



Where early childhood leaders gather to learn and share strategies and opportunities to accelerate outcomes for children, families and communities.

2013 National Smart Start Conference



April 29–May 2, 2013

Joseph S. Koury Center Greensboro, NC

Sponsorship Opportunities

For more than a decade, thousands of early education leaders have traveled to North Carolina for this one-of-a-kind event, the nation's largest conference devoted to early education systems and strategies.

Become a sponsor of the 2013 National Smart Start Conference!

- ✓ Get your brand in front of 1,000 decision-makers from all facets of early care and education.
- ✓ Show your commitment to an issue that military leaders have called a matter of urgent national security; economists have called critical to America's competitive future; law enforcement officials have called a key tool in reducing crime and educators have called vital to academic success—early care and education!

Conference Sponsorship—\$5,000

Benefits include:

- ✓ Full-day of exhibiting with one 10 X 10 booth. To ensure foot traffic to your space, attendees who visit all sponsor booths will receive a free Smart Start t-shirt.
- ✓ Listing on conference website.
- ✓ Half-page acknowledgement in conference program.
- ✓ 2 complimentary registrations
- ✓ Opportunity to supply door prizes for reception.
- ✓ Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NCPC.

Add-on Opportunities:

The following sponsorships are available as add-on opportunities to Conference Sponsorship:

Conference T-Shirt (One Available)

\$3,000 (Total: \$8,000)

Everyone wants a conference t-shirt! Provides long-lasting visibility for your brand. In addition to the Conference Sponsorship, includes:

- ✓ Your company logo on conference t-shirt.
- ✓ Additional complimentary registration (for a total of 3).

Registration Bag Sponsor (One Available)

\$2,000 (Total: \$7,000)

The sponsorship that keeps on giving! Registration bags are carried throughout the conference and then used again and again when attendees go home. In addition to the Conference Sponsorship, includes:

- ✓ Company logo on Conference Bag.
- ✓ Additional complimentary registration (for a total of 3).

Attendee Name Badge Holder (One Available)

\$1,000 (Total: \$6,000)

Have conference attendees wear your logo around their neck! In addition to the Conference Sponsorship, includes:

- ✓ Company logo on every attendee badge holder.
- ✓ Additional complimentary registration (for a total of 3).

Sponsorship Add-on Opportunities Continued...

Preconference Sponsor (One Available)

\$5,000 (Total: \$10,000)

The preconference provides an opportunity to explore a topic more in-depth. In addition to the Conference Sponsorship benefits, includes:

- ✓ Prominent recognition on marketing materials highlighting the preconference.
- ✓ Prominent recognition on signage at preconference acknowledging sponsorship.
- ✓ Acknowledgement of sponsorship from podium.
- ✓ Permission to distribute materials prior to start of event.
- ✓ Two additional complimentary registrations (for a total of 4).
- ✓ Upgrade to full-page acknowledgement in conference program.

Opening Keynote Sponsor (One Available)

\$5,000 (Total: \$10,000)

The Opening Keynote always draws a large crowd and features a nationally-recognized speaker. In addition to the Conference Sponsorship benefits, includes:

- ✓ Prominent recognition on marketing materials highlighting the keynote speaker.
- ✓ Prominent recognition on signage at event acknowledging sponsorship.
- ✓ Acknowledgement of sponsorship from podium.
- ✓ Permission to distribute materials prior to start of event.
- ✓ Two additional complimentary registrations (for a total of 4).
- ✓ Upgrade to full-page acknowledgement in conference program.

Celebration Lunch Sponsor

(One Available)

\$5,000 (Total: \$10,000)

The Celebration Lunch is the conference's must-attend social event. Attendees come together to wrap up the conference and celebrate their accomplishments. In addition to the Conference Sponsorship, includes:

- ✓ Prominent recognition on marketing materials highlighting the keynote speaker.
- ✓ Prominent recognition on signage at event acknowledging sponsorship.
- ✓ Acknowledgement of sponsorship from podium.
- ✓ Two additional complimentary registrations (for a total of 4).
- ✓ Upgrade to full-page acknowledgement in conference program.

Evening Reception Sponsor

\$1,000 (Total: \$6,000)

Who doesn't like a party? The evening reception is one of the most popular conference events. In addition to the Conference Sponsorship, includes:

- ✓ Signage at event acknowledging sponsorship.
- ✓ Permission to provide napkins, cups, and/or promotional items with logo.

Coffee Break Sponsor

\$1,000 (Total: \$6,000)

Coffee is the mainstay of any conference! Conference attendees will remember your organization for providing that cup-of-joe. In addition to the Conference Sponsorship, includes:

- ✓ Signage at four coffee stations during one coffee break acknowledging sponsorship.
- ✓ Permission to provide napkins with company logo.

Note that any unexpended Add-on funds may be used for other critical conference expenses.



**To become a sponsor
or request additional information,
contact Yvonne Huntley at 919-821-9573
or yhuntley@smartstart.org.**