



Turning Discovery into Health: The CONTRIBUTIONS of ECONOMIC RESEARCH



Health Economics Common Fund Program
NIH Main Campus, Building 31, Room 6C10
September 28-29, 2017

AGENDA

Revised September 26, 2017

The Health Economics Research Symposium will (1) share results relevant to the NIH mission of projects funded through the Health Economics Common Fund program, as well as Institute funding, and (2) stimulate ideas for future contributions of economic research to the NIH mission.

Thursday, September 28, 2017

9:00 a.m. Welcome Sarah Q. Duffy

PANEL 1: LIFE CYCLE OF INNOVATIONS IN THE HEALTH SECTOR (Chair: John Haaga)

9:10 How Incentives Determine What Gets Developed at All Bhaven Sampat

9:30 What Affects the Diffusion of New Technology? Haiden Huskamp
Sharon-Lise Normand

9:50 The Difficulty of Getting Rid of Ineffective Technology Jonathan Skinner

10:10 *Panel 1 Discussant:* Dana Goldman

10:20 *Panel 1 General Discussion*

10:40 **BREAK**

PANEL 2: THE VALUE OF INFORMATION FROM (AND FOR) HEALTH RESEARCH (Chair: Robert Carter)

10:55 Value of Information as a Guide for Research Investment David O. Meltzer

11:15 The Promise of Real World Data Anirban Basu

11:35 Adverse Effects of Information in Health IT David Chan

11:55 *Panel 2 Discussant:* Bruce Weinberg

12:05 p.m. *Panel 2 General Discussion*

12:25 **LUNCH**

PANEL 3: ECONOMIC ANALYSIS AND PRECISION MEDICINE (Chair: Doug Lowy)

1:25	Demand for Personalized Medicine and Implications for Research Prioritization	David Veenstra Josh Carlson
1:45	Oncotype Testing as a Case Study for Personalized Medicine	Scott Ramsey Jeanne Mandelblatt
2:05	Heterogeneity of Treatment Effects	David Kent Peter Neumann David Kim
2:25	Cost-effectiveness of Pharmacogenetic Panel Testing	Josh F. Peterson John Graves
2:45	<i>Panel 3 Discussant: Ernst Berndt</i>	
2:55	<i>Panel 3 General Discussion</i>	
3:15	BREAK and Demonstrations of Data Resources Supported by the Common Fund Program Diffusion of Medical Procedures and Technology RIGHT Simulation Web Tool PM-specific Diffusion Estimates State Health Practice Database for Research	Rooms 6C5 and 6C8 Jonathan Skinner John Graves Josh Carlson Sarah Q. Duffy
3:45	ROUNDTABLE DISCUSSION: Health Economics Research Priorities at HHS (Chair: Marie Bernard) Sharon Arnold, John Graham, Mark McClellan	
5:00	ADJOURN	

Friday, September 29, 2017

8:30 a.m. Welcome John Haaga

PANEL 4: ECONOMIC APPROACHES TO CHANGING HEALTH BEHAVIOR (Chair: Patricia Grady)

8:40 Present Bias, Behavioral Science, and Health David Laibson

9:00 Discouraging Smoking by Low-income Populations:
Applications to Food Choices Jody Sindelar

9:20 Encouraging Guideline-appropriate Treatments Jason Doctor

9:40 Applying Behavioral Economics in Health Improvement Programs Kevin Volpp

10:00 Workplace Wellness Promotion Damon Jones

10:20 *Panel 4 Discussant: Donald Kenkel*

10:30 *Panel 4 General Discussion*

10:50 **BREAK**

PANEL 5: ECONOMIC APPROACHES TO UNDERSTANDING HEALTH OUTCOMES (Chair: Della Hann)

11:00 Declining Inequality in Mortality Among the Young Janet Currie

11:20 Worsening Health for the Middle Aged Anne Case

11:40 The Opioid Epidemic and State Intervention Strategies Dhaval Dave

12:00 p.m. *Panel 5 Discussant: Kosali Simon*

12:10 *Panel 5 General Discussion*

CLOSING REMARKS

12:30 NIH and Health Economics James Poterba

12:45 The Health Economics Common Fund Program Richard Hodes

1:00 **ADJOURN**