

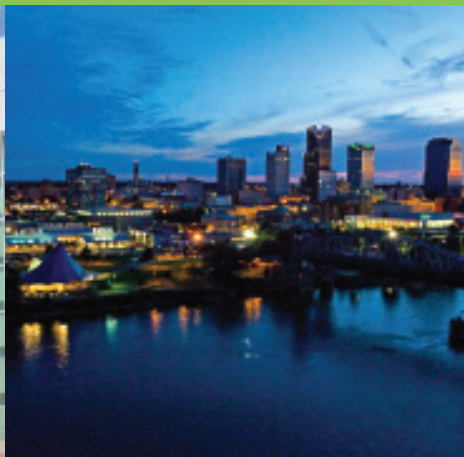
Pedorthic Footcare Association

53RD ANNUAL SYMPOSIUM & EXHIBITION

November 1-3, 2012

Peabody Hotel and Statehouse Convention Center

Little Rock, Arkansas



Come Experience “La Petite Roche!” PFA Invites You to Attend the 53rd Annual Symposium and Exhibition

Dear Colleagues and Friends:

The Pedorthic Footcare Association’s (PFA) Council on Pedorthic Education (COPE) and the Board of Directors, would like to cordially invite you, your staff and your family to come experience the Mississippi Delta and the South’s best kept secret ... Little Rock, Arkansas for the PFA’s 53rd Annual Symposium and Exhibition. The largest educational event in the world solely dedicated to the practice of pedorthics, is also the world’s largest networking and exhibiting event. This year, the Symposium will be held November 1-3 at the Peabody Hotel and Statehouse Convention Center in Little Rock.

As pedorthists, you know continuing education is a critical element of our professional development. It not only allows us to continually provide our patients and clients with the best care and the most cutting-edge products, but offers us valuable insight in managing the business side of our practice. With this in mind, COPE has once again prepared an outstanding program of general and breakout sessions, networking opportunities and social events to assist in our professional growth. In addition, our always-popular exhibition at this year’s Symposium promises to be the biggest and best ever!

This year’s program will cover such topics as:

- Understanding Applied Foot and Ankle Biomechanics
- The Minimal Shoe Running Craze
- Thinking Beyond Medicare: Expand Your Business and Patient Access by Accepting Private Insurance Best Practices in the Diabetic Foot Exam from a Podiatric
- “Hands-on” Demonstrations of Intrinsic and Extrinsic Pedorthic Casting Techniques

We’re also pleased to have renowned speakers from the pedorthic and related health care profession, including:

- Dr. James McGuire, DPM, C. Ped., PT
- Zoe Rios, BOC Pedorthist
- Dr. Louis DeCaro, DPM
- Dr. Geza Kogler, Ph. D., CO

As an added bonus to keep you up-to-date on all the up-to-the-minute planning and details taking place to bring you the best Symposium possible, you can follow our new Symposium Blog “Your Backstage Pass to Symposium 2012” on the PFA website. From videos about the venue, human interest about events and programming at the Symposium, you will find and hear all the pertinent information you need to take part and enjoy this year’s Little Rock extravaganza.

We believe that PFA’s Symposium & Exhibition is a unique and worthwhile experience, not only because of the tremendous quality of programming and speakers we attract, but also the intimate, collegial atmosphere that we work to promote. This year’s Symposium is a terrific opportunity to meet new members, renew old friendships, and connect with some of the pioneers of pedorthics, as well as speak with some of the most prominent names in various allied health care professions.

All of us are looking forward to welcoming you to Little Rock and the Peabody Hotel and Statehouse Convention Center for this year’s Symposium. Together we can experience and learn from each other and some of the foremost experts in pedorthics, while promoting the power of pedorthics.

Sincerely,

Kristi Hayes, C.Ped
PFA President

Chris Costantini, C. Ped
Chair of COPE

2012 COPE Committee

Chris Costantini, C. Ped. **Chair**
Kristi Hayes, C. Ped.
Shane Hayes, C. Ped.
Erick Janisse, C. Ped., CO
Jeremy Long, C. Ped.
Patricia Pande, C. Ped., PT
James B. McGuire, DPM, C. Ped., PT
Medical Advisor

Symposium Preview

Wednesday, October 31, 2012				
3 pm – 7 pm:	Registration Open			
Thursday, November 1, 2012				
7 am – 7:45 am	Continental Breakfast			
7 am – 6:30 pm	Registration Open			
8 am – 9 am	Opening General Session: The Basics of Wound Care Dr. James McGuire, DPM, C. Ped., PT			
9:15 am – 10:15 am	Session A	A1: Retail (Part 1): Metrics – How Do You Stack Up?	A2: Radiology of the Foot and Ankle: What Pedorthists Need to Know	A3: Understanding Applied Foot and Ankle Biomechanics
10:15 am – 10:30 am	Refreshment Break			
10:30 am – 11:30 am	Session B	B1: Retail (Part 2): TURN, TURN, TURN	B2: Pearls of Pedorthics	B3: The Latest Pedorthic Methods and Techniques to Treat Plantar Fasciitis
11:30 am – 12:15 pm	Lunch			
12:15 pm – 1:15 pm:	Session C	C1: Thinking Beyond Medicare: Expand Your Business and Patient Access by Accepting Private Insurance	C2: Essentials of Business Anatomy: An Introduction to Core Structural Aspects – Legal and Tax – of the Principal Life States of a Privately Held Business	C3: Pedorthic Evaluation and Treatment of Equines Conditions
1:30 pm – 2:30 pm:	General Session: AFOs and the Pedorthist Donald L. Pierson, C. Ped., CO <i>This session is sponsored by Arizona AFO, Inc.</i>			
2:30 pm – 2:45 pm:	Refreshment Break			
2:45 pm – 3:45 pm:	Session D	D1: The Latest in Coding and Billing	D2: AFOs: A Discussion within the Framework of the ABC and BOC Pedorthists' Scope of Practice*	D3: Bonding Technology and Material Identification in Pedorthics
4 pm – 5 pm	General Session: Pathologies of the Knee and Hip and Their Connection to Foot Pathologies Michael Forgrave, C. Ped. (C)			
5:15 pm – 6:15 pm	General Session: The Pathomechanics of Ulceration Capt. James Foto, BSME, C. Ped.			
6:30 pm – 8:30 pm	Opening Welcome Reception in the Exhibit Hall			
Friday, November 2, 2012				
7 am – 7:45 am	Continental Breakfast			
7 am – 5:15 pm	Registration Open			
8 am – 9 am	General Session: A Firm Footing in Pedorthics: SCIENCE! Dr. Geza Kogler, Ph.D., CO			

Schedule, speakers and programming subject to change. Check the PFA website www.pedorthics.org for the most current information and schedule.

Symposium Preview cont.

9:15 am – 10:15 am	Session E	E1: Applied Biomechanics of the Foot: Fundamental Concepts for Pedorthics	E2: ABC's Facility Accreditation Standards and How They WILL Improve Your Business	E3: The Enforcers are Coming: But It's Not Just About Money Anymore
10:15 am – 10:45 am	Refreshment Break in the Exhibit Hall			
10:15 am – 11:15 am	PFA's Annual Membership Meeting			
10:45 am – 11:30 am	Uninterrupted Exhibit Hall Time			
11:30 am – 12:30 pm	Lunch in the Exhibit Hall			
12:30 pm – 1:15 pm	Uninterrupted Exhibit Hall Time			
1:15 pm – 5 pm	Exhibit Hall Open (invited public hours)			
1:30 pm – 2:30 pm	General Session: The Top Ten Adult Podiatric Pathologies and What They Look Like in the Podopediatric Patient Before They Happen! Dr. Louis DeCaro, DPM <i>This session sponsored by the Verne Bintz Company</i>			
2:45 pm – 3:45 pm	Session F	F1: Top Five Pediatric Sports Injuries: How to Prevent Them by Treating the Foot	F2: The Successful Operation of a Pedorthic Business: Staying Compliant, Staying Organized, and Maintaining Communications	F3: An Overview of CAD-CAM Orthotic Fabrication
3:45 pm – 4 pm	Refreshment Break			
4 pm – 5 pm	Session G	G1: The Opportunities and Uses of "Function Shoes" in Therapy and Prevention: A Scientific and Empirical View	G2: Physician/Supplier Requirements to Accurately Submit TSD Claims to the DME MAC Jurisdiction C	G3: Inside Matters
5:15 pm – 6:15 pm	General Session: "Hands-on" Demonstrations of Intrinsic and Extrinsic Pedorthic Casting Techniques Chris Costantini, C. Ped.; Dane LaFontsee, C. Ped.; Jeremy Long, C. Ped			
6:30 pm – 7 pm	ABC & BOC Certificant Meetings			
Evening:	On your own			

Saturday, November 3, 2012

7 am – 3 pm	Registration Open			
7 am – 7:45 am	Continental Breakfast			
8 am – 9 am	General Session: The Minimal Shoe Running Craze Dr. Mark Timmerman; Dr. Craig Young			
9:15 am – 10:15 am	Session H	H1: An Overview of Materials Available for Orthotic Fabrication	H2: The Challenges and Successes of a Mobile Orthotics Business	H3: BOC Facility Accreditation
10:15 am – 10:45 am	Refreshment Break in the Exhibit Hall			
10:45 am – 11:45 am	Uninterrupted Exhibit Hall Time			
11:45 am – 12:45 pm	Lunch in the Exhibit Hall			
12:45 pm – 1:45 pm	Uninterrupted Exhibit Hall Time			
1:45 pm – 4 pm	Exhibit Hall Open (invited public hours)			
2 pm – 3 pm	Session I	I1: Orthotic Fabrication Techniques	I2: Best Practices in the Diabetic Foot Exam from a Podiatric Perspective	I3: AFO/Shoe Combos for the Charcot/Severe PTTD/Severe RA Foot Type
3:15 pm – 4:15 pm	Closing General Session: Total Ankle Replacement: What Pedorthists Need to Know Nancy Naftalin, C. Ped.			

Thursday, November 1, 2012

OPENING GENERAL SESSION:

The Basics of Wound Care

Dr. James McGuire, DPM, C. Ped., PT

The basic wound care types will be discussed along with their characteristics and common dressings used to treat them. Proper handling of patients with open wounds, including protective gear, odor management, and common microbes such as MRSA will also be discussed.

A1: Retail (Part 1): Metrics – How Do You Stack Up?

Rick Ravel, C. Ped.

This session explores how to set up a business plan and what makes a plan successful. Group discussions about financial health and specific issues will help you know how you compare to other stores or pedorthic facilities.

A2: Radiology of the Foot and Ankle: What Pedorthists Need to Know

Dr. James McGuire, DPM, C. Ped., PT

While it is true that a pedorthist won't use an x-ray or an MRI to diagnose the condition(s) of a referred patient, they are extremely useful tools for a pedorthist to incorporate into their overall patient evaluation. Knowing how to interpret and understand what you are seeing on a foot and ankle x-ray or MRI can be critical to providing your patient with the most efficacious pedorthic modality based on their condition to ensure the best possible outcome. This session will cover basic radiology terminology and foot anatomy, common foot conditions and their radiologic assessment, x-ray techniques and positioning, and several case studies.

A3: Understanding Applied Foot and Ankle Biomechanics

Pam Haig, C. Ped.

Understanding applied foot and ankle biomechanics can be challenging. The differences of intrinsic and extrinsic posting will be defined utilizing props to illustrate that these two techniques do not achieve the same desired outcome(s) in regards to optimal functional position. Attendees will learn the effects of these posting techniques, and a ten-step range of motion series to be incorporated into the discussion of intrinsic versus extrinsic posting, while aiding attendees to more effectually and accurately choose between various theories. Attendees will also become more confident in choosing an OTC product, custom product or incorporating a more effective treatment modality to accomplish an intrinsic or extrinsic force within the foot and lower limb.

B1: Retail (Part 2): TURN, TURN, TURN

Rick Ravel, C. Ped.

Inventory is the largest expense of a retail pedorthic facility and usually the least-planned-for. Inventory turnover is the key to a successful business, but how do you figure what inventory turn is right for your business? An Open-To-Buy (OTB) plan can address this and other questions, and can make or break a business. Learn what an OTB is and how it works in this session.

B2: Pearls of Pedorthics

PFA Board of Directors and COPE

Learn from the PFA Board of Directors and COPE members as they share pearls of pedorthic wisdom in this popular and engaging session. Each two-minute mini-presentation will feature clinical, technical or business advice that you can readily apply to your day-to-day practice. Take home valuable tips and ask questions of these seasoned pedorthic professionals.

B3: The Latest Pedorthic Methods and Techniques to Treat Plantar Fasciitis

Douglas Goodhart, C. Ped.

This lecture will present a new pedorthic method and techniques for plantar fasciitis resolution, producing the highest and most efficient resolution rates currently in the United States. Attendees will also be shown how these concepts can be transferred and applied to many other conditions pedorthists deal with on a regular basis. Using the most modest means in the industry, demonstrations will show how to sustain consistent resolution rates well into the 90% range and within a two-to-three week period. This method is not brand or product based, but focuses on information and technique, and sharing with pedorthic practitioners the method to achieve these tested results. The presentation will also cover the causes of plantar fasciitis, "The Illusion of Comfort – The Evils of Compression," missing design flaws, and the method for the resolution for plantar fasciitis.

C1: Thinking Beyond Medicare: Expand Your Business and Patient Access by Accepting Private Insurance

Dean Mason, C. Ped., CO, OST, BOCO, BOC Pedorthist, and Randy Stevens, C. Ped., COF, BOC Pedorthist

Medicare isn't the only game in town, and you can enhance your practice, referral source population, patient base and bottom line by accepting as many private-pay insurance carriers as possible. While the initial legwork and paperwork can seem daunting, this session will provide you with reasons, tips and best practices on how to expand into the private payer world, allowing you to fully service your referral sources and patients.

C2: Essentials of Business Anatomy: An Introduction to Core Structural Aspects – Legal and Tax – of the Principal Life States of a Privately Held Business

Allan J. Weiner, Esq.

With real life case studies, this session will examine how you might decide whether your family or a trusted manager should own and

run the business or whether it is time for an outsider to come in. Through everyday examples, you will gain an appreciation of how broad and varied these transition events can occur and how the differences will affect the business and tax planning issues you will face. It's never too early to think about the future of your private business. This session will give you the framework to begin your plans, including an overview of the essential legal and tax considerations involved with starting a privately held business through its life cycle to the point of selling the property.

C3: Pedorthic Evaluation and Treatment of Equines Conditions

John P. Galbraith, C. Ped.

As the population ages, various equines deformities of the foot present themselves with some regularity. The tightening of the Achilles' Tendon and the associated mid-foot and forefoot pathologies cause structural and functional problems with walking. The conditions are often overlooked in the course of a physical examination, yet are very easy to spot once the pedorthist knows what to look for. This session will demonstrate the methods of recognizing and managing equines pathologies. From assessment to follow-up, the session will cover pathomechanics, orthotic management, and footwear and modifications with an opportunity for questions about actual cases.

GENERAL SESSION: AFOs and the Pedorthist

Donald L. Pierson, C. Ped., CO

This session sponsored by Arizona AFO, Inc.
There has been a general misunderstanding regarding the pedorthic use of AFOs/SCFOs, which may have led to underutilization of the full pedorthic scope of practice. This session will review casting techniques resulting in the best fit possible, as well as coding and reimbursement information, all geared toward demonstrating how these devices fit into your practice, thereby enabling the pedorthist to supply the prescribed devices to their patients to assist them in relieving painful conditions of the foot and ankle.

D1: The Latest in Coding and Billing

Dean Mason, C. Ped., CO, OST, BOCO, BOC Pedorthist, Randy Stevens, C. Ped., COF, BOC Pedorthist

Pedorthic DMEPOS coding, billing and reimbursement is a confusing and ever changing world. This session will provide an update on what every pedorthist needs to know about changes to Medicare's Local Coverage Determinations and Policy Articles for benefits that pedorthists seek reimbursement from, HCPCS and ICD-10 changes, fee schedules, and much more.

D2: AFOs: A Discussion within the Framework of the ABC and BOC Pedorthists' Scope of Practice

Donald L. Pierson, C. Ped., CO; Representative from ABC, Teresa Alpert-Liebman, BOC; and Christopher Costantini, C. Ped., NCOPE

This session sponsored by Arizona AFO, Inc.

A follow-up to the earlier general session "AFOs and the Pedorthist", this session will clarify how pedorthists can utilize AFOs/SCFOs in their daily practice by focusing on how AFO/SCFO utilization is taught in pedorthic pre-certification programs, as well as how they fit into the pedorthic scope of practice. Representatives from the American Board for Certification in Orthotics, Prosthetics and Pedorthics (ABC) and the Board of Certification/Accreditation, International (BOC) will review where AFOs fit into their respective pedorthic scopes of practice, and NCOPE's presenter will review AFO education in the current and new pedorthic pre-certification curriculum.

D3: Bonding Technology and Material Identification in Pedorthics

Dr. Ranier M. Buchholz

How does bonding actually work, and what does one need to know to work with the many different materials that occur in modern pedorthics? This presentation encompasses an introduction to the basic concepts of bonding – adhesion, cohesion, and the

different adhesive types (solvent-based, water-based, CR, PU). Presented both from a chemical perspective and under the aspect of application in the pedorthic industry, especially in regards to the occurrence of typical allergens and hazardous solvents in adhesives and the alternatives now available are discussed. In addition, easy ways to identify, prepare, and bond different materials encountered in making orthopedic insoles and pedorthic shoe modifications will be discussed.

GENERAL SESSION: Pathologies of the Knee and Hip and Their Connection to Foot Pathologies

Michael Forgrave, C. Ped. (C)

Many pedorthists don't feel that the knee and hip fall within their scope of practice, yet the foot is intricately involved with the knee and hip. Even if you only treat foot pathologies, you may find that your patient returns to you with other problems higher up the kinetic chain. In this lecture, several pathologies of the knee and hip, including Osgood Schlatter Syndrome, Patella Tendinopathy, Patella Femoral Pain Syndrome, and Iliotibial Band Syndrome, Greater Trochanteric Bursitis and Sciatica/Piriformis Syndrome will be discussed. Attendees will learn and examine the interaction of the foot with the knee and hip, as well as investigate various treatment methods that can be utilized.

GENERAL SESSION: The Pathomechanics of Ulceration

Capt. James Foto, BSME, C. Ped.

The general approach to prevention and/or recurrence of ulceration in the presence of neuropathy is management using a total contact modality such as a cast, splint, or shoe insert. Knowing the variables involved with plantar pressure can immediately assist the clinician's medical approach by understanding the mechanics of ulceration. Offloading and pressure distribution are well identified successful techniques, but knowing why establishes the base for well-grounded pedorthic management. Throughout the lecture, these principles will be reinforced to gain practical confidence using this theoretical approach.

Friday, November 2, 2012

GENERAL SESSION: A Firm Footing in Pedorthics: SCIENCE!

Dr. Geza Kogler, Ph. D., CO

Research is a critical element to prove the efficacy of many treatments across the allied healthcare spectrum - including pedorthics - and also enables improvements in education and the development of new products to assist in the treatment of a pedorthists' patients. Unfortunately, the basics of research are not a topic most pedorthists are familiar with. This session will provide an overview on the necessity and basics of research – the types, the terminology, the uses, etc., - that every pedorthist will be able to utilize in their own practice to enhance patient treatments, as well as on a larger scale to provide necessary factual data to support the work that pedorthists do around the country and around the world.

E1: Applied Biomechanics of the Foot: Fundamental Concepts for Pedorthics

Dr. Geza Kogler, Ph. D., CO

Knowledge and understanding of the basic principles of applied biomechanics and functional anatomy are essential for the successful treatment of foot-related pathologies utilizing pedorthic modalities at the ankle and below. This session will review the fundamental concepts of applied biomechanics as they apply to pedorthists in their evaluation and treatment of foot and ankle disorders.

E2: ABC's Facility Accreditation Standards and How They WILL Improve Your Business

James Lawson

This interactive session will help you understand and comply with the American Board for Certification in Orthotics, Prosthetics and Pedorthics (ABC) facility accreditation standards and improve your bottom line. Learn how you can provide exceptional patient care while improving your

business processes.

You'll leave this session with answers to the following: compliance with ABC's accreditation standards; the impact of some products and services on your O & P exemption status; chart documentation that supports treatment and billing, making sure you get paid; patient satisfaction surveys and using that data to improve your business; and, the top ten ways to have a successful onsite survey.

E3: The Enforcers are Coming: But It's Not Just About Money Anymore

George Breen, Esq.

Last year, the U.S. Departments of Health and Human Services (HHS) and Justice (DOJ) reported recoveries of more than \$4.1 billion in "fraudulent healthcare payments." As significant, the DOJ reported it filed criminal charges against 1,430 defendants in FY 2011, the largest number of health care fraud defendants charged in a single fiscal year, along with obtaining convictions on 743 fraud defendants. They note that there are more than 1,800 health care fraud criminal investigations still pending.

It's clear the government's interest in pursuing health care fraud isn't limited to dollars, given national headlines are replete with efforts to pursue individuals criminally. The HHS Office of the Inspector General (OIG) is increasingly looking to exclude individuals from participation in federal health care programs.

It's critical that health care entities doing business with the federal government (and with private insurers), have protections and processes in place to ensure that they're conducting business in a compliant fashion, especially with The Patient Protection and Affordable Care Act (PPACA) passed in 2010. Whether you have an existing program, or need to establish one, this presentation will discuss the critical elements of a compliance program as your first layer of defense against the government enforcers.

GENERAL SESSION: The Top Ten Adult Podiatric Pathologies and What They Look Like in the Podopediatric Patient (Before They Happen!)

Dr. Louis DeCaro, DPM

This session sponsored by the Verne Bintz Company

Even if you do not treat children, this session will open your mind to each and every encounter of “every day adult foot pathologies” that you treat and how those conditions might be linked genetically to your patient’s offspring. This session will also provide an overview of the most common foot and ankle pathologies associated with podopediatrics involving orthotic treatments.

F1: Top Five Pediatric Sports Injuries: How to Prevent Them by Treating the Foot

Dr. Louis DeCaro, DPM

This session sponsored by the Verne Bintz Company

Correcting the biomechanics of the foot and ankle can reduce the chances of ankle and foot injuries. Proper evaluation of foot type with subsequent prescribing of appropriate orthotics will go a long way in preventing many types of foot and ankle injuries. Treating the foot type before the injury happens is the best form of prevention, while eliminating the chance for repeated, chronic injuries.

F2: The Successful Operation of a Pedorthic Business: Staying Compliant, Staying Organized, and Maintaining Communications

Matthew Almeida, C. Ped.

This session will help the pedorthist to gain a better understanding of the business side of the pedorthic practice. Looking at various ways to stay in compliance, stay organized, and to keep the lines of communication open between staff members, will allow the pedorthic practitioners to have a better understanding of what’s involved in the successful operation of the business office. In addition, this session will show the pedorthist

options and tools available to help them run a successful practice in general. This information is good for those practitioners who operate their own independent practice or work for a larger company.

F3: An Overview of CAD-CAM Orthotic Fabrication

William Meanwell, C. Ped.

This session will review the basic uses of CAD-CAM for orthotic manufacturing. Areas to be reviewed will include a comparison of conventionally produced foot orthotics; 3D scanning versus pressure mats; making corrections with plaster versus the keyboard; wood positives, EVA and polypropylene negatives; posting and grinding; and finally covering. This session will provide attendees with a greater knowledge of CAD-CAM technology, as well as the benefits and control using CAD, and the manufacturing techniques and machinery needs.

G1: The Opportunities and Uses of “Function Shoes” in Therapy and Prevention: A Scientific and Empirical View

Dr. Maximilian Meichsner; Dr. Matthias Laar

The number of people with physical inactivity is dramatically increasing, with a concurrent increase in musculoskeletal disorders. In prevention and therapy, pedorthists need to take a look at the whole body and notice there is usually more than one reason for disease. This is the time to use a multimodal approach in therapy and prevention, harmonizing the entire body system. One part of this approach is to support patients by giving them the tools for starting a healthy life, such as “Function Shoes.” This session will speak about the opportunities of functional shoes in the therapy of selected medical indications, and give information about the uses of these shoes in prevention. Using confirmed scientific results, a demonstration of the “Functional Shoe” effects will be demonstrated working with surface-electromyographic (SEM) measurement.

G2: Physician/Supplier Requirements to Accurately Submit TSD Claims to the DME MAC Jurisdiction C

John Sheri, C. Ped., CFO, COF

This session will review the Physician/Supplier requirements needed to accurately submit the “Therapeutic Shoes for Persons with Diabetes” benefit claims to the DME MAC Jurisdiction C. Attendees will look at the coverage criteria for the Certifying Physician and an in-person evaluation of the patient (DMEPOS quality standards published in 2009); coding examples; utilization limitations of coverage; required modifiers; documentation requirements of a typical beneficiary file, orders, Statement of Certifying Physician, and medical records; Comprehensive Error Rate Testing (CERT), which includes the audit process and responding to a request from the CERT contractor; and, DME MAC Jurisdiction C resources and events.

G3: Inside Matters
Zoe Rios, BOC Pedorthist

This presentation will explore how recent footwear research compares to the

fundamental structure for proper shoe function in traditional shoes. This session will also look at how the interior shoe surfaces correlate with lower limb injury rates, as well as look at alternative pedorthic modifications that are complementary to alternative shoes choices when considering the specifics of the studies presented. In addition, the focus will be on methods and techniques used in traditional shoemaking that have relevance to today’s needs and can be used in manufactured shoes.

GENERAL SESSION: “Hands-on” Demonstrations of Intrinsic and Extrinsic Pedorthic Casting Techniques

Chris Costantini, C. Ped.; Dane LaFontsee, C. Ped.; Jeremy Long, C. Ped.

There are many ways to cast a patient for orthotics and custom footwear depending upon the patient’s pathology, the desired outcomes and more. This “hands-on” session will review intrinsic and extrinsic casting techniques and the conditions that they are best suited for, followed by live demonstrations to create casts appropriate for several given pathologies.

Saturday, November 3, 2012

GENERAL SESSION: The Minimal Shoe Running Craze

Dr. Mark Timmerman; Dr. Craig Young

The trend toward minimal shoe running has created passionate debate, new shoe designs and at least a couple of studies. In this session, two renowned physicians will provide an overview of this current phenomena, explore the medical pros and cons to minimal shoe running, and provide pedorthists with a perspective on what to look for during evaluation and how best to head off or accommodate the injuries that are a result of minimal shoe running.

H1: An Overview of Materials Available for Orthotic Fabrication

William Meanwell, C. Ped.

This session will explore the terminology and technology of materials available for

orthotic fabrication, including the use of a Durometer; understanding the Shore A scale; the manufacturing of EVA and other materials; pathology and materials selection; the use of polypropylene, DBX graphite, performance materials and composite materials; friction and shearing issues with material; and the properties of materials and adhesives. Attendees will develop a greater knowledge of patient assessment and material selection relative to patient needs; heating and adhesive use with a variety of materials; and the characteristics of thermo-moldable materials.

H2: The Challenges and Successes of a Mobile Orthotics Business

Rachel Eisenfeld, C. Ped.

While the store front model is shown to be

a successful business, many are looking to expand into other lucrative and contemporary avenues. Exploring the question “Can orthotic businesses go mobile to be more cost effective and affect a broader clientele while maintaining or increasing customer satisfaction,” this session will provide both insight into the challenges and successes of owning a strictly mobile orthotic business, while focusing on how successful this business approach can be without a store front. Attendees will examine a series of business models to help maintain and support a local mobile orthotic business. Clientele, patient satisfaction, cost effectiveness, adaptations to create a mobile business, and the future for growth of your mobile business will be discussed.

H3: BOC Facility Accreditation

Wendy Miller

The regulatory world in which the pedorthist practices is changing rapidly, with one of the most dramatic requirements being facility accreditation standards for all DMEPOS suppliers and providers. This session reviews the current regulatory environment relative to facility accreditation, provides updates, and reviews the Board of Certification/Accreditation, International's pedorthic facility accreditation program.

I1: Orthotic Fabrication

Techniques

William Meanwell, C. Ped.

This session covers the technologies and techniques of orthotic design, including the use of dual Durometer posting; extending posting to Sulcus; forefoot control of the hypermobile first ray; the Kirby Skive; and, the Blake inverted. Attendees will develop a greater knowledge in the areas of posting and use of material; controlling the hypermobile first ray through forefoot posting; and, utilizing the Kirby Skive and the Blake Inverted orthotics.

I2: Best Practices in the

Diabetic Foot Exam from a Podiatric Perspective

Dr. Allison Garten

This interactive session will cover the various components of the diabetic foot exam

through the eyes of a podiatrist, including dermatological, vascular, neurological and orthopedic. The session will also review case examples of common areas of skin breakdown based on the various parts of the exam. Attendees will view a diabetic foot exam as given in a podiatric office setting and, finally, attendees will learn how to easily spot areas that are prone to ulceration before they occur.

I3: AFO/Shoe Combos for the Charcot/Severe PTTD/Severe RA Foot Type

Ted Dean, C. Ped.

The Charcot and Severe PTTD foot types present serious challenges to the pedorthic practitioner. This session will review some of the clinical successes that the speaker has had with custom shoes combined with gauntlet AFOs into one unit. Methods of casting, design, fitting, adjusting, and gait accommodation using a Line of Progression rocker sole will also be discussed. Also, the benefits of the combination of an AFO and shoe versus separate devices will be explored.

CLOSING GENERAL SESSION:

Total Ankle Replacement: What Pedorthists Need to Know

Nancy Naftalin, C. Ped.

In the US, a significant number of patients have ankle arthritis, with 6% severe enough for surgery. Today there are options, with insurance companies covering TARs as an option. In some clinics this can be up to 20+ replacements a year; more worldwide. As pedorthists, we have a responsibility to keep informed and up-to-date on the procedures offered to the population at large. This session will review the footwear needs for TAR patients, review x-rays of total ankle replacements, and discuss what criteria doctors use for surgical options for an ankle arthrodosis versus total ankle replacement.

View the Symposium's Live Updated Floor Plan

Exhibitors and attendees have the opportunity to view a live updated floor plan! Exhibitors can view booth availability and assignments before submitting an exhibitors application form, and attendees can plan more effectively their exhibit hall visit ahead of time. The floor plan is updated as new booths are assigned. To see a more updated plan, visit the PFA Symposium website at www.pfa2012symposium.org.

Important Dates

Exhibitors Registration Deadline	Monday, October 1, 2012
Early Registration Deadline	Friday, September 30, 2012
Hotel Registration Deadline	Saturday, September 29, 2012

Exhibitors *(as of July 31, 2012)*

ABC	Diabco-Healthcare Software	Pedifix Footcare, Inc.
Acor	Solutions	Ped Lite, LLC
Aetrex Worldwide, Inc.	Dr. Comfort	PEL Supply Co.
Alps South	Drew Shoe Corp.	Propet USA
Amfit	Footscan USA	QuadraStep Orthotic System
Apis Footwear Company	Frankford Leather Co.	Renia GmbH
Arizona AFO, Inc.	Guard Industries	SAS Shoemakers
Berkemann-Solidus	Haffinger	Shoe Systems Plus, Inc.
Bintz Company	JMS Plastics Supply	SOLE
Birkenstock USA, LLP	Justin Blair & Co.	Soletech, Inc.
BOC	KLM Labs, Inc.	Sroufe Healthcare Products
Branier Custom Molded Shoes	Miami Leather Co.	Tekscan, Inc.
Brooks Sports, Inc.	New Balance Athletic Shoe	Tru-Mold Shoes
Chung Shi North America	New Step Orthotic Lab, Inc.	UCO International
Curtis Software	Nora Systems, Inc.	Waldlaufer USA
Darco International	Orthofeet, Inc.	Ziera Shoes NZ, Ltd. (Kumfs)
Dia-Foot	p.w. minor	
	PartnerShip, LLC	

CEP Information

PFA's Annual Symposium and Exhibition offers credentialed pedorthists an excellent opportunity to accumulate a substantial number of CEPs to meet their continuing education requirements and maintain certification. This year, the American Board for Certification in Orthotics, Prosthetics and Pedorthics (ABC) has tentatively awarded the three-day Symposium and Exhibition with 18 Category I Credits and 2 Category II Credits. The Board of Certification/Accreditation, International has tentatively awarded this year's symposium with 20 Continuing Professional Education (CPE) Credits.

Symposium Sponsors *(as of July 31, 2012)*



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La Petite Roche Welcomes You!

Rising above the outcropping of 'little rocks' once used by early travelers to navigate the Mississippi, this growing metropolis is a sparkling southern gem richly faceted in history, culture, and true southern hospitality with a just a touch of small town vibe. Offering an exciting mix of five-star cuisine, top-rated accommodations, entertaining nightlife and both fun and educational activities, Little Rock will introduce you to its 'big small town hospitality' and why it's the best kept secret as the go-to-destination for both business and pleasure.

Hotel Reservations, Travel Information and Discounts!

HOTEL RESERVATIONS

PFA has reserved a block of discounted rooms at the Peabody Hotel Little Rock for your convenience during **PFA's 53rd Annual Symposium & Exhibition**.

The Peabody Hotel Little Rock is a business-friendly hotel on the Arkansas River, close to the Arkansas State Capitol Building, William J. Clinton Presidential Center and Park, and Verizon Arena. Additional points of interest include War Memorial Stadium and University of Arkansas-Little Rock.

The Peabody Hotel Little Rock features a restaurant and a bar/lounge. Room service is available 24 hours a day. Recreational amenities include a sauna and a fitness facility. This 4-star property has a business center and offers small meeting rooms, limo/town car service, and audio-visual equipment. Wireless Internet access is available in public areas. Additional property amenities include a concierge desk, multilingual staff and gift shops/newsstands.

All educational sessions and the exhibit hall will take place at the attached Statehouse Convention Center.

PFA RATES:

- **\$159.00 Single/Double Occupancy per night**, plus applicable state and local taxes (currently 12%).
- **\$169.00 Triple Occupancy per night**, plus applicable state and local taxes (currently 12%).
- **\$179.00 Quadruple Occupancy per night**, plus applicable state and local taxes (currently 12%).
- **\$189.00 Single/Double Occupancy Club Level per night**, plus applicable state and local taxes (currently 12%).

These rates are available three days prior and three days after the meeting dates.

RESERVATIONS CAN BE MADE BY CALLING THE HOTEL DIRECTLY AT:

**Peabody Hotel Little Rock
Three Statehouse Plaza
Little Rock, Arkansas 72201
(501) 906-4000
(800) 914-3202**

Mention that you are making a reservation under the Pedorthic Footcare Association room block, or reference Group Number 886087.

RESERVATIONS CAN ALSO BE MADE BY:

1. Visiting www.peabodylittlerock.com.
2. Click on **Reservations**
3. Scroll down on the left side of the screen and enter **886087** in the Group Number box. Click Submit
4. PFA's information will pop up and allow you to make a reservation. **BE SURE TO CHANGE THE DATES TO REFLECT YOUR CORRECT ARRIVAL AND DEPARTURE DATES.**

PFA Room Block Cut-off date: September 28, 2012

Reservations received after 5:00 pm local time at the Hotel on the cut-off date and after will be accepted at PFA's prevailing rate, based on availability.

Please note: There is no guarantee that rooms will still be available until **September 28, 2012** as we anticipate our block selling out. Please reserve your room early.

HOTEL CHECK-IN/CHECK-OUT TIMES:

Check-in: 3:00 pm
Check-out: 11:00 am

Travel Information

American Airlines is offering PFA's 53rd Annual Symposium and Exhibition attendees up to 5% off of published fares to Little Rock (LIT), using code **78N2BM**.

The discount can be booked on-line at www.aa.com/group for AA/AE flights only, without a ticketing charge. Please make sure to enter in the promotion code noted above. Electronic ticketing is required; otherwise a paper ticket charge will apply. Tickets may be purchased through a travel agency or by calling AA Meeting Services at (800) 433-1790. For AA ticketing, payment must be made through money order, certified/cashier check, or valid credit card. A separate \$20.00 USD service charge will apply per ticket, (subject to change). For Airport purchase, the service charge is \$30.00 USD per ticket, (subject to change). For purchase outside the US/Canada the amounts will vary by country currency.

United Air Lines is pleased to offer discounted airfares of 2% to 10% off published fares for your travel to PFA's 53rd Annual Symposium & Exhibition.

Save an additional 3% off by booking your own reservations at www.united.com

Choose your flight times, and access your meeting discounts by inserting **ZKW4438059** in the Offer Code box.

Or, call your travel professional or United Meetings at **(800) 426-1122** for reservations.

Please note that a \$25 fee will be charged when reservation is made by calling United Meetings.

Refer to Z Code ZKWA and Agreement Code: 438059

GROUND TRANSPORTATION

The Peabody Hotel Little Rock is pleased to offer complimentary shuttle transportation from and to the airport. The service runs daily from 5:00 am to 10:00 pm. Pick up times at the airport are 15 minutes and 45 minutes after the hour. It is highly recommended that you call the hotel to make a reservation at: (501) 906-4000 or (800) 741-5072 and ask for Valet to reserve. You can reserve your Peabody-to-airport shuttle once you are in Little Rock.

Hertz

To reserve your special meeting rates, please provide your Convention Number (CV) **#04R60001** to your corporate travel department, or your travel agent, when making reservations. You can also make reservations online at www.Hertz.com or call Hertz directly:

- In the U.S. and Canada: (800) 654-2240
- Outside the U.S. and Canada: (405) 749-4434

Avis/Budget

Use AWD number **D105537** when calling Avis directly at (800) 331-1600 to receive the best car rental rates available.

There are two taxi companies serving the Little Rock Airport, if you prefer to take a taxi:

Yellow Cab: (501) 570-9999

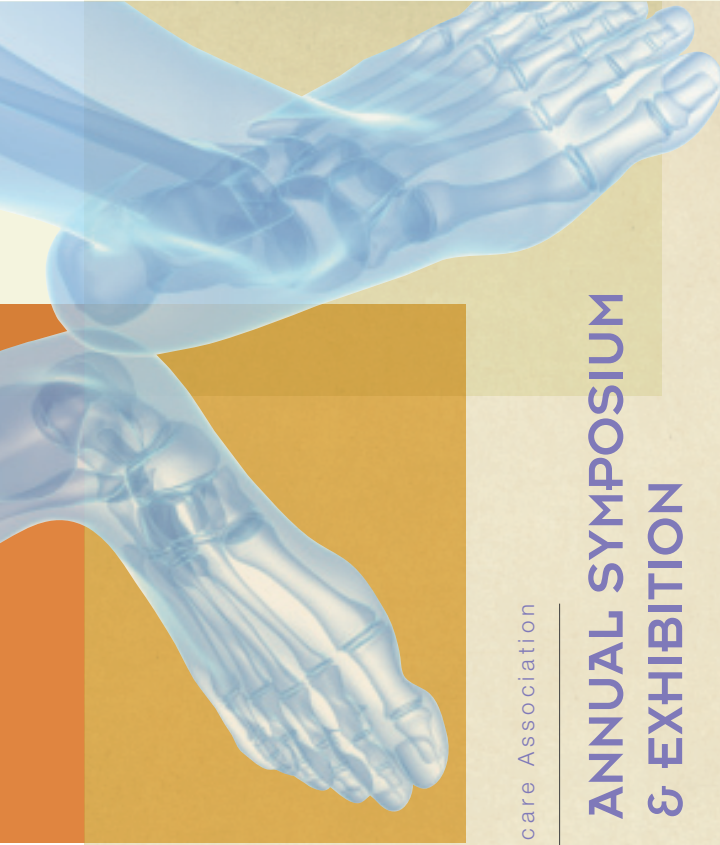
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Pedorthic Footcare Association

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ANNUAL SYMPOSIUM



November 1-3, 2012

Peabody Hotel and Statehouse Convention Center

Little Rock, Arkansas

