

# The 2nd Annual National Veterans Small Business Conference



June 26 – 29, 2006

Caesars Palace Hotel  
Las Vegas, Nevada

## SPONSORSHIP PROMOTIONAL OFFER

For a limited time, sponsors committing with payment by May 30, 2006 will have one of the following included in their sponsorship package:

Prime Sponsors – The first Prime Sponsor will receive a 16'x10' exhibit booth and (4) complimentary conference registrations, in addition to the Prime Sponsorship Package for \$50,000.

Platinum Sponsors – The first two Platinum Sponsors will receive a 16'x10' exhibit booth and (4) complimentary conference registrations, in addition to the Platinum Sponsorship Package for \$25,000.

Gold Sponsors – The first ten (10) Gold Sponsors will receive an 8'x10' exhibit booth and (4) complimentary conference registrations, in addition to the Gold Sponsorship Package for \$12,000.

Silver Sponsors – The first ten (10) Silver Sponsors will receive an 8'x10' exhibit booth in addition to the Silver Sponsorship Package for \$6,000.

Bronze Sponsors – The first twenty (20) Bronze Sponsors will receive a tabletop exhibit space in addition to the Bronze Sponsorship Package for \$3,000

For additional information, please contact Barbara Parham, Expo Manager, or Aurellia Dyson, Director Conferences and Meetings, at:

SPONSORSHIP DEPARTMENT, THE 2<sup>ND</sup> ANNUAL NATIONAL VETERANS SMALL BUSINESS CONFERENCE  
QUALITY SUPPORT, INC.

301.459.6580 (fax) • 301.459.3777 (voice) • [expo@qualitysupport.com](mailto:expo@qualitysupport.com)

A Service-Disabled Vietnam Veteran & Minority-Owned Small Business

EIN # 54-1526032

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## SPONSORSHIP AGREEMENT

### Prime Sponsor – Contribution: \$50,000

- Exhibitor Expo Entrance Signage: 9-foot Entrance Unit that highlights the Exhibitor Expo and your sponsorship
- Full-page color advertisement in the Exhibitor Program Book
- Your company name and logo:
  - Listed on the online exhibitor registration website
  - Prominently displayed as a Prime Sponsor on the Sponsorship Board in the Expo Hall
- Customized promotional materials including your company name and logo (where appropriate) on Sports Pak bags (18"x14") and Carabiner bottle straps will be available to expo attendees

### Platinum Sponsor – Contribution: \$25,000

- Printed table runner on display during selected Food and Beverage Events.
- Full-page color advertisement in the Exhibitor Program Book
- Your company name and logo:
  - Listed on the online exhibitor registration website
  - Prominently displayed as a Platinum Sponsor on the Sponsorship Board in the Expo Hall
- Customized promotional materials including your company name and logo (where appropriate) on notepads, retractable badge holders, and conference mint tins will be available to expo attendees

### Gold Sponsor – Contribution: \$12,000

- Full-page color advertisement in the Exhibitor Program Book
- Your company name and logo:
  - Listed on the online exhibitor registration website
  - Prominently displayed as a Gold Sponsor on the Sponsorship Board in the Expo Hall
- Customized promotional materials including your company name and logo (where appropriate) on mini flashlights, nest clips, and conference mints will be available to expo attendees

### Silver Sponsor – Contribution: \$6,000

- Half-page color advertisement in the Exhibitor Program Book
- Your company name and logo:
  - Listed on the online exhibitor registration website
  - Prominently displayed as a Silver Sponsor on the Sponsorship Board in the Expo Hall
- Customized promotional materials including your company name and logo (where appropriate) on Clipper ink pens and note pads will be available to expo attendees

### Bronze Sponsor – Contribution: \$3,000

- Quarter-page color advertisement in the Exhibitor Program Book
- Your company name and logo:
  - Listed on the online exhibitor registration website
  - Prominently displayed as a Bronze Sponsor on the Sponsorship Board in the Expo Hall

### **Special Note to All Sponsorship Levels:**

To include your company advertisement in the 2<sup>nd</sup> Annual National Small Business Expo Program Book, your camera-ready advertisement copy must be received no later than **June 1, 2006**.



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This Sponsorship Agreement, when executed by both parties, shall constitute a binding agreement/contract. Sponsorships are non-refundable. **Payment is required in full to secure sponsorship level.** Please type or print information on this agreement.

BUSINESS OR AGENCY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

WEB ADDRESS \_\_\_\_\_

CONTACT

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Email \_\_\_\_\_

**SPONSORSHIP LEVEL**     Prime\*     Platinum\*     Gold\*     Silver\*     Bronze  
   \$50,000                    \$25,000                    \$12,000                    \$6,000                    \$3,000

**\*Prime, Platinum, Gold and Silver Sponsors** - To expedite the processing of your customized promotional materials, **your company name and logo are required in a camera-ready format within 10 days of submitting your Sponsorship Agreement.** Quality Support will submit a product proof from the promotional vendor for your company's review. Any changes or corrections must be submitted within 3 days of receipt of the proof. Promotional materials will go into production at the end of the 3-day review period.

## **PAYMENT INFORMATION**

Visa     MasterCard     American Express

Check

Credit Card Number \_\_\_\_\_

Check Number \_\_\_\_\_

Authorized Amount \_\_\_\_\_

**Make check payable to:**

Quality Support, Inc.  
Sponsorship Department  
8201 Corporate Drive, Suite 220

Exp. Date \_\_\_\_\_

Landover, MD 20785

I acknowledge and agree with the sponsorship terms as identified in this document.

Printed Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**FAX OR EMAIL COMPLETED SPONSORSHIP AGREEMENT TO**  
**SPONSORSHIP DEPARTMENT, THE 2<sup>ND</sup> ANNUAL NATIONAL VETERANS SMALL BUSINESS CONFERENCE**  
**QUALITY SUPPORT, INC.**

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# Sponsorship Opportunities

**Prime Sponsor ~ \$50,000**

**Carabiner Bottle Strap with  
Company Name and Logo**



**Tote/Backpack w/Company Name and Logo**

**Company Sponsorship listed on  
Entrance Signage** ↘



- PLUS...**
- \* Full-page Color Advertisement in Exhibitor Program Book
  - \* Your Company Name & Logo on Exhibitor's Website
  - \* Listed as Prime Sponsor on Sponsorship Board

**Platinum Sponsor ~ \$25,000**



**Table Runner w/Company Name  
and Logo (displayed during  
selected food & beverage events)**

**Customized Badge Holders**



**PLUS...**

- \* Full-page Color Advertisement in Exhibitor Program Book
- \* Your Company Name & Logo on Exhibitor's Website
- \* Listed as Platinum Sponsor on Sponsorship Board

**Custom Tins w/Mints**



**Note Pads w/Company Name  
and Logo**



# Sponsorship Opportunities

## Gold Sponsor ~ \$12,000



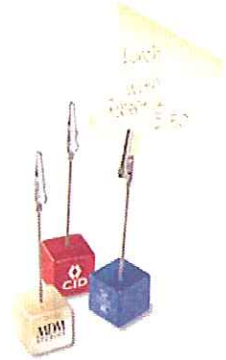
Mini Flashlight w/Company Name and Logo



Conference Mints

### PLUS...

- \* Full-page Color Advertisement in Exhibitor Program Book
- \* Your Company Name & Logo on Exhibitor's Website
- \* Listed as Gold Sponsor on Sponsorship Board



Nest Clips w/Company Name and Logo

## Silver Sponsor ~ \$6,000

### PLUS...

- \* Half-page Color Advertisement in Exhibitor Program Book
- \* Your Company Name & Logo on Exhibitor's Website
- \* Listed as Silver Sponsor on Sponsorship Board



Note Pads w/Company Name and Logo



Clipper Ink Pens w/Company Name and Logo

## Bronze Sponsor ~ \$3,000

- \* 1/4-page Color Advertisement in Exhibitor Program Book
- \* Your Company Name & Logo on Exhibitor's Website
- \* Listed as Bronze Sponsor on Sponsorship Board