



2013 National Smart Start Conference

April 30 - May 2, 2013
Greensboro, NC

CONFERENCE PROGRAM

AGENDA OVERVIEW

Monday, April 29

Pre-Conference Day

- 8:00 AM–5:00 PM Registration Open
- 10:30 AM–5:00 PM Pre-Conference Sessions
- 7:00 PM–9:00 PM Registration Open

Tuesday, April 30

- 7:30 AM–5:00 PM Registration Open
- 8:00 AM–9:30 AM Concurrent Workshops
- 10:00 AM–10:45 AM Welcome & Opening Keynote: Paul Tough
- 10:45 AM–11:15 AM Book Signing with Paul Tough, Author of *How Children Succeed: Grit, Curiosity, and the Hidden Power of Character*
- 11:30 AM–12:30 PM Address from Shannon Rudisill, Office of Child Care
- 12:30 PM–1:30 PM Lunch on Your Own
- 1:30 PM–3:00 PM Plenary Session: Walmart Moms and Parent Engagement
- 1:30 PM–3:00 PM Concurrent Workshops
- 3:00 PM–3:30 PM Break
- 3:30 PM–5:00 PM Plenary Session: State Leadership Perspectives on the Early Learning Challenge Grant
- 3:30 PM–5:00 PM Concurrent Workshops
- 7:00 PM–9:00 PM Dessert Reception

Wednesday, May 1

- 7:30 AM–5:00 PM Registration Open
- 8:00 AM–5:00 PM Exhibits Open
- 8:30 AM–10:00 AM Plenary Session: Lessons Learned from Diverse State Governance Models
- 8:30 AM–10:00 AM Concurrent Workshops
- 10:00 AM–10:30 AM Break
- 10:30 AM–12:00 Noon Keynote Lecture: Diana Whitney, Author of *Appreciative Leadership*
- 10:30 AM–12:00 Noon Concurrent Workshops
- 12:00 Noon–1:30 PM Lunch on Your Own
- 12:15 PM–1:00 PM Book Signing with Diane Whitney
- 1:30 PM–3:00 PM Plenary Session: What it Takes to Engage and Support Today's Families and Tools that Can Help
- 1:30 PM–3:00 PM Concurrent Workshops
- 3:00 PM–3:30 PM Break
- 3:30 PM–5:00 PM Plenary Session: ReadyNation and CED Discuss Engaging the Business Community
- 3:30 PM–5:00 PM Concurrent Workshops

Thursday, May 2

- 7:30 AM–12:00 Noon Registration Open
- 8:30 AM–12:00 Noon Plenary Session: Buffering the Effects of Stress on Young Children: Practical Strategies
- 8:30 AM–10:00 AM Concurrent Workshops
- 10:00 AM–10:30 AM Break
- 10:30 AM–12:00 Noon Concurrent Workshops
- 12:15 PM Celebration Lunch
- 2:15 PM Conference Concludes

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WELCOME



Stephanie Fanjul



Nancy H. Brown

“The General Assembly finds, upon consultation with the Governor, that every child can benefit from, and should have access to, high quality early childhood education and development services. The economic future and well-being of the State depend upon it.”

These are the first two sentences of Smart Start’s authorizing legislation written and passed by the North Carolina General Assembly in 1993—20 years ago! North Carolina lawmakers created Smart Start as an innovative solution to address the problem of young children entering school unprepared. In so doing, they changed the trajectory of generations of children to come and inspired states across the country to undertake their own early childhood efforts. This bold action helped to create the context in which we gather in Greensboro this week, from all over the country, to improve and innovate early childhood systems that did not even exist two decades ago!

As we in North Carolina celebrate 20 years of Smart Start, we as a nation celebrate something even bigger. Despite the battles we may continue to face, we have in fact reached a tipping point. The President of the United States used his State of the Union address to propose greater early childhood investments as part of our nation’s strategy to achieve economic prosperity. Governors from both parties are putting early education on their agendas. Our babies, toddlers and preschoolers are taking center stage.

As one might expect, this increased attention has led to increased scrutiny. But unlike times past when it was up to us to stay strong and make the case for these critical investments, we have new supporters taking a stand: economists like Timothy Bartik and Nobel Prize winner James Heckman; military leaders like General Wesley Clark and General Hugh Shelton; and business leaders like John E. Pepper Jr., a former chairman and chief executive of Procter & Gamble and a former chairman of the Walt Disney Company and James M. Zimmerman, a former chairman and chief executive of Macy’s. Did you ever think you would read an article headlined, “Capitalists for Preschool” in the *New York Times*?

It is an exciting time to be together. Over the next several days, you will have the opportunity to hear from the leading experts in our field. In addition to keynotes and workshops, we have six plenary sessions featuring nationally renowned experts on a range of topics, from business engagement to the effects of stress to the Race to the Top Early Learning Challenge Grant.

As always we are grateful to our sponsors. It is through their support that we are able to keep the registration to an affordable rate. Be sure to stop by their exhibits on Wednesday. Of course the conference would not be possible without the dedicated staff of The North Carolina Partnership for Children, Inc.; our teams of national expert advisors and steering committees; and the many presenters who are so generously giving of their time to share their expertise with all of us.

So, welcome to the 2013 National Smart Start Conference! Let the learning and fun begin!

A handwritten signature in blue ink that reads "Stephanie Fanjul".

Stephanie Fanjul
President, The North Carolina
Partnership for Children, Inc.

A handwritten signature in blue ink that reads "Nancy H. Brown".

Nancy H. Brown, Ph.D.
Board Chair, The North Carolina
Partnership for Children, Inc.

Level 3

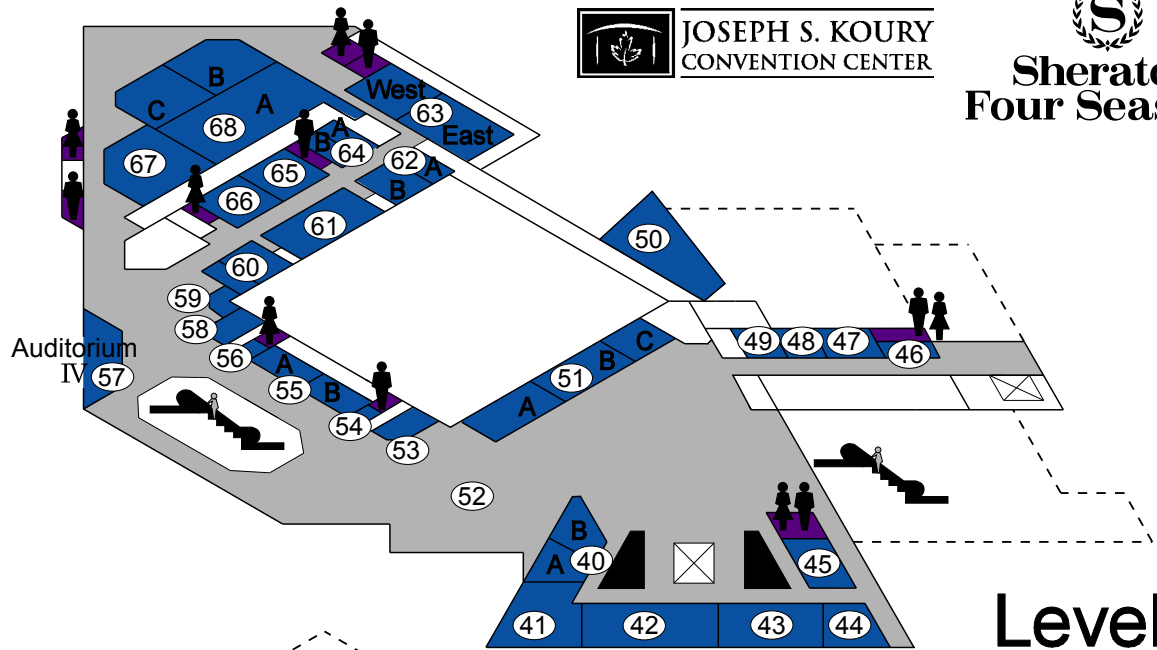
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- 44 Bear Creek
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- 62 Augusta
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- 65 Sandpiper
- 66 Tanglewood
- 67 Blue Ashe
- 68 Victoria Ballroom



JOSEPH S. KOURY
CONVENTION CENTER



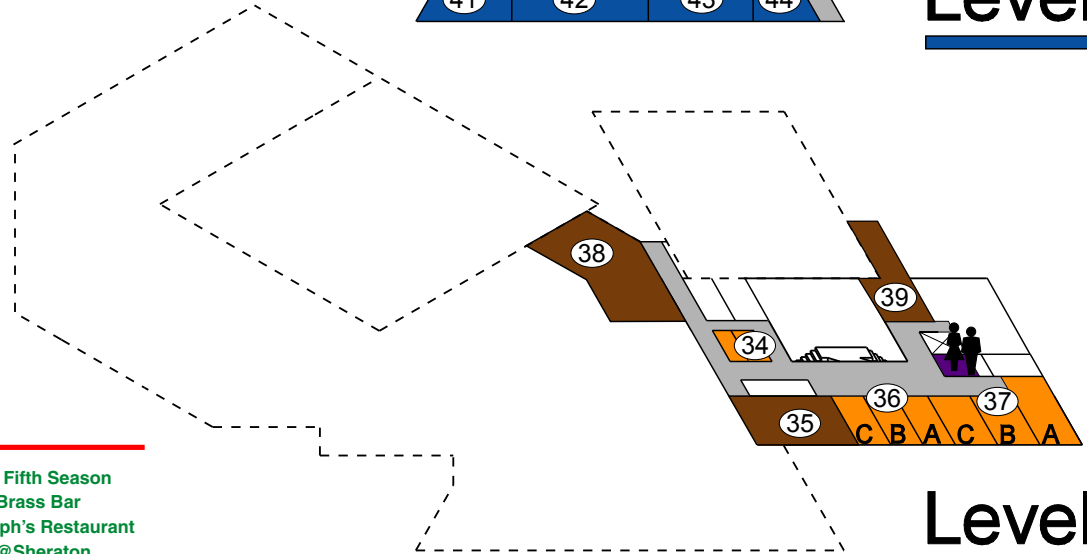
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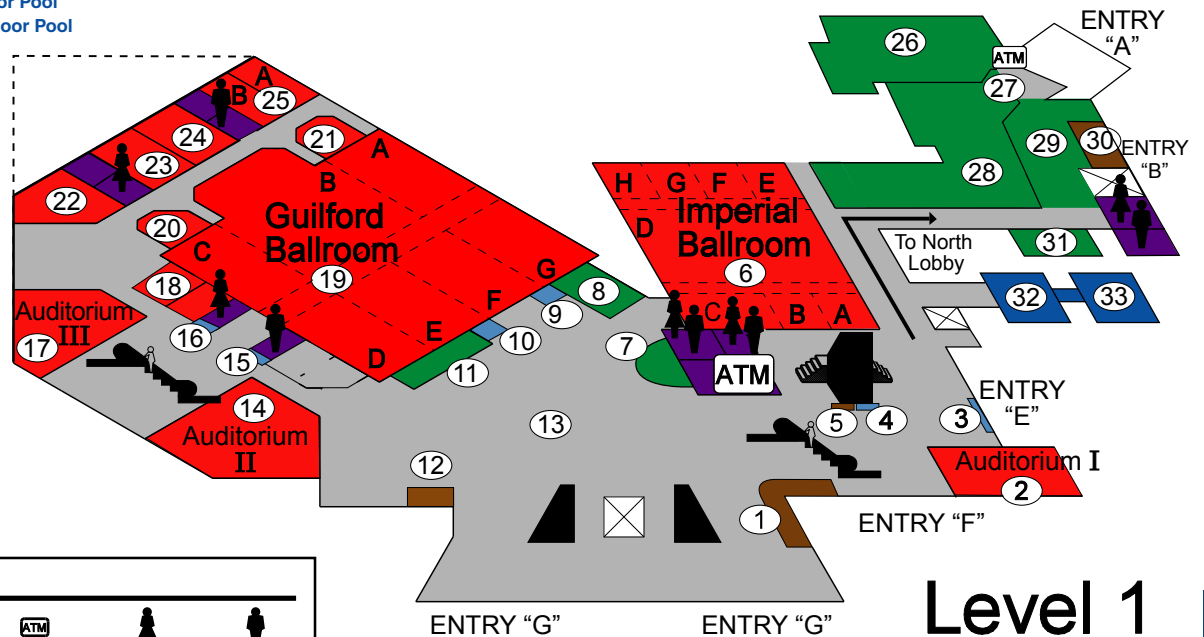
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Level 1

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- 3 Convention Desk I
- 4 Convention Desk II
- 5 Concierge
- 6 Imperial Ballroom
- 7 The Bar Down Under
- 8 Skylite Café
- 9 Convention Desk III
- 10 Convention Desk IV
- 11 Café Espresso
- 12 Gift Shop
- 13 Prefunction Area I
- 14 Auditorium II
- 15 Convention Desk V
- 16 Convention Desk VI
- 17 Auditorium III
- 18 Cardinal
- 19 Guilford Ballroom
- 20 Carolina
- 21 Gate City
- 22 Old North
- 23 Blandwood
- 24 Morehead
- 25 Biltmore
- 26 Club Fifth Season
- 27 The Brass Bar
- 28 Joseph's Restaurant
- 29 Link@Sheraton
- 30 Administration
- 31 The Connection Bar
- 32 Indoor Pool
- 33 Outdoor Pool



Level 1

Symbols

ELEVATORS	ESCALATORS	STAIRS	AUTOMATED TELLER MACHINE	WOMEN'S RESTROOM	MEN'S RESTROOM

GENERAL INFORMATION

Meals

Your conference registration includes:

Opening Dessert Reception, Tuesday, April 30

7:00 PM–9:00 PM / Guilford Ballroom

Please note that this a different time than in years past.

Celebration Lunch, Thursday, May 2

12:15 PM / Guilford Ballroom

Please be sure to wear your nametag to be admitted to each event. For meals on your own, there is a food court in the Four Seasons Town Centre and several restaurants located nearby. A Visitors Guide is available at the registration desk.

Restaurants in the hotel:

- » Joseph's Restaurant
- » Cafe Espresso
- » Skylite Cafe

Workshop Seating

While we do our best to place popular workshops in larger rooms, we don't always get it right. Make sure you get to your workshop early to get a seat. Inevitably, some sessions will reach capacity. When that happens, we will post a "Session Full" sign at the room entrance.

Attendance Certificate

A Certificate of Attendance for the Conference is included in the back of the program. Contact hours through the North Carolina Division of Child Development and Early Education are not provided.

Message Board

There is a Bulletin Board located next to the Registration Desk. Any workshop and/or room changes will be posted here as will messages for conference participants.

Evaluation

Online evaluations for each workshop can be accessed using the QR codes found next to its description in this program or on the sign outside the room in which its held. To use a QR code just download any QR code reader app such as Scan Life or Red Laser to your smartphone (iPhone, Android, Windows), open the app and scan the QR code using your phone's camera. It will take you to a short, online survey for the workshop you scanned. An evaluation regarding your entire conference experiences will be sent to you via email following the conference.



QR Code



**Smartphone
with reader App**



Online survey

2013 NATIONAL SMART START CONFERENCE STEERING COMMITTEES

We are grateful to the many experts who volunteered numerous hours of their time to ensure that this year's program represents the best thinking in the field. They brainstormed with us, contacted their colleagues on our behalf and often agreed to present themselves. The excellent workshops and plenary sessions offered this year are the result of this collaboration. We thank the following members of the Steering Committees for their time, expertise and dedication.

Early Care and Education

Peggy Ball, National Center on Child Care Quality Improvement

Deborah Cassidy, Division of Child Development and Early Education, North Carolina Department of Health and Human Services

Fran Kipnis, Center for the Study of Child Care Employment, University of California, Berkeley

Sarah LeMoine, ZERO TO THREE

Ivelisse Martinez-Beck, Office of Planning Research and Evaluation, Administration for Children and Families

Kelly Maxwell, Frank Porter Graham Child Development Institute

Sue Russell, Child Care Services Association

Barbara Thompson, Department of Defense

Abby Thorman, Thorman Strategy Group

Kathryn Tout, Child Trends

Early Childhood Health

Kelly Close, Oral Health Section, North Carolina Department of Health and Human Services

Neal Horen, Georgetown University, Center for Child and Human Development

Olson Huff, Olson Huff Center for Childhood Development at Mission Hospital

Melissa Johnson, North Carolina Infant Mental Health Association

Jonathan Kotch, UNC Gillings School of Global Public Health

Sue Lynn Ledford, Wake County Department of Health and Human Services

Betty Rintoul, Encouraging Connections

Steve Shore, North Carolina Pediatric Society

Pam Silberman, North Carolina Institute of Medicine

Dianne Ward, UNC Gillings School of Global Public Health

Early Childhood System Development

Gerry Cobb, BUILD

Rhian Evans Allvin, First Things First

Karen Ponder, Ponder Early Childhood, Inc.

Louise Stoney, Alliance for Early Childhood Finance

Melissa Van Dyke, National Implementation Research Network

Karen Woodhouse, First Things First

Family Support and Leadership

Joan Blough, Early Childhood Investment Corporation

La-Mine Givens, Prevent Child Abuse North Carolina

Catherine Joyner, Division of Public Health, North Carolina Department of Health and Human Services

Cheri Shapiro, Institute for Families in Society, University of South Carolina

Rachel Schumacher, Rachel Schumacher Consulting

Public Engagement and Advocacy

Monica Dood, Dood and Metcalf

Bill Millett, ScopeView Strategic Advantage

Rich Neimand, Neimand Collaborative

Adele Robinson, National Association for the Education of Young Children

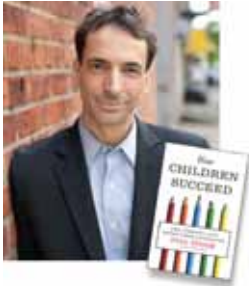
Albert Wat, National Governors Association, Center for Best Practices



KEYNOTES

Opening Keynotes

Tuesday, April 30, 10:00 AM - Guilford ABC - Book Signing Immediately Following



Paul Tough, Author of *How Children Succeed: Grit, Curiosity, and the Hidden Power of Character*

Paul Tough challenges our culture's belief that intelligence, endlessly measured by test scores, is the sole indicator of value in our education system. It's not. In *How Children Succeed*, he ushers in a tidal change in thinking and argues that non-cognitive skills - or, character - are better indicators of success: curiosity, conscientiousness, optimism, self-control and grit.

In this talk, Paul Tough will lay it bare: we believe that success comes from those who score highest on tests, from preschool to SATs. Yet evidence indicates that our story here might be dead wrong. The work of a new generation of researchers and educators points to the fact that the qualities that have a better shot at indicating lifelong success are “non-cognitive” or what we might refer to as “personality traits” such as: curiosity, conscientiousness, optimism, self-control, and grit. Using the tools of science, Tough will peel back the mysteries of character and trace the links between early childhood neurological development and environment. By showing how “nature” and “nurture” are intertwined.

A contributing writer to the *New York Times Magazine*, Paul Tough is also the author of *Whatever It Takes: Geoffrey Canada's Quest to Change Harlem and America*, which focuses on the steps necessary to improve the lives and education of underserved children. Through the case study of the Harlem Children's Zone, Tough describes the inspiring struggle to establish a way to combat poverty that could be replicated nationwide. Tough has also contributed to *This American Life* and *The New Yorker*, where he has honed his focus upon education, poverty, parenting and politics.

Tuesday, April 30 11:30 AM - Guilford ABC



Shannon Rudisill, Director of the Office of Child Care

Shannon Rudisill is Director of the Office of Child Care (OCC, formerly the Child Care Bureau [CCB]), where she has focused on raising the bar on quality in child care across the country, particularly for low-income children. From 2000 to 2007, Rudisill served as director of the Division of Technical Assistance at the CCB. As TA Director, she initiated new projects in the areas of infant and toddler care, the social and emotional development of young children, and school readiness. In addition, she built bridges between these early childhood programs and programs at the U.S. Department of Education. Prior to that, she was Special Assistant to ACF Assistant Secretary Olivia Golden and worked

extensively on the Clinton Administration's child care initiative.

During her tenure as OCC director, Rudisill has promoted child care policies and practices that are child-focused, family-friendly and fair to providers. Her accomplishments include putting forward a reform agenda for reauthorization, overhauling the state, territory and tribal child care planning process, and restructuring the OCC TA network. This work has resulted in a CCDF program concentrated on improving health and safety in child care programs, strong professional development and workforce initiatives, quality rating and improvement systems (QRIS) that set standards of excellence for child care providers, and a subsidy system that balances the importance of program integrity with child care access for vulnerable families. Rudisill also works closely with the Department of Education to build a high-quality, integrated early learning system through the Race to the Top-Early Learning Challenge. She is a graduate of Duke University and has a Master of social work degree from the George Warren Brown School of Social Work at Washington University in St. Louis.

Keynote Lecture

Wednesday, May 1, 10:30 AM - Guilford ABC - Book Signing at 12:15 PM



Diana Whitney, *Appreciative Leadership: Focus on What Works to Build a Thriving Organization.*

In the midst of the economic, social and environmental challenges facing us today there is a glimmer of hope. A social transformation is taking place in early childhood organizations worldwide. Leadership practices are moving from authoritarian to collaborative, from fear-based to strengths-based, and from talking at people to inquiry and dialogue “with” people.

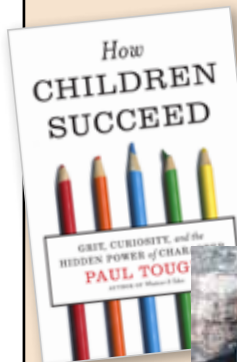
A positive revolution in organizing and change is underway, offering new possibilities and practices for leadership, organization design and community building. Positive psychology posits that people flourish and perform at their best when engaged in positive communication and surrounded by positive emotions. Teams, departments and entire organizations thrive in a positive emotional environment. Strengths-based research makes the case for human learning and development in areas of strength rather than weakness.

Drawing on years of experience and research, Diana Whitney defines leadership as a powerful relational process and offers five strategies for extraordinary performance.

Diana Whitney is a global social entrepreneur. She is founder and president of Corporation for Positive Change, a global consulting cooperative and of the Taos Institute, an international think tank dedicated to relational processes in business, education, families and communities. Her award winning books on Appreciative Leadership and Appreciative Inquiry, the revolutionary process she helped to develop, have been translated into over a dozen languages and are used as text books in business schools, universities and corporate learning centers around the world.

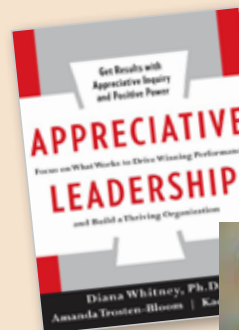
Book Signings

Both Paul Tough and Diana Whitney will be hosting book signings following their addresses. Book signings will take place in the same room as their presentations. Barnes and Noble is coordinating the events and is graciously donating 10% of all sales to The North Carolina Partnership for Children, Inc.



Paul Tough, *How Children Succeed: Grit, Curiosity, and the Hidden Power of Character*

Tuesday, April 30 - 10:45 AM,
Immediately following his
opening keynote address in the
Guilford Ballroom



Diana Whitney, *Appreciative Leadership*

Wednesday, May 1 - 12:15 PM,
Immediately following her
keynote lecture in the
Guilford Ballroom



SPECIAL EVENTS

Celebration Lunch Thursday, May 2 - 12:15 PM



20 Years of Smart Start

This year's Celebration Lunch has been 20 years in the making!

In 1993, the North Carolina General Assembly created Smart Start.

In so doing, they changed the trajectory of generations of children to come and inspired states across the country to follow their lead.

Join us for a legendary conversation!



Stephanie Fanjul
President of The North Carolina Partnership for Children, Inc.



Karen Ponder
Former President of The North Carolina Partnership for Children, Inc.



Rhian Evans Allvin
Chief Executive Officer of First Things First

Two women at the forefront of Smart Start's creation—Stephanie Fanjul and Karen Ponder—will reflect on the past 20 years and share their views of the future.

Rhian Evans Allvin, Arizona's early childhood leader, will moderate and contribute her perspective to the conversation.

They will take on tough questions, including: What do we need to hold ourselves capable and accountable for today, to move the work forward with and beyond us to achieve the outcomes we truly desire for young children?

Additional topics to be addressed:

- » The growth of the early childhood field over the past 20 plus years.
- » Enduring elements of the Smart Start model that made it successful in NC, AZ and elsewhere.
- » The future of early childhood systems development.
- » Redefining the role of leadership

ttt Reception

Tuesday, April 30 - 7:00 PM to 9:00 PM

Dancing!

Prizes!

Chocolate!



Now that's a combination!

Grab some dinner then head back to the ballroom to mingle with your peers from around the country, conference presenters, and early childhood leaders. Dance to the tunes of our D.J. Desserts and a cash bar will be available for what is sure to be an enjoyable evening.



Raffle prizes include:

- 2 Kindle Fires
- Amazon gift card
- Target gift card
- Prizes from our sponsors



PRE-CONFERENCE

Monday, April 29, 2013 - 10:30 AM - 5 PM

Lunch on your own: Noon – 1:30 PM Afternoon Break: 3 PM – 3:30 PM

The pre-conference provides an opportunity to explore a topic in-depth with the nation's leading experts in their fields. *Pre-registration required.*

A Powerful Tool for Facilitating Change: An Introduction to Motivational Interviewing

Paul Nagy, Duke University School of Medicine, Duke Psychiatry and Behavioral Sciences

Explore how you can use motivational interviewing (MI) as a powerful method to facilitate and engage intrinsic motivation in order to change behavior. Enhance your understanding of MI and why it is an evidence-based practice. Refresh your skills in asking open-ended questions, affirming strengths and sharing effective feedback.

Victoria A

Advocacy Impact through Influence Mapping

Rich Neimand, The Neimand Collaborative

Who do you need to influence, what do they care about and what's the message that will persuade them? Spend the day with Rich Neimand, from Neimand Collaborative, learning how you can effectively advocate for early childhood education by creating what Rich calls, "The Advocacy Box." Over the course of this hands-on session, participants will learn how to develop an asset map and influence strategy, present it to the group and get real-time feedback.

Augusta AB

Getting What We Really Want: Results Based Accountability

Victoria Goddard-Truitt, University of Maryland, School of Public Policy

Results Based Accountability involves a simple thinking process that can help direct the work of creating a strategy for improving the well-being of young children in a geographic area. "What do we want for young children in plain language?" "How would we recognize it in measurable terms?" "What will it take to get there?" Discover how to connect the two parts of results based accountability: population accountability (well-being of young children) and performance accountability (program or system performance).

Work backward from defining success to creating measures to assess and celebrate progress and make improvements and course correction. This highly interactive session will give you new tools to achieve the results you truly desire.

Grandover



PLENARY SESSIONS

The 2013 National Smart Start Conference includes six Plenary Sessions throughout the event. These sessions feature nationally renowned experts on a range of topics.

Tuesday April 30, 1:30 PM - 3:00 PM

Walmart Moms and Parent Engagement

Jennifer Greppi, Organizer, Parent Voices

Margie Omero, President, Momentum Analysis

How much do we know about the parents our programs seek to support and engage? How much of our work is based on assumptions? Is our engagement work truly engaging? Margie Omero, President and founder of Momentum Analysis, has gained national attention for her research on “Walmart Moms.” Jennifer Greppi, an Organizer with Parent Voices, supports low-income women to understand policy and advocate for themselves, so they are the ones who fuel the process of creating a more quality, affordable and accessible child care system. Together, they will tackle these questions.

For the past four years, Margie Omero has studied the lives, challenges, and opinions of mothers who have shopped at a Walmart at least once in the past month. Many of these mothers are the same women we work with on, and seek to engage in, early childhood issues. Having a better understanding of their experiences, hopes and worries is essential to developing initiatives that are successful. But understanding is not enough. Too often, we give parents our talking points, our calls to action, and request that they do what we ask. Is that really engagement? Jennifer would say no. Her organization is parent-led and parent-organized and has had a long list of successful advocacy efforts in California, including most recently preventing the elimination of 35,500 child care slots and \$450 million in funding cuts.

Guilford D

Tuesday April 30, 3:30 PM - 5:00 PM

State Leadership Perspectives on the Early Learning Challenge Grant

Anne Bryan, Former Executive Director, North Carolina Early Childhood Advisory Council

Harriet Dichter, Executive Director, Office of Early Learning, State of Delaware

Sherri Killins, Former Commissioner, Department of Early Care and Education, State of Massachusetts

Jennifer Stedron, Executive Director, Early Childhood Leadership Commission, State of Colorado

States leaders from Delaware, Massachusetts, North Carolina and Colorado will lead an interactive discussion on Race to the Top Early Learning Challenge Grant work.

They will share their state’s point of view about systems building, articulate the key strategies being used, and discuss areas of strength and of challenge. They will touch upon policy development, quality service delivery and implementation, family and community engagement, and sustainability within each state’s context. They will compare and contrast approaches across states.

Guilford D

Wednesday May 1, 8:30 AM - 10:00 AM

Lessons Learned from Diverse State Governance Models

Rhian Evans Allvin, CEO, First Things First Arizona

Harriet Dichter, Executive Director, Office of Early Learning, State of Delaware

Stephanie Fanjul, President, The North Carolina Partnership for Children, Inc.

Sherri Killins, Former Commissioner, Department of Early Care and Education, State of Massachusetts

Facilitated by Karen Ponder, Ponder Early Childhood, Inc.

This session will include a panel of state leaders who have created and managed diverse state-level governance models. The purpose will be to discuss the contrasts and lessons learned in a variety of governance models.

The panel will address the practical, power and political relationships between state and local governance and implementation. In addition they will discuss effective strategies that they have used to engage in meaningful cross-sector collaboration and shared outcomes across all aspects of their states’ early childhood system.

Guilford D

PLENARY SESSIONS

Wednesday May 1, 1:30 PM - 3:00 PM

What it Takes to Engage and Support Today's Families and Tools that Can Help

Judy Langford, Senior Fellow, Associate Director, Center for the Study of Social Policy

Nisha Patel, Deputy Director, Ascend - The Aspen Institute

Rachel Schumacher, Policy Consultant, R. Schumacher Consulting

Sarah Sexton, Early Head Start Director, The Family, Infant and Preschool Program

Traditional models of parent involvement rarely address the array of issues today's families face, especially those challenged by poverty and social isolation. For example, efforts to support social and emotional development of children are undermined when parents are not able to help because of high levels of stress or experiences of deprivation in their own childhoods. Communicating the importance of education may not come easily for parents whose own school careers left them frustrated or without a degree or marketable skills. To effectively build the capacities and resilience of young children, and sustain impacts long-term, the early childhood field needs fresh ideas and new partners from other sectors to help families provide the best environment for their children's success. This session will share the latest research on the importance of families to child development. The panel will share frameworks, tools, and profiles of promising efforts.

Guilford D

Wednesday May 1, 3:30 PM - 5:00 PM

ReadyNation and CED Discuss Engaging the Business Community

Kevin Carnes, President, Educational Division, Lakeshore Learning Materials

Kim Jasmin, Northeast Region Executive, JPMorgan Chase Foundation

Philip A. Peterson, Senior Vice President, AON Hewitt and Co-chair, ReadyNation

Facilitated by Stephanie Fanjul, President, The North Carolina Partnership for Children, Inc.

Although early childhood leaders are often told that they need to partner with their local business community, they almost never hear directly from business leaders as to the most effective ways to engage them. Many advocates struggle with how to build relationships with business people and then what to ask them to do.

Business leaders associated with ReadyNation and the Committee for Economic Development will offer a first-hand perspective in what messages work best with them and ways to actively involve the business community.

Guilford D

Thursday May 2, 8:30 AM - 12:00 Noon

Buffering the Effects of Stress on Young Children: Practical Strategies

Dr. Betty Rintoul, Encouraging Connections

Recent research, such as the CDC's long term study of Adverse Childhood Events, has highlighted the long-term impact of early childhood stress on health and development. This training focuses on helping early childhood professionals develop specific practical strategies for buffering and supporting children birth through five when they are faced with stressful experiences, ranging from typical to traumatic. We will discuss four basic guidelines for developing strategies to help children cope with stress, illustrating each with specific examples and tools.

Areas addressed include: 1) biological foundations of sleep, nutrition, and activity, 2) routines and predictability, 3) supportive relationships, and 4) processing and understanding difficult experiences. Early childhood professionals can apply this training as they work with parents and caregivers to develop case-specific strategies to support children through all kinds of stress, from daily hassles to traumatic life events.

Guilford D

SPONSOR EXHIBITS

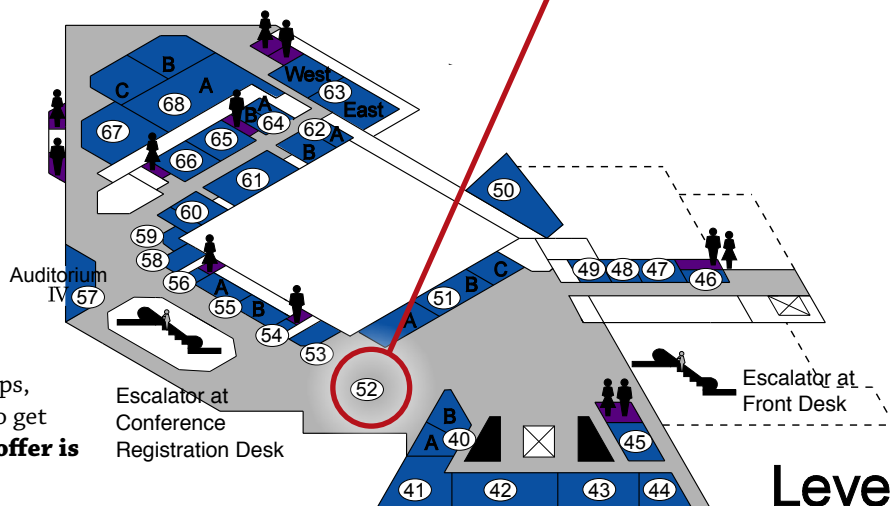
Wednesday, May 1, 2013 8:00 AM - 5:00 PM
Third Floor, Prefunition Area



There is only one way to get a conference t-shirt this year – attendees who visit **each** sponsor booth will receive a free Smart Start t-shirt (while supplies last).

Have each exhibitor stamp their box on the chart below. When you collect all stamps, bring your page to the Smart Start kiosk to get your free t-shirt. **(Please note that this offer is good while supplies last.)**

It is through the generous support of our sponsors that we are able to keep conference registration fees affordable. So please stop by and thank them!



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 www.DiscountSchoolSupply.com	Discount School Supply's stamp here	 <small>social innovation through technology, evaluation and research</small> www.mosaic-network.com 805.692.0992	Mosaic's stamp here
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 Houghton Mifflin Harcourt	Houghton Mifflin Harcourt's stamp here		Teaching Strategies, LLC's stamp here
<p>In addition, to these exhibitors, we thank:</p> 			Smart Start Learning Community's stamp here

AT-A-GLANCE

Early Care and Education

	Tuesday, April 30	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
100. Lessons from a Countywide School Readiness Assessment Initiative / Heritage	8:00-9:30				
104. Coaching For Success: Using A Framework for Thinking Model to Promote Intention / Tidewater AB					
106. Great Expectations: Building a Countywide Professional Development System / Pebble Beach	8:00-9:30				
111. Are We There Yet? Create a Road Map to Success for Early Childhood Professionals / Biltmore					
114. And the Children in the Apple Tree / Biltmore	8:00-9:30				
115. CLASS-Based Professional Development: Working with Teachers of Toddlers / Tanglewood					
116. Building a Community-Wide Kindergarten Transition System / Morehead					
Wednesday, May 1					
102. Building Momentum for Transforming Outdoor Learning Environments / Heritage					
103. Changing Classrooms with Participatory Adult Learning Strategies / Heritage					
105. Supporting Language and Literacy Skills in Infants and Toddlers / Tanglewood					
107. To Click or Not to Click: Online Professional Development for ECE Leaders / Tidewater AB					
108. Evaluation of the North Carolina Pre-Kindergarten Program / Grandover West					
110. Online Professional Development: Best Practices to Drive Engagement / Grandover West					
112. How to Support and Improve the Quality of Child Care / Tanglewood					
113. CONNECT: A Web-based Resource to Provide High Quality Professional Development / Pebble Beach					
118. Evidence-based Outdoor Classrooms to Enhance Child Well-being / Victoria A					
119. Kindergarten Assessment / Grandover East					
Thursday, May 2					
109. Expanding Access to EHS: State Initiatives for Infants and Toddlers at Risk / Blandwood					
117. Supporting the Center Director in Coaching and Brokering Technical Assistance / Arrowhead					

Early Childhood Health

Tuesday, April 30

	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
201. Innovative Approaches: A System Change Initiative for Special Health Care Needs / Tidewater AB				
206. Reflecting with Parents Using the KIPS Assessment and PAT Curriculum / Colony B				
211. CONNECT Modules: Springboard for Improving Inclusion Services in Iredell County / Arrowhead				
213. The Next Generation of NAP SACC: Combating Early Childhood Obesity / Tidewater AB				
215. Childcare Outdoor Learning Environments: Edible Landscapes? / Biltmore				

Wednesday, May 1

200. Breastfeeding-Friendly Child Care: Impact of the Ten Step Project / Arrowhead				
203. Adverse Childhood Experiences: How Do They Impact Children and What Can We Do? / Biltmore				
204. Attachment Matters: What It Is, Its Importance, and What To Do / Biltmore				
205. Seeing the Whole Child: Integrating Physical and Behavioral Health / Augusta AB				
207. Using Inexpensive Loose Parts to Promote Physical Activity and Play / Sandpiper				
208. Assessing Young Abused and Neglected Children: An Interagency Collaboration / Augusta AB				
210. Support of Preschoolers Social-Emotional Behaviors and Skills / Arrowhead				
217. Infants of Depressed Mothers Living in Poverty: Opportunities to Serve / Tidewater AB				
218. The Impact of Health Reform on Young Children and Their Families / Colony AB				
220. Promoting Healthy Development: 13 Years of Leading the Nation / Colony AB				

Thursday, May 2

202. Ready, Set, Resilience: Everyday Activities to Promote Positive Behaviors / Auditorium III				
209. Implementation, Evaluation, and Dissemination of Universal Nurse Home Visiting / Auditorium II				
212. Expanding and Enhancing Workforce Supports with RTT-ELC Grant Activities / Heritage				
219. Quality Inclusion: What Does it Look Like and How Can We Measure It? / Tidewater AB				

AT-A-GLANCE

Early Childhood System Development

Tuesday, April 30

	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
300. Building Early Childhood Collaboration Where It Matters / Tanglewood	8:00-9:30			
301. QRIS: Valid and Reliable Rating and Monitoring / Augusta AB				
302. How to Reduce Stress, Survive and Thrive with Humor / Victoria A				
305. Arizona Reads Arizona Thrives: Developing a Collaborative Early Literacy System / Morehead	8:00-9:30			
308. The Foundation for Quality: Early Childhood Program Standards / Pebble Beach				
311. Social Justice and Equity: The Case for Early Childhood / Tanglewood				
312. Quality Rated: Year One Implementation: Lessons from GA's TQRIS / Grandover East				
317. Mapping Early Childhood Systems: Case Studies from MI, VA and DC / Grandover East	8:00-9:30			
319. Infrastructure for Success / Sandpiper	8:00-9:30			
320. Charting Progress For Babies: A Look at State Infant-Toddler Policies / Arrowhead				
323. Mobilizing Communities for Kindergarten Readiness / Grandover East				
327. North Carolina Rated License Assessment Project / Pinehurst	8:00-9:30			
329. Smart Start's New Online Learning Community / Colony B				

Continued on next page

AT-A-GLANCE

Early Childhood System Development (continued)

	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
Wednesday, May 1				
303. Managing Stress and Preventing Burnout / Victoria A				●
310. Quality Early Childhood Data Systems: Improving Outcomes for Young Children / Auditorium III	●			
313. Lessons Learned: Cross Sector Collaboration to Build Children's Pro-social Skills / Pinehurst	●			
316. Supporting Continuous Quality Improvement While Systems Building in QRIS / Sandpiper	●			
321. Early Childhood Education Finance: Making Ends Meet in a Recession Economy / Victoria B				●
322. Rural Superintendents' Quest for Prioritizing Early Childhood Funding / Auditorium II		●		
324. Making Early Childhood Data Meaningful via Dynamic Web-based Software / Grandover East	●			
328. Evaluation Based on the Program Life Cycle / Augusta AB			●	
331. Smart Start Learning Community: An Online Community of Practice in Action / Victoria B	●			
332. Appreciative Inquiry: Positive Change Made Simple / Grandover West				●
Thursday, May 2				
306. Ready2: Evaluation of the Early Childhood System on Child Success / Pebble Beach	●			
309. Defining Diversity: The Art of Becoming Culturally Competent / Turnberry	●			
314. Reaching Children With Comprehensive Service: Partnerships and Financing / Biltmore	●			
325. Staffed Family Child Care Networks: Enhancing Quality Care for Infants / Pebble Beach		●		
326. Investing in What Works for Stronger and Healthier Early Childhood Organizations / Turnberry		●		

Family Support and Leadership

Tuesday, April 30

8:30-10:00

10:30-12:00

1:30-3:00

3:30-5:00

400. Raising A Reader: Engaging Families through the Shared Book Experience / Victoria B	8:00-9:30			
401. I Miss Mommy/Daddy: Supporting Children During Parental Incarceration / Heritage				
402. Father Engagement: Improving Outcomes for Children and Men / Blandwood				
408. Building Strong Families and Caring Communities / Blandwood	8:00-9:30			
414. Fathers and Childhood Development: Research, Best Practices, and Recommendations / Auditorium II				
416. Brief Parenting Interventions: More is Not Always Better / Pebble Beach				

Wednesday, May 1

404. Circle of Parents: Where Families Grow, Change and Make Change / Arrowhead				
405. The Principles of Giving Effective Feedback / Auditorium II				
406. Taking the Stress out of School Readiness / Pinehurst				
407. Implementing Child Parent Psychotherapy in a Substance Abuse Treatment Program / Heritage				
410. Working Together to Achieve Kindergarten Readiness / Grandover East				
412. Engaging Families through Gardening to Improve Health and Relationships / Grandover East				
413. Understanding the Role of Coaching in the Incredible Years Network / Arrowhead				
415. Engaging Spanish-Speaking Families in Family Support Programming / Tidewater AB				
417. Supporting Parents of Newborns in Home Visiting / Sandpiper				
418. Efficacy Study of Healthy Families Durham Home Visiting Program / Pebble Beach				
420. Strengthening Families: Powerful Linkages with Early Childhood Systems / Pebble Beach				
421. Approaches and Strategies for Creating Authentic Parent Leadership and Voice / Victoria B				
423. Strategies for Meaningful Integration of Home Visiting and Quality Early Learning / Victoria B				

Thursday, May 2

403. Motivational Interviewing to Engage Parents as Partners / Pinehurst				
409. Bringing it Home Using Implementation Science in Your Local Community / Blandwood				
411. Parents as Teachers: An Evidence-Based Model for Strengthening Families / Grandover East				
422. Expanding Child Care Services for Underserved Populations: Targeted Initiatives / Arrowhead				

Public Engagement and Advocacy

Tuesday, April 30

	8:30-10:00	10:30-12:00	1:30-3:00	3:30-5:00
504. Messaging and Mobilizing Strategies to Engage the Business Community / Pinehurst				
505. Supporting Military Families: Everyone Serves! / Augusta AB				
506. Be the Messenger: Investing in Early Care and Education / Victoria B				
508. Successful Advocacy In an Era of Markets of One / Auditorium III				
512. The Federal Landscape and Your Programs: Get the News and Get Involved! / Sandpiper				
513. Finding and Using Data to Advocate Effectively for Children and Families / Pinehurst				
515. Providers in Action: A Grassroots Campaign to Engage Providers in Policy / Morehead				

Wednesday, May 1

500. How A Small Community is Building Support for Early Care and Education / Pinehurst				
503. Prepare Your Organization to Build an Early Childhood Public Awareness Effort / Pebble Beach				
507. High Performing Boards Have Never Mattered More / Auditorium II				
510. Congregations and Early Childhood / Grandover West				
514. Boots on the Ground: Art and Science of Community Engagement / Biltmore				
517. Advancing an Early Childhood Agenda in a Conservative Environment / Biltmore				
518. Lessons Learned: Strategies for Building a Successful Local Collaboration / Auditorium II				
519. First 2,000 Days: A Public Engagement Strategy / Heritage				

Thursday, May 2

502. Advocacy, Communication and Media Relations Strategies for Early Childhood / Grandover East				
509. Mobilizing, Not Just Involving, the Business Community / Auditorium III				
511. Effective Advocacy for Making the Case for Early Care and Education / Auditorium II				
516. Start Smart, Grow Strong: Social Media Strategies to Inform, Engage and Change / Biltmore				

NOTES



MY ITINERARY

Monday, April 29
Pre-conference

Workshop/Event

Room

10:30-5:00

Tuesday, April 30

8:00-9:30

10:00-12:00 *Opening Keynote*

Guilford Ballroom

Lunch on my own

1:30-3:00

3:30-5:00

7:00-9:00 *Dessert Reception*

Guilford Ballroom

Wednesday, May 1

8:30-10:00

10:30-12:00

Lunch on my own

1:30-3:00

3:30-5:00

Thursday, May 2

8:30-10:00

10:30-12:00

12:15-2:15 *Celebration Lunch*

Guilford Ballroom

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)

Tuesday April 30, 8:00 AM - 9:30 AM

100 **Lessons from a Countywide School Readiness Assessment Initiative**



Michael Bates, Mosaic Network, Inc.

The Kindergarten Student Entrance Profile (KSEP) is a 13-item school readiness instrument that predicts student achievement through 3rd grade. This workshop will describe a county project using KSEP in an economically and ethnically diverse community. We present supporting research and first year data, and discuss practical issues related to implementation, assessment and follow-up.

Heritage

106 **Great Expectations: Building a Countywide Professional Development System**



Naomi Karp, United Way of Tucson and Southern AZ; LaVonne Douville, United Way of Tucson and Southern AZ; Sheri Marlin, Office of the Pima County, AZ School Superintendent

This highly interactive session will discuss how Tucson is building a new early childhood professional development system based on developmentally appropriate practice, systems-thinking, instructional support and coaching and linking this work to community-wide birth-8 literacy initiatives; funding the work; stimulating community support; and documenting changes in teachers, children and Tucson.

Pebble Beach

114 **And the Children in the Apple Tree**



Bruce Yelton, BYC Consulting; Deb Stranges, Alliance for Children; Melanie Richardson, Alliance for Children

Quality care and a smooth transition to kindergarten have been identified as important in retaining the benefits of early education. Zeroing in on what matters during these critical years, this session reports that the nature of early education and transition activities are related to “on-grade-level” proficiency in literacy at third grade and beyond.

Biltmore

206 **Reflecting with Parents Using the KIPS Assessment and PAT Curriculum**



Marilee Comfort, The KIPS People-ComfortConsults; Angela Rau, Actt Consulting

Parent Educators often wonder how to apply assessment information in their work with families. Participants will learn how parenting assessment results can be linked to the Parents as Teachers Foundational Curriculum to support staff in reflecting, facilitating, and partnering with families to enhance interactions with their children. Gain understanding and practical experience in reflective planning to help families build nurturing parenting skills that positively impact their children’s development.

Turnberry

211 **CONNECT Modules: Springboard for Improving Inclusion Services in Iredell County**



Paula Cline, Iredell County Partnership for Young Children; Jennifer Griffith, Iredell County Partnership for Young Children; Pearl Dowell-Young, Iredell County Partnership for Young Children

Learn how the Iredell County Partnership for Children used Frank Porter Graham CONNECT Modules to become a “community of practice” targeting improved child care inclusion based on research and family engagement strategies. Local Inter-agency Coordinating Council members joined the initiative and are planning improved identification, transitions and collaborative services. Every community can CONNECT professional development and better outcomes for children with special needs.

Arrowhead



213 The Next Generation of NAP SACC: Combating Early Childhood Obesity

Ellie Morris, UNC Chapel Hill Center for Health Promotion and Disease Prevention; Christina McWilliams, UNC Chapel Hill Center for Health Promotion and Disease Prevention
Come learn about Go NAP SACC, the next generation of the Nutrition and Physical Activity Self-Assessment for Child Care. Workshop participants will tour the new interactive Go NAP SACC website and learn more about the recently revised and expanded Go NAP SACC best practices and self-assessment.

Tidewater AB



300 Building Early Childhood Collaboration Where It Matters

Debra Andersen, Smart Start Oklahoma; Megan Tyler, Smart Start Oklahoma
This workshop will describe the process used in Oklahoma to develop local early childhood program collaboration using blended resources to facilitate cohesive, high quality, community-based early care and education systems. Participants will receive resources in facilitating collaborations and learn about successes, challenges, and misconceptions around collaboration in early childhood.

Tanglewood



305 Arizona Reads Arizona Thrives: Developing a Collaborative Early Literacy System

Terri Clark, Read On Arizona; Aaliyah Samuel, First Things First
The session will use examples of family literacy and parent education services that are at the center of early literacy, community efforts in Arizona. We will demonstrate how certain parent education, family support and literacy efforts have created a more cooperative and engaged community in housing projects, local townships and regional efforts.

Morehead



317 Mapping Early Childhood Systems: Case Studies from Michigan, Virginia and DC

Colin Newlin, Braintree Solution Consulting, Inc.
Learn about the art and science of mapping and building early childhood systems. Case studies from two counties in Michigan, two cities in Virginia and the District of Columbia reveal the methods, benefits and challenges associated with mapping early childhood systems. This session will help you improve community collaboration to address needs, raise funds and measure and improve outcomes.

Grandover East



319 Infrastructure for Success

Karen Roback, Early Childhood Investment Corporation; Lisa Brewer Walraven, Michigan Department of Education, Office of Great Start
The workshop provides an overview of Great Start to Quality, with emphasis on infrastructure. The partnership between the Michigan Department of Education, Office of Great Start and the Early Childhood Investment Corporation resulted in over 25 percent program participation in the first year. Participants will learn about the infrastructure model, the elimination of service duplication and strategies leading to success.

Sandpiper

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)



327 Addressing Needs within a QRIS: NC's Rated License Assessment Project

Nicole Wyrick McCaskill, North Carolina Rated License Assessment Project; Rhonda Sawyer, North Carolina Rated License Assessment Project

Learn how the NC Rated License Assessment Project fits within the larger QRIS in NC and how this role has changed over the past 12 years. Explore statewide collaboration efforts and resources created for North Carolina's child care community. During a discussion-based session, participants are invited to share how they respond to needs within their system.

Pinehurst



400 Raising A Reader: Engaging Families through the Shared Book Experience

Tymisha Sweet, Raising A Reader National Office

Shared reading is an effective practice for promoting cognitive and language/literacy outcomes of young children, as well as family engagement. This session will define shared reading and its component practices, review outcomes research on shared reading interventions and discuss Raising A Reader, an evidence-based family engagement and shared reading intervention program.

Victoria B



408 Building Strong Families and Caring Communities

Donna Lackie, Great Start Collaborative-Oakland; Lisa Sturges, Great Start Collaborative-Oakland

Participants interested in building strong families and caring communities will learn about the Adverse Childhood Experiences (ACES) study and five protective factors utilizing the Strengthening Families framework. Early family support influences the child's optimal development. This interactive session will focus on family and community strategies including parent cafe approaches, parent leadership model, integration with quality rating system and community partnerships.

Blandwood



505 Supporting Military Families: Everyone Serves!

Harriett Edwards, NC State University/NC Cooperative Extension/NC 4-H Youth Development;

Scott Enroughty, NC State University/NC Cooperative Extension/NC 4-H Youth Development

Learn about the unique challenges faced by military families and the myriad resources available to support them. The session will feature information about cycles of deployment, military culture, and engaging community partners for support. Participants will engage in activities that can be replicated with other groups to extend outreach and training into their communities.

Augusta AB

Tuesday April 30, 10:00 AM - 12:30 PM

Opening Keynote

Paul Tough, Author of How Children Succeed: Grit, Curiosity, and the Hidden Power of Character

Shannon Rudisill, Director of the Office of Child Care

Guilford

Tuesday April 30, 1:30 PM - 3:00 PM

Plenary: Walmart Moms and Parent Engagement



Jennifer Greppi, Parent Voices; Margie Omero, Momentum Analysis

How much do we know about the parents our programs seek to support and engage? How much of our work is based on assumptions? Is our engagement work truly engaging? Margie Omero, President and founder of Momentum Analysis, has gained national attention for her research on “Walmart Moms.” Jennifer Greppi, an Organizer with Parent Voices, supports low-income women to understand policy and advocate for themselves, so they are the ones who fuel the process of creating a more quality, affordable and accessible child care system. Together, they will tackle these questions. For the past four years, Margie Omero has studied the lives, challenges, and opinions of mothers who have shopped at a Walmart at least once in the past month. Many of these mothers are the same women we work with on, and seek to engage in, early childhood issues. Having a better understanding of their experiences, hopes and worries is essential to developing initiatives that are successful. But understanding is not enough. Too often, we give parents our talking points, our calls to action, and request that they do what we ask. Is that really engagement? Jennifer would say no. Her organization is parent-led and parent-organized and has had a long list of successful advocacy efforts in California, including most recently preventing the elimination of 35,500 child care slots and \$450 million in funding cuts.

Guilford D

111 Are We There Yet? Create a Road Map to Success for Early Childhood Professionals

Lisa Sturges, Great Start Collaborative-Oakland; Donna Lackie, Great Start Collaborative-Oakland; Colin Newlin, Braintree Solution Consulting, Inc.

Develop the capacity to create an Early Childhood Career Lattice. Learn from a case study of three Michigan counties and their partnership to understand and affect the resources and strategies developing early childhood professionals. Workshop includes a review of the information collection process, development of a career lattice and a connection to supporting a Quality Rating and Improvement System.

Biltmore

115 CLASS-Based Professional Development: Working with Teachers of Toddlers

Sedra Spano, Teachstone; Victoria Kintner-Duffy, Teachstone; Amy Stephens Cabbage, Teachstone; Jane McCarty, Teachstone

Focusing on the connections between toddler development and effective interactions outlined in the Toddler CLASS tool, this workshop features a discussion on how professionals can support teachers to reflect on their interactions through video-based coaching. Through this discussion, participants will learn about the CLASS tool and research-based strategies for providing feedback on teachers’ actual classroom practice.

Tanglewood



WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)



308 The Foundation for Quality: Early Childhood Program Standards

Sheri Fischer, National Center on Child Care Quality Improvement

Attendees will participate in a discussion of state program quality standards, including child care licensing regulations, QRIS standards, and requirements for state-funded preschool programs. The presentation will include a comparison of standards across common content areas and a discussion of the challenges states face as they align various types standards to create a more unified early childhood system.

Pebble Beach



312 Quality Rated: Year One Implementation/Validation Lessons from Georgia's TQRIS

Laura Johns, GA Department of Early Care and Learning; Bentley Ponder, GA Department of Early Care and Learning

This workshop will provide an overview of Quality Rated, Georgia's QRIS. Participants will have an opportunity to view the online data system that collects process and structural quality data from both program and administrator views and will hear about the ongoing validation and evaluation cycle. Time for cross state discussion regarding QRIS implementation will be provided.

Grandover East



320 Charting Progress For Babies: A Look at State Infant-Toddler Policies

Stephanie Schmit, CLASP; Christine Johnson-Staub, CLASP

This presentation will outline the findings of a 50-state survey administered as part of CLASP's Charting Progress for Babies in Child Care Project. The survey looks at promising subsidy, licensing, and quality enhancement policies that benefit infants and toddlers providing a national picture of infant/toddler child care policies.

Arrowhead



401 I Miss Mommy/Daddy: Supporting Children During Parental Incarceration

Nicole Austin, Old Dominion University

Children with incarcerated parents experience increased risk for developing behavior problems, academic failure, and substance abuse. Armed with this information, it is important for early educators to address the need for early support strategies for these children. Participants will learn about interventions that can be implemented to improve academic, social, and emotional success for young learners.

Heritage



402 Father Engagement: Improving Outcomes for Children and Men

Ron Clark, Ron J. Clark Consultants

Research indicates that healthy and consistent father involvement improves outcomes for children in almost all areas of child well-being. This interactive workshop will present research from federal projects and honest feedback from fathers of young children. Participants will learn effective strategies for engaging men in program services and strategies to increase responsible behavior and consistent involvement of fathers in the lives of their children.

Blandwood



504 Messaging and Mobilizing Strategies to Engage the Business Community

Monica Dood, Dood and Metcalf Consulting; Suzanne Metcalf, Dood and Metcalf Consulting; Sean Walsh, Navigator Communications; Becky Fleischauer, Navigator Communications; Joe Stewart, JRS Strategy Group

Effective advocates must engage the business community to bring attention to and understanding of the key issues in early education. This will be a hands-on participant driven session that will focus on messaging (what works best) and mobilizing (strategies to educate and persuade).

Participants will practice messages, create elevator speeches and walk away with strategies to engage the business community.

Pinehurst



506 Be the Messenger: Investing in Early Care and Education

Kathleen Gallagher, FPG Child Development Institute, University of North Carolina - Chapel Hill; Jessica Page, FPG Child Development Institute, University of North Carolina - Chapel Hill

Economists highlight the importance of high quality early childhood programs for communities. Drawing on early childhood research and its economic benefits to society, this session will focus on refining and strengthening our message for lawmakers and the public. We will use research findings, economic arguments and data to create and practice messages for legislators and public audiences.

Victoria B



512 The Federal Landscape and Your Programs: Get the News and Get Involved!

Mary Beth Salomone Testa, Early Care and Education Consortium; Adele Robinson, National Association for the Education of Young Children

Join us to hear the latest news about the work in Congress and the Administration that matters to you! Current and potential changes to funding and policy will impact states, program providers and families. Learn more about what's happening and get ready to take action. The session will include action steps for advocates. Every voice counts!

Sandpiper



515 Providers in Action: A Grassroots Campaign to Engage Providers in Policy

Choua Vue, Illinois Action for Children; Nataly Barrera, Illinois Action for Children

In an effort to build provider voices for policy change, Illinois Action for Children embarked on a new community engagement strategy that brought together a diverse coalition of child care providers. This workshop will offer successes and challenges to organizing providers by telling the story of Providers in Action and their effort to improve child care licensing in Illinois.

Morehead

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)

Tuesday April 30, 1:30 PM - 5:00 PM

104 Coaching For Success: Using A Framework for Thinking Model to Promote Intention

Constant Hine, Horizons In Learning

The Coaching For Success Framework For Thinking Model provides novice to experienced coaches a structured and systematic framework to intentionally broaden and deepen successful scaffolding strategies to promote sustainable change. Participants will learn practical strategies to effectively help early childhood education professionals think critically, overcome individual challenges and achieve goals to improve their reflective practices and increase quality of care.

Tidewater AB



414 Fathers and Childhood Development: Research, Best Practices, and Recommendations

Jeff Quinn, Center for Child and Family Policy, Duke University; Karen Schrader, Prevent Child Abuse NC; Denauvo Robinson, Albemarle Smart Start Partnership

This presentation addresses issues that occur in treatment settings when working with fathers or other males in the role of caregiver. Participants will learn the impact fathers have on their child's social and emotional development and brain architecture as well as current fatherhood research, fatherhood interventions, best practices and recommendations for service providers that work with families and children.

Auditorium II



Tuesday April 30, 3:30 PM - 5:00 PM

Plenary: State Leadership Perspectives on the Early Learning Challenge Grant

Harriet Dichter, Executive Director, Office of Early Learning, State of Delaware; Sherri Killins, Former Commissioner, Department of Early Care and Education, State of Massachusetts; Jennifer Stedron, Executive Director, Early Childhood Leadership Commission, State of Colorado; Anne Bryan, Former Executive Director, North Carolina Early Childhood Advisory Council

States leaders from Delaware, Massachusetts, North Carolina and Colorado will lead an interactive discussion on Race to the Top Early Learning Challenge Grant work. They will share their state's point of view about systems building, articulate the key strategies being used, and discuss areas of strength and of challenge. They will touch upon policy development, quality service delivery and implementation, family and community engagement, and sustainability within each state's context. They will compare and contrast approaches across states.

Guilford D



116 Building a Community-Wide Kindergarten Transition System

Karen Olsen, Macomb Intermediate School District; JoAnne Elkin, Macomb Intermediate School District
Participants will learn about the processes needed to make the transition to kindergarten more comfortable for children and families as they change from one environment to another. You will be provided with an implementation guide that includes steps for planning an effective kindergarten transition, examples of transition activities, and support materials and resources.

Morehead





215 Childcare Outdoor Learning Environments: Edible Landscapes?

Michele Rivest, Natural Learning Initiative; Nilda Cosco, Natural Learning Initiative; Robin Moore, Natural Learning Initiative; Sue Espersen, First Environments Early Learning Center

Can child care centers create edible landscapes where children enjoy healthy snacks from fresh produce grown outside their back door? On-site gardening is an innovative strategy to promote children's health that is occurring in childcare. Join the Natural Learning Initiative from NC State University to discuss how renovated outdoor environments support children's physical activity and healthy nutrition.

Biltmore



301 QRIS: Valid and Reliable Rating and Monitoring

Peggy Ball, National Center on Child Care Quality Improvement

How valid and reliable is the rating and monitoring system for the Quality Rating and Improvement System (QRIS) in your state? As states increase child care participation levels in their QRIS and expand that participation across other sectors such as Head Start and prekindergarten, rating and monitoring can create the evidence base for a credible QRIS that builds broad based support.

Augusta AB



302 How to Reduce Stress, Survive and Thrive with Humor

Emily Ballance, Emily Speaks

Learn practical strategies to reduce stress and add more humor, joy and fun to life. The presentation includes stories, audience participation, group activities and music to teach about the many benefits of humor. Participants will leave with lots of tips to help them increase laughter, stimulate creativity, build self-esteem, and have more fun!

Victoria A



311 Social Justice and Equity: The Case for Early Childhood

Paula Grubbs, Smart Start of Forsyth County

Quality early childhood programming is important because it promotes social and economic equity. This workshop will explore issues of socioeconomics and culture, and examine the relationship between social justice issues and early childhood programming. Broader issues of equity will be discussed, as well as practices that promote positive long term educational and social outcomes for children and their families.

Tanglewood



323 Mobilizing Communities for Kindergarten Readiness and Elementary Proficiencies

Terry Tolan, Kentucky Governor's Office of Early Childhood; Brigitte Ramsey, United Way of Greater Cincinnati/Northern Kentucky

Kentucky has adopted a kindergarten readiness definition and a common readiness screen for children entering kindergarten. Districts across Kentucky implemented the common screener in the 2012 and multi-domain data is now available. Learn how Kentucky will use a data profile to help local Community Early Childhood Councils develop community strategies for improving outcomes for children and measure results over time.

Grandover East

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)

329 **Smart Start's New Online Learning Community**

Sarah Smith, The North Carolina Partnership for Children, Inc.; Pedro Bermudez

Looking to re-ignite your professional passion? Find new ways to collaborate? This workshop offers insight into "Communities of Practice" and how they relate to the online Smart Start Learning Community, developed with the University of Florida's Lastinger Center. The Smart Start Learning Community is an innovative tool, bringing people together across geographies and organizations to share practices and advance our work.

Colony B



416 **Brief Parenting Interventions: More is Not Always Better**

Cheri Shapiro, University of South Carolina

Many professionals struggle with constraints of time that can interfere with delivery of support to parents. This presentation will focus on brief, evidence-based parenting interventions that are part of the Triple P-Positive Parenting Program System of Interventions. Program delivery methods and strategies will be discussed to illustrate the potential power of brief interventions.

Pebble Beach



508 **Successful Advocacy In an Era of Markets of One**

Bill Millett, Scope View Strategic Advantage; Heather Adams, Rockingham County Partnership for Children

As mass markets have fragmented, successful organizations have responded by applying mass customization to tailor their products and messages to a wide array of consumer sub-sets. However, not many early education agencies have undertaken this shift. This interactive workshop will demonstrate how to develop messages and messengers specifically targeted to persons of legislative and other influence.

Auditorium III



513 **Finding and Using Data to Advocate Effectively for Children and Families**

Stephanie Schmit, CLASP; Christine Johnson-Staub, CLASP

This presentation will introduce participants to a range of state and federal data on young children and their families, including data on employment, nutrition and income. Participants will learn how to use data to make the case for state and federal investments in young children.

Pinehurst



Wednesday May 1, 8:30 AM - 10:00 AM

Plenary: Lessons Learned from Diverse State Governance Models

Rhian Evans Allvin, CEO, First Things First Arizona; Harriet Dichter, Executive Director, Office of Early Learning, State of Delaware; Stephanie Fanjul, President, The North Carolina Partnership for Children, Inc.; Sherri Killins, Former Commissioner, Department of Early Care and Education, State of Massachusetts; Facilitated by Karen Ponder, Ponder Early Childhood, Inc.

This session will include a panel of state leaders who have created and managed diverse state-level governance models. The purpose will be to discuss the contrasts and lessons learned in a variety of governance models. The panel will address the practical, power and political relationships between state and local governance and implementation. In addition they will discuss effective strategies that they have used to engage in meaningful cross-sector collaboration and shared outcomes across all aspects of their states' earlychildhood system.

Guilford D





110 Online Professional Development: Best Practices to Drive Engagement

Annette Sibley, Quality Assist, Inc.; Michelle Adkins, Quality Assist, Inc.

Online professional development is everywhere! Yet, like with face-to-face training, quality varies. Learn what to look for in evaluating online professional development and discover how quality online courses can expand learning and transform program practices. Explore an innovative model for professional development delivery that builds community and empowers early education programs.

Grandover West



118 Evidence-based Outdoor Classrooms to Enhance Child Well-being

Susan Wirth, Nature Explore - Dimensions Educational Research Foundation; James Wike, Nature Explore - Dimensions Educational Research Foundation

Discover how well-designed, natural outdoor classrooms facilitate children's overall development in traditional academic areas, strengthen specific skills and aid social-emotional growth. Explore a variety of motivating strategies for facilitating and assessing student learning in outdoor classrooms and reaching a variety of interests and needs. Research-based guiding principles for creating developmentally-appropriate outdoor learning environments and sustaining them will be shared.

Victoria A



204 Attachment Matters: What It Is, Its Importance, and What To Do

Karen Carmody, Center for Child and Family Health

Early childhood professionals play an important role in promoting healthy parent-child relationships, recognizing when these relationships are at-risk, and identifying ways to help. This presentation will increase understanding of attachment and its importance in young children's development; identify risk factors for problematic attachment and when to intervene; and provide strategies for how to help.

Biltmore



210 Support of Preschoolers' Social-Emotional Behaviors and Skills

Heidi Hollingsworth, Elon University; Marna Winter, Elon University

This interactive session will review the importance of social-emotional competence, adult roles in promoting young children's development of this competence and key social-emotional behaviors and skills for preschoolers. Participants will engage in conversations to make connections between research and recommended practice. This will be relevant to early childhood leaders who plan and provide professional development.

Arrowhead

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)



217 Infants of Depressed Mothers Living in Poverty: Opportunities to Serve

Embry Howell, The Urban Institute

This workshop will provide an overview of current research on maternal depression, the initiatives which have been shown to be effective in identifying and treating depressed low-income women and the emerging opportunities provided by various new Federal initiatives, including the Affordable Care Act.

Tidewater AB



220 Promoting Healthy Development: 13 Years of Leading the Nation

Marian Earls, Guilford Child Health, Inc.

The Assuring Better Child Health and Development (ABCD) Project seeks to improve the rate at which providers perform developmental screenings and the rate identified children are referred for help. We will discuss the implications for the primary health care of infants and young children; the continuing gaps in early identification; and quality improvement, health information technology requirements and building partnerships among the medical home, families and early intervention.

Colony AB



313 Lessons Learned: Cross Sector Collaboration to Build Children's Pro-social Skills

Kathryn Johnson, Alternatives, Inc.

The presentation will discuss Smart Beginnings Virginia Peninsula's cross sector collaboration to build pro-social skills of children by aligning the implementation of an evidenced-based curriculum with goals of the Virginia star rating system. Discussion will include an overview of the goals, roles of collaboration partners, scope of implementation, review of evaluation results, braided funding strategies, and key lessons learned.

Pinehurst



316 Supporting Continuous Quality Improvement While Systems-Building in QRIS

Debi Mathias, BUILD Initiative; Gerry Cobb, BUILD Initiative

States and communities are working to define program standards, monitoring and accountability associated with QRIS. There is renewed focus on the importance of continuous quality improvement throughout all levels of the system as a necessary support to this work. Workshop participants will focus on a framework of quality improvement and use of multiple sources of evidence to inform the change process.

Sandpiper



324 Making Early Childhood Data Meaningful via Dynamic Web-based Software

Laura Wagner, The Georgia Early Education Alliance for Ready Students; Mindy Binderman, The Georgia Early Education Alliance for Ready Students

This session will provide a case study of a successful statewide engagement of early childhood advocates, state agency representatives and funders around the prioritization of data sets which are most useful in demonstrating school readiness in Georgia. Presenters will exhibit a web-based map which illustrates how each of Georgia's 159 counties is doing in terms of preparing children to succeed.

Grandover East



331 Smart Start Learning Community: An Online Community of Practice in Action

Sarah Smith, The North Carolina Partnership for Children, Inc.

The Smart Start Learning Community is designed with this simple idea: we all have something to offer, and we all have something to learn. Get inspired. Connect to people and resources. Share successes and solve problems. Hear from Learning Community participants about their experience using the site and generate some ideas about how you might use the site to drive collaboration and innovation in your work.

Victoria B



405 The Principles of Giving Effective Feedback

Phil Gordon, Comfort Consults, LLC

This interactive workshop explores how to provide important information to others in a way that maximizes the chances it will be heard, reflected upon and used. Following six practical tips, supervisors and family services staff can learn to give feedback that is more likely to be received and put into practice.

Auditorium II



407 Implementing Child Parent Psychotherapy in a Substance Abuse Treatment Program

Evette Horton, UNC Horizons; Kim Andringa, UNC Horizons; Brendon Comer, Orange County Partnership for Young Children

Child Parent Psychotherapy (CPP) is an evidenced-based intervention for children exposed to early trauma and/or disrupted attachments. The workshop will describe the goals of CPP, supporting evidence and the traumas it addresses. The presenters will describe implementing CPP in a substance abuse treatment program for mothers and their minor children, including challenges encountered and preliminary outcomes.

Heritage



418 Efficacy Study of Healthy Families Durham Home Visiting Program

Jan Williams, Healthy Families Durham; Karen O'Donnell, Center for Child and Family Health

For the past seven years, Healthy Families Durham has been engaged in a systematic study of the effects of the Healthy Families Durham home visiting program. Participants in this workshop will learn about the significant results from this study and explore the differences between 18 months and 36 months of treatment.

Pebble Beach

Wednesday May 1, 8:30 AM - 12:00 Noon



105 Supporting Language and Literacy Skills in Infants and Toddlers

Grace Horsman, Child Care Resources Inc.

The path to literacy begins in infancy. This workshop will explore the stages of language and literacy development in young children and the link between language and literacy development. The theory of literacy development will be combined with strategies for effective practices to support literacy skills in young children.

Tanglewood

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)

221 **Shape NC Workshop: Making Real Changes for Health in Community and Child Care Settings**



Pat Hansen, The North Carolina Partnership for Children, Inc.; Sandy Johnson, Friendly Avenue Christian Preschool; Pauline McKee, Randolph County Partnership for Children; Davina Woods, Excel Christian Academy

This session will be multifaceted and fast moving, demonstrating how a program combating early child obesity, Shape NC, is taking action in communities and child care programs to help children and adults reach and maintain healthy weights. A panel of child care professionals will share lessons learned in making real change in their environments. This will be followed by multiple roundtable discussions featuring at least eight practical topics like, "No Money to make outdoor improvements? Try this!" There also will be a Zumba break featuring healthy snacks and recipes.

Victoria C Ballroom

310 **Quality Early Childhood Data Systems: Improving Outcomes for Young Children**



Carlise King, Child Trends, Inc.; Kristen Guillory, State of North Carolina; Jennifer Stedron, State of Colorado; Missy Cochenour; Gary Alexander, Early Childhood Integrated Data System Project

States are showing leadership in building cross-sector, integrated early childhood data systems to improve program quality, inform decision making and monitor child development. Participants will learn about the ten fundamentals of a quality state early childhood data system, and how they are being implemented through state and national efforts. Participants will identify action steps to help promote this policy priority.

Auditorium III

Wednesday May 1, 10:30 AM - 12:00 Noon

KEYNOTE LECTURE

Diana Whitney, Founder and President of Corporation for Positive Change

Guilford D - Book signing follows at 12:15 PM

102 **Building Momentum for Transforming Outdoor Learning Environments**



Andee Edelson, Randolph County Partnership for Children; Margie Trogdon, Trogdon's Day Care; Katherine Davis, The Growing Place Child Care Center; Emily Allison, Randolph County Partnership for Children

Walk with us through our journey transforming outdoor learning environments through the "environment as the 3rd teacher" lens and adapting components of Reggio Emilia and Montessori philosophies. Randolph County child care directors will share the impact incorporating key elements have made in their outdoor areas, community engagement, educational leadership and transformed new ways of playing, teaching and learning.

Heritage

108 **Evaluation of the North Carolina Pre-Kindergarten Program**



Jennifer Schaaf, FPG Child Development Institute, University of North Carolina - Chapel Hill;

Dora LaForett, FPG Child Development Institute, University of North Carolina - Chapel Hill;

Ellen Peisner-Feinberg, FPG Child Development Institute, University of North Carolina - Chapel Hill

This workshop will provide an overview of the evaluation of the North Carolina Pre-Kindergarten Program. Attendees will learn about the goals and findings of the evaluation study.

Grandover West



205 Seeing the Whole Child: Integrating Physical and Behavioral Health

Christina Christopoulos, Center for Child and Family Policy, Duke University; Katie Rosanbalm, Center for Child and Family Policy, Duke University; Martha Kaufman, Alamance County Project LAUNCH; Ann Meletzke, Alamance County Project LAUNCH

This workshop describes the integration of an early childhood mental health (ECMH) specialist and family partner team into two Alamance County pediatric medical practices to create comprehensive medical homes. Physicians and ECMH teams are trained and follow protocols for developmental screening, evidence-based prevention and treatment for social-emotional/behavioral concerns. The model, implementation, and lessons learned will be presented, with findings to date.

Augusta AB



207 Using Inexpensive Loose Parts to Promote Physical Activity and Play

Meredith Dolan, Be Active Kids; Richard Rairigh, Be Active Kids

Most child care providers recognize the importance of physical activity in early childhood health, but report that they lack knowledge and strategies necessary to engage children in developmentally appropriate physical activity and play. Join us to learn how to train child care providers on using inexpensive loose parts and developing creative play experiences with the purpose of developing fundamental motor skills, movement concepts and health-related fitness.

Sandpiper



322 Rural Superintendents' Quest for Prioritizing Early Childhood Funding

Judith Stover, North Carolina State University/Franklin County Schools

Urgency in closing the achievement gap is a pervasive issue in American schools, and the gap manifests even before students start school. Superintendents' perceptions about kindergarten readiness are an important part of the puzzle. Findings from a qualitative multiple case study focusing on why rural North Carolina superintendents do or do not consider utilizing prekindergarten programming in their public school districts will be shared.

Auditorium II



410 Working Together to Achieve Kindergarten Readiness

Amy Neal, United Way of Greater Cincinnati Success By 6

Positive early learning experiences can make a significant difference for children from the moment they are born. The earlier in a child's educational process that parent involvement begins, the more powerful the effect. Our school-based workshop series allows a meaningful conversation to start with parents early, about essential building blocks of education to support future academic successes. Learn about a community's effort to work together to give children the best start possible for school and in life.

Grandover East



413 Understanding the Role of Coaching in the Incredible Years Network

Stephanie Pavlis, Prevent Child Abuse NC; Kimberly Ingram, Prevent Child Abuse NC; Monica Hicks, Prevent Child Abuse NC

This workshop will focus on coaching support provided to North Carolina Incredible Years Network member agencies. Participants will be exposed to implementation science and will hear about the benefits available to facilitators who are striving for best-practice implementation with model fidelity. Information about the coaching philosophy will be provided to differentiate coaching from monitoring.

Arrowhead

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)



415 Engaging Spanish-Speaking Families in Family Support Programming

Gemimah Rodriguez, SAFECHILD; Stephen Bavolek, Family Development Resources, Inc.; Bettie Murchison, Nurturing Parenting Programs

Through use of various teaching tools and methods, the workshop leader, a certified Nurturing Program facilitator, will describe the specific needs of Hispanic families, including how to help them maximize their strengths and positively manage their challenges. Information about the Nurturing Program's philosophy, values and outcomes implementing an evidenced-based program will be covered.

Tidewater AB



420 Strengthening Families: Powerful Linkages with Early Childhood Systems

Judy Langford, Center for the Study of Social Policy

Judy Langford, developer of Strengthening Families through Early Care and Education, will present research behind this positive approach to families and how it promotes child development and reduces the likelihood of child maltreatment. Quality Rating and Improvement Systems, home visiting programs, federal and state agencies and thousands of families have adopted the Strengthening Families approach.

Pebble Beach



421 Approaches and Strategies for Creating Authentic Parent Leadership and Voice

Holly Wingard, Early Childhood Investment Corporation; Bryn Fortune, Early Childhood Investment Corporation; Ramana Roberson, Great Start Collaborative of Wayne County

Historically, parents have been viewed as passive recipients of programs and services. However, in communities where these parents are viewed as a knowledgeable and essential resource, there is a higher level of success. Learn how Michigan's Early Childhood Investment Corporation has developed, implemented and evaluated a multi-pronged approach to effectively advance authentic parent leadership and voice at the local and state level.

Victoria B



500 How A Small Community is Building Support for Early Care and Education

Nancy Almond, Estes Valley Investment in Childhood Success

Learn about one small community's approach to addressing early care and education challenges. In 2006, the Town of Estes Park, Colorado formed a non-profit agency. This workshop will address how the agency was started, structure, funding, and services. Emphasis will be given to its unique Child Care Scholarship Program, as well as other services, including provider/teacher training and parent education.

Pinehurst



517 Advancing an Early Childhood Agenda in a Conservative Environment

Rhian Evans Allvin, First Things First; Sam Leyvas, First Things First

In 2006 the voters of Arizona passed First Things First (FTF) creating a new revenue stream and governance structure to support the development of a comprehensive early childhood system. In 2010, when FTF was referred back to the ballot to be eliminated, 69% of voters in Arizona voted to keep it intact. Given the demographics of Arizona that means that Republicans, Democrats, Independents and Libertarians came together to support young children birth to five. We will discuss and share the message research, strategies and tactics that we have used to build support for early care and education across the political spectrum. We also will share our results and discuss our plans for the next few years. The responsibility for early childhood advocates is to implement tactics that can become a shared, common agenda.

Biltmore

Wednesday May 1, 1:30 PM - 3:00 PM

Plenary: What it Takes to Engage and Support Today's Families and Tools that Can Help



Judy Langford, Senior Fellow, Associate Director, Center for the Study of Social Policy; Nisha Patel, Deputy Director, Ascend - The Aspen Institute; Rachel Schumacher, Policy Consultant, R. Schumacher Consulting; Sarah Sexton, Early Head Start Director, The Family, Infant and Preschool Program

Traditional models of parent involvement rarely address the array of issues today's families face, especially those challenged by poverty and social isolation. For example, efforts to support social and emotional development of children are undermined when parents are not able to help because of high levels of stress or experiences of deprivation in their own childhoods. Communicating the importance of education may not come easily for parents whose own school careers left them frustrated or without a degree or marketable skills. To effectively build the capacities and resilience of young children and sustain impacts long-term, the early childhood field needs fresh ideas and new partners. This session will share the latest research on the importance of families to child development. Attendees of this session will hear from three organizations that have developed frameworks, tools, and profiles of promising efforts.

Guilford D

103 Changing Classrooms with Participatory Adult Learning Strategies



Ariel Ford, Smart Start of Buncombe County; Katie Lund, Mountain Area Child and Family Center; Allison Jones, Orelena Hawks Puckett Institute

Do evidence informed technical assistance models leave you less than inspired? This workshop shows how PALS (Participatory Adult Learning Process) supports a healthy technical assistance program in an evidence-informed way. A master trainer, technical assistance provider, and teacher will share their experiences with PALS, and time will be split between information sharing and questions and answers.

Heritage

119 Kindergarten Assessment



Kelly Maxwell, FPG Child Development Institute, University of North Carolina - Chapel Hill; Catherine Scott-Little, University of North Carolina - Greensboro; John Pruette, NC Office of Early Learning; Kathe Taylor, Washington Office of Superintendent of Public Instruction

Many states have developed or are developing kindergarten entry assessment (KEA) systems. The increasing interest in these assessments is driven by a recognition that data on the characteristics of children at kindergarten entry can help guide instruction and provide useful information for early learning and development services (and also by the emphasis on kindergarten entry assessments in the Race to the Top Early Learning Challenge grant). This session will provide a national overview of KEA efforts and focus on two states' work: North Carolina and Washington. NC is developing a K-3rd grade assessment, and WA is focusing on kindergarten entry. They both, however, are working to include families meaningfully in the assessment process. The session will end with an opportunity for participants and panel members to discuss a range of KEA issues.

Grandover East

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)



200 Breastfeeding-Friendly Child Care: Impact of the Ten Step Project

Kathleen Anderson, University of North Carolina-Chapel Hill/Carolina Global Breastfeeding Institute
State and national initiatives have called for increased support for breastfeeding. The Carolina Ten Step approach helps early childhood professionals support the breastfeeding relationship of mothers and children in their care. It includes parent- and provider-friendly materials and an innovative provider training. This workshop will explain the Ten Step intervention and share the recent research that demonstrates it had a positive impact on knowledge, attitudes, and practices of child care providers.

Arrowhead



201 Innovative Approaches: A System Change Initiative for Special Health Care Needs

Heidi Austin, Wayne County Health Department; Evelyn Coley, Wayne County Health Department; Keshia Bunch, Innovative Approaches; Lynette Smith, Innovative Approaches

The Wayne County Health Department's Innovative Approaches initiative fosters improvement for community-wide systems of care to better meet the needs of families of children and youth of special health care needs. Learn about the components of the initiative and how it is increasing family satisfaction and improving outcomes for children with special health needs.

Tidewater AB



218 The Impact of Health Reform on Young Children and Their Families

Adam Zolotor, North Carolina Institute of Medicine

This workshop will provide an overview of national health reform with a focus on the impact on young children and their families. The Affordable Care and Patient Protection Act expands coverage to the uninsured, focuses on prevention, emphasizes quality measurement and reporting and tests new models of delivering and paying for health care to reduce unnecessary expenditures.

Colony AB



328 Evaluation Based on the Program Life Cycle

Linda Blanton, Partnership for Children of Cumberland County; Michael Harnar, Mosaic; Prashant Rajvaidya, Mosaic

Where do early care and education program developers and managers begin when designing an evaluation? In these times of constrained funding, how do we address accountability and program improvement needs efficiently? Through examples of comprehensive and integrated management systems, we will demonstrate how to think about evaluation based on the life cycle of your program, so that you can focus on delivering and improving the services that matter.

Augusta AB



423 Strategies for Meaningful Integration of Home Visiting and Quality Early Learning

Jamie Colvard, ZERO TO THREE; Wendy Grove, State of Ohio; Marcy Miller, Thrive by Five

This panel will address the role of home visiting as part of an early learning continuum. Hear from states about how they are integrating home visiting and quality early learning opportunities. How does home visiting fit with other early childhood services, especially state preschool and quality child care? ZERO TO THREE will moderate this session that will include the home visiting leads from Illinois, Ohio, and Washington State for a generative discussion.

Victoria B



503 Prepare Your Organization to Build an Early Childhood Public Awareness Effort

Scarlett Boudier, Advocacy and Communication Solutions, LLC; Lori McClung, Advocacy and Communication Solutions, LLC

The plan before the plan. Want to build public awareness in your community around early childhood? School readiness? Or another aspect of early childhood? This session will outline the steps needed to prepare your organization, so your awareness effort is a success. You will walk away with a set of ten steps to prepare, plan, and implement.

Pebble Beach



510 Congregations and Early Childhood

Winnie Morgan, Durham's Partnership for Children

The audience will learn the basics of setting up a faith initiative. Durham County's success will be shared as a case study. Proven tips and techniques will be shared on how to engage congregations to address early childhood needs in your community.

Grandover West



514 Boots on the Ground: Art and Science of Community Engagement

Angela Rabago-Mussi, First Things First; Memarie Tsosie, First Things First

Making early childhood a priority in your state requires strong grassroots efforts. First Things First community outreach staff will share tactics and results from Arizona's efforts to build public awareness of early childhood and support for investments in young kids. Our "going to the people" approach engages key influencers in motivating others to be informed, engaged and ready to act.

Biltmore



518 Lessons Learned: Strategies for Building a Successful Local Collaboration

Carolyn Newberry Schwartz, Collaboration for Early Childhood; Ann Courter, Collaboration for Early Childhood

The Village of Oak Park, IL formed a private/public partnership, the Collaboration for Early Childhood, to leverage the resources of 40 local agencies to ensure that children birth to five have access to high-quality programs. Participants will learn strategies for identifying partners, fostering and sustaining effective collaborative relationships, and integrating local programs and with state and federal programs. Presenters will discuss guiding principles that led to the successful collaboration.

Auditorium II

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)

Wednesday May 1, 1:30 PM - 5:00 PM

112 How to Support and Improve the Quality of Child Care



Kate Thegen, The Red Broom Company

With information about current research on what actually works in improving quality child care, we will talk about the fine points of coaching, training and consulting and consider what is actually effective at improving the skills and knowledge and practices of teachers and directors so that children have better experiences.

Tanglewood

Wednesday May 1, 3:30 PM - 5:00 PM

Plenary: ReadyNation and CED Discuss Engaging the Business Community



Kevin Carnes, President, Educational Division, Lakeshore Learning Materials; Kim Jasmin, Northeast Region Executive, JPMorgan Chase Foundation; Philip A. Peterson, Senior Vice President, AON Hewitt and Co-chair, ReadyNation; Facilitated by Stephanie Fanjul, President, The North Carolina Partnership for Children, Inc.

Although early childhood leaders are often told that they need to partner with their local business community, they almost never hear directly from business leaders as to the most effective ways to engage them. Many advocates struggle with how to build relationships with business people and then what to ask them to do. Business leaders associated with ReadyNation and the Committee for Economic Development will offer a first-hand perspective in what messages work best with them and ways to actively involve the business community.

Guilford D

107 To Click or Not to Click: Online Professional Development for ECE Leaders



Kara Lehnhardt, McCormick Center for Early Childhood Leadership

Online professional development opportunities are beginning to emerge for leaders in early childhood programs. Which opportunities are worthwhile? Learn how to select and implement effective online professional development opportunities for the providers you work with. Hear about opportunities to partner with existing organizations that can make content come to life online without requiring you to reinvent the wheel.

Tidewater AB

113 CONNECT: A Web-based Resource to Provide High Quality Professional Development



Pam Winton, FPG Child Development Institute, University of North Carolina - Chapel Hill; Chih-Ing Lim, FPG Child Development Institute, University of North Carolina - Chapel Hill; Dale Epstein, FPG Child Development Institute, University of North Carolina - Chapel Hill

This session will focus on using tech-enhanced CONNECT Modules, an innovative approach to professional development on early childhood inclusion within the TQRIS framework. Presenters will share both the process for developing and evaluating the modules, along with statewide implementation ideas from professional development providers and state policymakers.

Pebble Beach



203 Adverse Childhood Experiences: How Do They Impact Children and What Can We Do?

Elaine Cabinum-Foeller, ECU Brody School of Medicine/TEDI BEAR Children's Advocacy Center

Child maltreatment and exposure to violence is a pervasive problem in our society and often goes unrecognized and undiagnosed. Current research regarding outcomes and effects on children, their development, and adult physical and emotional health will be discussed. The lifelong effects of abuse, neglect, toxic stress, and exposure to violence will be discussed as will policies and programs that can help to support children and families.

Biltmore



208 Assessing Young Abused and Neglected Children: An Interagency Collaboration

John Ellis, Mecklenburg County Children's Developmental Services; Robert Herman-Smith, University of North Carolina - Charlotte; Erskine Daniels, Mecklenburg County Youth and Family Services

Federal law requires state-level early childhood intervention programs and child welfare programs to develop a plan to assess children birth to three involved in abuse and neglect investigations. However, most states have not developed successful programs. This workshop will present the results of a successful interagency collaboration to improve young, maltreated children's access to developmental screening and services.

Augusta AB



303 Managing Stress and Preventing Burnout

Emily Ballance, Emily Speaks

Learn how certain behaviors, conditions and situations contribute to stress and how to identify the early signs of stress and burnout. New strategies for self-care that can be implemented immediately will be discussed. Participants will leave with a plan for a healthier lifestyle and tips to help them decrease stress and put zip and enthusiasm back into their lives.

Victoria A



321 Early Childhood Education Finance: Making Ends Meet in a Recession Economy

Louise Stoney, Alliance for Early Childhood Finance

This workshop will focus on methods to estimate the cost, and generate the revenue, needed to operate a high-quality Early Care and Education Program. Using the 'Iron Triangle of Early Childhood Education Finance' as a framework, a range of policy and program management approaches will be explored.

Victoria B



332 Appreciative Inquiry: Positive Change Made Simple

Diana Whitney

This highly interactive workshop is an exploration of positive change made simple. Diana Whitney will present an overview of the principles and process of Appreciative Inquiry followed by a short video of Appreciative Inquiry in action. Participants will conduct appreciative interviews and discuss how to use them in a variety of situations to create positive change.

Grandover West



404 Circle of Parents: Where Families Grow, Change and Make Change

Katrina Gay, Prevent Child Abuse NC; Karen Schrader, Prevent Child Abuse NC; Cornelia Singletary, Down East Partnership for Children; Jennifer Cobb, Down East Partnership for Children; Phyllis Richardson, Prevent Child Abuse North Carolina

Circle of Parents is an evidence-informed program that strengthens parents' capacity to support their children through building parenting and leadership skills. Learn about this national program's impact on families, the research behind it, and how it enhances your community's continuum of services by providing a place for families to continue to connect and learn after completing other evidence-based programs.

Arrowhead

WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)



406 Taking the Stress out of School Readiness

Leslie Hales, Smart Start of Buncombe County; Marna Holland, Smart Start of Buncombe County

This workshop will look at supporting families in preparing their children for school. We will look at family perceptions of school readiness, barriers that families may be experiencing, and myths surrounding school readiness. We will discuss simple activities using every day materials around the house that will help families prepare their children for kindergarten, stress-free.

Pinehurst



412 Engaging Families through Gardening to Improve Health and Relationships

Kelly Owensby, Orange County Partnership for Young Children; Nicole Accordino, Orange County Partnership for Young Children

The Transplanting Traditions Community Farm provides outdoor education workshops to the refugee community and encourages family engagement. Farming was the cornerstone of family life in Burma and is an important tradition to continue. Culturally appropriate family activities for immigrant families can help to strengthen relationships. The farm improves family health by increasing vegetable consumption and physical activity.

Grandover East



417 Supporting Parents of Newborns in Home Visiting

Nancy Spencer, Confident Parenting

This workshop will present in lecture and video format, the needs of parents with newborns and how to respond to those needs using Jan Tedders award-winning HUG Your Baby program. Participants can expect to leave with strategies and resources for supporting parents and their newborns in a home-visit setting.

Sandpiper



507 High Performing Boards Have Never Mattered More

Bill Millett, Scope View Strategic Advantage; Lamar Mitchell, Champions of Education

More than ever, an organization's credibility and long-term viability depend on an engaged and innovative Board of Directors; one that recognizes that changing realities require new ways of thinking and new ways of doing business. This session details how strong Boards fulfill their scrutiny, advocacy and strategic responsibilities and provides specific ways of applying those techniques locally.

Auditorium II



519 First 2,000 Days: A Public Engagement Strategy

Tracy Zimmerman, The North Carolina Partnership for Children, Inc.

The First 2,000 Days initiative is based on a simplified messaging strategy. The concept emphasizes the valuable role early learning plays for society at-large, answering the "what's in it for me?" question for those who may not be the parent of a young child. It has been used by a diverse group of people including bipartisan state leaders, Chambers of Commerce, law enforcement and others. Learn about how this initiative is engaging nontraditional allies to speak to the importance for early childhood investments.

Heritage

Thursday May 2, 8:30 AM - 10:00 AM

117 **Supporting the Center Director in Coaching and Brokering Technical Assistance**

Karen Ponder, Ponder Early Childhood, Inc.; Muriel Wong, WELS Foundation

Technical assistance providers, coaches and mentors need to engage center directors as partners in improving and maintaining quality. The session will include a panel of center directors who will share their successes and struggles with technical assistance, their best experiences and what they need from technical assistance providers to be part of the learning process. Participants will discuss working with centers and directors to get lasting results.

Arrowhead



209 **Implementation, Evaluation, and Dissemination of Universal Nurse Home Visiting**

W. Benjamin Goodman, Duke University; Karen O'Donnell, Ph.D.; Jeannine Sato, Durham Connects

Durham Connects aims to achieve population impact on child and maternal health and well-being by coalescing community agencies to serve early-intervention goals through a Preventive System of Care and by delivering universal, short-term intervention to families through a postnatal nurse home-visiting program. This session will discuss the implementation, evaluation, and dissemination of the program.

Auditorium II



306 **Ready2: Evaluation of the Early Childhood System on Child Success**

Patrick Curry, Down East Partnership for Children; Jamie Wilson, Down East Partnership for Children; Pattie Allen, Down East Partnership for Children

The Ready2 Initiative is a Down East Partnership for Children evaluation project that strategically combines Ready Schools and Ready Communities to engage families and communities in school and student success. This session will present the findings after three years and examine how the early childhood system of services and supports are contributing to school and student success.

Pebble Beach



309 **Defining Diversity: The Art of Becoming Culturally Competent**

Devonya Govan-Hunt, Govan-Hunt Staff Development: Critical Curriculum Coordinating Services

Come and learn the art of cultural reciprocity! This will be an eye-opening journey to becoming culturally competent through identifying one's own biases, prejudices and common stereotypes. This is often a touchy subject in the world of early care and education, but a necessary conversation in our changing society.

Turnberry



314 **Reaching Children With Comprehensive Service: Partnerships and Financing**

Christine Johnson-Staub, CLASP; Stephanie Schmit, CLASP

Explore the importance of reaching vulnerable children with comprehensive services in their child care and early education settings. Discuss strategies for financing and implementing comprehensive services initiatives in early childhood settings, including potential funding streams and examples.

Biltmore



WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)



409 Bringing it Home Using Implementation Science in Your Local Community

Elizabeth Levene, Communities In Schools of Durham; Patricia Harris, Durham's Partnership for Children

Join us for an overview of how Durham has used implementation science to build capacity for the Incredible Years program. Participants will learn how implementation science can offer a constructive process for systematically thinking about our work, the opportunity to apply tools and guidelines found in implementation science, and where your agency is along the continuum.

Blandwood



411 Parents as Teachers: An Evidence-Based Model for Strengthening Families

Donna O'Brien, Parents as Teachers National Center

Parents as Teachers (PAT) is an evidence-based, home visiting model providing a broad context of parenting education and family support. PAT is relationship-based with a focus on parent-child interaction, development-centered parenting, family well-being, and building protective factors within the family. Learn how to implement the PAT model to support families in your community.

Grandover East



509 Mobilizing, Not Just Involving, the Business Community

Bill Millett, Scope View Strategic Advantage

Early educators often put themselves out in front as advocates. Often, that is not the best strategy. They are viewed as too vested and therefore may not have credibility with decision-makers. This session will explain strategies that have developed local business leaders to be highly effective in successfully advocating for quality early education to legislators and others.

Auditorium III

Thursday May 2, 8:30 AM - 12:00 Noon



Plenary: Buffering the Effects of Stress on Young Children: Practical Strategies

Betty Rintoul, Encouraging Connections

This plenary session focuses on practical strategies for supporting very young children faced with stressful experiences, ranging from typical to traumatic. We will discuss guidelines for developing strategies to help children cope with stress, illustrating each with specific examples. Early childhood professionals can apply this training as they work with parents and caregivers to develop case-specific strategies to buffer childhood stress.

Guilford D



403 Motivational Interviewing to Engage Parents as Partners

Rachel Galanter, Durham Exchange Clubs' Family Center

There are things we know we should do, but we don't. How can we help parents choose to adopt skills to help support their children's developmental needs? Motivational Interviewing (MI) is a proven model to engage people in committing to new ways of doing things. This introduction to MI will help participants understand how it could be an effective tool.

Pinehurst

Thursday May 2, 10:30 AM - 12:00 Noon

109 Expanding Access to EHS: State Initiatives for Infants and Toddlers at Risk

Stephanie Schmit, CLASP; Jamie Colvard, ZERO TO THREE

This presentation will outline how states are using innovative funding, policies, and partnerships, to expand the critically important Early Head Start (EHS) program and better meet the needs of more low-income children and pregnant women in their state. Participants will gather funding strategies, partnership ideas, and policy examples based on interviews with states already implementing EHS expansion.

Blandwood



202 Ready, Set, Resilience: Everyday Activities to Promote Positive Behaviors

Nefertiti Bruce Poyner, Devereux Center for Resilient Children

Every moment of every day is an opportunity to create a strong social and emotional foundation for young children. This session will help participants appreciate how the way in which a child is greeted can help build confidence; how a small group art activity can promote play skills; and how the classroom environment can support children's ability to share and show patience. Learn how to put on your social and emotional lens.

Auditorium III



212 Expanding and Enhancing Workforce Supports with RTT-ELC Grant Activities

Edith Locke, Child Care Services Association; Allison Miller, Child Care Services Association

Attendees will learn about the basics of two programs designed to advance education and compensation and improve teacher retention, T.E.A.C.H. Early Childhood® Project and the Child Care WAGES® Project.

Heritage



219 Quality Inclusion: What Does it Look Like and How Can We Measure It?

Pam Winton, FPG Child Development Institute, University of North Carolina - Chapel Hill;

Tracey West, FPG Child Development Institute, University of North Carolina - Chapel Hill

Explore possibilities for addressing inclusion through the use of a tool designed to assess the quality of inclusive classroom practices in early childhood. Participants will learn about the tool and ways it can be used to improve the quality of inclusion in early childhood. Hear about the results of two pilot studies on the Inclusive Classroom Profile conducted in the UK and the US.

Tidewater AB



325 Staffed Family Child Care Networks: Enhancing Quality Care for Infants

Holly Wilcher, ZERO TO THREE

Learn about staffed family child care networks and their ability to support the workforce. Participants will examine how they are uniquely positioned to improve the quality of care that infants and toddlers receive in family child care settings, share research about effective practices of staffed family child care networks and explore partnerships to integrate these networks into early childhood systems.

Pebble Beach



WORKSHOP DESCRIPTIONS (PLENARY SESSIONS HIGHLIGHTED IN RED)



326 Investing in What Works for Stronger and Healthier Early Childhood Organizations

Candace Wong, Low Income Investment Fund; Kim Di Giacomo, Low Income Investment Fund

Participants will learn about innovative ways a community development financial institution like the Low Income Investment Fund has partnered with the public and private sector to invest in child development centers and family child care small businesses. Participants can take this learning to establish innovative partnerships and replicate similar successes to build public and private capital investments in their communities.

Turnberry



422 Expanding Child Care Services for Underserved Populations: Targeted Initiatives

Jacqueline Rose, Child Care Aware® of America; Bonnie Storm, Child Care Aware® of America

Child Care Aware® of America, working with community partners, has developed and implemented initiatives that increase the supply of child care serving diverse and underserved populations (Children with Special Needs, English Language Learners). Learn about the continuing impact of these initiatives.

Arrowhead



502 Advocacy, Communication and Media Relations Strategies for Early Childhood

Scarlett Boudier, Advocacy and Communication Solutions, LLC; Lori McClung, Advocacy and Communication Solutions, LLC

Advocacy and communication efforts are difficult to understand in the abstract. This session will provide tips and tools on: making a difference in one hour a week, effective tips for site visits, why and how advocacy and how to give the right message through the right medium to the right audience at the right time.

Grandover East



511 Effective Advocacy for Making the Case for Early Care and Education

Michele Rivest, NC Child Care Coalition; Lorie Barnes, NC Association for the Education of Young Children; Rob Thompson, Covenant with North Carolina's Children

Using North Carolina as a case study, we'll discuss what messages and communications strategies are successful in reaching Governors, state legislators, and other early education policymakers and leaders. Participants will be invited to share their experiences in advocating for early care and education in their own states; discuss effective ways to reach policymakers and how to have their voices heard through traditional and emerging action strategies, including social media.

Auditorium II



516 Start Smart, Grow Strong: Social Media Strategies to Inform, Engage and Change

Sean Walsh, Navigator Communications; Becky Fleischauer, Navigator Communications; Monica Dood, Dood and Metcalf Consulting; Suzanne Metcalf, Dood and Metcalf Consulting

From creating a Facebook page and Twitter handle to effectively engaging target audiences and driving the policy debate, this session will help social media managers of all levels strengthen their organization's online influence through a continuum of building equity, leveraging influence and leading conversations that advance effective early childhood education policy.

Biltmore

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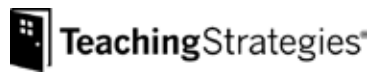
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