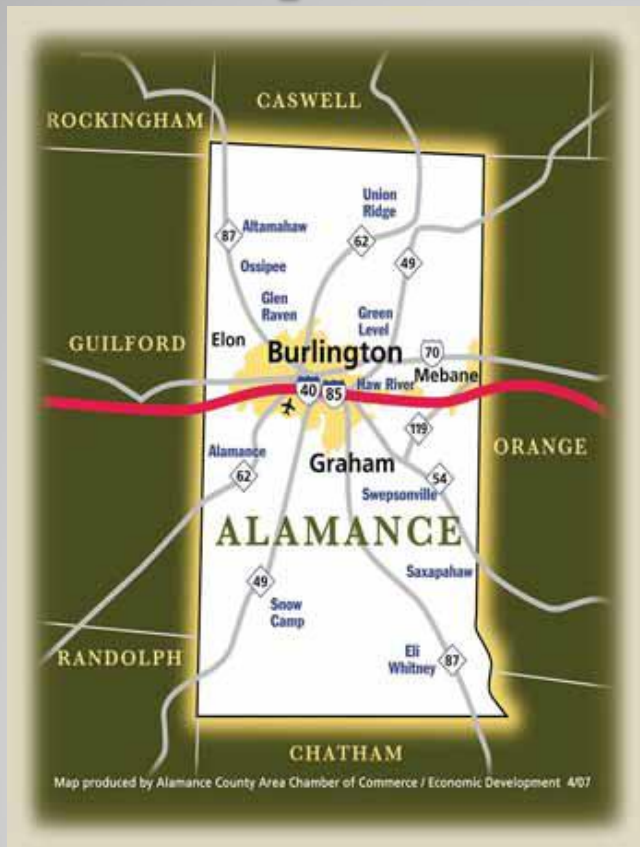


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# Stakeholder Role Discussions and Sharing

- **Why Engage Your Community's Stakeholders?**
- **Ideas for Engaging Your Community's Stakeholders?**
- **Opportunities and Challenges in Engaging Your Community's Stakeholders?**

# Alamance County Today: Participants' Perspectives







**Thank  
you for attending  
our session!**

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[www.abss.k12.nc.us](http://www.abss.k12.nc.us) and  
[www.acvision4ed.com](http://www.acvision4ed.com)